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EVERYMAN'S PLEDGE

"America shall win this war!
Therefore, I will work, I will
save, I will sacrifice, I will en-
dure, I will fight—cheerfully
and to my utmost—as if the
outcome of the struggle depends
upon me alone."

KEEP SMILING!

(An Editorial by a Woman)
Keeping up the corners is a woman's job. In war times it is especially her job to keep up the corners of her lips—in a smile.

The eyes are the windows of the soul—the lips are the doorplate of the disposition.

Lip corners that turn upward speak the eternal "Welcome" of a frequent smile and a happy heart. Lip corners that turn downward whisper a warning, "No Admittance. Beware the dog."

Wise young men seeking a wife are the men who give the lips of their lady love a good hard look—before they kiss, or ask an answer to the question of love.

The time to look at a woman's lips is when she doesn't know you are looking. Any woman's lips will curve upward in a smile when she is conscious of inspection. The tell-tale corners must be watched when the mouth is in repose and the owner thinks herself unobserved.

The years that bring the girl to womanhood have set in the corners of her lips the record of her smiles and gentleness—or of her frowns, pouts, obstinacy, and melancholy. He who runs may heed the signs.

And now, in war times, lips that always held the sweet upward curve of smiles must guard it carefully, lest the heartache and the sad thoughts that follow absent lovers, sons, brothers, and friends, shall erase the beauty and courage our soldiers remember. And those whose fretful thoughts have been recorded in downward curves must start a new record, and in the beauty of self-forgetfulness and the pride and glory of service, must "turn the corner" toward smiles.

There is one supreme law of beauty and charm every woman should learn by the time she is 16, and remember every day thereafter: All men hate tears and love smiles; there is no beauty in a mouth that does not smile.

Mouth corners are like a traffic policeman's signal to men who have eyes and use them.

Lips that turn upward signal "Go ahead!"
Lips that turn downward signal "stop!"

And lips that lie in a straight line might say "Take a chance, you may be able to turn the corner."

Wise men look at a woman's mouth more than words and kisses.

They look for the reflected light of the heart—a smile.

"It is the color which love wears, and cheerfulness, and joy—these three. It is the light in the window of the face by which the heart signifies to lover, husband, son, brother,

or friend, that it is at home and waiting."

3 WESTERN STATES TO CONTROL LUMBER SUPPLY

Power of the northwest in the lumber world and the importance of Portland as a mill center loomed nearer in the eyes of northwest lumbermen last week as a result of the visit of several prominent lumber officials from the south and east. The three states of Washington, Oregon and Idaho will have control of the lumber market of the country in from five to ten years, well informed lumbermen are now saying.

At a meeting of prominent lumbermen from all sections of the country at the Multnomah hotel last week, Charles S. Keith, president of the Southern Pine Association, said that the pine supply of the south practically would be depleted within five years. Local lumbermen say the figures are nearer ten, but admit that the northwest must prepare to supply the country with soft timber within that time.

To meet this demand, Oregon mills must more than double their present output of about 2,500,000,000 feet. Allied industries also must widen their field and increase their output. There will be room for dozens of furniture factories, mill supply houses and many other industries that will profit by the nearby and abundant supply of lumber.

Portland Chamber of Commerce representatives, formerly counting on a ten-year period of preparation, now are speeding up their figures to meet the new situation. Negotiations now are under way with several big industries that are only awaiting favorable conditions before locating in this section.

"Get ready for the after-the-war demand and get ready for the demand that will follow the depletion of the southern forests," is the slogan that Portland business men are using to interest outside capital in this section.

Translated into business results, this campaign is expected to bring more than 100,000 men to Oregon in the forests, mills and woodworking factories, thus sustaining about half a million persons. Nine million tons of freight will be offered the transcontinental railroads. A fleet of 300 ships will assist in getting these lumber products to the Atlantic coast. Opening and operating these ships, which will bring back merchandise of various kinds, is one of the features on the program of the Portland business leaders.

Old papers for sale at the Tidings office.

By Sir Henry Japp, head of the purchasing department of the British war mission in New York:

"August 4, 1918, will ever be memorable as the day on which Great Britain repudiated the German suggestion that the treaty of 1889, guaranteeing the independence and neutrality of Belgium, was but a scrap of paper. That decision saved the world from the domination of Kultur and put the issue clearly as a contest between right and might, between good and evil."

"April 6, 1917, will always be linked with August 4, 1918, as the date when the United States set the seal of righteousness on the allied cause. The splendid results already attained by this great country in the field make ultimate victory certain, and the growing friendship of America, France, Great Britain and Italy insures the future peace of the world and the dawn of the brotherhood of man."

British Tribute To America's Part in War

The following statements issued by the British bureau of information expressing unshaken resolutions to go forward to the final victory with increasing confidence because America has joined in the great conflict, and prediction of a complete triumph of the allied arms were issued from leading Englishmen on Great Britain's part in the four years of war, ending August 4:

By the earl of Reading, British ambassador—"The fourth anniversary of our entry into the war finds the nation stern and resolute."

