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THE ASTORIAN PUBLISHING CO.,

MAN AND HIS CLOTHES.

Harvard university, it is said, proposes to take a step in advance and lead all other American colleges along the path of proper academic dress. It is announced that the corporation of the university has taken action making it "permissive for all holders of degrees to wear special academic costumes," and it is believed that all who have that gracious permission will profit by it.

No information has been given as to what moved the corporation to take such action, but it is probable some of the members, if not all of them, have seen the recently published photo- stands acknowledged the chief. graphs of the coal strike arbitrators as they appeared when clothed in the garb of the miners preparing to descend a mine. That picture clearly illustrates the value to man of his proper adornments. The nembers of the arbitration board are dignitaries of no wonted clothes like a pack of tramps rounded up by a village constable and about to be photographed at a rouges'

It is further interesting to note that just at this time the trial of a lawsuit firm of corset manufacturers discloses the fact that the firm makes annually a large number of corsets for the officers of the various armies. The Germans do not buy male cors-ts from France because there is a German facthat mark the military man are due his corset.

There have been critics of the action of the Harvard corporation. They say if will tend to give another impetus to the idea of scholastic formalism and try. The Call thinks there is some virtue in such criticisms but they are sert them very vigorously if he would make a thorough study of the photocratic clothes. Let Harvard go ahead right, and need not pause to answer if

"DOES MOTHER WANT ME?"

The little fellow has blown with all his strength, and the cling to the dandelion stem. According to the oracle of childhood mother does not want him. But mother would tell a different story. She ias noticed the weakness of the lungs, and if she saw him now, flushed with his unusual effort and struggling to stifle the cough which stifle the cough which followed it, she'd feel how much she wanted him, and wanted those "weak" lungs made strong, that she might not lose him. For " weak" lungs, obstinate

cough, hemor-

rhage, weakness and emaciation there is no medicine so healing and so strengthening as Dr. Pierce's Golden Medical Discovery. It is especially valuable for children, building up weak bodies with sound, healthy flesh. It is entirely free from alcohol and narcotics. entirely free from alcohol and narcotics.

"Winter before this, my oldest boy (who is now nearly five years old), had a terrific cough; he had it the whole winter and all summer, withen j. M. Farr. Esq., of Cameron, Sereven Ca, Ga. "Physicians did him no good and soching my wife and i could do did him any good. After your Discovery' had caused my caugh so quickly, when everything else falled. I wrote my wife to bring him back from the country, she having enriced him there to see if the change would do him good. We were fiving in Savannah, Ga. at the time. She brought him back and after giving him your great 'Golden Medical Discovery' for a time, he entirely recovered."

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The Common Sense Medical Adviser sent free on receipt of stamps to pay expense of mailing only. Send 21 one-cent stamps for paper-bound book, or 33 stamps for cioth bound. Address Dr.

some amazed citizen gazing for the first time on the academic cap should ask of President Eliot, "Where did you get that hat?"

ART OF ADVERTISING.

If the sig is of the times give evidence of any one fact, they make plain the latter-day truth that the science or art of, and the necessity for advertising have arrived definitely and must in future be considered among the things which are. The millions of dollars spent annually for publicity, the army of men and women who have been specially trained for the business of preparing and disseminating advertis lic as the result of modern needs and methods in this respect, all prove that judicious advertising must in future be a part and an important part of any uccessful business.

The time when a man could hang up a sign and sell goods on the strength of his location or personality is becomwares or bringing his goods properly before the attention of the public, and showing to intending or possible purchasers what advantages he has to offer, is the man who distances competitors. The difference between walting for chance or something else to bring in a customer and attracting the customer by live advertising methods is largely the difference between success before the at tention of the public, and means of advertising, the daily paper

FULTON IS THE MAN.

Portland Chronicle: Hon. C. W. Fulton has wen an honest fight. He has honestly and openly aspired to represent this state in the United States senate, and has fitted himself to fill mean rank, but they looked in their un- is denied by no one. Able and fear- Ella Higginson. Among other gems Broad-minded and liberal in his views. he seeks the welfare of the whole state and every part of it. An open river to the sea and reclamation of the arid lands will have his heartlest support. He has come before the representatives of the people not with hands bearing gold and working in secret, but with mind fully equipped to best serve the state and an honest purpose to give of his best to the state he seeks to serve. The fight has been made. For four years Mr. Fulton has stood before the tory for the goods. Thus it appears avowed and open aspirant for a seat in decree as per stipulation; Emil Mattthat much of the trim alertness and the senate, and he has come through son vs. Thomas Linville, judgment for the distinguished dignity of carriage the ordeal without bitterness and with- defendant; T. T. Morgan vs. Henry so much to his martial vigor as to legislature, for the position to which he survival of the fittest.

