



"The Bank with the Chime Clock"

We want you for a customer

No matter with what size account you start a banking connection here at the First National, we shall welcome you just the same. If the amount is small, however, it will be more beneficial for you to open a Savings Account instead of one for checking.

Remember we pay liberal interest on Savings.

The First National Bank
ASHLAND, OREGON

E. V. CARTER, PRES.
CH. VAUPEL, VICE PRES.
J. W. MC COY, CASHIER
CLARK BUSH, ASST. CASH.

ASHLAND TIDINGS

Established 1876
PUBLISHED SEMI-WEEKLY
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ADVERTISING RATES

Display Advertising—
Single insertion,each inch, 30c
Six months' contract, for one issue each week,.....each inch, 25c
Six months' contract, for two issues each week,.....each inch, 20c
One year contract, for one issue each week,.....each inch, 20c
One year contract, for two issues each week,.....each inch 17½c

Reading Notices—10 cents the line.
Legal Notices—5 cents the line.
Classified Column—One cent the word each time. Twenty words one month, one dollar.
Cards of Thanks, \$1.00.
Obituaries, 2½ cents the line.

Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

THE TIDINGS IS THE ONLY NEWSPAPER IN SOUTHERN OREGON THAT PUBLISHED NEVER LESS THAN EIGHT PAGES AN ISSUE.

The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.



SOCIETY PRODUCES BOLSHIEVISM

Pages and pages and whole sections with illustrations in the big metropolitan papers produce some of the tendency toward bolshievism in our country.

In a Democratic country it is injecting a subtle poison of discontent to parade too much the doings of the so-called society set before the working masses.

A San Francisco daily shows a society woman going for a week end at beaches in a seven thousand dollar limousine holding a three thousand dollar dog on her lap.

Then there is a long eulogistic account of her appearance and her diamonds and even descriptions of her laces and lingerie, and there are pages of such stuff.

In the days before the French Revolution the kings paraded their wealth and dazzling social functions while the multitudes toiled to earn the royal revenues.

Is the effect on the human mind any different today, and is humanity any less prone to exaggerate the evils of a wasteful social aristocracy in our own day?

Industrial peace and contented millions of working people in our large cities would be ensured with greater certainty if the society pages were eliminated.

Saturday's Portland Journal had in half column story with photo attached on the good offices and activities of our townsman, Albert Joy. As a matter of fact Mr. Joy's work in establishing a marketing system for our fruits has been exceedingly valuable to the local growers, but it seems that as usual, it remains for outside sources to first recognize it and give him due credit.

POOR BUSINESS TO WAIT

Farm products have a greater purchasing power today than ever before in the country's history.

This may explain why rural districts of the country are rapidly getting under way with building and construction work.

It is obvious, since building and construction work have such an important bearing at this time on stimulating general business, the farmer may serve both his own and national interest by at once making needed improvements on his property.

Many farmers have been unable to get materials and labor for barns, silos, houses and other improvements during the war.

The farmer who at once avails himself of the labor supply and gets his improvement work under way, in the long run, may prove to be the prudent business man, for there is reason to believe that farmers who delay in the hope of materially reduced construction costs will have been deprived of the use of the improvements and in the end forced to pay approximately the building prices now prevailing.

There's the note of the early sky lark as he takes wing on a dewy May morning.

There's the note of the French horns blending with and giving body to the smashing overture rendered by a big symphony orchestra.

And the thirty day note
And the discordant note
And the illegible note.

But the best little note of all notes is.

THE VICTORY LIBERTY LOAN NOTE!

Mrs. J. H. Dill is doing some fine work for Ashland as correspondent for the Portland Journal. She has a good story each week on the activities of this section, besides a number of good news stories.

Hotel Austin Barber Shop

N. G. BATES, Prop.

First-class Service and Equipment.

Shoeshining Parlor—Baths.

Ashland, Oregon.

PRODUCE, PRODUCE, PRODUCE.

The largest volume of production in all times is the best safeguard against the increase of I. W. W.-ism and Bolshevism.

Government crop report shows a prospective winter wheat crop of 837,000,000 bushels and spring wheat crop of 250,000,000 bushels.

At a guaranty price of \$2.25 per bushel it means the distribution of \$2,500,000,000 among the farmers for this crop alone.

This enormous production in one line means that the world will not go hungry for bread and that labor will be well paid in harvest.

Applying the same principle to all lines of production, the result will be good employment for all, plenty of business and prosperity.

The hosts of destructiveness no matter by what name called are all allied against production and distribution thru the wage system.

They want to prevent production as they have done in Russia, where production has gone to a minimum. "Let our slogan be "PRODUCE."

INCREASES PROVED NECESSARY

Recent government control and operation of the railroads, telephone, telegraph and express business has most clearly proved two things: First, that increased rates were necessary under government control, the same as under private and that the claims of the private companies that such increases were absolutely necessary, were fully substantiated. Second, that under permanent government ownership of such utilities the public could never expect to receive the accommodations and improvements in service that it would receive at the hand of private management, dependent on public favor for increased business.

