

ASHLAND TIDINGS

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Best R. Greer Editor

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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rates. When no admission is charged, space to the amount of fifty lines reading will be allowed without charge. All additional at regular rates.

The Tidings has a greater circulation in Ashland and its trade territory than all other local papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.



BURN WATER AND SAVE COAL AND OIL

When our warships and the allies need coal and oil it is rather fine to read of what one power company is doing to save naval fuel.

To abate the smoke nuisance, abolish car shortage, and save coal, oil and wood fuel is what hydro-electric power accomplishes at one stroke. Read the record of one power company:

The Utah Power and Light Company, that takes its power from the Bear river and serve Salt Lake, Ogden and 160 other cities and towns, supplied power this year equal to 1,000,000 tons of coal.

This means that power generated from the falling waters that are running to waste would have taken 25,000 carloads of coal to generate it or more than half as many cars of fuel oil.

Put in terms of coal it means 2,083 carloads a month saved, engine power to pull them, miners to mine the coal, when cars and men are so badly needed in other lines of service by the nation.

One million tons is about one-third the coal production of Utah, where coal shortage has been the worst in the past, and releasing of cars comes at a time when railroads are taxed to twice capacity.

Other hydro-electric companies are making the same record.

SOFT CORN CAUSE OF HIGH PRICES

Queries are constantly being made at the office of the Federal Food Administration in Portland as to why the price of cornmeal, despite the big corn crop, is so high. Many persons also want to know why there is such a difference in the market price of corn, as quoted in the press, and the figure at which cornmeal is to be had from the retailer.

Assistant Federal Food Administrator W. K. Newell, who has just returned from Washington, looked into the corn situation thoroughly while in the east and reports that while the corn crop throughout the corn belt was very large, peculiar weather conditions caused a very heavy percentage of "soft" corn, which is unfit for milling.

"Only the first grade corn, entirely free from moisture and known to the trade as No. 1, can be milled," said Mr. Newell. "That is one reason why cornmeal remains at such a high figure throughout the country. The still higher price of cornmeal in the northwest is due to distance from the producing point and the transportation difficulties. As to the apparently excessive difference between the quotations of corn in the market

The "Eat" in Meat

It really doesn't matter who first put the "eat" in Meat—the fact we want to call your attention to is that it is in every piece of Meat that comes from our market. There is a science in killing and dressing Meats that is only learned by long study and practice. We believe the best is none too good for our customers.

East Side Market

A. R. Brown, Prop. Phone 188.

and the price of cornmeal, it should be understood that the corn quotations are based on feeding corn, rather than on the milling grades.

"A new and very valuable food product, however, has been discovered through the necessity of finding a way to use the great quantities of soft corn that were produced this year. This new product is corn oil, which is proving to be one of the best cooking oils yet discovered, and which is given high rank among the different cottonseed, olive and other vegetable oils, by experts. Corn syrup is also being produced in greater quantities."

UNCLE SAM SHOWS NATION HOW TO SAVE

Where will you be ten years from now?

If you are not in the land of the living, where will your wife and family be?

Much depends upon how you use your talents, and upon whether or not you are thrifty.

S. W. Straus, well known as a writer on investments and things financial, has found that the records show that only 3 per cent of the men who die in this country leave an estate of \$10,000; 15 per cent leave from \$2,000 to \$10,000, and the remaining 82 per cent die leaving no tangible assets.

But they usually leave widows and families, because wives, so the records show again, usually outlive their husbands.

Only 18 per cent of the widows of the men who die are left in comfortable circumstances; 47 per cent are compelled to go to work, and the remaining 35 per cent have to be taken care of either by the state or by their relatives.

What is the answer?

Thrift.

And Uncle Sam has shown that he appreciates the situation by his plans to give the people of the nation opportunity to serve their country in this time of war, and at the same time teach them to save, to become thrifty, by the purchase of thrift stamps and war savings stamps.

WORLD CRY FOR BREAD ANSWERED BY WAR LOAF

American's answer to the world-wide cry for bread will be the introduction of the war loaf into American homes within very short time. Officials of the food administration declare that it is but a matter of weeks until there will be no other bread found in the United States.

The people of America are now face to face with the choice of economizing or allowing the allies to starve. The last of the surplus American wheat was shipped to Europe before Thanksgiving, and the plight of the allies still is serious. With the surplus gone, and with the entire world turning to the United States, the bread box of America must save other nations. Strict economy will make possible the sending of relief to Europe without inconvenience to America.

The condition in every European nation is serious. England is imprisoning people who waste wheat, and France is milling her grain for all it

WHY WE FIGHT AGAINST PRUSSIAN AUTOCRACY



Study this remarkable picture and you cannot fail to understand why we are fighting the Prussian autocracy. You will see how truly the criminal spirit that moves men in the German army and navy to commit outrages against humanity is embodied in the German kaiser. Here the artist has shown the autocrat and his warriors as they really are. In their effort to put the hobnailed heel of Prussianism on the necks of free nations the Germans plunder the homes of innocent non-combatants, use the white flag to lure their enemies out into the open to be shot, murder women and children, cut off the hands of babies, and introduce into warfare poison gas.

is worth, regardless of the appearance or taste of the flour. The people of Finland are starving, trying to live on a daily allowance of three or four slices of bread made from birch bark, beech buds and a smattering of wheat. Appendicitis and intestinal ailments are resulting in Germany from the use of the war bread produced in that nation. Scientists have given up the task of improving the German war loaf and the government announces no relief in sight.

