

ASHLAND TIDINGS

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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rates. When no admission is charged, space to the amount of fifty lines reading will be allowed without charge. All additional at regular rates.

The Tidings has a greater circulation in Ashland and its trade territory than all other local papers combined.

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LOANS AND SAVINGS.

When the history of the American war loans is finally written, into it will be written the account of a people converted from extravagance to frugality, from reckless spending to prudent saving. It will contain the account of a nation that while giving freely of its wealth, yet in the very act of giving received more than it gave.

Yes, great as will be the money outlay necessary for the successful prosecution of this war, the solid, enduring benefit to the people of this country will be infinitely greater.

In the first place, it has caused us to take stock of our resources. A prodigious demand has caused us to reach out for an equally huge supply. But unlike the flush periods of former years, when the added resources have been produced, they have not been wasted in needless extravagance.

All over this broad land, from ocean to ocean and from lakes to gulf, thousands upon thousands of men, women and children have entered upon a life of frugality that has for its object the accumulation of one or more Liberty bonds. Millions of dollars of these bonds are being paid for in monthly installments the terms of which will run for many months to come.

It is all but impossible to estimate what this self-enforced economy will do for our people. Viewed merely in the light of the financial benefit to the different individuals, the results must necessarily be stupendous. But going further and considering the stabilizing effect upon the nation as a whole, the result assumes the proportions of an economical revolution.

No nation of people ever yet succeeded in building a stable national edifice upon extravagance. It matters not how vast the resources, they must in time succumb to the lavish hand. Only prudence and frugality can lay a substantial foundation for the national life.

We are aware that the life of our people has heretofore been tending toward prodigality, and that their phenomenal success would tend to approve the foregoing assertion. But there is a reason, and it is found in the comparative newness of the country. Heretofore it has been easier to reach out after untouched resources than to conserve those already in hand. But that day is past. We are face to face with a demand for all and more than is available, and the smallest fraction of waste will tell in the net result.

A knowledge of this fact is the great legacy that will be left to the American people when the war shall have been fought to a successful end. And that knowledge, with the habits of thrift now being enforced, will have effectually changed the American character from a spending to a saving people.

SAVINGS CAMPAIGNS POPULAR IN ENGLAND

War-savings campaigns, similar to the war-savings certificates and thrift-stamp campaign just launched by the Treasury Department of the United States, are proving highly sat-

isfactory in England. There, as in the United States, the laboring classes and their children, unable to invest in the bonds of larger denominations, do take pride and patriotic satisfaction in investing their small earnings in "baby bonds," for they realize that they are thus helping to win the war.

Already the effects of the educational features of the propaganda are being felt. Parents and children alike are learning to save. They are lending to the government and at the same time are putting more money in the savings banks.

Basil B. Blackett of the British treasury, in an address to the American Bankers' Association, advised that the working people of small savings capacity in England, Wales and Scotland have lent their government \$100,000,000 out of sixteen months' savings.

Mr. Blackett, speaking of the larger features of the campaign, said: "The war-savings movement has in the first place increased savings banks deposits during the war. Still more important, it is educating a vast army of future clients for savings institutions after the war. Finally, it can not fail to be of enormous significance in the future state of England that one in every four of its population, at the very least, is a direct holder of government securities."

REVOLVING TABLE INSTALLED BY S. P.

An eight-foot sorting table that revolves so fast the onlookers get sick is the latest "war measure" adopted in the big mail room of the Southern Pacific Company at 65 Market street, San Francisco. Priority orders, war tax regulations, war board circulars, and other matters incident to the tremendous activity of the railroads, has become such that the largest private mailing establishments on the coast could not digest the flood by ordinary means.

A minute or one every second, grabbing up the sheets as they come around. An average of 30,000 pieces of matter are assembled daily.

Girl clerks at work on the table grew seasick at first watching the constantly revolving surface, but they gradually became accustomed to it, and now they laugh at some of the equilibrium tests invented by the aviation experts.

