

ASHLAND TIDINGS

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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rates. When no admission is charged, space to the amount of fifty lines reading will be allowed without charge. All additional at regular rates.

The Tidings has a greater circulation in Ashland and its trade territory than all other local papers combined.

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VACATION AS ALWAYS.

The arrival of vacation time this year finds a meagre and unthinking minority advising the American people to forego their rest and renewal that the nation may throw its whole available strength into the war for liberty. This is poor advice. It is not the advice of those who know best how tremendous is the task the country faces and how best it may be prosecuted with victorious energy. Our strength must be at par, or at par plus. An unprecedented task calls for workers refreshed and rebuilt, for great physical vigor and mental alertness, for the combined effort of a strong, zealous and determined people.

In the vacation regions the slogan should be, "Business as usual." The federal government itself, speaking through Secretary Lane, has directed attention anew to its national parks and the opportunities they afford for recreation and health-building. The government would stimulate rather than obstruct the people's enjoyment of these advantages. The word of the leaders of our nation is that the weary should seek their accustomed relief from toil and that the worn should recuperate.

This nation has acquired a worldwide reputation for creative energy because its people have jealously guarded and steadily increased their individual power. They are an outdoor people with the exploring instinct and of adventurous habit. They like the sunlight and the open places, and they turn each summer to the mountains, the plains and the great forests. There they shed their weariness, find a new spirit and acquire a new will to do, gaining firmness of muscle and clarity of thought and recovering interest in their employment.

An exhausted or sluggish worker is the most inefficient type of worker. He owes it as much to his country as to his employer and himself to rebuild his depleted strength and freshen his interest in his labor. The beginning of summer finds workers everywhere at comparatively low inefficiency, but the universal custom of taking a short or prolonged rest when the great outdoors offers its myriad attractions has served each year as a tonic to restore efficiency in the highest degree. Never in their history have the American people put greater energy into a year's work than since last vacation time. The next year will demand even greater effort. Never has there been greater need of rebuilding. The great army of workers, the army behind the fighting army, must be as fit and as fresh as the soldier.

Let the people come again into communion with Nature and Nature will imbue them with a new willingness to face increased responsibilities and give them strength to achieve a new record for work.

Vacation as always! The government invites you to visit its great playgrounds. Get into the mountains and the woods. There health and inspiration await you. Do not destroy your capacity for work by doing nothing but work.

ing but work. To rest and rebuild for the great work ahead of us is the policy of sanity.

NO MISERS WANTED.

People are still talking about the financial course they ought to steer while the war lasts. On this subject a cartoonist lately gave some pretty straight and short advice when he said: "Economize, but don't be an econo-MISER."

The man who knocks out all his regular habits of living, just so he can sit in a darkened room and count his nickels by candlelight, isn't going to help very much—either himself or his neighbors. On the other hand, there will be a lot of help, for all people concerned, in the man who keeps his head first and his money afterward. He will use his brains to decide where he can save without injury, and at the same time where and how to go on spending and buying.

This is the job which the national economy board, appointed by the president, is trying to do for the whole country. The board wants to keep business moving, but it says there must be some readjustments. For instance, the American people are now paying 10 per cent on every purchase they make, for the luxury of having their goods delivered. The national board says we should have fewer unnecessary deliveries, and storekeepers will doubtless be glad to accept this. The trouble will come in getting the people to put up with the change, after twenty years when women in cities have had every spool of thread delivered by wagon.

Also the national board wants us to learn more about the use of cotton in woollen goods. Our standard has been "all wool," while countries like England have learned to use much more cotton than we do, and still make more durable garments than ours. With a wool shortage that may reach 100,000,000 pounds next year, we must mend our methods. Finally, in all lines of goods, there must be fewer fancy styles and more dependable staples. In ways like this we shall be economizing, but not injuring or destroying business.

So far as we have yet heard, none of the government experts who advise the people to eat dogfish and whale steaks have yet laid in supplies of those foods.

