



*"The Bank with the Chime Clock"*

### Keep Things Humming in Ashland

TWO very good ways are open for you to help do this. One is to buy in Ashland and the other is to bank in Ashland. In both respects an account here at the First National Bank will help you do those things conveniently and profitably.

Every possible department of banking available

**The First National Bank**  
ASHLAND, OREGON

EV CARTER, PRES.  
CHVAUFEL, VICE PRES.  
J W MCCOY, CASHIER  
CLARK BUSH, ASST. CASH.

## ASHLAND TIDINGS

Established 1876  
PUBLISHED SEMI-WEEKLY  
Every Tuesday and Friday  
—by—  
THE ASHLAND PRINTING COMPANY

Hert R. Greer, Editor

OFFICIAL CITY AND COUNTY PAPER.

TELEPHONE 39

SUBSCRIPTION RATES

One Year, when paid at expiration	\$2.50
One Year, when paid in advance	2.00
Six Months, when paid in advance	1.25
Three Months, when paid in advance	.75

No subscription for less than three months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

### ADVERTISING RATES

Display Advertising—

Single insertion	each inch, 30c
Six months' contract, for one issue each week	each inch, 25c
Six months' contract, for two issues each week	each inch, 20c
One year contract, for one issue each week	each inch, 20c
One year contract, for two issues each week	each inch 17½c

Reading Notices—10 cents the line.

Legal Notices—5 cents the line.

Classified Column—One cent the word each time. Twenty words one month, one dollar.

Cards of Thanks, \$1.00.

Obituaries, 2½ cents the line.

### Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

THE TIDINGS IS THE ONLY NEWSPAPER IN SOUTHERN OREGON THAT PUBLISHED NEVER LESS THAN EIGHT PAGES AN ISSUE.

The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

### TOWNSEND HIGHWAY

#### BILL SHOULD PASS

"What took place in Utah has happened in nearly every corner of our land. Our colleges and universities and other forces of education in several of our most progressive states are already setting up courses of instruction which will equip men to occupy important posts on the frontiers of this development. And of lasting consequence, they will commence to lay the foundation for the progressive science of transportation and communication."

Mr. W. D. Albright, Manager of the B. F. Goodrich Rubber Company, at Seattle, who is well acquainted with conditions in this section of the country, adds an important suggestion:

"The benefits to our section of the country following upon the improvement of highways and the effective and economical utilization of them by express and passenger cars, places us on the threshold of a new era of prosperity. And I am convinced that this and other State Legislatures, as well as our State and County Highway Departments and Commissions, were never in so fortunate a position with regard to having the support of a large portion of the intelligent and thoughtful tax payers of our state."

"A great deal of information has now been made available thru the Highways Transport Committee, of the Council of National Defense, pertaining to the most effective utilization on highways. No man today need vote or deliberate in ignorance of basic facts. Our own great state colleges should, and undoubtedly will do their part in collecting and disseminating facts which will create an inexhaustible supply of dependable data."

"Thus the people of this state are well justified in depending upon members of our State Legislatures and others holding positions of trust, to seek the true sources of information when in doubt and to know what they're talking about in connection with this great development. And for these reasons the Townsend bill, which aims to create a National Highway system and a Federal Highway Commission, to direct this great development should receive the close and insistent attention of all the people. Thus will be

enacted into law one of the most powerful and constructive measures that this generation will have the opportunity to deal with."

The people of our land were never able to deal as comprehensively with the problem of highways development and highways transport as today. For now, as a result of war's challenge and the demands upon all producers for their utmost endeavor, we know where people are in greatest need of additional transportation facilities. And from experience gained before and during this war, we have seen the manner in which highways transportation can be harnessed most effectively to the service of our people.

"Take the great problem of rural highways transportation," cites Mr. W. O. Rutherford, Vice President of the B. F. Goodrich Rubber Co., "and consider a concrete and definite need that presented itself in the state of Utah during the war. In the vicinity of Loa, Wayne county, back 75 miles from the railroad, several carloads of fat hogs were available for market, but there was no means of shipping them to the nearest rail point. The solution was found by improving the highway to carry motor transport, the hogs were moved rapidly to rail shipping point and an additional food supply thereby made available. And the solution of this problem had the effect of moving the whole back country, a vast area in itself, up closer to the railroads and the markets of the world. While the exodus of the hogs symbolized the creation of new wealth in Wayne county, the transport service was able to return from the shipping point to Loa with the wares of our great industries, thus providing a larger market. Hence Highways Transport linked up the farms with the desired markets. It also spelled opportunity to the great body of loyal workers in America in that it provided for a larger field to be supplied by the indispensable products of their hands."

