

# ASHLAND TIDINGS

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The Tidings has a greater circulation in Ashland and its trade territory than all other Jackson county papers combined.

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### EVERYMAN'S PLEDGE

"America shall win this war!  
Therefore, I will work, I will  
save, I will sacrifice, I will en-  
dure, I will fight—cheerfully  
and to my utmost—as if the  
outcome of the struggle depends  
upon me alone."

## Amaze French By Military Fitness

Mothers and sweethearts may have good grounds for fears that their boys may not return from France, or at least come back unencumbered, if the stories of their reception by the French people are true. France seems to have received the Yankees with open arms, and classes every mother's son in the United States uniform as a hero.

As an illustration of this hero worship on the part of the French people for the Yankee soldiers, David W. Hazen, the special correspondent for the Portland Telegram, who is with the Oregon boys in France, tells in the Portland Telegram of the ovation given to the Americans at the celebration on Bastille day, July 14:

The grand parade and the dedication of the Pont Wilson, the beautiful new white bridge named in honor of the American president, took place in the forenoon of July 14. The Yankees led the parade. The companies were in column fours, two companies abreast; the Oregon "route steppers" formed one of the advance companies. Every man looked as if he had just come out of a hand-box, and every enlisted man in the Beaver company was smooth-shaven with the exception of Sergeant C. H. Henry, former city engineer of Seaside, who wore the stubby, brick colored mustache he brought to France.

A yell went up the instant the crowd caught sight of the olive drab. Men shouted and women applauded, waved handkerchiefs and threw flowers; along many of the streets the Yankees marched over almost solid carpets of roses, while hundreds of bouquets were thrown from upper-story windows. One could easily imagine it was Lyons' own favorite regiment come home from victorious wars. A tiny tot not more than 4 years old at most ran out in the street with a shower of roses bigger than herself; she tried to give them to the lieutenant colonel, but could not catch him, so handed it to one

of the staff captains, who kissed the child as he took the flowers.

But with all this whoop and hurrah, with girls as pretty as can be found wanting to give flowers and smiles, with airplanes looping right overhead, the thousand Yankees marched as though on their own parade ground miles from any crowd. They marched with fixed bayonets, each row of eight glistening like a single saber in the sunlight; viewed from any angle the lines were perfect. Mess Sergeant E. R. Snyder, who did not have to march, saw the parade from a balcony window where he was surrounded by a Lyons physician, his wife and three daughters. The sergeant spared a minute to look at the troops, and he declares that they made a perfect line. Not a man looked to right or left or upwards; every arm swung in unison, and the

## Every Piece of Meat From the East Side Market Is a Good Piece.

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OYSTERS AND CRABS IN SEASON. James Barrett, Prop. Phone 188.

Lyons physician, his wife and three daughters told the Portlander that it was the finest military exhibition they had ever seen.

When the Yankees crossed the Pont Wilson they were led by the brigadier general commanding this division. And here also the lines were as exact as though laid out by a civil engineer. But on the other side of the bridge the crowds were so dense that the men had to march through in columns of twos. Here they were so showered with flowers that each man looked like Fred V. Holman's rose garde marching up the street.

But the great test of American military training came at the review. The men were lined up and ordered to "present arms." Then a squadron of airplanes began cutting up capers directly overhead; the aviators dropped flowers, then did all sorts of fancy sky steps. But those darned Yanks just stood there, every man's eyes looking straight ahead; not once did a man glance up to see what was going on above them; not once did one of them look to the side to see if his partner was standing straight. And they stood this way for fully 15 minutes while the Croix de Guerre was being pinned on the tunics of numerous French heroes.

The French officers were simply dumbfounded. The officers of other nations who were present could not understand it, either. But it did not surprise the American officers, for they know exactly what their boys will do.

It's all the same to Buddie, parade ground or battlefield; where he is supposed to stand at attention, he stands there like a post; when it is time to fight, he, to use his own term, "fights like hell."

And then they were given liberty. Well, say, there were British and Italian and French soldiers also in the parade, but it seemed that every

girl in Lyons had her heart set on capturing a Yankee. There was an uneven ratio of about 100 to 1. This liberty extended from noon on Sunday until 11 o'clock Monday forenoon. Every man was back at the billet at 11. There was no boisterousness, and the fine impression left by these lads will make the charming citizens of that bonnie place long for the return of the "route step boys" from Oregon or elsewhere.

