



"The Bank with the Chime Clock"

Who Hasn't a Bank Account?

We'd like to personally talk with the man, woman or child who hasn't a bank account. We believe we could mention a good many advantages that are being missed. Why, for one thing, the very safety of one's money is at stake if it isn't in the bank.

When you say "bank"—why think of FIRST NATIONAL of course.

The First National Bank
ASHLAND, OREGON

EV CARTER, PRES.
CHAUVEL VICE-PRES.
J. W. COY, CASHIER
CLARA BUSBY, ASST. CASH.

ASHLAND TIDINGS

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THE TIDINGS IS THE ONLY NEWSPAPER IN SOUTHERN OREGON THAT PUBLISHED NEVER LESS THAN EIGHT PAGES AN ISSUE.

The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

Advertising is the power of an idea multiplied. Other powers lose by expansion. Steam is power only when confined. Electricity radiated and diffused becomes nothing. Sound dies with distance. Great suns pale into invisible stars and the power of light itself is lost in infinite space. But the strong power of advertising increases by expansion. Diffusion is its life. It grows by what it limits. The advertised idea to become a power, must be genuine, and related to the function of a meritorious business.

TRYING TO HUMBLED THE PUBLIC

Congress is much disturbed over the high cost of living, and congress ought to be; but neither the numerous bills nor the vigorous speeches on the subject, so far as we have read and examined them, aim at or even mention the fundamental trouble—the hardpan cause.

In the Senate, for example, Mr. Kenyon or Mr. Kendrick, or somebody else introduces a measure to license packers of meat products, manufacturers of dairy products, etc., under the Department of Agriculture. We see no large objection to the license as such. Probably the average manufacturer or merchant would rather do business under a Federal charter like that than under some other regulations and restrictions, State and municipal. These Senate bills and similar House bills as a matter of fact do not seem to threaten anything not already provided for in existing law except a mass of new officeholders, with several million more Government reports to file and the usual red tape that winds every Government bureau into a condition of partial or total paralysis.

It isn't lawful now to conspire to raise the price of food any more than it is the law now to poison food. It isn't lawful now to combine, agree or arrange with anybody to suppress competition any more than it is the law now to counterfeit the coin. So when it is proposed to give the Department of Agriculture special charge of such matters, where food is concerned, it is only proposed to shift authority, with the possible

risk of making a worse mess of it than ever, since the Department of Agriculture has never been very strong on anything but theories.

But if the Department of Agriculture were in fact the keenest possible sleuth in running down crime, if the Department of Agriculture could show the sternest front to offenders, there would be no chance of this new machinery getting into operation before we had all been eaten up by the rapacious cost of living.

Furthermore—and this is the grave side of the matter—there is nothing in any of the bills, as we look over them, to show that the men who introduced them know or will acknowledge what the basic cause of the high cost of living is, and this arouses the suspicion that if they are not ignorant of what has been going on in the world of economics they are simply trying, with high cost of living speeches, resolutions and enactments, to humbug the public.

If you stuff thirty dollars of corn into a sifter instead of ten dollars, if you use fifty dollars of labor on him instead of twenty-five dollars, getting him ready for the dinner table all the way from the cattle range and thru the stockyards and slaughter pens to the retail butcher shop, you have put a hard fact cost into roasts and steaks that you can't get out by legislative enactment against the conspiracy of packers or the suppression of competition by wholesalers. Until the legislative branch of the United States Government can compel the executive branch of the United States Government to stop stuffing increased grain costs into live stock and poultry you can't bring down the cost of living in this country.

It is of no use to blame the labor for needing more money to pay the high prices fixed by the administrative branch of the United States Government. Labor may be very foolish to think that when it stuffs more and more wages into steers it can eat cheaper steaks and chops. But labor didn't begin the thing. It was Mr. Wilson's Grain Administration which began the thing. Labor has only been trying—and trying in vain—to keep up with it.

In not a single one of these Congress bills to bring down the cost of living have we seen a reference to or discovered a squint at the enormous-

ly increased cost of feeding and fattening live stock and poultry to prepare them for the table of the American people. Corn is up from normal prices not a mere 50 per cent; nor yet 100 per cent; nor yet again, 150 per cent. Corn is up from a normal 50 or 60 cents a bushel to \$1.80, \$1.90 and \$2 a bushel.

And corn is very largely up this some 250 to 300 per cent not because the Government guaranteed a price of \$2.26 to the farmer for his wheat. That's not the reason. The reason is that when the Government's guarantee, which will be, as it ought to be, scrupulously fulfilled, produced more wheat than this country can possibly consume by at least half a billion bushels, the Government will not permit this \$2.26 wheat to go on the market under the law of supply and demand.

If anybody else had to pay the farmers \$2.26 a bushel for their crop the Government would insist that he should sell his wheat for what it was worth, not for what he could exact. But when the government has bought the wheat it insists that so as to get rid of it at a profit it must exact from American consumers famine prices. It insists that with this artificial basis of wheat putting corn on a similar basis of \$2 the American people must make a profit for the United States Treasury, altho this very wheat profit compels the American people to pay billions of dollars more for their other food.

What has Congress to say about that? Nothing.

TIME FOR FARMERS TO THINK

Does the average farmer really want government operation of packing houses, stock yards, refrigerator cars and marketing of his farm products, as proposed by the Federal Trade Commission and legislation now before Congress?

Has any class of property increased in value as much as farms in the past ten years, and has any occupation been more profitable than farming in the past five years?

An item from Chillicothe, Mo., states that farms in that section, that sold for \$125 an acre two months ago are selling for \$160 to \$175 per acre.

This state of affairs is practically

Fresh Meat and Lunch Goods

Largest and Best Stock in Ashland. WE ARE HERE FOR SERVICE

East Side Market

James Barrett, Prop. Phone 188

true of the entire agricultural area of the west.

