# SAN FRANCISCO STORE 

During the past few days we have talked exclusively on Men's and Boys' Clothing, and an exceptionally fine line of Overcoats which were placed at prices that drew even the attention and presence of Portlanders to give them a trial; and all who purchased are mightily proud of the bargains they realized

## Now, We Have Something Else to Say

It is this: We have in stock a rich and varied assortment of Underwear and Neckwear that in comparison is fully as reasonable to buy as the Clothing Really these goods must be seen to be appreciated. They are new-strictly so-in material and design, and are identically the same cliss of yods ris will be fond and this menen in the leading houses of New York City
.. UNDERWEAR ..


And now we are making a still further cut on the justly celebrated Lu
zerne Underwear. Think of it! Only 82.50 a suit. We Wave just bee zerne Underwear. Think of it! Only 82.50 a suit. We have just been
selling it at $\$ 3.00$, but we want the bulk of Astoria's trade and we propose to get it. You cannuot beat this price nor the goods anywhere on earth

Shifts Attention all! Fancy Bosom and Colored Body after examining the quality you won't believe it, but it is the
truth. We are goiug to sell these yery same shirts this week at the above figura

This Week, Wright's Health-Fleeced Underwear, 82.50 per suit. All who

wear underwear will understand that this is an amazingly cheap price for Wright's noted make, They are unexcelled for winter on account of be| HatS $\begin{array}{l}\text { A man who is strictly up-to-date in style weans a } \\ \text { derby hat. We carry two lines, one at } \$ 3.00 \text { and } \\ \text { one at } 8 \text {..eo. They have just benn reecived fron the factory } \\ \text { and are Latest Fall Shapes. This is a good time to tender } \\ \text { aur thanks for the splendid trade in hats we have enjoyed. }\end{array}$ |
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In the same connection we have the Famous Arabian Flecee Underwear.



490 Connmercial Street, Astoria, Oregon.

A NEW AUT0MATIC CUALING DEVICE

To Coal Batlesthips From Collier While Steaming at Full Speed.


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