

A SAMPLE LINE OF NEW YORK STYLES FOR SPRING

# FERGUSON'S

Of Ladies' Coats, Suits, Dresses, Waists, Skirts and Millinery--All at New York Prices. To be

## ON SALE

In Ashland For Two Days Only, Wednesday and Thursday

### Feb. 26 and 27

### Ladies' and Misses' Ready-to-wear and Millinery



The Ferguson Store Wishes to Say to the People of Ashland and Vicinity:

We will have on display and for Sale and Delivery a complete sample line of

**Women's Trimmed Hats, Coats, Suits, Capes, Dresses, Blouses and Top Skirts. See Windows**

#### NEW SUITS

This section holds much pleasure for the women or miss interested in seeing what form the new Suit Modes for Spring take. The new Box Suits for which a high popularity is predicted are worthy of special attention. These with Vestees of rich materials in plain or handsomely embroidered effects are executed in luxurious new fabrics. Cutaway effects are also seen. Belted styles continue to be favored.

**Prices Begin at \$25.00**

#### NEW SPRING DRESSES

This is by no means the least interesting of the departments devoted to new apparel for Spring. There are dresses for street, business, afternoon, dinner, and evening wear in such a variety of new materials, styles and colorings as one would never expect so early in the season. Never were dresses more wearable than those we are showing at this time. Skirts elect a narrow simplicity.

**Prices Begin at \$16.50**

This merchandise will be up to the minute in Style and Fit—each model in a class by itself.

Special Sales Ladies will come to us for this sale. In addition to this we will have with us Expert Fitters and Alteration women.

#### No Charge For Alterations

The Ferguson guarantee goes behind each and every garment sold in this Sale.

#### NEW COATS

The new Dolmans are leaders in the section devoted to women's Coats and Wraps. Materials are of the most richly serviceable order. Linings are in a diversity of pleasing designs and colorings. Many new shades are to be seen.

**Prices Begin at \$25.00**

#### SPRING HATS

Imagination needs but little encouragement to see the passing of winter when one's eyes gaze on the new Spring Hats so joyously in evidence. There are models for every face and every taste. Every new trimming feature is seen. All of these hats are moderately priced.

Remember! Ready-to-wear and Millinery For Two Days Only--Wednesday and Thursday, Feb. 26-27

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ASHLAND, OREGON