



"The Bank with the Chime Clock"

Who Hasn't a Bank Account?

We'd like to personally talk with the man, woman or child who hasn't a bank account. We believe we could mention a good many advantages that are being missed. Why, for one thing, the very safety of one's money is at stake if it isn't in the bank.

When you say "bank"—why think of FIRST NATIONAL of course.

The First National Bank
ASHLAND, OREGON

EV CARTER, PRES.
CHVAUPEL, VICE-PRES.
J. W. COY, CASHIER
CLARK BUSH, ASST. CASH.

ASHLAND TIDINGS

Established 1876
PUBLISHED SEMI-WEEKLY
Every Tuesday and Friday
—by—
THE ASHLAND PRINTING COMPANY

Bert R. Greer, Editor

OFFICIAL CITY AND COUNTY PAPER.

TELEPHONE 39

SUBSCRIPTION RATES	
One Year, when paid at expiration.....	\$2.50
One Year, when paid in advance.....	2.00
Six Months, when paid in advance.....	1.25
Three Months, when paid in advance.....	.75

No subscription for less than three months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

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Display Advertising—
Single insertion, each inch, 30c
Six months' contract, for one issue each week, each inch, 25c
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One year contract, for one issue each week, each inch, 20c
One year contract, for two issues each week, each inch 17½c

Reading Notices—10 cents the line.
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Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

THE TIDINGS IS THE ONLY NEWSPAPER IN SOUTHERN OREGON THAT PUBLISHED NEVER LESS THAN EIGHT PAGES AN ISSUE.

The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

Advertising is the power of an idea multiplied. Other powers lose by expansion. Steam is power only when confined. Electricity radiated and diffused becomes nothing. Sound dies with distance. Great suns pale into invisible stars and the power of light itself is lost in infinite space. But the strong power of advertising increases by expansion. Diffusion is its life. It grows by what it imparts. The advertised idea to become a power, must be genuine, and related to the function of a meritorious business.

WHY MORE FEDERAL CONTROL?

There is now pending in Congress a bill known as the Kenyon bill, designed to curtail the activities of the packers. But this measure, if enacted, is so revolutionary and un-American and its effects will be so far-reaching that not only will it be disastrous to the packers, whose efficiency is admitted by all who are familiar with their business, but it will only be a question of time until the control contemplated will be extended until all business is under Federal control.

It is easy to switch public opinion from the real issue by labeling this a "fight on the packing trust" when prices are high and some one is to be made the goat.

If the packers constitute a trust in restraint of trade, our present laws if enforced will correct the situation. It is conspicuously noticeable that none of the legislation proposed gives any assurance that consumers are to receive meat at lower prices and government regulation has never yet brought cheaper prices or rates.

The real point which Americans must consider is whether they are ready to change our form of government from one under which individual initiative, enterprise and business is encouraged to one where the individual is submerged under official control.

The packers are merely being used as the most likely instrument available to extend a bureaucratic form of government in America. This has developed into a fight, not merely to save the packing industry

for the packers, but to save American ideals and right of the individual to do business, for Americans.

We have had enough insane legislation and it is time for the government to enact helpful measures that will assist and not destroy legitimate industries.

FRUIT ACREAGE EXPANDING

Phenomenal prices for small fruits is starting hundreds of owners of land to putting out one to ten acre tracts.

The fact that even cull apples bring ten dollars a ton shows the unlimited demand for jellies, of which fruit juices are color base.

That a St. Louis syndicate has recently invested \$800,000 in orchards in one western state shows the direction capital is taking on fruit.

Strawberries, loganberries, and red raspberries proved gold mines this year even for quarter-acre patches, netting \$200 an acre.

On top of this berry patch owners find ready market for all canes and tips that root between now and winter at good prices.

Strawberries averaged 4½ cents a pound for ten years past, and new contracts are offered growers at 7 to 8 cents for five years.

Raspberries averaged 5½ cents a pound for ten years before 1919 and growers are offered contracts at 8 to 10 cents a pound for five years.

Loganberry tips for planting are worth \$25 a thousand, and can be produced with little effort, three to five thousand to the acre.

Raspberry canes are worth for planting \$8 to \$10 per thousand and are selfstarters at the rate of ten thousand to the acre.

The expansion of small fruit industry builds up many allied industries such as juice, box, can manufacturing, etc.

EXPAND THE FRUIT INDUSTRY

Intensive horticulture and employment for thousands result from the extension of the fruit products industry.

The increased world demand for fruit juices and manufactured fruit products is building a great employing industries in the northwest such as box and can manufacturing, label-printing, etc.

Increased berry and small fruit acreage is the great need of north-

western fruit industries. Production of loganberries, blackberries and raspberries for fruit juices, canneries, preserves and jellies in from one to ten acre tracts in western states will make any family prosperous, stimulate local manufacturing and healthful employment of family labor.

Commercial clubs should take an interest in increasing berry acreage as the product will bring profitable prices for years to come, and a large income per acre from sale of rooted plants.