An eight-foot table was fitted up by Foreman H. G. Schmidt so that it revolves three times a minute. When sheets of mail matter are to be assembled into sets, as in the case of tariff sheets, etc., 12 clerks get around the table and assemble 60 sets

Phone job orders to the Tidings.

ZOTO RELIEVES SOUR STOMACH (Commonly called Heartburn)

Gas in the Stomach, Belching, Swelling and Full Feeling, so frequently complained of after meals, in TWO MINUTES
SAMPLE PACKAGE mailed FREE by The Bellingham Chemical Co., Bellingham, Wash.
If your druggist is unable to supply you.

NEWSY STORIES OF OUR NEIGHBORS

Dr. A. J. Fawcett, Riddle's only doctor, has enlisted in the army and will soon leave to join the Medical Corps.

To be suddenly transformed from a barber at \$18 a week to a man of wealth was the experience of A. S. Haddix, employed in an Astoria shop. News of his good fortune came in a telegram which said he was heir to an estate of \$100,000, left by an uncle who had died at Houston, Texas.

Fearing that the water which surrounded their homes during the recent rains would flood them out, residents of the lowlands at Reith, a little railroad town west of Pendleton, moved to higher ground. In Riverside, a suburb of Pendleton, water surrounded some of the farm houses, but the property is protected by a strong levee.

Dr. Bertha Stuart, formerly of the University of Oregon, now professor of physical education for women at Reed College, will leave about January 7 for France, where she will take her place as a member of the children's bureau of the American Red Cross. President Foster of Reed College has just been notified of her appointment by a cablegram from Paris, authorizing him to send Dr. Stuart abroad.—Eugene Register.

Lena Briggs, a 12-year-old girl of Eugene, borrowed \$5 at the Bank of Commerce in February and invested the money in eggs under a plan of loans by the bank to boys and girls who are members of the pig and poultry clubs. She has already received returns of \$11.36 from her project and has 25 pullets and 18 cockerels. This bank has made more than 100 loans to the boys and girls of Lane county during the last few years, and there has not been a single case in which loans were not repaid on time.

Every Piece of Meat From the

East Side Market

Is a Good Piece.
That's the only kind we handle.
Wholesale and Retail.
FISH ON FRIDAYS.
OYSTERS AND CRABS IN SEASON.
A. R. Brown, Prop. Phone 188.

When the North Bend police gathered in Sedgwick Griswold and prepared to file a charge of the double D's, they did not expect he would be able to furnish anything like a tangible excuse for his helpless condition, but when he mentioned "questionnaire," the night cop, who had already wasted much midnight juice on his own questionnaire before he de-

cided to seek advice from those more qualified than himself to answer the many questions contained therein, realized that even if the excuse did not justify a breach of the law prohibiting the use of liquid consolation, it merited careful consideration, says the Coos Bay Times. So Night Cop Smith took him out of the rain into the city jail, and returned to the streets to think it over. Shortly after midnight he returned and found Griswold, who claimed he has been living in Marshfield since he arrived on the Bay from Mill City, in better condition to navigate himself homeward, and, having relieved him of \$10 as a bond for his reappearance, released him. Long past his usual hour for interviewing drunks, City Recorder Mayhew waited to receive Griswold. But he was probably again deeply engrossed in the intricacies of his questionnaire, for he failed to appear.

Hundreds of people on the streets of Roseburg have been highly entertained by the appearance of a bright star in the sky a little east of south, and which was declared to be the planet Venus by those claiming to be versed in astronomical lore, says the Roseburg News. Many of those looking at the star declared that it was moving rapidly, much more so than is customary for well-behaved stars to do, and it may be that the Goddess of Love, for whom the planet is named, and who so far as we know is the ruling genius of that realm, was in an awful hurry to start something before all the boys have been called to war. Venus is now said to be officiating as the evening star, and evidently does not belong to the union, else she would not start to work so early in the day.

