



Do You Think There is No Competition?

If anyone thinks there is no competition amongst the big packers he ought to go through a day's work with Swift & Company.

Let him begin at the pens when the live stock comes in; let him try to buy a nice bunch of fat steers quietly and at his own price, without somebody's bidding against him.

Let him realize the scrupulous care taken at the plant that not one thing is lost or wasted in order that costs may be held to a minimum.

Let him go up into the office where market reports are coming in,—and reports of what other concerns are doing.

Let him watch the director of the Swift Refrigerator fleet, maneuvering it over the face of the country like a fleet of battle-ships at sea.

Let him take a trip with a Swift & Company salesman and try to sell a few orders of meat.

Let him stay at a branch house for an hour or two and see the retail meat dealers drive their bargains to the last penny as they shop around among the packers' branch houses, the wholesale dealers, and the local packing plants.

And then, when the day is over, let him have half an hour in the accounting department, where he can see for himself on what small profits the business is done. (Less than 4 cents on each dollar of sales.)

If he still thinks there is no competition in the meat business it will be because he wants to think so.

Swift & Company, U. S. A.

Ashland Local Branch
F. Crouch, Manager



Mrs. C. A. West, of Dunsmuir, died at her home last Wednesday after an illness resulting from Spanish influenza. The body was taken thru here Thursday for burial near Roseburg. The deceased was the wife of a well known civil engineer of Dunsmuir and member of the Ashland lodge of Elks.

First Church of Christ, Scientist, Pioneer Avenue South.
Sunday service at 11 a. m., subject of lesson-sermon, "Probation after Death." Sunday school at 10 a. m. Wednesday evening meeting at 8 p. m. Reading room open from 2 to 4 daily except Sundays and holidays.

The Social Realm

Pleasant Hour Club.

The Pleasant Hour Club met at the home of Mrs. W. E. Glendinning on Fifth street last Friday. An election of officers was held after which the rest of the afternoon was spent in Red Cross work, and in enjoying the delicious grapes served by the hostess. The officers elected were as follows:

Mrs. F. H. Walker, president; Mrs. Carlos, vice president; Mrs. T. M. Lynch, secretary and press correspondent; Miss Tillie Anderson, treasurer.

The next meeting will be held at the home of Mrs. Lynch on Liberty street, on Friday, October 25. All ladies cordially invited to come prepared to work.

Wedding of Prominent People.

Charles E. Abbott and Mrs. Hattie Camps, two prominent Ashland people, were united in marriage last Thursday evening, October 10. The ceremony was performed by Rev. L. Myron Boozer, pastor of the Presbyterian church of Medford, and was solemnized at the manse of that city in the presence of immediate relatives. After returning to Ashland a wedding supper was served in the bride's apartments on East Main street. Mr. and Mrs. Abbott are residing at the farm of the former near this city.

GET THE SAVING HABIT

Wages are high; real estate is low. Buy a home on easy terms, and have it paid for before wages come down; then Real Estate will swing upwards and you will have done more than you calculated. The easiest money that one ever gets is to buy low and sell high. See

Beaver Realty Co.

about this and they will put you wise.
211 E. Main St., Phone 68

Entertained Dinner Guests.

Dr. and Mrs. J. B. Webster entertained at dinner Captain and Mrs. H. W. Frame of near Talent Wednesday evening previous to Captain Frame and Dr. Webster leaving for Portland to attend the four days' training school for officers. Accompanying Captain and Mrs. Frame to Ashland were their son, Dana Frame, and wife who were married in Portland a few days ago, and who came to spend their honeymoon at the home of the groom's parents.

F. H. Walker, city engineer, is doing some surveying work at Maedee, Cal., and is not expected home until Tuesday of this week.

Birthday Party.

The members of the Sundry school class of the Christian church to which Miss Stella Potter belongs, met at her home on the evening of Oct. 11 in honor of her birthday. An enjoyable evening was spent with music and games and all the young folks had an enjoyable time and voted their hostess a fine entertained. Miss Stella received a number of beautiful presents. Dainty refreshments were served by Mrs. Potter, assisted by her daughter, Miss Elsie, of Dunsmuir, who is home for a visit, and by Mrs. Hattie Lynch. Those present were: Kee Buchanan, Rachel Hurst, Marie Porter, Venetta Burns, Mary Phillips, Maxine Pracht, Tina Arant, Pearl and Linda Pinion, Albert, Mabel and Stella Potter.

Mr. and Mrs. R. C. Goodman entertained at dinner Thursday in honor of Clayton Goodman of Wallowa county, who is visiting at the Goodman home on Union street. The following guests were present: Mrs. Lou E. Reader, Mr. and Mrs. C. C. Crowson and daughter Clarice, Mrs. Will and Clara and Mr. and Mrs. R. C. Goodman.

Ref. W. N. Ferris, pastor of the Ashland Baptist church, received a telegram yesterday morning stating that his son had died in Seattle of Spanish influenza. Previous to this Mr. Ferris had got tidings of the serious illness of his son. Mr. Ferris, Jr., resided at Newport, Wash., and had been spending a vacation in Seattle.

