

## 2 WHAT MEN ADMIRE!

## A <br> July Flyer!

To Make Room For The Fall Stock Which I Selected While East, I Herewith Make the Following Offer:
$\$ 1.00$ =
$\$ 2.00$
$\$ 17.50$
$\$ 17.50$
man may bet on the wrong horse, or on the losing boxer, but if his heart is in the right place he will surely cheer for the winner, although he was against him be So if one merchant, by his persistent display of energy and public spirit, proves himself a thoroughbred, the peer of his class, you involuntarily encourage him.
may likeJohn and be a $\begin{aligned} & \text { friend of Will's, but you } \\ & \text { will throw up your hat }\end{aligned}$ for the other man-othat is if you are made of the right stuff--because that other man is of the right sort. I ask for no support save on the score of merit.

## LONG PANTS <br> AT <br> SHORT PRICES

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