## New Wheat Rules Are Made Liberal

Almost a wholesale rescinding and amending of wheat regulations has been made by the United States food administration, following the return of Herbert C. Hoover from London where he was in conference with food officials of England, France and Italy. The 50-50 basis for the purchase of wheat has been changed to a 20-80 basis, that is, 20 per cent substitute to 80 per cent wheat flour.

Mills of the country are requested to turn out a supply of ready mixed flour, thus eliminating the necessity of the retailers making combination sales of flour and substitutes. This regulation mixture is to be labeled Victory flour and the proportions of ingredients will be signified.

"The new regulations affect the householder, retailer, wholesaler and millers alike and should be carefully studied," said W. B. Ayer in explaining the changes.

"No bread, pie crust, cake or any other edible in which wheat flour is used must be mixed or baked without the required portion of substitute flour or meal. A strict observance of the regulation is expected in all households."

The complete statement as received from Mr. Hoover, follows:

"The recent careful survey of the food administrators of the United States, France, England and Italy of the food resources of the 220,000,000 people fighting against Germany shows that to maintain enough supplies and necessary reserves against disaster there must be maintained in all countries a conservation of wheat flour during the coming year. It has been agreed that the wheat bread of allies shall contain 20 per cent other grains than wheat, and it is only just that we should bear our share in this saving and our bread should be at least universal with those who are suffering more greatly from the war than ourselves.

"Distribution and transportation circumstances in the United States render it necessary to rely very largely on volunteer action in our homes to enforce this mixture. The Victory bread so made is wholesome and there is no difficulty in preparation.

We desire to emphasize the fact that the mixtures outlined below are for wheat bread and the saving of wheat flour, but they are not intended to displace the large use of corn bread. We must use the mixture with wheat flour in addition to our normal consumption of corn bread.

"For this purpose regulations are formulated below, effective September 1, providing first, for the preparation and marketing by the manufacturing and distributing trades of the country of a mixed flour complying with the international policy which will be available for purchase by the household.

"Second, in regulations covering the case where straight wheat flour is sold by retailers that at the same time 20 per cent of other cereal flours must be sold coincidentally.

"Third, requiring that all bakers bread shall contain 20 per cent of other cereals, and the food administration relies upon the householders of the country to mix at least 20 per cent of the substitute cereals into the wheat flour at home for all uses. Corn meal for use of corn bread should be purchased separately from combination sales.

"It is desired to insure supply of ready mixed flours on the market and to have millers and dealers of all kinds encourage use and sale of this flour so that the country may be on a mixed flour basis without the necessity of retailers making combination sales of flour and substitutes. All such mixed flours made according to the following rules and regulations should be labeled Victory mixed flour, and are to be labeled with the ingredients in order to their proportions.

"The flours so mixed must be milled in accordance with the standards of the United States food administration.

"No mixed flours (except pancake flours) shall be made or manufactured except in the exact proportions as outlined below:

"Mixed wheat and barley flour shall be in the proportion of four pounds of wheat flour to one pound of barley flour.

"Mixed wheat and corn flour shall contain the proportion of four pounds of wheat flour to one pound of corn flour.

"Mixed wheat, barley and corn flour shall contain the proportions of eight pounds of wheat flour to one pound of barley flour and one pound of corn flour.

"Mixed wheat and rye flour shall contain the proportion of three pounds of wheat flour and not less than two pounds of rye flour.

"Whole wheat, entire wheat or graham flour or meal shall contain at least 95 per cent of the wheat berry.

"All the above Victory mixed flour

may be sold without substitutes, but at no greater price from the miller, wholesaler or retail dealer than in the case of standard wheat flour.

"The new regulations supersede the 50-50 rule.

"The retail dealer selling standard wheat flour is required to carry in stock, either barley flour, corn meal or corn flour and with every sale of wheat flour must sell a combination of some one or more of these in the proportion of one pound of substitute to four pounds of flour.

"No dealer may force any other substitutes in combination upon the consumer and the substitution must conform to the standards fixed by the United States food administration. There are some localities where other substitutes are available and which retailers may wish to carry. In order to meet this situation the following flours may also be sold in such combinations in lieu of the above flours if the consumer so demands at the ratio of one pound to each four pounds of wheat flour: Kaffir flour, Milo flour, Feteriza flour and meals, rice flour, oat flour, sweet potato flour and buckwheat flour.