"Miss Folsa McFlimsay of Madison Square," who gained fame in the old days by having nothing to wear, would now pass unnoticed on the street.

A veteran checker player is so democratic that he won't play the game now unless the king row is abolished.

Many war poems would not pass the physical examination on account of having bad feet.

The summer girls all favor a moonlight-saving scheme.

Couplet for our new soldier boys:
Hep, hep,
More pep.

The college graduates have all gone out to harvest the crops, equipped with mandolins, banjos and baseball masks.

You can't cool off the summer girls merely by mentioning that hot weather is good for the corn. It takes ice cream soda.

Many of the railroads are taking the luggage racks out of their cars, but then bundles can always be placed on your neighbor's feet.

The brass bands are largely engaged at the summer resorts, which gives our hard-working people at home a long-needed rest.

The originator of the food conservation movement was not Mr. Hoover, but Jack Spratt and his wife who licked the platter clean.

The only favor the Germans ever show toward the idea of disarmament is when they drop their guns and run for the next trench in the rear.

The June bride has not probably learned to cook by this time, but she undoubtedly knows the location of all the bakery and cooked food shops.

Many people can't get out to cut the weeds and save the garden crop of vegetables, because it takes so much time to discuss the high cost of foods.

Some of the summer boarders out in the country sit up as late as 8:30 p. m., but it is queer what they think is going to disturb the rural quiet at that unholy hour.

Some people never get the lawnmower sharpened after they get the lawn mowed, because the lawn doesn't need it then, and they never get it sharpened before they mow, because they can't spare it.

SOLDIERLY DISCIPLINE.

It may be thought that the boys who are cheerfully accepting the duty of military service are giving all and getting nothing. It is very true that they are giving all to their country and are entitled to full credit therefor, but they are really getting a great deal.

The private soldier may think he is at the bottom of the heap, everybody's underling, and a mere drudge and possible cannon fodder, but he undervalues his experience. The drilling in company with other men is giving him invaluable acquirements of quick thought and accurate action.

He is learning to receive, comprehend and execute orders quickly and accurately. Under this discipline a great many slow-witted boys are mentally stimulated, and will come out of army life capable of quick, forceful and resolute action. The physical benefits of the open-air life are obvious, and the mental advantages are no less important. Army life is a great school.

THE DIARY OF A REJECTED MANUSCRIPT. (In Verse.)

(By Mary Agnes Daily, Talent, Ore.)

Today I lie adreaming
Of the days of long ago,
When I was young and fresh
With hope and faith aglow
Within my breast.
The author of my being,
With proud and happy mien,
Sent me forth upon my journey
To grace some magazine
And bring some cash.
But now, slack-day!
I lie a battered wreck,
No longer fresh and trim,
But with edges frayed and grim.
A sorry fright!
Oh! would that I had died
E'er this fell luck betide,
But how was I to know
I would be treated so,
And this the end?

BUILDING A FORD.

There was an old man
And he had a wooden leg;
He had no money
And he wouldn't beg.
He had a piece of pipe
And a twelve-inch board.
Says he to himself,
"I'll make a Ford."
A gallon of gas
And a quart of oil
And a pile of wire
To make a coil,
Four big spools
And an old milk can
He hammered together,
And the d—n thing ran!

No man ever attained success worth while who was all the time worrying.

The Fireless Cooker.

The fireless cooker has come to stay. Its usefulness is no longer a question, but a fact. It is one of the modern conveniences and, unlike many of them, it does not keep running up bills after it is installed. Buy it, and the cost is ended. It does not get out of repair unless greatly abused. It does save fuel bills and labor. It cooks many things better than they can be cooked in any other way.

