



"The Bank with the Chime Clock"

Close Connections

An aloof sort of feeling between bank and depositor neither establishes confidence on one hand nor permits very good service on the other. We try to remain upon an even plane with patrons and see things as they see them. Thus the First National has served fully and helpfully.

We await the pleasure of YOUR patronage.

The First National Bank
ASHLAND, OREGON

E. V. CARTER, PRES.
CH. VAUPEL, VICE PRES.
J. W. MC COY, CASHIER
CLARK BUSH, ASST. CASH.

ASHLAND TIDINGS

Established 1876

PUBLISHED SEMI-WEEKLY

Every Tuesday and Friday

—by—
THE ASHLAND PRINTING COMPANY

Bert R. Greer, Editor

OFFICIAL CITY AND COUNTY PAPER.

TELEPHONE 39

SUBSCRIPTION RATES

One Year, when paid at expiration.....	\$2.50
One Year, when paid in advance.....	2.00
Six Months, when paid in advance.....	1.25
Three Months, when paid in advance.....	.75

No subscription for less than three months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

ADVERTISING RATES

Display Advertising—	
Single insertion.....	each inch, 30c
Six months' contract, for one issue each week.....	each inch, 25c
Six months' contract, for two issues each week.....	each inch, 20c
One year contract, for one issue each week.....	each inch, 20c
One year contract, for two issues each week.....	each inch 17½c
Reading Notices—10 cents the line.	
Legal Notices—5 cents the line.	
Classified Column—One cent the word each time. Twenty words one month, one dollar.	
Cards of Thanks, \$1.00.	
Obituaries, 2½ cents the line.	

Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

THE TIDINGS IS THE ONLY NEWSPAPER IN SOUTHERN OREGON THAT PUBLISHED NEVER LESS THAN EIGHT PAGES AN ISSUE.

The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

THE CELEBRATION

Again Ashland has magnificently demonstrated her ability to care for the largest crowd ever gathered together in Oregon outside of Portland. Moreover she has demonstrated that these large crowds can be gotten together at Ashland on such occasions. Four years of triumph of the July celebration should convince the most sceptical that Ashland is the center par-excellence for such celebrations and that people everywhere recognize it as the best place to spend that recreation week.

We need to make more preparation from year to year for the entertainment of visitors during the three big days. Citizens and the city and park board can well afford to invest money in contrivances that will give fine entertainment not only but will be very profitable investments.

With proper equipment the park board can clear enough money on the three days' celebration to pay the entire upkeep of the park for a year. There will need to be an investment in such equipment, but it will pay for itself quickly out of its earnings and as soon as paid for will return a large revenue for the park.

It was the hope of the writer, when the park was built that such equipment would be installed until money enough was earned to pay for park upkeep without a cent of tax levy for the purpose. It can be done and should be done.

It is no less than a civic crime—at least it is exceedingly bad business—to spend money and effort every year to fill the town with pleasure seekers, with money in their pockets, desiring to buy amusement, and not supply that amusement when by so doing a neat profit can be gained for park upkeep.

OREGON'S BIG ADVERTISING CAMPAIGN

Co-operation is without doubt the most significant word that has come down to us from the war.

The power of the word is of course in the practice of its meaning.

The people of Oregon have shown the world what they could do by working together to one end.

Here in Oregon we have approximately one million people, and our performances during the war advertised this one million to the other one hundred and nine million people

that Oregon people were leaders in everything they undertook to do.

Our shipbuilding record in a world's record, and in taking this position two outstanding facts were established:

With working men thruout the U. S. our workers were, by their leadership, proclaimed a superior type and this carried with it the impression to other workmen that Oregon must have a mighty fine lot of fellows who had working conditions that made it easy for them to achieve such wonderful results.

This impression means that thousands of men will want to see the State of Oregon and the net result will be that we will gain in added new-comers.

On the other hand, the employers thruout the U. S. have received a most favorable impression. Their belief that Oregon must be a superior place is bound to produce returns.

If Oregon men can beat other states, there must be reasons for it—climatic conditions that put "pep" into men, etc.

The net result will be that opinions will be formed, that Oregon is the place to start factories where records are made by its workmen.

Oregon was first in filling its quota of fighting men.

Oregon was first in all the important big drives for financial aid.

And, taken all together, Oregon has been unconsciously advertising itself to millions of people as a mighty good place in which to live.

Without any chance for contradiction, we can truthfully say that with the signing of the Armistice Oregon closed the biggest advertising campaign in its history.

And there is no doubt but what we now stand in the doorway of the greatest period of prosperity we have ever known.

Shops, ships and smokestacks will now be the order of the day.