We had government operation of railroads for a year and a half. Have their values as property increased in value like farms?

The fact is railroad bonds and stocks which represent the property have shrunk in values in sums reaching into billions while farm mortgages command premiums at low rates of interest.

Does the farmer want government operation of the manufacturing and distributing end of agricultural production, such as marketing live stock and other farm products?

HELPING WESTERN INDUSTRIES

Fruit juice manufacture has developed into a large industry in the west. After hearing the argument of the producers, the house votes to make a sharp reduction in the war tax on this product which was severely handicapping this industry. It also voted to eliminate the ten per cent tax on sodawater and ice cream.

The question of removing the five per cent excise tax on candy is also of great interest to western states. Candy manufacturing which is growing with the development of the sugar beet industry is unjustly burdened by this discriminatory tax which should be eliminated along with taxes such as the above. Congress will undoubtedly take favorable action along these lines soon.

GOT HIS WIRES CROSSED

An English naturalist says an oyster is a creature of low sensibility, with no head development; its nervous system is practically nil; it has no sensory apparatus to feed the consciousness with intelligence, and little else except a body mass and a stomach. Why, go on, man! What you're talking about is an I. W. W.

Why think of ancient pitchforks now? Where some of us will go? By this time all the fires are fed By electric power, you know.

Is it Possible to Legislate Life and Brains?

Swift & Company is primarily an organization of men, not a collection of brick, mortar, and machinery.

Packing Plants, their equipment and usefulness are only outward symbols of the intelligence, life long experience, and right purpose of the men who compose the organization and of those who direct it.

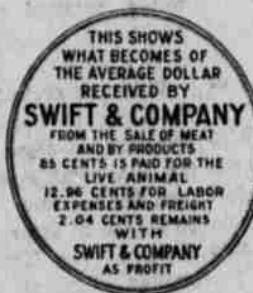
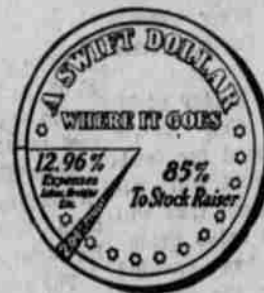
Will not Government direction of the packing industry, now contemplated by Congress, take over the empty husk of physical property and equipment and sacrifice the initiative, experience and devotion of these men, which is the life itself of the industry?

What legislation, what political adroitness could replace such life and brains, once driven out?

Let us send you a "Swift Dollar." It will interest you.
Address Swift and Company
Union Stock Yards, Chicago, Ill.

Swift & Company, U. S. A.

Ashland Local Branch
F. Crouch, Manager



UNITED STATES SHORT OF FOUR BILLION LABORERS

We are awakening from the mists of sentimentalism and political demagoguery to realize that we face a great national labor shortage.

The U. S. Training Service of the Department of Labor says we are four million laborers short.

It says if every soldier were back on the job our country would still be 4,000,000 short of a normal supply of laborers as we had them before the war.

For 20 years before 1915 we got in round numbers a million workers a year by immigration and for four years that has been cut off.

The "Training Service" of the Department of Labor dare not say what common sense would dictate—give us back our normal supply. We absorbed the million a year to good advantage. What the west needs is plenty of unskilled labor.

The "Trained Service" sharpens drop the little fact that we are 700,000 houses shy in the nation—remedy, more "highly educated" carpenters.

Housing is only one item we are short on, and in the meantime the laborers of our country will pay millions in shape of higher rents.

The cards are stacked to exclude all immigration, pay the tolls imposed by a ruthless labor monopoly, while the cost of living advances by leaps and bounds.

There is a new book out entitled, "The Care and Feeding of Husbands." Wives should read it. If we turbulent and wild-eyed husbands are well cared for and properly fed we become perfectly tame and docile and learn to eat out of the hand.

Seems like we are always talking about good roads and traveling rough ones.

Klepper field, in honor of Milton Reed Klepper, president of the Aero Club of Oregon, is the name of the new aviation landing field of Portland, according to announcement of Commissioner of Finance S. C. Pier. The action was taken at the request of Governor Ben W. Olcott and with the approval of Mayor George L. Baker and the other commissioners.

The Medford aircraft plane left for Klamath Falls at 8 o'clock Monday morning, carrying as a passenger Geo. T. Collins, exalted ruler of the Elks, who goes as the advance guard of the local lodge to arrange headquarters and prepare for the large bunch who are going from Medford on Wednesday to attend the convention.



W.A. Shell
The Barber
137 E. Main

Good Cues and Tips

Billiard players prefer this place because they know that they can get GOOD cues; and modern equipment makes a lot of difference in the pleasure of the game.

You KNOW it. Profanity, gambling and other undesirable elements are absolutely TABOO here. We invite GENTLEMEN only.

This is a clean, congenial amusement hall for decent clean-cut fellows.

Alnutt's Billiard Parlor
"Clean Sport for Regular Fellows"

DO IT NOW

Why wait for the burning of your neighbor's property to forcibly remind you to prepare for yourself? Unless the fire is near enough to actually affect you, proximity has nothing to do with where the next fire will be. Today's fire may be hundreds of miles away from you; you may not even read of it, much less see it; tonight's fire may be in your home or your store.

INSURE NOW—better be safe than sorry.

BILLINGS AGENCY

Real Estate and Real Insurance
Phone 211 41 E. Main



HOTEL MANX
Powell St., at C'Farrell
San Francisco

In the heart of the business, shopping and theatre district. Running distilled ice water in every room. Our commodious lobby, fine service, and Homelike restaurant will attract you. European Plan rates \$1.00 up.

Management
W. B. James