There are many kinds of fireless cookers on the market. In choosing among them one may select the kind best adapted for the particular conditions it is to meet, and the space in the kitchen which it is to occupy. Of course a factory made cooker is best, but any one who cannot afford to buy one will find it worth while to use a home made one. A person with only a little mechanical skill, by following the directions which can be procured from the department of agriculture at Washington, can make a cooker that will fulfill most of the needs.—Woman's Home Companion.

Kissing the Black Stone.

As well die a Jew or a Christian as not make the pilgrimage to Mecca, said Mohammed, and no obligation of Islam is more piously discharged. It is believed that the ritual connected with the visit to the Ka'aba—the "square building"—and the kissing of the black stone go back to days of idolatry, the "time of ignorance" before the new faith bloomed.

The black stone, which measures about six inches by eight, is believed to have fallen from paradise, to have been guarded during the deluge and handed to Abraham by Gabriel when the Ka'aba was built. Certain parts of the ceremonial—the throwing of stones at the devil and the imitation of Hagar's distracted wanderings in the desert—are supposed to have had significance for the pre-Mohammedan times as well as for Islam.—London Chronicle.

Sailors' Signs.

Strange signs frequently hang from ships which puzzle even dwellers in seaport towns. A basket slung from the mainmast head is a sailor's sign to notify that the cargo has been loaded or discharged, as the case may be, and that the ship is ready to start on her next trip.

A generally mysterious emblem is a broom lashed to a mainmast or bridge railing. This is to signify that the vessel is for sale.

Occasionally a dark blue stripe may be seen running fore and aft on a vessel. As a matter of fact, this is a sign of recent bereavement. Blue is the sailor's mourning, and the stripe of this color takes the place of the black margin or band used by the landman as a notification of death.—Exchange.

The Sundial.

The sundial is an instrument of great antiquity, for it is referred to in the Bible (Isaiah xxxviii, 8), and it has been estimated that the date of this sundial would be about 700 years before the beginning of the Christian era. The first sundial of which history distinctly tells us is that of the Chaldean astronomer Berosus, who probably lived about 300 B. C.

Then and for many years afterward the art of constructing sundials to suit any place and situation was an important branch of mathematical study.

The sundial as invented by this Berosus remained in use for many centuries, four of these having been found in Italy in modern times. One which was discovered at Tivoli in 1746 is believed by some to have belonged to Cleopatra.

Very Funny.

Tommy—Do you go to bed very early, Mrs. Peck?
Mrs. Peck—Yes, Tommy, sometimes—when I feel tired.
"You wouldn't go so early if you were married to my father, would you?"
"Oh, Tommy, you funny boy! Why not?"
"Cause my father told mother that if he were your husband he'd make you sit up!"—Exchange.

Mean Comment.

Grace—Don't tell anybody for the world. See this ring? George slipped it on my finger last night. Ethel—Yes, it's nice looking, but it will make a black circle round your finger before you've worn it a week. It did on mine.—London Tit-Bits.

The Jury.

Citizen—What possible excuse did you fellows have for acquitting that murderer? Jurymen—Insanity. Citizen—What! The whole twelve of you?

PRACTICAL HEALTH HINT.

Proper Posture.
A proper position of the body is a greater factor in maintaining good health than is generally realized. A simple test suggested for discovering whether the carriage of a child is correct is the passing of one's hand over its back when it happens to be standing naturally and easily. If the ends of the shoulder blades can be felt it is proof that the child is not standing correctly. The habit of standing on one foot should be corrected at once, as it causes one hip to grow out more than the other, while a common fault in walking is that of carrying the head a little to one side. When sitting the head and back should always be drawn up and the body never allowed to loll.



AMERICA'S CONSERVATION LEAGUE

HOUSEWIVES have been banded together to bend their efforts and lend their energy to preserve and conserve the food supply of the nation. As a help and system to this cause, a bank account through which all buying is done, should prove a benefit.

This would also be a reminder for careful using, too, and The First National Bank will welcome the accounts of these Household Managers.