"In every sphere of war activity the men and women of Britain are taking an ever-increasing share, and however long may be the duration of the war and whatever its further cost in blood and treasure, the British people will, in common with our allies, never give up the struggle for the freedom of mankind."

"Coupled with that spirit of stern resolve which animates every section of the community is the feeling of very real gratitude to America for her aid to the allied cause. The glorious achievements of the never-ending stream of American soldiers which is pouring into Europe go far to make certain the final and complete triumph of our arms."

By Sir Henry Babington Smith, assistant commissioner—"Four years of war have taught us hard lessons, and there is no sacrifice, but that of honor, which they have not demanded; but our determination remains unshaken, and we shall go forward to the final victory. Nothing can be more potent for steeling our resolve and strengthening our confidence than the knowledge that America is fighting side by side with us—America, high in ideals, vigorous in action, boundless in resources."

By Brigadier General W. A. White, commanding the British and Canadian recruiting mission in the United States:

"We rejoice that last year America was with us in this fight in spirit, and this year she is there with the men and the guns, so that at last the tide is turning. Just as the 4th of August, 1914, brought the final consummation of Franco-British friendship, so the 4th of August, 1918, when Britons and Americans are fighting together on the sacred soil of France, may be regarded as the last word in the Anglo-American compact, which is the best guarantee of a peaceful world."

By Sir Charles Gordon, chief of the department of war supplies of the British war mission:

"It may now be said that the period has been reached when the unbounded resources of the United States for carrying on the war are being quickly developed to such a point that all requirements, not only of the United States themselves, but also of the allies, will soon be taken care of, putting at the disposal of the military authorities in France such an army of men and supply of war materials as will have a determining influence on the course of the war."

By British admiralty official now in charge of the allied supplies:

"Englishmen and Frenchmen and Italians have been longer in the war than Americans, and they know the advantage of morale as well as of the fighting strength which America is bringing to the contest. They know that her ideals and her moral impulses are the same as their own."

"The way is long yet but the forces are marshaling under a great general; the navies are keeping open the highways of the seas. And to every man and woman who has the eye to see the goal is visible—peace and renowned victory and the aftertime of a recreated world."

By Sir Henry Japp, head of the purchasing department of the British war mission in New York:

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MUSIC AND GLAD RAGS
HELP TO WIN THE WAR

General Pershing want two things, 'if we please. Of course, we will please, because this gallant Missourian is going to get us the one thing we win most of all, writes Leigh Mitchell Hodges in the Philadelphia North American.

He wants more and larger bands of music, and soldiers' clothes cut with more style!

Curious equipment with which to win against Hun hellions, isn't it?

Yet he has cabled for quick action in these matters. And Washington is rounding up the trombone players and cornetists, likewise requesting army tailors to put more dash-and-go into the uniforms—a little more pep for Pershing!

Now, everyone knows the kaiser's harelings can't be scared with band music—even the Sousa band! Everyone is equally aware that Fifth Avenue fashions won't have a paralyzing effect upon the foes of freedom.

But it isn't for their effects on the enemy that more music and better clothes lines are wanted. That is, not for their direct effect.

It's for the men who march under the starry flag and wear the khaki—for their mental uplift and their personal efficiency.

Yes, though many millions seem unaware of this, it is a hard cold fact born of rigid tests, that men can do more and march better and keep happier when humping and 'hepping' to music.

Likewise, a frozen granite proposition that a proper portion of style and raiment puts pep, pride and personal assurance into the wearer.

If you doubt this, adorn yourself with baggy trousers and a coat cut like a potato sack—both built for a man whose plans and specifications differ from yours—and try them for a week!

Clothes don't make the man, but they are an essential part of every recipe for alert personality, and usually they accompany ambition and ability.

Once in a thousand times or so, nature turns out an individual who isn't visibly affected by his outer drapery, but the average 999 respond to natty, well-cut wearing apparel.

You may have noticed that in the service much attention is paid to personal appearance. Boots must be polished, and rips, spots and sagging are decidedly de trop, as our boys are learning to say in France!

None of the young soldiers home on furlough is slovenly, grimy or reminiscent of his last few meals! On the other hand, all of them are neater and niftier than ever before.

They are learning the value of an attractive exterior, and the rest of us might profitably share the lesson!

YANKEES TELL BRITONS
HOW TO ENTERTAIN HOSTS

Their country flooded with Americans, the British are doing their best properly to entertain the strangers. Many of these attempts are doubtless flat and unexciting, according to one Yankee who has undertaken to give the English a correspondence course on how to please the newcomers. Writing to a British paper recently, he spoke of what had been done to amuse Americans and then proceeded to outline what should be and what should not be done in this respect. His symposium is amusing. Here it is:

"There are two forms of entertainment. One amuses the host only; the other satisfies the host by delighting the guest. The former is both simpler and more common."