The run of Evergreen blackberries put the balance on the right side of the ledger of the Cottage Grove cannery, according to L. J. Ardite, manager of that institution, the Eugene Guard reports. The cannery was considerably in debt and previous years the short time run on fruit and vegetables had been just about sufficient to break even for the cannery, but with the added run on Evergreen blackberries the debt was practically wiped out. The cannery received about fifty tons of the berries, the highest amount received in any one day being about three tons, which just kept the cannery nicely busy. Mr. Ardite expresses the belief that many more will be marketed next year. He says that he would not advise planting good, tillable land to blackberries, but believes that they can be very profitably utilized along fence rows, in swampy places and on steep hillsides, where cultivation is not practical. He tells of one man



Take Stock

A LOOK over the profit and loss sides of your books for 1917 will show you wherein the problems of 1918 can be more easily solved. This is a good time also to make a banking connection with the First National if you haven't already done so.

Start your youngsters to buying 25 cent Government Thrift Stamps. It will help the family invest in "Baby Bonds". Both are on sale here.

"The Bank That Helps Itself by Helping Patrons"

THE FIRST NATIONAL BANK

ASHLAND OREGON
E. V. CARTER, PRESIDENT C. H. VAUPEL, VICE PRES.
J. W. MCCOY, CASHIER CLARK BUSH, ASST. CASH.

near Cottage Grove who has been grubbing them out of his fence rows for the past ten years who is now going to begin to set them out. The most of the blackberries furnished to the Cottage Grove cannery were picked by women and children who would not have been able otherwise to turn their time into money.

A fire on the farm of Roy C. Mart near the town of Turner, Marion county, last week, which destroyed a house, barn, automobile and stored grain, contributes further evidence, authorities say, of the existence of an organized gang of firebugs who plan to spread terror throughout the Willamette valley. State, county and federal officers are investigating. The investigation began following a fire which destroyed a grain elevator at Carlton, Yamhill county. Letters found in another warehouse at that place, together with fuse and explosives, pointed to the existence of an organized plan of destruction.

That oil may be found in Camas valley seems possible from the following, which appeared in the Roseburg Review: "Oil well development in Douglas county now seems about to begin. A big, standard well-drilling plant was unloaded here recently and immediately started to Camas valley to be put into operation. It is a complete steam power outfit, and required four six-horse teams to transport it from here to Camas valley. D. C. Jones of Camas was in charge of the machine, but who is backing the movement was not given out. Mr. Jones has leased lands in addition to his own farm on which to conduct operations. They are prepared to drill to a depth of 3,000 feet in case oil is not reached sooner. Mr. Jones stated that they expect to thoroughly test that district for oil in

paying quantities and are ready to spend \$10,000 to \$100,000 in development work. He has been working on this enterprise for some time past and seems confident of success. It is believed that if oil is found in paying quantities in Camas valley the Flournoy district will also yield a plentiful supply of oil, and will also be fully tested the coming year. These operations in Camas are gladly welcomed at this time.

Some people may be able for a time to combine the principles of an autocratic country and the wages of a democratic country, but the combination is not likely to last indefinitely.

Phone news items to the Tidings.

Rheumatism Yields
Only rheumatic sufferers know the agony of its darting pains, aching joints or twisting cords. But some few have not known that

SCOTT'S EMULSION

has been correcting this trouble when other treatments have utterly failed.

Scott's is essentially blood-food in such rich, concentrated form that its oil gets into the blood to alleviate this stubborn malady.

Get a bottle of Scott's Emulsion or advise an ailing friend. No alcohol.

The Norwegian cod liver oil in Scott's Emulsion is now refined in our own American laboratories, which makes it pure and palatable.

Scott & Towne, Bloomfield, N. J. 17-22

CERE-ALL

Delicious, Harmless, Nutritious

The New Breakfast Beverage

EVERYBODY IS DRINKING IT

Better Than Coffee
Costs Less

Has all the snap of high-grade Java Coffee
with the Caffeine taken out

Made of Carefully Selected Cereals
Evenly Blended

For Sale at all Grocers in Ashland