

ASHLAND TIDINGS

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Bert R. Green, Editor

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THE TIDINGS IS THE ONLY NEWSPAPER IN SOUTHERN OREGON THAT PUBLISHED NEVER LESS THAN EIGHT PAGES AN ISSUE.

The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

CAN THRIFT BE

MADE POPULAR?

A by-product of the war is a national sense of Thrift. Necessity showed us how we were to adapt ourselves to doing without things. Crim-visaged war has stripped away numerous gew-gaws. Articles in the list of luxuries became prohibitive in price if obtainable at all. By means of intensive efforts, by concentrating upon one thing at a time we were all taught the value of every little helping. We are beginning to see that in a sound economic program smaller savings, as well as larger capital, share in financing government operations.

This year's object of the Oregon War Savings Stamps organization is to popularize thrift that one of the most valuable lessons taught by the war will become everyday habit. A practical Thrift and Savings Club in every district is desired by the State and County organizations and information and suggestions are readily furnished upon application.

HIGH COST OF LIVING

ENEMY TO READJUSTMENT

Reduction in living costs to the consumer was put forward by the federal reserve board as the key to the readjustment period. The sorely tried consumer must have an in-coming if the transfer from war to peace is effectually made, the board says in the bulletin, made public in Washington this week.

"Readjustment is a problem," the bulletin stated, "which involves a curtailment of costs of production to a point where our manufacturers are able to satisfy domestic trade and to compete favorably with foreigners for export. It involves a readjustment of values generally upon a new basis created by normalization of prices and wages. Finally, it involves the effective transfer of labor from war work back to peace time employment at a stable and satisfied remuneration."

The board says that each of these factors must bear its share in the general process of readjustment. If these do "team work" the board predicts a smooth recession from the great inflation of prices and the additions to the "consumers living costs on every side."

In connection with its analysis of the readjustment situation, the board directs attention to "shifting of investments without due appreciation of the hazards of the situation." It warns that dangers are particularly acute in this respect since a war loan is being floated at a time when the whole industry is busily reorganizing.

The opinion is voiced that while the great adjustment is taking place, exporters as well as domestic manufacturers, should take into account the international trade situation. New imports are going to enter America and exporters are going to enter new markets so that a single industry cannot consider only its individual self, it was explained, its relation to all other lines, domestic, as well as foreign, must be considered.

With co-operation on the part of the state in propagation of young salmon, Oregon can greatly increase its salmon pack to the enrichment of the whole state.

Oregon Highway board letting contracts for 200 miles paving.

HOUSE-FLY MENACE

SHOULD BE HEEDED

The U. S. Public Health Service has just issued an illustrated 16x20 poster calling attention, in a striking manner, to the dangers of the common house fly and explaining the best methods of destroying them.

In the center of the poster there is a vivid 4x6 picture of a fly, showing clearly the thousands of little hairs on its body, wings and legs, which serve so readily to collect and carry the disease-breeding filth which makes this insect so dangerous to humanity. Smaller pictures show large numbers of flies swarming in and about outhouses, garbage pails, cuspidors, etc., and flying thence to the bed of a sleeping infant where they drag their nasty feet over its sweet innocent face, befoul the nipple of its nursing bottle, and then go from the child to the dining room where the food and the dishes are contaminated with filth and disease germs.

The poster also contains the following information and suggestions which are worthy of the consideration of everyone just at this time, in order that there may be effective co-operation in the spring for the extermination of pest that annually causes the entirely preventable loss of more lives than the total number of our casualties from all causes in the World War:

"The house fly is a little insect

Every Piece of Meat From the

East Side Market

Is a Good Piece.
That's the only kind we handle.
Wholesale and Retail.
FISH ON FRIDAYS.
OYSTERS AND CRABS IN SEASON.
James Barrett, Prop. Phone 188.

but a great spreader of disease.

"Kill flies and save lives.

"Thousands of people die every year from diseases transmitted by flies. The most common of these diseases are typhoid fever, diarrhoea, dysentery, tuberculosis, anthrax, and cholera.

"To rid a town of flies, everybody must do his bit.

"There are many kinds of flies—ALL HARMFUL.

"Flies breed in filth, feed on it, live in it, and contaminate everything they lay their hairy little legs on.

"It is a good thing to swat, trap, or poison flies, but it is still better to prevent their breeding:

By keeping stables clean.

By removing all manure at least twice a week.

By keeping garbage in receptacles, with close-fitting covers, which should be emptied and washed frequently."

SHORT CHANGING NEEDS

Thrift is the principle of doing without the things you do not need; taking care of things as long as they are useful; whenever you find you have held out a little thru limiting expenditure to a certain amount for real needs put a portion of the surplus into War Savings Stamps which pay 4 per cent interest returns.

Portland will expend \$230,000 on buildings for annual livestock show.

VACANT LOTS MAKE

EXCELLENT GARDENS

The bright sunshine and balmy air of the past week naturally cause people's thoughts and efforts to turn towards the gardens and back yards where a garden in prospect is hoped to be this coming season. Not only luscious vegetables fresh from the ground or the vines are incentive enough to cause every household to want to own an honest-to-goodness garden of their own, but the reduction in the grocery bill is an item not to be scorned, and until living becomes a less expensive matter, the vacant plot of ground in the back yard is going to become an important factor in the domestic economy of the community.

Ashland has many fine gardens within its borders, and it also has many vacant lots on which fine gardens should be growing. In a recent copy of a Portland paper an article appears from one of the city commissioners stating that that city is planning in regard to her vacant lots, in which it has been suggested that Portland's project could well be followed in Ashland.

