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THE ASTORIAN PUBLISHING CO.,

PUBLICITY THAT HELPS. The Portland Oregonian devotes almost a third of a column in yesterday's issue to an article detailing rapid developement of the Astoria & Columbia railroad as offering a good illustration of the development which follows the construction of a railroad through a country possessed of rich natural resources.

The fact that such an influential factor in the newspaper world as the Oregonian undertakes to pay tribute to the city of Astoria and the county of Clatsop, cannot help but redound to the credit of the community in general and for that reason the publicity given is of the kind that helps, because it brings before the people the county at its best. The Oregonian says: Since the construction of this road, Rainier, Westport Seaside and a number of other towns along the line have doubled and trebled in population. Half a dozen large saw mills and shingle mills have sprung up along the line. At Astoria two new mills have been constructed and the capacity of others enlarged. The blg cold storage plants that have added so much to the value of the Columbia river salmon have nearly all come into existence since completion of the railroad offered direct and easy outlet for the product, and there are half a dozen other industries directly traceable to the advent of the railroad. The normal population of Seaside has more than trebled, and the summer population is ten times as great as it was in the old stage-journey days.

The business of the railroad has trebled since it began operations, and the steam boats which formerly handled all the traffic are still handling as much as they ever did. These are some of the features of a new territory which As Well as Roughness and should not escape Mr. Harriman's attention when he has under considera tion the project of a road through central Oregon. There are thousands of

equally certain to follow the advent of a railroad into central Oregon may also be expected with the construction of a railroad into the Nebalem valley. The Lower Cohumbia district, while greatly retarded through lack of transportation facilities, could float some of its pro-ducts out of the sloughs and creeks to steamboat connection on the main river before the railroad was built. The case is different with central Oregon and the Nehalem. Both of these rich fields for exploration of capital and labor are so effectually bottled up that there is hardly any possibility for further development until they are reached by a railroad. The almost perfect isolation at this time makes it a certainty that greater proportionate development will follow the construction of either of these roads than has resulted from the building of he Lower Columbia road through a territory which already had a partial outlet to civilization and the markets of the world.

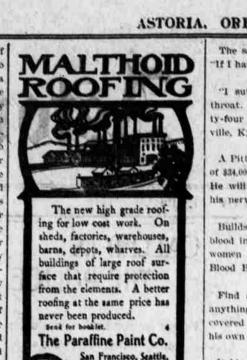
ANOTHER INDUSTRY

There are 100,000 people who would be happier if they lived in Clatsop County. They would have double their present income and have correspondingly greater advantages. They would live at the \$1000 or \$2,000 a year rate instead of at a \$500 to \$800 a year rate of income. To their children they could afford far better opportunities for education, travel and training. The improvement to our county, if we had a large and thrifty rural population, is so manifest as to need no argument. Our cry is still immigration.

What people can do who come to Clatsop county has been demonstrated by Ben Worsley, formerly of Astoria and now of Svensen. During the last three years Mr. Worsley has been experimenting with the raising of small fruits, and his success convinces him that the soil and climate of this county is well adapted to that industry. He selected upland in the Bear Creek Valley for his fruit "ranch." a tract which



Redness,



Portland, Los Angeles

and Denver, Colorado.

had produced nothing but the proverbial mortgage for the former owner. It was overrun with "evergreen" blackherries gone wild, and these he marketed while his own planting was maturing. Although it was predicted that his experiment would be a failure, he is now marketing about ten tons of fruit a year.

Mr. Worsley considers the blackberry a good feature to tie to, finding for it a wide market in Astoria and Portland, and when shipped in cold storage to

the east an unlimited sale. Blackberries take to water like ducks, and the rains with which we are favored produce in any Clatsop soil, rich or poor upland or tideland, a prolific crop of them. The evergreen he regards as an excellent berry, susceptible of much improvement by careful cultivation Although considered by many as being inferior to the wild blackberry he says it has no superior for jelly making. It blossoms from June to August, forming a fine honey flower, and ripens from August to November. Another berry well adapted to this locality is the Logan, the well known new hybrid. These fruits have the advantage of being prolific producers, of never failing crop and being hardy and not affected by disease. Other fruits grow in abundance and are easily marketed by rail or water. Probably the raising of fruit alone

would not be a wise plan for settlers. but in connection with dairying and poultry, it furnishes a sure and comparatively easy means of making money. The development of this branch of industry is particularly desirable since it is preeminently a family business adapted to being carried on by the members of a growing family and conducive to family life. Fruit farms add largely to the improved ap-

pearance of the cuntry and make it at-



ASTORIA AND COLUMBIA

RIVER RAILROAD.

