

Read what the National Council of Defense requests of the merchants in order to conserve the manpower of the country.

The six rules laid down for the retail trade to follow are given:

Retail interests are not to increase their working forces by reason of the holiday business over the average forces employed during the year.

Normal working hours will not be lengthened during the Christmas season.

Retailers will use their utmost efforts to confine Christmas giving, except for young children, to useful articles.

Every effort will be made to spread the period for holiday purchasing over the months of October, November, and December.

Deliveries will be restricted and customers will be asked to carry their own packages wherever possible.

Announcements of the new policy will be made by retailers in their newspaper advertisements.

Begin Your Christmas Buying Now

The request of the Government is that we spread the Holiday Shopping over the months of November and December, since the shortage of help makes it almost impossible to increase the selling force. Also it requests that, except for young children, useful gifts only be given.

Only Useful Gifts Sold at This Store

Gloves for Women

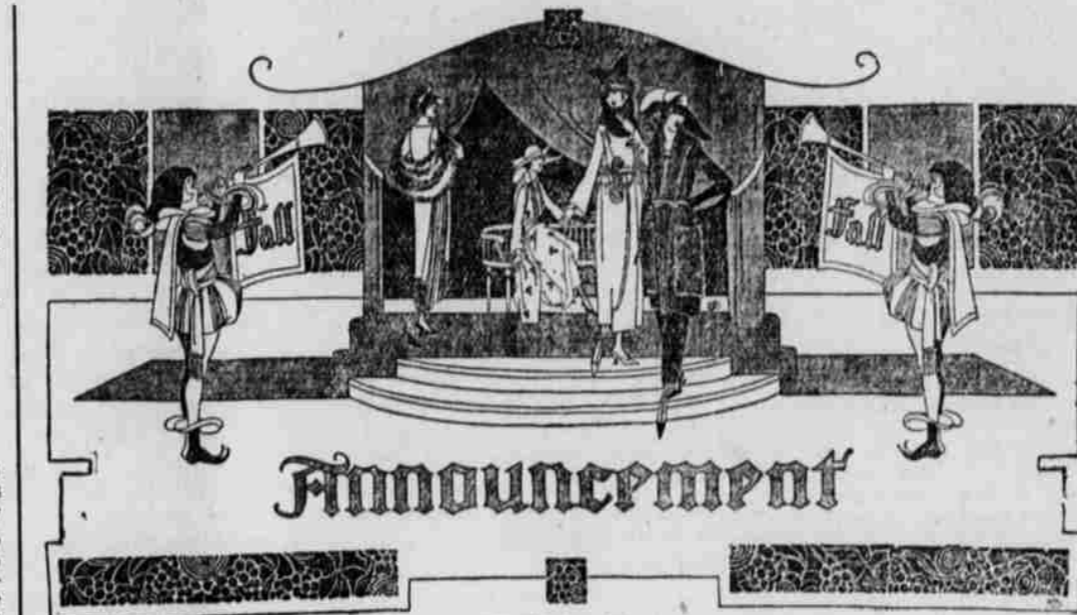
Gloves are so essential and so giftable. And since kid has become so scarce, good gloves are more welcome than ever before. We are ready to help you select colors and styles for your women friends. Give them all gloves for Christmas.

Umbrellas Make Useful Gifts

Make some one happy this year with an umbrella. Lots of new ones here at a variety of prices. Women, this season, dangle theirs from the wrist, so they, naturally, proudly display white ivory or amber rings.

Suits, Coats and Dresses

Your feminine friends will always appreciate the gift of a fine garment such as you will find in our stock of coats, suits and dresses.



The Sweater's The Thing

Certainly essential is the almost indispensable sweater of today. All the lovely shades of yarn—some vivid, some very subdued—sweaters for sport, for indoor wear; in fact, sweaters be found in the sweater shops for every occasion, are to

Handkerchiefs in Gift Boxes

Give Handkerchiefs—they are always practical. Here you will find them in their most attractive form—exquisitely embroidered on Swiss and Batiste—and daintily boxed. Then there are pretty ones and funny ones for the kiddies—for they love "hankies," too.

Furs Are Ideal Gifts

The wearing of furs brings not only the satisfaction of being comfortable on cold days, but also the satisfaction of adding an air of distinction to your appearance.

McGee's
DRY GOODS

Silk Hosiery for women—what woman would not be pleased with them?

Those new velvet bags and leather wallets are ideal for gifts.

CARD OF THANKS.

The Sunshine Society wishes to thank Mrs. Ella Mills and Miss Lydia McCall for the use of their building for the Rummage Sale last week. Also the people of Ashland and vicinity for their donations and patronage.

MRS. A. L. LAMB, Pres.



The Born Guaranty

Your complete satisfaction is a condition of the sale, when you buy Born Tailoring.

If any garment we make for you does not please you in every detail of the fit, materials and workmanship—if it does not represent excellent value in your estimation—

Then we say—return it to us; and we will replace it with a satisfactory garment, or return your money.

Could any guaranty be more just and liberal?

(Resident Born Dealer)

Paulserud and Barrett

A. E. Williams has received word from his brother, William R. Williams, that he has arrived in France. William is the son of Don Williams of Green Springs. He enlisted the sixth day of July and has been in training at Camp Stewart where he was made a corporal before embarking for France.

Dobin Irwin of the Valley Auto line has purchased two handsome new jitneys for his business between this city and Medford. The cars are Dodges with commercial bodies and are roomy and comfortably enclosed.

Mr. and Mrs. H. G. McCarthy of Dunsmuir have returned to their home after spending a few days with the former's mother, Mrs. Anna McCarthy, of North Main street, where they had come for Mr. McCarthy to recuperate from a recent sickness.