"Thousands of vacant lots in Portland will soon be transferred from areas of barren ground into cultivated gardens thru the dispensation of the city council and the city water bureau, granting the privilege of free water to all gardeners utilizing vacant lots in the city.

"This year probably will be the last one in which this privilege will be extended, altho it is quite probable that next year a plan will be worked out making an equitable rate for this class of gardeners.

"The plan of free water was instigated several years ago because of the need of conserving food and growing as much produce as possible at home in order that the American and allied armies might be fed.

"Reports coming from Herbert Hoover, who is now in Europe, state that the need of food from the United States is great and as a result every vacant lot in the city if Portland should be utilized for gardening this year in order to save as much food as possible for shipment to France, Belgium, Italy and other countries.

"Giving of free water to gardeners is justifiable even tho it has entailed a considerable extra expense to the water bureau in the keeping of extra records of permits granted, and in spite of the criticism made by persons using their back lots for gardens and who are not granted free water for these gardens.

"It might be pointed out in this connection that the free water users are restricted to the use of water during certain hours of the day, while, on the other hand, the people who are paying for the water are under no restrictions and may use the water at any time.

"It was impossible to conceive of any plan whereby the gardeners using their back yards could receive the water privilege, but this failure could not be placed as a barrier to a plan which was necessary to the speedy winning of the war. With the war over, the plan, no doubt, will be dropped, and we are now working on plans to handle the subject in 1920."

COLLEGE WOMEN EXHIBIT

IDEAS OF HOME MAKING

Oregon Agricultural College, Corvallis, March 28.—Trained Woman's magic touch!

Just that, and it transmuted the commonplace of housekeeping into refined materials of home-making, in the home economics exhibit given by hundreds of Oregon women and their sisters from other states at the College, Saturday, March 15. Oregon parents attending showered praises on their daughters and their thanks on Dean Milam and her staff for the training that made the exhibits possible. They did not know which to admire most—the skill that shaped the tasks or the home-mindedness that made them a pleasure.

The effect of the skill and home-mindedness was seen in laundry and cleaning, shopping for meats and vegetables, meals for the family and invalids, dresses on child and adult models, millinery and many accomplishments, with careful attention to the artistic in every detail.

Visitors were served with tea and provided with rest rooms bright with spring flowers.

Marshfield firemen to erect \$8000 dance hall.



W.A. Shell
The Barber
137 E. Main

WHAT ONE WOMAN CAN

DO WITH HER GARDEN

The following interesting article appeared in the last issue of the Jackson County Farm Bureau News in which a well known Ashland woman tells of what may be accomplished in a garden plot, such as almost every home in Ashland has at its disposal. The article is entitled "My Garden," and the author is Mrs. Mary Wilshire of Granite street. Mrs. Wilshire says:

Beside the customary potatoes, carrots, beans, etc., which we all plant in our gardens every spring, I had last year in my small garden the following extras: Asparagus, kohlrabi, cauliflower, celery, spinach, lettuce and Swiss chard. From these green vegetables, I had an abundance of material for delicious salads and soups, as well as for creamed vegetables and "greens." The green vegetables are especially valuable for the iron they contain and should be used more freely in the diet.

A few rows of ever bearing strawberries supplied my table generously thruout the summer with fresh berries. Wonder berries, garden huckleberries, black raspberries, rhubarb and ground cherries gave a variety of small fruit for table purposes and for canning. On one side of my garden I have one or more of the following fruit trees: Peach, pear, apple, cherry, crabapple, prune and apricot. Besides all the fresh fruit we desired, we had from these trees all the fruit needed for canning and drying.

I raised in my garden my winter's supply of popcorn. A few rows of field and sweet corn furnished enough corn for the table, for canning and drying and for hominy. Carrots were planted between the rows of corn. Spinach and lettuce were planted at intervals during the summer in place of vegetables previously grown and used. The Swiss chard and spinach continued to grow until



"The Bank with the Chime Clock"
"Here's My Check"

YOU KNOW to an Ashland merchant that simple sentence does more to raise his estimation of the buyer than the presentation of so many dollars and cents. Unconsciously he thinks, "There's a businesslike customer."

You can pay all your accounts by Check with a Checking Account at the First National.

The First National Bank
ASHLAND, OREGON

EV. CARTER, PRES.
CHAUVEL, VICE PRES.
J. W. COY, CASHIER
CLARK BUSH, ASST. CASH.

LEONARD C. PETTIT
Violinist

Russian School of Violin
Teaching
Room 1, Allen Bldg. Ashland, Ore.

Dr. R. L. Burdic
DENTIST

Swedenburg Block, Ashland, Ore.

I GET THE BEARD BUT LEAVE THE ROOTS

I'm not after the "pound of flesh"—I leave the roots to continue their growth.

"You are next."
Buckhorn Barber Shop
Clyde Costolo

You Profit By Our Bigness

Our size enables us to:—

- Furnish cash markets for all live-stock offered;
- Operate at minimum costs;
- Stay in business on a profit of only 2 cents on the dollar of sales;
- Eliminate waste;
- Get the surplus live-stock products from the West to the millions of consumers in the East.

There is No Menace in Size:—

- As long as we are in keen competition with the other packers;
- As long as there are hundreds of firms in the business;
- As long as we handle only about 12 per cent of the meat supply of the country and only about 22 per cent of the meat that is inspected by the United States Government;
- As long as our bigness is used to your advantage—as it is now—and as it must be in the future if we are to do a profitable business. The permanence of a business depends on the goodwill of those it serves. No large business can prosper that is not recognized as giving in exchange for its earnings an equivalent measure of helpful service.

Swift & Company, U. S. A.

Ashland Local Branch
F. Crouch, Manager