Bohemia Nugget: Mr. Fulton's record is a clean ouc. This, in itself, does not entitle him to a seat in the United noon the Thirty-fourth street drain imto create aristocratic listinctions which States senate: but it certainly makes provement matter was finally disposed car, day coaches, mail, express and are out of place in a democratic countries and when coupled with his, of. The suit was that of Chas. Wright baggage car and the elegant observato create aristocratic distinctions which | States senate; but it certainly makes | provement matter was finally disposed magnificent ability surrounded by his vs. the city of Astoria and was instifriends, who are legion, he becomes a tuted to enjoin the city from constructformidable figure, not easily outdone ing the drain. An injunction against not sufficient to make Harvard pause. by other candidates who aspire to the the improvement was issued out of the other. nor indeed would the critic himself as- high honor. . He is one of those cour- circuit court, directed to Mayor Suageous republicans who has never been prenant and the late Auditor Nelson. found wanting and always ready to but Contractor Goodin was not enput his best effort foremost in support joined and continued with the work. graph of the arbitration board in demo- of his party and its interests giving his The Improvement has been completed. own, at least on two occasions in his but the injunction was still in effect in academic dress reform. She is all political career, a secondary place. No and the contractor could not be paid one can gainsay his ability. In fact for his work. Yesterday City Attorney

> Florence West: We believe that C. W. Fulton is the choice of the majority of the citizens of Oregon for United States senator and we hope to see him are said to be in line for the Astoria statesman, who is the logical man for the place,'

> been named. So far as we are advisfor senator. Believing Mr. Fulton would work in harmony with Senator Mitchell and Representative Williamson for eastern Oregon's interests is the principal reason we favor Mr. Fulton's election.

Newberg Graphic: Mr. Fulton is

ADDITIONAL LOCAL.

The young people of West Astoria gave a masquerade ball in Suomia hall Saturday evening for the benefit of the Finish Reotherhood. The Olympia the occasion. Prizes were awarded as follows: Thos. Hilmala, an Indian first prize; Oscar Wirkala, homly we man, second prize; Tecart Relppa, colored waiter, third prize.

Christmas entertainment was given by the Red Men in their hall last evening that was well attemed by the families of the members. A tre was, of course, the center of attraction everyone present receiving a present from its branches. Children and elders alike were delighted with the entertain-Mr. Joseph Gribler presided over the festivities and deserves a special word of praise for the able manner in which he conducted the arrange-

city property shall not herafter be loaned. For some years past it has been the practice to lend hose to coneractors for grading purposes and recently a similar request came from Oscar Johnson. The members of the street committee, to whom the matter was referred, recommended that the petitioner be given the use of such hose as the street superitendent might be in position to spare, but suggested that the practice ought to be abolished and recommended the passage of an ordinance to that effect. The measure will probably be introduced at the next session of the council.

A book which appeals strongly to every lover of good literature and with especial force to all Oregonians is "Oregon Literature," edited by Prof. J. B. Horner of the state agricultural college, Corvallis, and published by the J. K. Gill Co., Portland; price, mailed, \$1. It gives a likeness and brief biography of all the Oregon auhters of note and selections from the best of their writings. Notable among them are Joaquin Miller, James G. Clark, Sam the position. His claim upon his party L. Simpson, Edwin Markham and Mrs. less, he has at all times and in all within its pages is Simpson's "Beautiplaces fought the battles of his party. ful Willamette," fully illustrated, that alone would make the book worthy a place in any library.

Minor orders were handed down in the circuit court yesterday by Judge McBride as follows: State land board vs. G. Wingate et al. order and decree of confirmation; state of Oregon vs. John Susside not true bill: C. S. Brown et al vs. Mary Case, order entering mandate of supreme court; John Carlson vs. Martin Stanovich, judgment and order of sale; George Kahoth people among other aspirants, an vs. Vendsyssel Packing Co., settledout reproach, the choice of the people A. Young, confirmation of sale; Frank and the choice of a majority of the Spittle vs. Columbia River Packers' ssociation, judgment for defendant; aspires. A remarkable record—the Ida Thomas vs. C. F. Mitchell, decree between Portland and Minneapo

In the circuit court yesterday oftertoday, if not the peer, he stands in the Smith's demurrer to the complaint was very front rank of brainy men identi- sustained and the injunction dissolved. fiel with the political affairs of the Mr. Goodin will now receive his money, and a dispute of long standing will terminate.

