

ASHLAND TIDINGS

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Every Tuesday and Friday
—by—
THE ASHLAND PRINTING COMPANY

Bert E. Green, Editor
OFFICIAL CITY AND COUNTY PAPER.

TELEPHONE 39

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Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

THE TIDINGS IS THE ONLY NEWSPAPER IN SOUTHERN OREGON THAT PUBLISHED NEVER LESS THAN EIGHT PAGES AN ISSUE.

The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

LACK OF HOME LOYALTY COSTS MONEY

Last week three perfectly beautiful barrels were unloaded at the freight depot in Ashland. They were not exactly contraband and were not seized by Mayor? Police Judge? Lamkin's bootie sleuths.

Their contents was black as tar and we are told was a mixture of roof paint exactly duplicating the kind and quality carried by at least two of our local merchants. Thereby hangs a tale with a moral.

Some time ago a very smooth traveling salesman appeared in Ashland and approached several business men with a story something like this: "We have a barrel of the best roof paint that was left on our hands at which we will have to ship back to the factory, therefore we are offering it at an attractive price laid down at your station." These three business men took the bait, each purchasing a barrel at from 90 cents to \$1.10 per gallon f. o. b. Ashland and that is how the three barrels came to be unloaded here—three perfectly beautiful red barrels. And they should be for they contained the same roof paint that local merchants had in stock and for which they paid 55 cents, f. o. b. Ashland, and sold in one gallon lots at 80 cents the gallon, or in barrel lots at 65 cents the gallon.

Not only did the purchasers get gipped to the tune of twenty-five to forty-five cents on the gallon, but three local men who make their living out of the business men of Ashland were induced to send more money away than the same material would have cost them at retail from the local dealer.

These three men are no better nor worse than the rest of us. We have all too much the habit of sending away for things without stopping to investigate the local price. It matters not that it is utterly unfair to our dealers to do it, nor that we are business men depending on the patronage of other business men for our living. We just do it. Too many of us lack the home loyalty impulse and full realization of the fact that if everyone followed our example there would be no city of Ashland and property hereabouts would be worth not more than a value based on the bushel of potatoes each lot will raise.

Let's take a tumble to ourselves and give some thought to the well-being of our neighbor. By doing that we will find ourselves more prosperous.

We acknowledge that every man's money is his own. That he has the absolute right to spend it where he darned pleases. That is none of our business. But there is a power of community prosperity in doing our business with our neighbors and besides, often it will pay to call up a local dealer just before we sign the order to the foreign concern and see whether his price is not as cheap as the other fellows. He may be able and very willing to save us some shining sheekies on the transaction. At least, let's give him the chance. We do not criticize these men, they did not think. We know they will feel bad about it when they find that one of them lost fifteen and the others twenty-five dollars on the deal.

Frequently we contribute liberally to town building enterprises and turn about and help destroy prosperity in

the community by sending away for our supplies, often paying more than our local dealer asks for the same article. This is a fine way NOT to build a town. A few minutes quiet reflection on the consequences of our action would no doubt divulge the destructive influence on community prosperity and lead us to mend our ways. Everybody stop now for two minutes and think it over. Then act intelligently, and conscientiously on your honest conviction. That is all that is necessary to cure the evil.

HOW ABOUT THE COMING SEASON?

Last year citizens of Ashland responded loyally to the call of the government for war gardens. Everybody, including school boys and girls planted their little gardens, with the intent of doing their bit to help Uncle Sam win the war. Everything went lovely until about the first of July when the chairman of the city water committee had drained all three of the reservoirs and left the gardens high and dry. It aroused a lot of criticism. The hope of the loyal gardeners went glimmering from that hour. It is our opinion it was simply the result of bonehead action without consideration. However, those whose gardens were ruined are demanding to know why Banta drained the reservoirs after the dry season was far advanced and water had quit running in the creek. They demand a new election and probably will not stop short of a recall to secure it. The gardens could not have been more effectually ruined than they were by draining the city reservoirs at that time. Again the government urges citizens to plant gardens to help replenish the empty larder of the world. Banta is head of the water committee again this year and will likely remain there as long as Lamkin thinks he is mayor and this political cabal remains unbroken. There appears to be great fear that the same mistake may occur again. Citizens seem to want the political status definitely settled before they plant their gardens this spring.

The labor department of the government has launched a campaign throughout the whole nation for a year of development. The central idea is to create employment for the surplus labor as it is released from the army. In Ashland this year citizens can safely lend their influence to the campaign by building new houses and remodeling old ones. There is a demand for modern dwellings and the demand will continue. There is money for those who will employ their surplus in building here the coming summer. Each Thursday issue of the Tidings will carry a thirty inch advertisement to forward the enterprise. Loyalty as well as desire for profits should inspire citizens to build.

OLCOTT AS GOVERNOR

By the not unexpected death of Governor James Withycombe there has been wrought a complete revolution in state administration. Ben Olcott becomes Governor and retains his former position as head of State department. He will have two votes on the State Board of Control of three members, the other being State Treasurer Hoff. Besides having about 160 unassigned bills left for him to dispose of, Governor Olcott has

scores of important appointments to make, and will have to take a hand in shaping up the reconstruction policies of the state involving expenditures of millions. By a strange irony of fate he will have the appointment of a Lieutenant Governor to make if the people ratify that proposition at the polls June 2.