INDUSTRIAL WAR IS ALSO DESTRUCTIVE

A world that has learned the destructiveness of force and violence in domestic and foreign politics, must now learn the danger and folly of violence in the carrying on of the industrial or economic functions of society. Mexico is a good example of the folly of factional warfare in adjusting the political problems of the nation. Cuba, by way of contrast, is finding political freedom as well as prosperity and contentment thru the influence of the United States in abandoning the practice of violent revolution. But the industrial organism is even made delicate in its adjustments than the political. Harmony in the relations between capital and labor is far more beneficial to everybody concerned than is a victory for one side or the other that is gained as the result of bitter strife. It is now the accepted view that labor's reward must be as large as conditions permit, that the hours of labor must be generally shorter than in times past, and that safeguards must be provided against the ills of unemployment and the anxiety that has been general for lack of a system to protect working people against poverty in old age or in times of sickness. These social reforms can be best achieved where production is not curtailed. Labor will gain more in the long run thru extreme and menacing demands. The education of public opinion will accomplish more than strikes that inconvenience and therefore exasperate the public.—From "The Progress of the World," in the American Review of Reviews for August, 1919.

GET THE HABIT

Modern methods of banking are typical of America's democratic way of doing business. Rich and poor alike keep their money in the same bank and the dollar check drawn by the girl clerk in a department store on her small account, is honored just as quickly and with as little question as a check drawn by John D. on his account.

A deposit in a bank is the basis of credit for any man or woman. It establishes a personal relation between the depositor and the bank.

Fresh Meat and Lunch Goods

Largest and Best Stock in Ashland. WE ARE HERE FOR SERVICE

East Side Market

James Barrett, Prop. Phone 188

which may may be of value in many ways to the depositor. If he will ask his banker's advice before investing his savings in numerous schemes which are afloat today seeking to get his money, he will in many instances be saved severe losses.

The banking habit is a good one to cultivate. It raises you in your own estimation and sense and confidence in your ability to do things.

A bank depositor and a home owner are not good material for the Bolshevik and socialist agitator and herein lies America's safety today.

DELAY NOW IS DANGEROUS

Ship operating companies on the Pacific are gradually shaping up their plans to handle our ocean commerce.

Their ultimate success will largely depend upon a constructive rather than an obstructive national policy.

On the success of our ship operating companies will the success of our shipbuilding companies largely depend hence it is of vital interest to every westerner to see a satisfactory national program.

The shipping board should complete its contracts with shipbuilders and wind up its red tape which has bound private shipping and then our national law makers should get behind a program which will help Americans in the shipping industry meet the world competition which is already developing.

No time should be lost if we are to hold our own against England and Japan.

Tomorrow's Wirthmor Day

—a national event the day on which the NEW and ever popular Wirthmor Waists go on sale:

\$ 1.50

—is the price; the same low uniform price at which they are sold the Country over.



If you know the Wirthmor then you are doubtless buying them repeatedly; if you don't know how good they are we urge you to make their acquaintance. Come in tomorrow to buy one of these appealing new models that have just arrived.

Wirthmor Waists are sold in just One Good Store in every City.

Ferguson's
BARGAIN STORE

PROFIT BY EXPERIENCE OF OTHERS

As a start, complete control of the state government of Washington in 1920 is proposed in a plan outlined by the "triple alliance." A convention is to be held in Seattle in January 1920 to bring together the radicals of all types into one compact political organization.

The I. W. W., the Non-Partisan league and the labor Bolsheviks will be in control and the legislative program adopted will undoubtedly be in favor of destruction of private property and individual property rights, for state socialism is the goal of the "triple alliance."

This movement is merely an extension of the North Dakota socialistic experiment with the latest radical program added to it.

The danger lies in the organization of the radicals more than in their numbers.

Sane laboring men and conservative farmers will not join the movement but they are unorganized, hence the danger.

North Dakota received a sad lesson by allowing radicalism to secure control of the state. Other western states can profit by her experience.

REAL ESTATE BARGAINS

Several small acreage tracts, well improved, with water for irrigation at very reasonable prices.

First class residence property, well located, good condition, very moderate prices, reasonable terms.

A fine valley farm for a short time at a price that will appeal to any one who knows a good farm.

If you want a good business proposition, a fine building lot, some good business frontage, an A-1 stock ranch, see us.

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Wood, "Peacock" and Rock Springs Coal and Cement

PHONE 117

Office 99 Oak Street, Warehouse on track near depot.
Ashland, Oregon

Buy Your Blocks

NOW

Don't wait 'til winter

Carson Fowler Lumber Co.

Miss Jessie Ackerman, a well-known American writer, is believed to hold the world's record as a woman traveler. Miss Ackerman has traveled 300,000 miles and visited thirty countries.

Miss D. H. Furman, recently elected assistant secretary of a trust company in New York City, is the first woman to become an officer of any prominent banking institution in the metropolis.



Electrically Sealed Air-Tight

Be Sure to Get

WRIGLEY'S

Wrapped to insure its perfect condition in all climates and seasons. Sealed tight—kept right. The perfect gum in the perfect package.



After every meal

The flavor lasts