Return of these properties to private management and granting of rates sufficient to enable them to pay good wages and secure money to make the many extensions and improvements now necessary, thus giving employment to thousands of additional persons, is the main feature in this readjustment program now before us.

Cooked Lunch Goods

We have added to our Market a full line of cooked camp lunch goods and are ready to serve tourists and campers as well as home folks who wish to have cold meats on hands for emergency.

East Side Market

James Barrett, Prop. Phone 188

LANE COUNTY MILLS RECEIVE CONTRACTS

EUGENE, Ore.—Lane county saw-mills will fill an order for 405,000 ties for the railroad administration within the next few weeks, according to O. H. Ball, secretary of the Western Oregon Tie and Lumber association. The price will be about \$378,000.

"Two factors mark this sale," said Mr. Ball. "The price is \$21 per 1000 feet, the old poster price, which was cut last February to \$17. The destination is east of Chicago and this is the first order valley mills have been able to place outside of their operating territory."

Mr. Ball expressed the opinion that this order is the result of the conference which the tie men had with railroad administration officials in Portland a few days ago.

Railroad passenger and freight rates have been advanced to meet increased wages. Wages have been increased again to meet higher cost of living due to increased freight rates. On account of this, cost of living will increase and wages will have to be raised, etc., etc.

Roseburg.—School boys being organized to handle fruit crop on account of labor shortage. The prune prices breaking all records.

Ashland Transfer & Storage Co.

C. F. Bates, Proprietor

Wood, "Peacock" and Rock Springs Coal and Cement

PHONE 117

Office 99 Oak Street, Warehouse on track near depot.

Ashland, Oregon

OVER-SUBSCRIPTIONS

STIMULATE BUSINESS

PORTLAND, May 6.—Substantial over-subscription of the Victory Liberty Loan is very desirable. In the sale of bonds offered by bond houses it is customary to "over allot" or confirm the sale of more bonds than there are in existence. This surprising procedure has been found necessary in any large distribution of securities for the reason that there are always a certain number of cancellations. People ask for more bonds than they really expect to get, or they change their minds. By the method of over-subscription cancellations are taken care of in advance and the after effect is beneficial in causing the bonds to sell above par in the market.

There are two very strong reasons why the people of the United States should over-subscribe the Victory Liberty Loan issue: First, the peace treaty has not yet been signed and there is indisputable evidence that German statesmen believe their opponents are war-weary and that a show of defiance may result in their avoiding proper reparation for their aggression. A large over-subscription will have an immense moral influence in the capitals of Europe. Second The effect on business of over-subscription will be to stimulate business and strengthen the markets for all American securities. Confidence is the foundation stone of prosperity and the beneficial effect of over-subscription on business is bound to be very great.

Portland—Cancellation of government contracts "with autocratic rules which make it impossible for us to obtain foreign contracts" was given by Mr. Bowles, Pres. Northwest Steel Co., as cause of the impending disaster to shipbuilding industry here.

Now is the time to go ahead with all kinds of delayed building and development activity and it will be but a short time until the mines, mills and factories will be running in full blast.

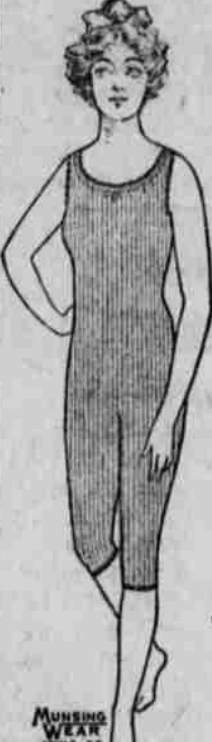
PERFECT FITTING

MUNSING WEAR

UNION SUITS

Let Munsingwear Cover You With Satisfaction

STRETCH---and Munsingwear stretches with you-and immediately comes back into shape again. Bend over-and Munsingwear allows you all the room you need--without binding or chafing. Holds its shape even after many trips to the laundry. Munsingwear meets every requirement of men, women and children.



Anyone-tall, short, stout or thin--can be perfectly fitted



Ask for Munsingwear Union Suits

THE SMOOTHEST SMOKING TOBACCO

Velvet

WHEN I smoke, I want my tobacco cured by Mother Nature—not by Mother-in-law Process.

Velvet Joe

There is nothing harsh in Nature's methods—no stunts, no "hurry-up."

Her quiet, patient way with VELVET during its two years ageing in wooden hogsheads, brings out all the kindly comfort of fine Kentucky Burley leaf.

The quicker, less expensive methods cannot possibly produce the fragrance, coolness and downright pipe qualities of VELVET, cured in Nature's way.

Today it is your privilege to enjoy, with hundreds of thousands of other smokers, this mild and friendly VELVET tobacco.

15c



Velvet TOBACCO

Liggett & Myers Tobacco Co.

Roll a VELVET Cigarette
VELVET'S nature-aged mildness and smoothness make it just right for cigarettes.