As constructive measures tending to increase industrial development in the state, Oregon can do nothing better than pass the Roosevelt Highway measure and the State guarantee of interest on drainage and irrigation project measure. Neither of them costs the taxpayer anything.

## West Gets Million Dollar Publicity Fund

The California publicity bill calling for an appropriation of \$100,000 for each of the next two years has been passed. A like sum is to be provided by public bodies in the state. The publicity bureau will be composed of nine members appointed by the Governor, who will render their services without compensation. The hotels of the state have pledged an additional \$500,000, which makes a total of nearly \$1,000,000 to be used in advertising the attractions of California in 1919 and 1920. This year the state of Colorado will appropriate \$75,000 for advertising to be used thru its Bureau of Immigration.

The states of Oregon and Washington have each appropriated \$50,000 and British Columbia \$25,000 to be spent for the same purpose thru the Pacific Northwest Tourist Association.

Minnesota appropriates \$100,000 this year, to be spent by the Ten Thousand Lakes Association and North Dakota and Wisconsin each have similar bills before their legislatures for advertising the state's resources.

This million dollar advertising fund will draw people to the west the next two years by the millions. Hundreds of thousands of them will

pass thru Ashland on the trains. What are we going to do to attract them to stop off here for a vacation? Unless we do something they will go by without ever knowing of our charm. A tax levy of at least two mills each year should be made by the council covering this year and next. Ashland cannot afford to lie dormant when there is so much activity all over the west to attract tourists. There has been some agitation for a tax levy and some of the council have suggested a levy of half a mill per year. In our judgment such a levy would be throwing money away. It would raise only a small fund upon which an advertising department would be supported without money enough to vitalize it. We say levy two mills per year or nothing. If we are going to die of dry rot we had as well do it with the half mill levy in our pocket rather than spend it maintaining an advertising department that has no funds to work with. Let's get in the game with an adequate advertising fund. If we do and it is scientifically expended Ashland can be tremendously advanced in the next two years. The campaign should be started now, even tho the campaign should be financed by anticipating a promise of the council to make the levy this fall.

### SITUATION OF FARM

#### LABOR LESS SEVERE

Improvement in the farm labor situation this year over 1918 is reported by the Bureau of Crop Estimates, United States Department of Agriculture, after investigation in all agricultural counties of the United States. By improvement is meant net increase of supply and consequently more labor for planting, cultivating, and harvesting in relation to the work to be done. Wage rates were not included in the investigation.

Stated in percentage of a normal labor supply as related to a normal demand for labor, the actual supply of 1918 was 72 per cent and of 1919 it is 83 per cent—still inadequate without greater than normal dependence on machinery and animal, tractor, and motor power, and without more than usual labor by farmers and their families. However, the improvement over 1918 is considerable.

In both years the groups of States that were and are provided with labor in relation of supply to demand, less than, or at the most equal to, the average for the United States.

### Cooked Lunch Goods

We have added to our Market a full line of cooked camp lunch goods and are ready to serve tourists and campers as well as home folks who wish to have cold meats on hands for emergency.

## East Side Market

James Barrett, Prop. Phone 188

are the North Atlantic, the South Atlantic, and the South Central. Among these three groups of States, the greatest improvement is in the North Atlantic, and the least is in the South Atlantic, and these extremes of high and low improvement are not equalled by the North Central and Western States, in each of which the average improvement is almost the same as that of the entire country. The improvement is evenly distributed thruout all State groups, except the North Atlantic States, where the gain is twice as great as in each of the other groups of states.

Apart from tendency toward relief from labor scarcity from 1918 to 1919, the situation this year is less favorable on the Atlantic coast, from New England to the South Atlantic States as a group, than in the States west of the Appalachian Mountains as groups, and in this long strip of coast the situation is worse in the South Atlantic group of States.

What is home without a mother? What is Washington without congress? Until congress convenes again, who will tell the president to sit up straight and the secretary of war to wash behind his ears?