Mr. and Mrs. R. A. Barr of Grinnell, Iowa, stopped off here last week while on their way to California where they are going to spend the winter for a day's visit with Mr. and Mrs. W. H. Day, who are old-time friends.

Mrs. D. Peruzzi has been appointed a member of the women's advisory committee that will aid the state committee in conducting the republican candidates whatever campaign it may find necessary to wage during the last week before election.

NOTICE TO CREDITORS

Notice is hereby given, that the undersigned has been appointed executor of the estate of Mary G. Kirshbaum, deceased, by the County Court of Jackson County, Oregon, and has qualified. All persons having claims against said estate are notified to present same at my office in Ashland, Oregon, with proper vouchers and duly verified, within six months from the first publication hereof, which is October 22nd, 1918.

W. J. MOORE, Executor.
42-5 Tues

BELLVIEW NOTES

At the last meeting of the Parent-Teachers' Circle, a very interesting program was rendered. The Misses Daugherty favored us with several beautiful instrumental duets and were very generous in responding to encores. The songs sung by Miss Margaret Daugherty were appreciated by all. After the business was dispensed with, Fred Holmes, a Normal Booster, gave an encouraging talk. A number of visitors from Neil Creek were present.

The school board is having a new pump installed.

C. A. Brown has been spending the last four months in Dakota. He is expected home soon.

L. Miksch went to Montague on Thursday to be gone several weeks.

Classified Advertisements TOO LATE TO CLASSIFY.

FOR RENT — Furnished 5-room house, all conveniences. \$10.00 per month, if taken for the winter. Phone 411-R. 42-1.

WANTED—Woman to wash on Mondays and sweep on Fridays. Call Mrs. L. Schwein, 451-L. 42-1f.

TO TRADE FOR ASHLAND PROPERTY—6-room Bungalow. All modern improvements. 2 lots in Vancouver, Washington. Inquire J. K. Pigney, 440 Helman St., Ashland. 42-2*

SPECIAL NOTICE

Owing to the continued ill health of Mr. T. N. Humphreys, it is necessary to dissolve the partnership of Denton & Humphreys, owners of the Ashland Mills. Announcement will be made later regarding the continuation of the business. In the meantime it is necessary that all outstanding bills be paid. From now on we will adhere strictly to a cash basis.

Ashland Mills

The largest and most exclusive line of millinery in Southern Oregon. Miss Lounsbury, Milliner, 126 E. Main street, Medford, Ore. 37-1mo

Rummage Sale Oct. 28 to Nov. 2

Beebe and Kinney's Old Stand

Ashland Sunshine Society will put on a Rummage Sale at Beebe & Kinney's old stand October 28 to November 2.

The work of the Sunshine is well known; and we feel as if every one in Ashland will be interested. We need your help to make this a success. The money is needed to help the needy of your own town. This society is of no one sect or creed, it is for all who need help. We try to make this a worthy cause in every way. We help the needy—help them to help themselves—helping them over rough places. Sometimes it is only a kind word or a smile that is everything that is needed. We do our work without publicity—quietly. Now winter is at our door, and we find we are without money to carry on our work, and take this means of replenishing our treasury. This is all donation, and I am sure every one in Ashland will want to help a worthy cause. Any thing that can be used in any way will be thankfully received. We have fumigated and cleaned all clothes before putting them out to the public.

Remember the date. The rooms will be opened Thursday, Friday and Saturday to receive donations. Phone (morning and eve Mrs. A. L. Lamb), 346-J, Mrs. Carlton, 278-R, Mrs. Wiltshire, 267-L, and they will call for the things.

Have You a Stock of Merchandise In a Poor Location?

I have a store building and warehouse for rent at \$25.00 per month in which three merchants have made a nice stake, or will sell or trade. Big pay roll; no competition.

J. F. Maguire, Klamath Falls, Oregon.



Mr and Mrs Farmer:

Our grandfathers Cradled the grain and threshed with a Flail.

You don't do it now. Why is it? You couldn't make it pay, if you muzzled your efforts by not using up-to-date ways.

Now, are you using every labor-saving tool and machine available?

What about milking? What turns the grindstone, the separator, and the corn sheller? How many pails of water do you carry a day? When you do these jobs by hand you can bet you pay for it. Is this the time to waste farm labor?

Why not get right down to it and find out just what you can do with

WESTERN ELECTRIC POWER AND LIGHT

This outfit will modernize your work. Do the task easier and better. Safe clean light for the whole place and ample power to do many chores.

Lights your house

Lights your barn

Milks your cows

Separates your cream

Turns your grindstone

Washes your clothes

Pumps your water

Sweeps your floors

Western Electric Power and Light is practical and economical and can be installed wherever you are.

It is given a high rating by the War Industries board for they recognize the fact that it releases man power for other work.

Phone or write us today for our plan of payment that will enable you to put the plant in now.

PAUL'S ELECTRIC STORE

Phone 90

Medford, Oregon