people in the overcrowded cities, farming districts and depleted forest regions of the east, middle west and northwest who are looking for a new country. They do not care to push their way in and fight for a division of a trade already worked up, or to pay the high price for lands that have already been reclaimed from the wilderness and cultivated. They wish to create new wealth instead of slowly ad ding to that already created.

Even in the new west the immi grants have followed the railroads so rapidly that the opportunities are daily becoming more restricted and the desire to penetrate further into undeveloped field and forest is greater than ever: The value of the trade in central Oregon five years after the completion of a railroad into that rich timber and agricultural district can no more be accurately gauged at this time than could that of the isolated lower Columbia before the completion of the Astoria & Columbia River Railroad. The rate at which immigration is coming into the state gives us positive assurance that development in all directions will be much more rapid in the next five years than it has been in the correspuding period just passed.

What has been actually demonstrated slong the Lower Columbia and what is

family blood taint.

Scrofula is bred in the

bone, is transmitted

from parent to child,

the seeds are planted in

infancy and unless the

blood is purged and pu-

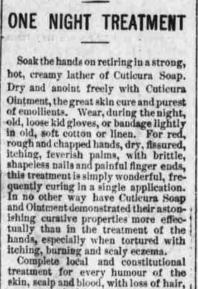
rified and every atom of

the taint removed Scrof-

ula is sure to develop at

some period in your life.

9



may now be had for one dollar. Bathe freely with hot water and Cuticura Soap, to cleanse the surface of crusts and scales, and soften the thickened cuticle. Dry, without hard rubbing, and apply Cuticura Ointment freely, to allay liching, irritation and inflam mation, and soothe and heal, and, lastly, take the Cuticura Resolvent Pills, to cool and cleanse the blood. This treatment affords instant relief, permits rest and sleep in the severest forms of eczema and other itching, burning and scaly humours, and points to a speedy, permanent and economical cure of torturing, disfiguring humours from infancy to age, when all other remedies and the best physicians fail.

A DISEASE

INHERIT



covery for consumption turned despair

into joy. The first bottle brought im-

mediate relief and its continued use

completely cured here. It's the most

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THE BAND IS THE EMOKER'S

NAMES AND ADDRESS OF TAXABLE PARTY.

Scrofuls appeared on the head of my little granden.id when only 18 months old, and spread rapidly over her body. The disease next attacked the eyes and we feared she would lose her sight. Em-ionent physicians were consulted, but could do nothing to relieve the little in-nocent. It was then that we decided to try S. S. S. That medicine at once made a speedy and complete cure. She is now a young lady, and has never had a sign of the disease to return. MRS. RUTH BERKLY, the Street.

150 South 5th Street. No remedy equals S. S. S. as a cure for Scroiala. It cleanses and builds

up the blood, makes it rich and pure, and under the tonic effects of this great Blood Remedy, the general health improves, the digestive organs are strengthened, and there is a gradual but sure return C to health. The deposit of tubercular matter in the

Scrofula manifests itself in many ways. Swelling of the glands of the

It is a miserable disease and traceable in almost every instance to some

neck and throat, Catarrh, weak eyes, white swelling, offensive sores and ab-

scesses, skin eruptions, loss of strength and weakness in muscles and joints.

Rad

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joints and glands is carried off as soon as the blood is restored to a normal condition, and the sores, eruptions, and other symptoms of Scrofula disappear

S. S. S. is guaranteed purely vegetable and harmless; an ideal blood purifier and tonic that removes all blood taint and builds up weak constitutions. Our physicians will advise without charge, all who write us about their case. Book mailed free.

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