"As a sample I read in a London paper the announcement of a great Sunday entertainment supposed to be given for the American soldier guests. Its big feature was the song by 150 voices:

"So I'm going back again
To the dear old spot,
It's a tiny little country,
But it means a lot;
So it's England every time for me."
"What an entertainment for an American!"

"There are a few simple rules for avoiding such vicarious entertainment:

"Don't take a Yankee to a cricket match. Cricket is about as exciting to a baseball player as a Bolshevik demand to Hindenburg."

"Don't rush the growler as the introductory, midway and final expression of your friendship. Thirty-four of Sammy's 48 states have deliberately decided that entertainment doesn't necessarily center round a bottle; 29 of them that cold water has other uses than to bathe in."

"Don't hurry him to the tower and to London bridge. Did you ever see the Woolworth building and Brooklyn bridge?"

"Don't imagine you amuse him by laughing at his slang. There is nothing ridiculous in having discovered other descriptive adjectives in the

"The Bank with the Chime Clock"

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English language* besides 'rippling' and 'rotten.'

"Don't talk tradition. The only use he has for tradition is its lessons. And America is famous for having profited by them."

"Don't keep him in the country. He admits there is nothing in the world like English gardens and woods and hedges. But neither is there anything like London. Rusticating is an interlude not a career."

"Don't feed him purely English meals. Meat once or twice a day is his custom. More than three meals will probably ruin his appetite and temper. And he likes soups, salads and more substantial desserts (sweets) than custards. He may fall to afternoon teas—when he has overcome the shame of it; teatime is a waste of time, and in America there is nothing more contemptible than the 'pink tea' man. Give him good coffee for breakfast—if you know how. (The chances are you don't, so beware of experimenting.)"

"Don't freeze him. If the trenches are as uncomfortable to him as English houses in cold weather, war is sure hell. You may not be able to beat balls and bedrooms as he has them at home, but indoor draughts and dampness may send him to the hospital with rheumatism."

"Above all don't study him openly. don't try to convert him and don't set yourself to 'arranging' his salvation by marrying him to an English girl."

SAID KING GEORGE ACTS
LIKE SMALL TOWN MAYOR

King George acted like the mayor of a small Kansas town, in the opinion of Representative John R. Connelly, of Colby, Kansas, editor of the Colby Free Press, who wrote his impressions of the British royalty on the occasion of the reception of a congressional committee, as follows:

"We Americans are not used to meeting royalty and naturally had some feeling when we met the king and queen of England and their daughter. The king, queen and princess immediately removed this embarrassment. Their greeting was most cordial."

"The king gave us a regular Kansas handshake, and then we talked for half an hour. The fact that he spent four years in the navy while a boy perhaps made him at once find the subject upon which we were both best informed. He discussed the subject with much interest and understanding."

"The committee came away with the impression that the king is a most human fellow. He knew how to meet the committee as just ordinary Americans and make them feel easy. He

treated us fine—just as if he were the mayor of a small Kansas town."

"The king is rather small of stature, not so tall as the queen. He enjoys a good story. He expressed the hope to us that after the war the Americans would not think the Britons stuck up, and that the Britons would be more tolerant toward the American disposition to boast."

"The queen is fine appearing. She talked interestingly about the work to be done for wounded soldiers. She personally visits hospitals. She inquired about the interests of American women. She reads of their activities in the Red Cross and along other lines of relief."

"Princess Mary, the only daughter of the king and queen, has four or five brothers in military service."

1918 ROUND-UP TO BENEFIT RED CROSS

Pendleton will stage her ninth annual roundup next month for the benefit of the Red Cross. The directors of the big frontier show offered to contribute the entire net proceeds to the Red Cross and the offer was accepted by the organization's representatives.

The ninth of Pendleton's famous epic dramas of the west will be held on September 19, 20 and 21, and despite the fact that some of the famous cowboys and buckaroos have answered the call of their country and are now bulldozing the Hun somewhere in France, there will be competition aplenty for the prizes and trophies. The usual program of wild west sports will be present but there will be added touches of the military and patriotic in keeping with the spirit of wartime.

No person has ever received a salary or dividend from the roundup, but heretofore the profits of the show have been devoted to civic improvements in Pendleton.

In these times, however, the directors decided that such improvements should give way to war enterprises, and made their offer accordingly.

HOW HUN OFFICERS
KEEP WAR SECRETS

Brought to an American dressing station on the banks of the Ourcq, a wounded German captain kept repeating "One, two, three," monotonously.

"Oh, all these German officers do that," said a nurse.

"You see, an average person talks when under the anesthetic. It is like talking in your sleep. The Germans know this, and every officer we get goes under the ether while counting. The result is that, instead of talking and giving information, they keep right on counting."

GATES "QUALITY"

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