# SAN FRANCISCO STORE 

During the past few days we have talked exclusively on Men's and Boys' Clothing. and an exceptionally fine line of Overcoats which were placed at prices that drew even the attention and presence of Portlanders to give them a trial and all who purchased are mightily proud of the bargains they realized.

## Now, We Have Something Else to Say

It is this: We have in stock a rich and varied assortment of Underwear and Neckwear that in comparison is fully as reasonable to buy as the Olothing Really these goods must be seen to be appreciated. They are new-strictly so--in material and design, and are identically the same class of goods as will be fonnd on sale at this moment in the leading houses of New York City
.. UNDERWEAR ..


And now we are making a still further cut on the justly celebrated Lu zerne Underwear. Think of it! Only $\$ 2.50$ a suit. We have just been selling it at $\$ 3.00$, but we want the bulk of Astoria's trade and we propose

Shipls $\begin{aligned} & \text { Attention all! Fancy Bosom and Colored Body } \\ & \text { Shirts with one pair of cuffs } \$ 1.00 \text {. Certainly }\end{aligned}$ IIII Shirts with one pair of cuffs $\$ 1.00$. Certainly
after examining the quality you won't believe it, but it is the truth. We are going to sell these very same shirts this wee at the above figure


This Week, Wright's Health-Fleeced Underwear, 82.50 per suit. All who wear underwear will understand that this is an amazingly cheap price for
Wright's noted make, They are unexcelled for winter on account of being fleece-lined on the inside.
Wats A man who is strictly up-to-date in style wears a
derby hat. We carry two lines, one at $\$ 3.00$ and
one at $\$ 4.00$. They have just been received frons the factory
and are Latest Fall Shapes, This is a good time to tender
our thanks for the splendid trade in hats we have enjoyed.

While inspeeting this department, ask also to see Lot R T-B. Theso are what are known as Ribbed Wool Shirts and Drawers. We have deeided for a few days only to sell them posted as to values in this direction.

## Whe same comnection we have the Famous Arabian Flecee Underwer.





490 Commercial Street, Astoria, Oregon.

RESOURCEFULNESS OF GREAT SIBERIA
 Has More Gold Than the Klondike
pabllously rich in minerals

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