THE FIRST NATIONAL BANK

ASHLAND OF OREGON
E. V. CARTER, PRESIDENT C. H. VAUPEL, Vice Pres.
J. W. MC COY, CASHIER CLARK BUSH, ASST. CASH.

County Tennis Here in August

Ashland will have to hand it to the out-of-town tennis players. Although there are a number of excellent performers with the racquet in this city, the Medford representatives cleaned up the tennis tournament held as a feature of the celebration with the exception of the women's singles. Ernest Adams of Medford won the men's singles, Adams and Normile of Medford won the men's doubles, and Miss Josephine Saunders of Ashland the ladies' singles. Credit for the successful staging of a snappy tournament on very short notice goes to John Beeson of Talent, who took care of the many details necessary to such a tournament. As a result of the cup competition, a new tennis interest has been aroused in Ashland, and during the remainder of the summer the valley tennis players are planning to get together frequently. It has been suggested that a Jackson county tournament be staged on the Lithia park courts some time in August, and the suggestion is meeting with general favor. The county tournament is usually held at the Medford Country Club, but owing to the fact that many of the club's tennis enthusiasts have been called to war, the Medford organization has waived the right of holding the tournament. Mr. Beeson will take up the matter with the lower valley players, and it seems likely that Ashland can have a two or three day tournament in August when there are no other attractions to detract from the interest in the best of summer games.

But small galleries saw the really

excellent play during the celebration tournament on account of the conflicting attractions. The Lithia park tennis cup is on display in the window of Whited's store and is attracting much attention. Ernest Adams will be the first to have his name engraved on the beautiful trophy. A noticeable feature of the tournament was the playing of Gregg and Shinn of the local high school.

The results of the tournament were as follows:

Men's Singles.
Gleim beat Gregg 6-3, 6-3.
Normile beat Shinn 7-5, 7-3.
Adams beat Mowat 6-1, 6-1.
Gleim beat Normile 6-4, 2-6, 6-4.
Adams beat Beeson 6-3, 6-3.
Adams beat Gleim 6-2, 6-1.

Men's Doubles.
Adams and Normile of Medford beat Beeson and Gleim of Talent 6-4, 6-4.

Ladies' Singles Finals.
Miss Saunders beat Miss Lilly of Sacramento 6-3, 1-6, 9-7.

No one ever attained lasting popularity by knocking.

INTERURBAN AUTOCAR CO.
Leave Ashland for Medford, Talent and Phoenix daily except Sunday at 9:00 a. m. and 1:00, 4:00 and 5:15 p. m. Also on Saturday night at 6:30. Sundays leave at 9:00 and 10:30 a. m., 1:00, 4:30, 6:30 and 10:30 p. m.

Leave Medford for Ashland daily except Sunday at 8:00 a. m. and 1:00, 4:00 and 5:15 p. m. Also on Saturday night at 10:15. On Sundays at 8:00 and 10:30 a. m., 1:00, 2:00, 5:30 and 9:30 p. m.
Fare between Medford and Ashland, 20 cents. Round trip, 35 cents.

Comply With the Law

AND USE

Printed Butter Wrappers

ACCORDING to the ruling of the Oregon Dairy and Food Commission all dairy butter sold or exposed for sale in this state must be wrapped in butter paper upon which is printed the words "Oregon Dairy Butter, 16 (or 32) ounces full weight," with the name and address of the maker.

To enable patrons of the Tidings to easily comply with this ruling this office has put in a supply of the standard sizes of butter paper and will print it in lots of 100 sheets and upward and deliver it by parcels post at the following prices.

100 Sheets, 16 or 32 ounces	\$1.50
250 Sheets, 16 or 32 ounces	\$2.15
500 Sheets, 16 or 32 ounces	\$3.25

Send your orders to us by mail accompanied by the price of the paper and it will be promptly forwarded to you by parcel post, prepaid.

We use the best butter paper obtainable, and our workmanship is of the best. Let us have your order and you will not regret it.

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Ashland, Oregon