The new State Treasurer agrees with the new Governor in injecting more business and less politics into every phase of state affairs, and will work closely with Olcott to keep off unnecessary and hold down overhead and try to secure a dollar's worth of service for every dollar of taxpayer's coin. The state for the first time in many years will have an absolute business administration. It is well known that both Olcott and Hoff resisted every effort to override the six per cent tax limitation and were in constant conference with Ways and Means committee of the legislature to see that appropriations did not exceed the bars set up in the Constitution. The State will have team work from now on in the interest of those who provide the sinews of state—the taxpayers.

Governor Olcott is a New Englander by birth and has had training in banking business and is instinctively on the side of good business administration. He stands for efficiency in service more than building up political machines, believing that the way to popularize the party is to serve the people. Besides being a nimrod and nature lover and fond of all kinds of animals, including dogs, he has roughed it a great part of the time he has lived in the west, joining in the Alaska gold rush, climbing Mt. Shasta and other peaks. His political battles have all been

Every Piece of Meat From the

East Side Market

Is a Good Piece.
That's the only kind we handle.
Wholesale and Retail.

FISH ON FRIDAYS.
OYSTERS AND CRABS IN SEASON.
James Barrett, Prop. Phone 188.

against efforts in different departments of lowering standards of service. While not a fad reformer he has a keen sense of weak places in the public service and will not be slow or indifferent about strengthening them.

It is a well known fact that he supplied from the records of his office the data for the report of the Consolidation committee. While he had nothing to do with formulating their report, if he had been in the Governor's chair during the past session he would not have allowed consolidated officialism to ditch the whole program of promised retrenchment. Reduction of overhead and greater efficiency would have been his slogan and there would have been a fight to keep platform promises of the party in power which owing to ill health Gov. Withycombe could not make. He holds there is a vital difference in the theory of government responsible to the proletariat, or government for the office holders. The only fight on Olcott as a candidate for Governor at the primaries grew out of this conflict of ideas. No one questioned his integrity or ability to fill the office.

RULES FOR "DOMESTIC USE" BY FIRE MARSHAL

"For Domestic Use," is the title of a revised edition of the Ten Commandments, issued by District Fire Marshal E. R. Campbell, of the Emergency Fleet corporation, which are of use anywhere, and should be posted in the home to have all the members of the family read occasionally. The rules follow:

If you can see your shadow from an oil lamp while filling a gasoline stove, it indicates a crowd of people coming to your house.

When the wind moans it is extremely bad luck to burn trash near the house.

If you pour kerosene on a sluggish fire, it prophesies that your husband will take unto himself a new wife.

A crack in your chimney is a sure sign that you are going to move.

If you dream of smelling smoke it is a sign you are asleep and had better wake up.

Floral offerings and solemn processions are hovering near when he smokes in bed.

If she saves 15 cents by cleaning her gloves with gasoline, the chances are a certain doctor and druggist will cash her next check.

It is bad luck to look in a dark closet with a match.

If you smell gas or gasoline and look for it with a light, it foretells that you are about to start on a long journey.

Even if your house and furniture are "covered by insurance," it is ex-

tremely unlucky to have them burn on Friday, the 13th.

Moral: The comedies have turned to tragedies; many of the scenes of action are in ashes and too many of the actors are maimed or asleep; others will follow, no doubt, as they are prone to ignore the advice and experience of others instead of profiting by their errors and sufferings.

OREGON'S LOAN QUOTA MAY BE \$36,000,000

Oregon's quota of the Victory Liberty Loan is expected to be between \$10,000,000 and \$36,000,000 and for the 1919 war savings stamps and certificates \$10,000,000. The drive for the final liberty loan will begin April 21 and continue three weeks, while the war savings campaign will continue through the year. As soon as further directions are received from Washington thru the San Francisco federal reserve bank plans will be formed to carry out the larger campaign next month.

Oregon legislature made liberal appropriations for salmon industry.

Of course you have. But have the youngsters and wife got bank accounts? Why not bring them in here to the First National and open a Savings account for each?

The interest we'll pay them will keep them interested.

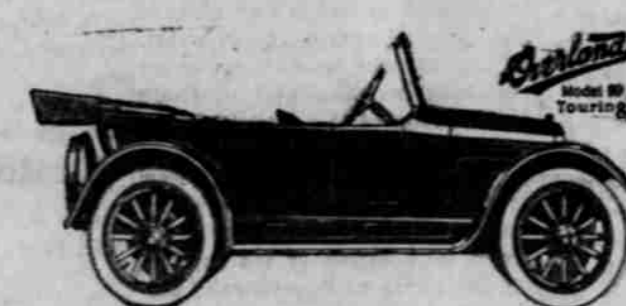
The First National Bank
ASHLAND, OREGON

EV CARTER, PRES.
CHAUPEL VICE-PRES.
J W MC COY, CASHIER
CLARA DUMAS, ASST CASH.

Lacomb—Plans completed for boring for oil near here.
Eugene—Ranch of 40 acres sold for \$4000.

JUST RECEIVED a CARLOAD OF 1919 MODEL 90 OVERLANDS

The Snappiest Car On the Market Today



Appearance, Comfort, Performance Service

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THE ASHLAND TIDINGS