America, however, is backed up in wheat-saving by the greatest corn crop in the world's history. As soon as the big crop starts to market and prices drop accordingly, the government will begin a campaign for the more extensive use of corn meal. Normally the people of America eat an average of one bushel of corn each year. This year there are 30 bushels for every man, woman and child in the United States.

HOARD DOLLARS AND BECOME A SLACKER

Frank A. Vanderlip hit the nail on the head in a speech at Cincinnati, when he said that "a hoarded dollar is a slacker." Work for the war is necessary and of primary importance, but industry and business cannot be overlooked without fatal results. The campaign against the enemy must be backed by industry and business going on to a great degree as usual, else the wherewithal to finance the war will be cut off. To stop manufacturing trade and transportation, to hoard is killing the goose. Money must be kept in circulation, and let it be kept at home so that it will come back in circulation, and let it be kept at home so that it will come back in the natural cycle of business dealings. Trade with intelligent discrimination, that's always wise, but do not hoard.—Denver Telegraph.

PROPER PRUNING CHECKS DISEASES

Pruning for an open condition of the top so as to admit plenty of light and air to all parts of the tree is an important means by which losses

from fungous infections may be materially lessened. The most successful fruit men know this fact and bear it in mind when pruning, says H. P. Barss, plant pathologist, O. A. C.

It is positively known that the continued presence on fruits or foliage of moisture from rain, dew or fog is exceedingly favorable to the germination of fungous spores as those of apple or pear scab, brown rot, peach blight, leaf spots, etc., while any condition which tends to bring about a rapid drying off of the leaves and fruit is decidedly unfavorable to infections. Sunlight and air movement are nature's great drying agencies. Open pruning by judicious thinning is therefore of great value because it permits air circulation and sunshine within the tree, while ordinary heading back without thinning favors the formation of a dense top, and this retards evaporation. Correct open pruning is worth dollars and cents

FIT BANK TO NEEDS

—and the very best way to do this is to treat your Bankers as advisors as well as custodians. Give them such information about your plans and efforts as will enable them to be of assistance. We invite such close connections here at the First National.

Even though the price of War Saving Stamps increased 1 cent in price Feb. 1, your rate of interest does not change.

"The Bank That Helps Itself by Helping Patrons."

THE FIRST NATIONAL BANK
ASHLAND of OREGON
E. V. CARTER, PRESIDENT C. H. VAUPEL, Vice Pres.
J. W. M'COY, CASHIER CLARK BUSH, ASST. CASH.

both from the standpoint of crop production and disease reduction.

KEEP THE KIDNEYS WELL.

Health is Worth Saving, and Some Ashland People Know How to Save It.

Many Ashland people take their lives in their hands by neglecting the kidneys when they know these organs need help. Weak kidneys are responsible for a vast amount of suffering and ill health—the slightest delay is dangerous. Use Doan's Kidney Pills—a remedy that has helped thousands of kidney sufferers. Here is an Ashland citizen's recommendation:

Mrs. E. F. Wolters, 263 Mountain avenue, says: "I have been taking Doan's Kidney Pills off and on for a long time when I have felt any need of a kidney medicine and they have never failed to give good satisfaction. I am subject to backache at times and my kidneys act irregularly. Doan's Kidney Pills soon correct this trouble."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Wolters had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Take the 25 cents you did not spend for pork chops and buy a thrift stamp with it, thus doing the double patriotic service of saving the most needed meat and loaning Uncle Sam money with which to carry on the war.

BIG AMOUNT PAID TO FIGHTING FORCE

The payroll of the fighting forces of the United States is now nearly \$100,000,000. This sum includes salaries of officers and enlisted men in the army and navy serving both in this country and abroad, family allotments and compensation for certain services, but does not take into account family allowances paid by the government toward the support of families of enlisted men, under specified conditions, nor does it include any of the special compensatory features of the military and naval insurance act.

Details of the pay received by soldiers and sailors and of the operation of the war risk insurance bureau have just been compiled by the several departments for information of the public, and those relating to the navy have been made public by the committee on public information. The others will be made public later and separately.

The committee's statement shows that in December approximately \$17,000,000 was disbursed as monthly compensation for the services of some 300,000 officers and men who constitute the uninformed force of the navy.

Phone job orders to the Tidings.

CHEVROLET

\$50.00

WILL BE

YOUR SAVING

IF YOU **PURCHASE** Your Car

Before Feb. 15th

The Chevrolet Motor Company notify us that owing to the increased cost of materials, labor, etc., they are compelled to advance prices.

There will be no Change from the Present Models

As long as the cars we have on hand last, they will be sold without the advance in price.

The World's Lowest Priced Electrically Equipped Automobiles

Model "490" Five Passenger Touring Car, Present Price \$715.

W. R. DeLAY, Agent

MEDFORD, OREGON

Complete Line of Accessories

ASHLAND MILLS

Under New Management

Denton & Humphreys

Proprietors,

are here to serve the people at reasonable profits.

Our Watchword Is Quality and Service

Custom grinding solicited.

Custom Prices

Cleaning, per cwt.	10c
Grinding	15c
Per 100 ton lots, per cwt.	12 1/2c
Rolling	15c
In ton lots	13 1/2c
Corn meal bolted, per cwt.	25c
Flour, graham and whole wheat and corn meal, 1-8 tole.	
Grinding and rolling, 1-10 tole.	