## SAN FRANCISCO STORE

During the past few days we have talked exclusively on Men's and Boys' Clothing, and an exceptionally fine line of Overcoats which were placed at prices that drew even the attention and presence of Portlanders to give them a trial; and all who purchased are mightily proud of the bargains they realized.

## Now, We Have Something Else to Say

It is this: We have in stock a rich and varied assortment of Underwear and Neckwear that in comparison is fully as reasonable to buy as the Clothing. Really these goods must be seen to be appreciated. They are new-strictly so--in material and design, and are identically the same class of goods as will be fonnd on sale at this moment in the
. . UNDERYEAR..
Read the price we are now making on Swift's goods, As
is well known, Mr. Swif is recognized the country over as the
most conscientions manufacturer in this line to be found nay-
whare. SWIFTS CONDE WooL-RIBBED UNDER-
WEAR, \$1.50 per suit. Always heretofore they have been
more than cheap at $\$ 2.00$.


And now we are making a still further cut on the justly celebrated 1 zerne Underwear. Think of it! Only 82.50 a suit. We have just beel
selling it at $\$ 3.00$, but we want the bulk of Astorias trade and we propose selling it at $\$ 3.00$, but we want the bulk of Astoria's trade and we prope

| Shirts Attention all! Fancy Bosom and Colored Body th one pair of cuffs \$1.00. Certainly quality you wont belleve it, but it is the at the above figura |
| :---: |

This Week, Wrightis' Heald-Fleeecd Underwar, 82.50 per suit. AII
Wright
$\square$


In the same connection we have the Famous Arabian Flecee Underwear.


490 Commercial Street, Astoria, Oregon.

TERRIBLE POWER
OF MODERN SHELLS

The Devastating Elfect of Strappell in the South African War.


 $5 x^{2}=2$
 $=$ 3 $\pm$

