

Overland



Four Great Records

Only a small part of the story of the unusual performance of the Overland is a matter of record. In the last few weeks, however, from Oklahoma City, Boston, and Los Angeles have come reports of remarkable tests that prove the power, endurance and dependability of Model 90 cars.

Now comes Harrisburg with a new world's record of 702.5 miles a day for 5 1/4 days without motor stop, sealed in high gear. A Model 90 stock car performed this remarkable endurance feat. Let us show you a duplicate of this car.

Overland Model Ninety Five Passenger Touring Car, 1918 f. o. b. Toledo

**Completely Equipped Auto Repair Shop; Competent Mechanics
Full Line of Accessories and Tires**

Overland-Millner Company

Corner Third and Main

Hotel Austin Barber Shop

N. G. BATES, Prop.

First-class Service and Equipment.
Shoeshining Parlor—Baths.
Ashland, Oregon.

Savings in state banks show increase of \$11,326,880 for fiscal year.

Ten thousand Band of Mercy children should have some share in the Tablet our Society is to erect in memory of the more than a million animals fallen in the war.

Cruelty reacts upon the cruel and causes its ugly lines deepened and deepened into the substance of the soul.

There is something better than knowledge—compassion; something worse than sentiment—cruelty.

EUROPE OFFERS BIG

CHANCE TO FARMERS
Marvelous marketing opportunities for Oregon fruit men lie in Europe, according to Ernest S. Sergeant, broker for the Eugene Fruit Growers' association, who arrived here on a westward tour from headquarters in New York, this week, says the Eugene Guard. "The European market is buying heavy as it has during the war," declares Sergeant, "and there is no likelihood of a slowing down."

"Germany will undoubtedly take a great deal of western products regardless of what some Americans think. The fact that country may not be able to buy all it wants directly, it will buy thru the Scandinavians. California associations are selling a great deal of their stuff direct to the

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European market."

Mr. Sergeant stated that the trade as a whole was entirely with the prices established by the association this year. Most of the Oregon crop at the present price is worth 17 cents a pound. The larger part of the Oregon yield runs in a grade of prunes going 40 to 45 to the pound.

Mr. Sergeant states that crops in the orchards have never looked better. California is preparing to harvest a 300,000,000-pound crop of prunes this year.

The Lane county yield will probably be slightly over 1,000,000 lbs. this year, according to estimates made by experts in the fruit game in this section.

CAROLINA BANKER WANTS OREGON BOOK

A supply of Oregon Farm Record books is wanted by M. G. Mann, vice-president of the First National bank, Tarboro, N. C. Mr. Mann wrote R. V. Gunn, farm management demonstrator of the agricultural college, that he had read an account of the book prepared for the Oregon farmer and thinks it one of the best things he ever came across to aid the farmer.

Simple Operations Fitted Together

The business of Swift & Company is the fitting together of many simple operations.

No one thing in a packing business is particularly difficult for men trained to do it; but no one thing is enough.

Thousands of other operations, properly performed, are necessary for the completed processes. And some one must fit together all these thousands of simple operations.

The success with which a packing business performs its function of supplying the best possible meat products to the consumer with the greatest possible benefit to both him and the producer depends upon the energy, brains, experience, and faithful effort of the men trained in the business.

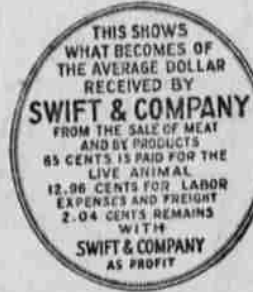
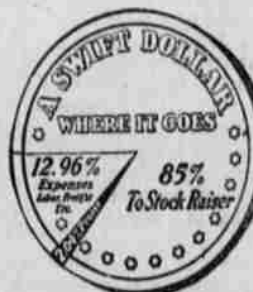
Swift & Company turns the producer's live stock into meat for the consumer at a profit of only a fraction of a cent a pound, because it fits these operations together with the least waste, overlapping, and friction.

Do you believe government direction could do it better?

Let us send you a "Swift Dollar".
It will interest you.
Address Swift and Company
Union Stock Yards, Chicago, Ill.

Swift & Company, U. S. A.

Ashland Local Branch
F. Crouch, Manager



Comply With the Law

AND USE

Printed Butter Wrappers

ACCORDING to the ruling of the Oregon Dairy and Food Commission all dairy butter sold or exposed for sale in this state must be wrapped in butter paper upon which is printed the words "Oregon Dairy Butter, 16 (or 32) ounces full weight," with the name and address of the maker.

To enable patrons of the Tidings to easily comply with this ruling this office has put in a supply of the standard sizes of butter paper and will print it in lots of 100 sheets and upward and deliver it by parcels post at the following prices:

100 Sheets, 16 or 32 ounces	\$1.50
250 Sheets, 16 or 32 ounces	\$2.25
500 Sheets, 16 or 32 ounces	\$3.00

Send your orders to us by mail accompanied by the price of the paper and it will be promptly forwarded to you by parcel post, prepaid.

We use the best butter paper obtainable, and our workmanship is of the best. Let us have your order and you will not regret it.

Ashland Tidings
Ashland, Oregon

WESTERN GOVERNORS

TO HOLD CONFERENCE

Governors of 16 western states interested in reclamation are to meet in Salt Lake August 14 for a four-day conference in advance of the nationwide conference of governors at that city. A formal call for the reclamation session is expected soon from Louis F. Hart, acting governor of Washington.

Governors of Washington, Oregon, Idaho, Montana, Utah, California, North and South Dakota, Wyoming, Kansas, Colorado, Nebraska, Texas, Arizona and New Mexico will attend. The 16 reclamation and irrigation measures pending before congress will be discussed.

At the close of the reclamation conference the governors will attend the conference of governors from all parts of the nation, at which the question of the government ceding states public domain within their boundaries will be discussed.

COUNTY COURTS MAY

RETAIL LIME AT COST

Ground limestone may be supplied by the county courts of Oregon to farmers at cost. Procedure is explained in chapter 118, session laws of 1919 as follows:

On petition of 50 or more farm owners of the county the court must order at least one car lot—30 tons—from the state plant at Gold Hill. The lime will be stored in a suitable place and sold to farmers for cash sufficient to cover all costs. These costs are \$2.50 per ton in car lots at the plant, freight charges of \$2.00 per ton to Salem—other points in proportion—and handling and storage unless provision is made to have the car unloaded by the farmers into their own wagons. If stored the cost to the farmer will be about \$5 per ton at Salem and other points a

like distance from Gold Hill.

The advantages of this plan are that farmers can get lime in less than the minimum car lot from the plant, and by having it stored can reduce the cost of hauling home by taking back a load of lime with them whenever they haul a load of farm produce to market.

The law mentions the fact that the plant must be kept running full capacity in order to produce ground limestone at lowest cost. This plan of distribution will thus help keep cost down and also supply lime in quantities suited to the farmer's needs.

All orders should be addressed to Dr. A. B. Cordley, secretary of the State Lime Board, Corvallis.

LAPSED WAR INSURANCE

CAN BE REINSTATED

Discharged service men who let their government insurance lapse have been given the privilege of reinstating their policies within 18 months without payment of back premiums, under an order signed by Secretary Glass. The only requirement is that the man requesting the reinstatement must be in as good health as at the time of discharge and must pay the premium for the one month of grace in which his insurance was continued after he

stopped payment and the premium for month in which he requests reinstatement.

It would be interesting to see a balance sheet which would show the difference between what a circus leaves in town and what it takes out of it.

Happiness follows kindness as it were made never to lose sight of it.



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