BEET TOPS AND SUGAR

Periodically there arises a farmer who wants to know things; he is not satisfied to be told my the Agricultural Department, or by unofficial advisors, that the size of beet tops increases the contents of sugar in the beets, but he wants to know the reason why! This farmer, in the end, will be the really successful one, and as there are prob-

ably a good many of his type who have not written to SUGAR for detailed information on this subject, but who, nevertheless, WANT TO KNOW, we repeat here what we told our inquirer:

Sugar is produced by the action of light from the elements of the atmosphere, by means of a chemical reaction on the surface of the leaves. The fresher and larger the leaves are, and the more light they obtain, the more sugar they are able to manufacture. And this sugar is collected in the receptacle of the beet-root, to be recovered by the diffusion process in the factory.

Beets, therefore, differ from some other plants in this respect: A large foliage above the ground does not mean that too much of the strength of the plant has gone into the leaves, and too little into the root. But it means that a greater area of sugar production is supplied to the root.—Sugar.

The future success of the American beet sugar industry will depend largely on farmers who begin now to apply the most scientific methods to farming in an effort to bring production on each acre to a maximum.

GOVERNOR ASKS FOR MEN TO JOIN ARMY

By issuing a proclamation encouraging young men of Oregon to enlist in the army, Governor Olcott has given his co-operation to the effort now being made by the war department to fill existing units of the military force of the nation. The proclamation, which is issued at the request of Major General William Johnson, of the 91st division, now at Camp Lewis, follows:

Whereas, many of the citizens of this state rendered patriotic and valuable service to the country during the great war for civilization. Such men, whether commissioned or enlisted, have returned to their homes better qualified for the duties of citizens as a result of the training and experience in the army; and

Whereas, the war department, because of the discharge of a large number of men called to the service for the emergency, is desirous of securing recruits to fill the ranks of existing units of the army; and

Whereas, Camp Lewis, American Lake, Washington, at which many citizens of this state were trained, still possesses the facilities for military training, and in addition thereto it is the policy of the war department to enable men serving in the army to undertake studies, or the practice of various trades, which will improve their academic standing at college, or increase their earning capacity, after their discharge. Not only are the men who have served in the army assured of the benefits to be obtained thru further service, but many young men not yet married nor established in life can well improve their citizenship by voluntarily enlisting for service in the army, either at Camp Lewis or elsewhere; now,

Fresh Meat and Lunch Goods

Largest and Best Stock in Ashland. WE ARE HERE FOR SERVICE

East Side Market

James Barrett, Prop. Phone 183

DAIRY COWS NEED FEED

AS PASTURES DRY UP

Practically 75 per cent of the dairy cows of Oregon were underfed during the last season and no small percentage went a long way on the road to starvation, concludes E. B. Fitts, extension specialist in dairying at O. A. C. This always makes a loss to dairymen in gross income and a much greater loss in profits.

"Most dairymen look forward to the pasture season with feelings of relief," says Professor Fitts, "for it brings a little let-up in some of the work connected with feeding and caring for cattle. Pasturing seems the ideal way since it makes no cost for harvesting, and the ration is balanced and succulent.

"On abundant pasture the ordinary cow needs no supplementary feeding, for her wants are fully met. The high producing cow needs supplementary feed in the best of pasture. She cannot eat enough of the bulky, succulent feed to maintain her body and manufacture a large flow of milk.

"A very high producing cow may need grain to the extent of one pound for every four or five pounds of milk.

"The pasture season in some parts of Oregon is short and the pasture is scanty in late summer in all sections. This makes it absolutely necessary that supplementary feeding be practiced if a good milk flow is obtained. This may be hay, soiling crops and root crops, or silage."

North Portland, Oregon, is becoming one of the greatest industrial districts on the Pacific coast and already numbers among its industries some of the largest in the west. This is due largely to its transportation, power and housing facilities.

\$775,000,000 IS

VOTED FOR ARMY

WASHINGTON, July 2.—Congress has enacted all appropriation bills needed by the various agencies of the government for the new fiscal year that began July 1.

After being in session until midnight the house and senate finally reached agreement on bills that had been in dispute for weeks. The measures as passed included the army bill carrying \$775,000,000; the sundry civil bill carrying \$605,000,000; the District of Columbia's annual budget of \$15,000,000 and a deficiency measure of \$25,000,000.

With the appropriation bills disposed of and with passage of the administration's water power bill in the house both branches adjourned until Tuesday, July 8. At that time President Wilson is expected to present the treaty of peace with Germany and while the senate is debating that document the house will renew consideration of prohibition enforcement legislation.