## Hotel Austin Barber Shop

N. G. BATES, Prop.  
First-class Service and Equipment.  
Shoeshining Parlor—Baths.  
Ashland, Oregon.

### LITTLE GIRL HELPS

#### THE VICTORY LOAN

The following poem was written by a former little Ashland girl, 14 years of age. She is the daughter of Paymaster W. W. and Mrs. Ussher, now living at the Bremerton Navy Yard, and copies of this poem were sent to all the different departments in the yard for the Victory sale:

#### Keho's Victory Bond

Far away on an island,  
Lived a wee Hawaiian maid,  
She lived on the beach by the deep blue sea,  
And she played 'neath the palm trees' shade.

One day while she was playing,  
She saw a ship far out at sea,  
And from its mast, the Stars and Stripes,  
Were floating in the breeze.

The Smiling American "Jackies,"  
When the ship sailed into Keho,  
Told the crowds of native people  
Of the "AMERICAN LIBERTY LOAN."

The sailors told how the Homefolks,  
Were working night and day,  
And giving their money to Uncle Sam,  
Who needs it the very worst way.

Needs it to bring the soldiers home,  
From the battle fields of France,  
Needs it to keep up the industries,  
That made the Kaiser dance.

Now little Keho was listening,  
And she loved her Uncle Sam,  
So she said, I'll buy a Vict'ry Bond,  
I'm very sure I can.

Now Keho had some sugar cane,  
All of her very own,  
And when 'twas sold, the money,  
Was to buy her some pretty clothes  
But since Dear Uncle Sammy  
Needed all that he could get,  
The money would be his,  
And Keho wouldn't fret.

So one day she gave her money,  
To a great big man in blue,  
Keho then OWNED a Vict'ry Bond,  
And "YOU" should own one, too.  
—Lorraine L. Ussher.

The fact that a new star found ample space and opportunity to appear among the others and outshine many of them goes to prove that there is always plenty of room at the top.

## Ashland Transfer & Storage Co.

C. F. Bates, Proprietor  
Wood, "Peacock" and Rock Springs Coal and Cement  
PHONE 117  
Office 99 Oak Street, Warehouse on track near depot.  
Ashland, Oregon

## New Wirthmor Waists

-picturing the late arrivals-



—Whenever you buy a WIRTHMOR WAIST you're SURE of many things. In the first place the styles are always NEW, they are constantly being developed for us and the other Wirthmor Stores in other cities; and the new models come to us with such frequency and sell so rapidly that there's never an old one among them. In addition to this STYLE DESIRABILITY, the name Wirthmor on a Blouse is an assurance of QUALITY, FIT, WORKMANSHIP AND FINISH of a high order; it's your assurance of the best to be had for the price you pay.

- U1 Of Organdie. Large collar of distinctive design. Four large ocean pearl buttons for fastening. All seams hemstitched.
- U2 Of Voile of excellent quality. Front daintily embroidered. Large flat collar and cuffs of Organdie trimmed with Val Lace and hemstitching.
- U3 Made of attractive corded Voile. The collar and cuffs of white Organdie are trimmed with picco edged ruffling of blue Organdie.
- U4 Tucks of varying widths, hemstitching and pearl buttons effectively trim front. Collar and turn-back cuffs are edged with Venice lace in dainty design.

Your Choice at \$1.50



SOLD AT JUST ONE GOOD STORE IN EVERY CITY—AND IN THIS CITY HERE ONLY.

### FIRE WARDENS ARE PLACED IN COUNTY

State Forester F. A. Elliott reports that he has placed fire wardens in the timbered districts of Jackson, Josephine, Douglas, Clackamas and Marion counties to make preparations for the forest fire season. Telephone lines are being installed and repaired and other arrangements made.

Brownsville to pave main streets.

**LEONARD C. PETTIT**  
Violinist  
Russian School of Violin Teaching  
311 Wimer St., Ashland, Ore.

The United States has made wonderful advances in the dye industry during the past year, and is making many dyes that were formerly produced from Germany.

# WRIGLEY'S

The longest-lasting benefit, the greatest satisfaction for your sweet tooth.

**WRIGLEYS** in the sealed packages. Air-tight and impurity-proof. SEALED TIGHT KEPT RIGHT

WRAPPED IN UNITED STATES COUPONS

The Flavor Lasts