Conrad P. Olson appointed by Governor Withycombe as Justice of Supreme Court to succeed Frank A. Moore has worked his way from a poor farmer boy. He knows conditions in all classes. Keep him on the bench by writing in his name November 5th. adv.

J. B. Harrell, who has been operating the flotation concentrator at Keswick, Cal., for the Mountain Copper company, is at home with his family for a few days. Mr. Harrell has been engaged by the El Tigre Mining company of Mexico, and will conduct milling operations for them on a large scale.

WHY CHANGE? Conrad P. Olson is now Supreme Court Justice. Write in his name to succeed himself in the vacancy caused by death of Frank A. Moore on November 5th. adv.

Beginning with November 1, the public library will open at 9 o'clock in the morning instead of 10 as heretofore. Many people call at the earlier hour for admittance, and the librarian will accommodate them by opening the library an hour earlier in the forenoon.

Mrs. Earl J. Fraley and little son arrived in Ashland Tuesday evening from Berkeley, Cal., and are making their home for the present with Mrs. Fraley's parents, Mr. and Mrs. W. M. Barber on Granite street. Mrs. Fraley had been spending several months in Berkeley while her husband was at the Marconi training station near San Francisco. Mr. Fraley has completed the radio course, and expects soon to be assigned to duty.

Have you noticed the Studio Ashland window displays lately? If Lee Hall of the Ford Garage received a letter last week from his son Chief Mechanic Orville Hall, stating that he is now overseas. Ernest Wick, who is also in the naval department, is now stationed in European waters, but their location is not made public.

CARD OF THANKS

Mrs. L. W. Rogers and family wish to express their thanks for the flowers and the kindness shown in their late bereavement.

MRS. L. W. ROGERS, and Children.

Classified Advertisements TOO LATE TO CLASSIFY.

FOR SALE—Fine barley straw. J. H. Bogue, Water St. 44-3*

CARD OF THANKS

Mrs. Ada Stannard and son, George, of 1089 Boulevard, wish to extend their appreciation of the kindness shown them in the death and funeral of their beloved husband and father, George A. Stannard; also their thanks for the many beautiful floral offerings.

Port Orford cedar is in demand for the manufacture of airplanes.



Big demonstration at the Ashland Trading Co. on Wednesday afternoon. Cut your butter bill in two by using Columbia Oleomargarine.

PLAIN TRUTHS

Senator McNary is active, energetic and efficient. He is an ardent supporter of Woman Suffrage, National Prohibition and the "Win the War Now" program. There never has been a man in the senate who accomplished more in so short a time of service. A quiet, steadfast, hard worker, a man of the best judgment is McNary. We don't want an erratic, explosive, uncertain man to represent us in the Senate.

Governor Withycombe has a record for sound economical business administration, and loyal, earnest effort in the Nation's present crisis, that commands the approval and support of the whole people.

He has given his earnest consideration and effort in promoting the welfare of the boys in the service.

There has been no waste, extravagance, or scandal connected with Governor Withycombe's administration; it has been clean, true and patriotic from first to last.

He has for 20 years earnestly advocated Woman Suffrage and prohibition.

Why experiment? Re-elect the man who has made good.

Congressman Hawley has and does stand for everything that is 100 per cent American.

O. P. Hoff is heartily endorsed for State Treasurer.

C. M. Thomas has resided in our county for more than eight years last past, has engaged in farming, fruit growing and the practice of law, served with credit to himself and his constituents in the last legislature. He is committed to good roads, woman suffrage and prohibition. He is eminently qualified in every way to represent this county in the State Senate and should command the approval and support of every one.

W. H. Gore, Ben C. Sheldon and John Westerlund are all well known to the people of this county, are engaged in farming, fruit growing, stock raising, and other industries. All have represented this county in the legislature, with credit to themselves and satisfaction to the people. None know better than they the desires and needs of their county. When one consid-

ers the energetic, active, self-sacrificing work these men have done in the legislature, and out, to build up Jackson County, the question naturally arises, why change?

G. A. Gardner has had six years' experience in the Clerk's office, and everyone knows, especially lawyers there is no better training for a probate Judge than one gets in the Clerk's office. We ask you to support him on his record; it is good enough.

C. E. Terril promises law enforcement, and a careful administration of the Sheriff's office. His promises will be kept.

Give Chauncey Florey, for Clerk, James Owen, for Commissioner, Myrtle Blakely for Treasurer, and John Perl for Coroner, a big complimentary vote. They deserve it.

Vote For the Normal

The importance of this election cannot be overestimated. The reconstruction period is second only in importance to "Winning the War Now." The nation has been heavily mortgaged to finance this war, and the interest on this debt will have to be paid all the time, and the principal gradually reduced. This will be accomplished by the labor of our people. A vote for a republican means the protection of our people; a vote against a republican means flooding the country with the products of pauper labor.

Don't be deceived, the enormous wages now being paid railroad and other government employees; whose voices are muzzled in this election; is paid from the money realized on the bonds you have been urged to purchase, and not from the products of the country. When the war is over people will no longer purchase bonds to pay the fabulous wages now paid government employees working at industries taken over by government during the war. These employees will not voluntarily consent to a reduction of wages, yet the earning of our farms, factories, railroads, and other industries will not meet these fixed charges when brought into competition with the products of pauper labor under the Democratic free trade policies. This is a matter for the most serious and careful consideration. Consider it well and vote for the protection of our soldiers, our families and our country. The date is November 5. JACKSON COUNTY REPUBLICAN CENTRAL COM.