The water power bill as passed in the house is substantially as reported from committee. It provides for the lease to states, municipalities or corporations water power sites on navigable rivers, public lands and public reserves for periods not to exceed 50 years. Representative Baker, democrat of California, demanded a record vote on an amendment to the bill providing for the repeal of the provision of the rivers and harbors act creating a commission to investigate the water resources of the country. The amendment was carried by a vote of 132 to 8.

OVER THREE MILLION GALLONS GAS USED

Statements filed with the secretary of state show that during the month of May a total of 3,010,994 gallons of gasoline and 454,624 gallons of distillate were sold in Oregon by the several companies operating in the state. The total tax amounted to \$32,374.06.

The Union Oil company of California has filed a statement showing that it sold during May 433,777 gallons of gasoline and 72,475 gallons of distillate, on which it paid a tax of \$4,700.15.

"From February 26, the date the law providing for a tax on gasoline and distillate went into effect, to May 31, 1919, the motor vehicle fuel dealers' statements filed with the secretary of state show total sales of 7,713,020 gallons of gasoline and 1,494,392 gallons of distillate," says a comment by Deputy Secretary of State Kozer. "The tax of 1c per gallon on gasoline and 1c per gallon on distillate on the aggregate sales during the period of the law has been in operation totals \$54,602.16.

"Under the law this money is immediately paid over to the state treasurer by the secretary of state, and by the state treasurer credited to the state highway fund for general road construction work thruout the state under the direction of the state highway commission."

PERFECT FITTING

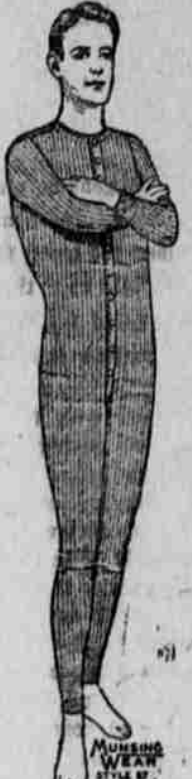
MUNSING WEAR

UNION SUITS

Long Service Develops No Faults In Munsingwear.

The fine quality, softness, elasticity, and unusual durability of the fabric, the comfort-giving smoothness of the seams, the perfect fit and the perfection of finish, all are points of lasting satisfaction and service that have made Munsingwear the Nation's underwear.

All sizes in many styles for Men, Women and Children.



Ferguson's

WILDROOT KEEPS MY HAIR HEALTHY



"By using Wildroot regularly, I keep my scalp entirely free from the itching crust of dandruff, the cause of most hair trouble. I owe my luxuriant hair—the envy of my friends—to this guaranteed dandruff remedy."

WILDROOT
THE GUARANTEED HAIR TONIC

For sale here under a money-back guarantee

POLEY'S DRUG STORE

Wildroot Shampoo Soap, used in connection with Wildroot, will hasten the treatment.

Good Cues and Tips

Billiard players prefer this place because they know that they can get GOOD cues; and modern equipment makes a lot of difference in the pleasure of the game.

You KNOW IT. Profanity, gambling and other undesirable elements are absolutely TABOO here. We invite GENTLEMEN only.

This is a clean, congenial amusement hall for decent clean-cut fellows.

Alnutt's Billiard Parlor

"Clean Sport for Regular Fellows"

I GET THE BEARD BUT LEAVE THE ROOTS

I'm not after the "pound of flesh"—I leave the roots to continue their growth.

"You are next."

Backhorn Barber Shop
Clyde Costello

"Nearest to Everything"

HOTEL MANX
Powell St., at C Farrel
San Francisco

In the heart of the business, shopping and theatre district. Running distilled ice water in every room. Our commodious lobby, fine service, and Homelike restaurant will attract you. European Plan rates \$1.00 up.

Management
W. B. James



Fisher's BLEND BRAND Sour Milk Recipes

DON'T THROW AWAY YOUR SOUR MILK!

Isabelle Clark Swezy, cooking and baking expert has prepared for us a cook book devoted exclusively to sour milk.

It contains fifty-seven splendid recipes for utilizing sour milk that will at once appeal to every economical housewife.

Free Copies to Housewives

The edition is limited. Send us your grocer's receipt showing that you have purchased a sack of FISHER'S BLEND FLOUR and we will mail you at once a copy of this valuable cook book.

Address Home Office:
Fisher Flouring Mills Co.
West Waterway, Harbor Island
SEATTLE

CHICHESTER PILLS

DIAMOND BRAND

Beware of Counterfeits

Refuse all Substitutes

LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in Red and Gold metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable.

SOLD BY ALL DRUGGISTS EVERYWHERE

Ashland Transfer & Storage Co.

C. F. Bates, Proprietor
Wood, "Peacock" and Rock Springs Coal and Cement

PHONE 117

Office 99 Oak Street, Warehouse on track near depot.

Ashland, Oregon