A distressing accident occurred in Skamokawa Saturday evening last by which resulted the instant death of an elected to that office by the legislature of time resident of that place, Frank next winter. To which the Eugene M. Sweet. In company with his son, Register adds: "This is the exact po- a lad 12 years of age, Mr. Sweet was sition most of the republican state engaged in cutting down a tree in the press takes on this question and the vicinity of his home. Both the father party leaders, like Senator Mitchell, and son were elevated from the ground a distance of four or five feet on spring boards to more conveniently do the work and when the tree was ready to fall both leaped to the ground. The Ariington Record: Some of our con- boy landed safely and running to one temporaries are advocating an eastern side escaped unburt. His father, Oregon man for senator, but no one has though, was not so fortunate, for he stumbled as he struck the ground and ed eastern Oregon has no candidate fell helpless. Before he could rise the timber fell upon hist crushing his life out. As quickly as possible jackscrews were brought to the scene and the body was removed, but life was extinct. Deceased is survived by a widow and two young sons.

Sunday night's up train was boardprobably the most popular man who ed somewhere between this point and could be elected, and at the same time Portland by a company of rough looka man whose ability matches his popu- ing customers who proceeded to take larity. Factional politics should not possession of the smoker. They had be allowed to cheat Oregon out of send- been drinking, it seems, and drank ing a strong man to represent her with more enroute from flasks which they Senator Mitchell in the upper house of carried in endless supply about their persons, and this evidently caused the book. Send address with six cents and confusion that ensued. Several of the book will be mailed to you by Chas. S. Feo, G. P. & T. A., St. Paul, Minn. Baker City Republican: Mr. Fulton's men began quarelling and this resultplace is in the United States senate, ed in a rough and tumble fight which and his great services to his state just- all engaged in and seemed to thoroughly entitle him to the position which he ly enjoy, so much so, in fact, that upwill some day fill. He does not pur- on the arrival of the train in Portland pose to be eldetracked by the suberna- one of the participants of the fracas was carried from the car on a stretcher

and presumably removed to a hospital though his name and subsequent move ments have not been learned. An amusing feature of the fight was the actions of two Chinamen, who happened to he riding in company with the or bestra furnished excellent music for carousers. This class of people is very adverse to mixing up in a general melee and these two men were no exception to the rule. They moved excitedly about the car seeking a refuge from the fierce onslaught going on about them, all the while engaging in mild gesticulations and high pitched Chinese talk. At last, when they could endure it no longer, they made wild rush for the other end of the train and were not content until they were safely ensconsed in the chair car, where they cheerfully paid the extra necessary fare, and made the balance of the distance, happy that they were far from the madding crowds.

.......... . LIST OF LETTERS . • Remaining at Astoria Postoffice • The council last night decided that

> DECEMBER 22, 1902. Allen, E. A.: Anderson, Jacob; Anderson Justin A.: Barrett, C. A. & Co.: Bartino, Dell; Belleque, Frank; Bietila. Alex: Carlson, O.; Carlson, Elizabeth; Carlson, Miss Mary; Castle Bros. Cole, Chas.; Colen, Fred; Cox, E. R. Cummings E. (2); Daag, Mrs. B. F. Daniel, J.; Dirrell, F. K. & Co.; Dolmaugh, Jacob: Downey, J. A.: Duggan, Terrence: J. F. & Co.; Gadsby, Mr. Gray, Robt.; Hastrom, Mrs. M.; Heleton, Capt. B.: Heyndricks, Ch.; Jenkins, Annie; Johnson, F. W.; Larson, John; Lee, Homer; Lester, R. W. Linquist, Reynold; Mastin, Wm. C.; Masny, Mrs. Lillian; Matthews, Rev. Jas.; McGuire, John A.; Myers, Miss Ruby; Nichols, Robert; Olsen, Nick; Oleson, Martin, Esq.; Peterson, E. C.; Simpson, E. T.; Thompson, H. L. Esq.; Thompson, Jay (2); Walters, Bert; Linquist, Reynold; Mastin, Wm. C. Thompson, Jay (2); Walters, Bert; Whitehbuse, F. S.; Wilson, Mrs. Wm. Wilson, H. W.: Williams, Mr. FOREIGN-Anderson, Joe; Berge K. O., Herr.

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Very few couldb elieve in looking at A. T. Hoadley, a healthy, robuust ten years he suffered such tortures from Rheumatism as few could endure and live. But a wonderful change fol lowed his taking Electric Bitters. "Two bottles wholly cured me," he writes, "and I have not felt a twinge in over a year." They regulate the Kidneys, purify the blood and cure Rheumatism Neuralgia, Nervousness, improve digestion and give perfect health. Try them. Only 50 cts. at Chas. Rogers drug store.

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