"Pure rye flour or meal may be sold as a substitute but must be sold in proportion of at least two pounds of rye with three pounds of wheat flour.

"In compliance with the general situation above, the following alterations are made in rules and regulations governing the baking trade:

"Rule 1-A. The consumption of wheat flour in baking products not to exceed 70 per cent of the 1917 consumption is hereby rescinded.

"Rule 2-A. Wheat flour substitutes for bakers remain as heretofore with the exception of rye, which will be a substitute when used upon a basis of not less than 40 per cent which is two pounds of rye flour to every three pounds of standard wheat flour. When rye is used in this proportion or a greater proportion no other substitutes are required. If less than this proportion of rye flour is used the difference between such amount used and 40 per cent must be made up of other substitutes.

"Rule 6-A. Bakers will be required to use one pound of substitute to each four pounds of wheat flour in all bakery products, including bread, except class 3-A crackers, in which only 10 per cent substitutes other than rye are required.

"The use of the name Victory will be allowed in all products containing the above proportions of substitutes.

"The previous rules, including licensed millers, wholesalers, retailers and bakers to carry a 30 days' supply of flour will be changed to permit a 60 days' supply.

"The rules limiting sales by retailers of wheat flour to an eighth barrel in cities and a quarter barrel in sparsely settled districts are rescinded.

"The rule limiting the sale of flour by millers to wholesalers or wholesalers to retailers in combination with substitutes or certificates therefore, and the rule restricting the sale of 70 per cent previous sales are rescinded.

"Manufacturers of alimentary pastes and wheat breakfast foods are limited to their normal consumption of wheat or wheat flour with the understanding that they are not to un-

only expand their ordinary consumption. "Rules prohibiting the starting of new plants ready for operation prior to July 1, 1918, are rescinded. "Where millers sell directly to consumers they shall obey same regulations as retail dealers. "HOOPER."

### INFORMATION GIVEN FOR NEW SOLDIERS

An elementary knowledge of the unitary system of the United States army may prove of use to Americans who become liable to induction under the pending extension of the draft age limits. The new standardization of the infantry, which forms the major part of the service, is briefly outlined below:

The squad forms the first unit, and consists of seven privates and a corporal.

The platoon is next, consisting of two or more squads.

The company consists of four platoons, numbering 153 men.

The battalion is made up of four companies, with 614 men.

The brigade is composed of three battalions, or 2058 men.

The brigade has three regiments, with 6193 men.

The division consists of three brigades, with 28,334 men.

The field army consists of two or more divisions.

An army consists of as many field armies as are available.

The American unitary system differs slightly from the European. While the names of the units are practically the same the United States plan calls for a higher enrollment generally in each. For instance, a German division consists of from 12,000 to 15,000 men, while the American division has practically twice that number.

### BIG COUGAR KILLED BY EUGENE HUNTER

C. D. Rorer, Saturday evening, while hunting on the upper Sluslaw, had what he refers to as the thrill of a life time, when he killed a cougar, firing for the first time at a distance of 35 yards, says the Eugene Guard. Rorer first noticed the animal coming from behind him at a distance of about 50 yards. It was moving in his direction and paralleling the track over which Rorer had walked in climbing to the top of a ridge, where he was hunting deer.

Mr. Rorer and John Bogart, well known farmer of the Willakenzie district, had been hunting during the day in the region between the Clay Owen and the Bill Hawley places, on the upper Sluslaw. They had an early supper, after which Rorer decided to hunt on a ridge about a mile from the camp. He took his gun and started out alone. His attention was attracted by a noise in the brush. A few minutes later the cougar moved into the open. Rorer fired a shot which struck the animal in the shoulder, but it made away into the brush. He fired a second shot and missed. The animal by that time had disappeared from sight. Rorer returned to the camp and secured the assistance of Bogart and a fox terrier and an alrdale dog. It was only a short time until the cougar was located and treed. Rorer directed the shot that brought the animal crashing down from the tree top.

## Learn to Get Along Without Sugar

It has been done before. A hundred years ago refined sugar was unknown. Our ancestors used honey and you can use honey also. Besides there are syrups. The natural sugars of fruits will serve today as they did centuries ago. You will get all the sugar you need in this way. The Allies do it now. England, which before the war used more sugar than we did, has but two pounds per head a month now; France one and a half pounds, and Italy only one. Show yourself a patriotic American and use less than your ration. This is but a slight sacrifice as compared with all that the Allies are doing. Do it yourself.

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