

Ashland Tidings

By
THE ASHLAND PRINTING CO.
(Incorporated)
ESTABLISHED 1876
SEMI-WEEKLY

Bert R. Greer, Editor and Manager
Harvey R. Ling, Advertising Manager
Lynn Mowat, City Editor

Official City and County Paper

Issued Monday and Thursday

TELEPHONE 39

SUBSCRIPTION RATES

One Year \$2.00
Six Months 1.00
Three Months50
Payable in Advance

No subscriptions for less than three months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

NOTICE TO ADVERTISERS.

News print has doubled in price the last four months. It necessitates an advance in advertising rates, or we will have to quit business. Following are the advertising rates in the Ashland Tidings after this date. There will be no deviation from this rate:

ADVERTISING RATES.

Display Advertising—
Single insertion, each inch. .25c
One month " " 20c
Six months " " 17½c
One year " " 15c

Reading Notices—5 cents the line straight.

Classified Column—1 cent the word first insertion, ½ cent the word each other insertion. Thirty words or less one month, \$1.

All written contracts for space already in force will be rendered at the old rate until contract expires.

Fraternals Orders and Societies.

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rates. When no admission is charged, space to the amount of fifty lines reading will be allowed without charge. All additional at regular rates.

The Tidings has a greater circulation in Ashland and its trade territory than all other local papers combined.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

Ashland, Ore., Thursday, Jan. 24, '17

WRITE RIGHT NOW.

Back in the east, which has felt the welcome touch of the gilded brush of prosperity far more than the west, the home folks are beginning to plan for their next summer's vacation. More easterners will be in a position to take the long trip to the Pacific coast than ever before. More will take the trip. Next summer will see the greatest westward tourist travel of all time. Easterners have the money and the "See America First" movement will irresistibly sweep them westward.

Ashlanders should take advantage of the leisure moments allowed during the slack winter months to conduct a systematic campaign to induce their eastern friends to visit Ashland this coming summer. Each and every visitor is valuable to Ashland purely as a source of a few dollars income. And each visitor will be doubly valuable to Ashland during the coming season for the reason that the entire northwest is awakening to the value of the tourist crop and it will be the most enterprising community which during the coming season lays a foundation for a resort future. Ashland has attractions to offer. Ashlanders can do no better than to write letters now to all eastern friends and acquaintances urging a visit to the coast and to Ashland this summer.

THE NORMAL.

The Ashland normal school proposition is again alive; and very much alive. Representative Ben Sheldon, who with the local normal school committee and prominent educators throughout the state has been working for months on the preparation of a measure to be placed upon the ballot at the 1918 November election for submission to the people, has introduced the measure in the state legislature, asking them to refer it to the people at the 1918 election. Mr. Sheldon carefully prepared a bill which met with the approval of leading educators, the state board of control, members of the board of regents for normal schools, representatives from Weston and Pendleton and the attorney general's office.

The bill provides for the establishment of two normals: one at Ashland and the other at some point in eastern Oregon to be selected by the board of regents. It also provides for proper appropriations for the establishment and upkeep.

The reception given the Pendleton normal bill at the last general election when that measure, despite the determined fight against it made by Weston, lost out by a very narrow margin, should convince the legisla-

ture that with every year the people of Oregon are drawing nearer to a full realization of the need of more facilities for supplying trained teachers. Doubtless the legislature will refer the measure to the people.

The measure is ideally drawn. That a normal school is needed in southern Oregon has been recognized even by those who "killed" the Ashland normal because they believed it was becoming a mere political cat-paw. Now that the normal fund is supplied by a millage tax, politics will have nothing to do with the matter. A big Portland daily recently recognized this fact in an editorial. That eastern Oregon also needs a normal is conceded, and the two sections will join in a fight which should carry the measure to victory if it is placed upon the 1918 ballot.

Heard and Overheard

(By Lynn D. Mowat.)

How Dry Is Bone Dry?

All of this pulsating palaver about the "bone dry" bill has led us into an extensive investigation of "How dry is a bone?" First, we endeavored to find out just what a bone consists of. Wishing accurate authority, we searched among the flotsam that inhabits the hobo hotel on Fourth street nightly, until we resurrected a specimen whom from all appearances was dry. In fact, when we asked him if he was dry his eyes almost popped out of his head and his tongue swelled up until he could hardly answer yes. Satisfied that here was a man who knew even the most advanced stages of dryness, we asked him, "What is a bone?"

"A bone is a dollar, a plunk, a roller, a cartwheel, a simoleon, a shiner, the price of ten beers in Hornbrook and twenty in Yreka," he replied.

Satisfied, we left him with his lips cracking.

But our satisfaction soon faded. We were no nearer than before.

Granted that bone meant dollar.

Granted that, having lived in Ashland, we knew what "dry" means.

What did "dollar dry" mean?

Now "dollar wet" would be easy. We have seen human beings soaked—yes, saturated—on a dollar's worth of the stuff they call whiskey in these prosperous times.

But a dollar dry—
Then like a revelation the GREAT IDEA flashed upon us.

Whiskey that cost one dollar in Hornbrook will cost two dollars here when the state is "bone dry."

If you have no money at all you are "two bones dry." If you have a dollar you are "bone dry." If you have two dollars you will have no reason for being dry at all.

Sherlock Holmes merely invented scientific deduction. We perfected it.

Homer Billings started a fire-prevention campaign in Ashland some time ago at the behest of one of the fire insurance companies whose wares he handles. From the way the local wood dealers are raising prices we are led to believe that Homer has converted them, at any rate.

Safes.

Every well-equipped business house should possess a safe. Nothing adds an air of prosperity so effectively as a safe. The bigger the safe the airier the air. It is not necessary to keep anything in it as long as you have it where every customer can see it. A safe represents solid conservatism. They are also handy to set things on. We have one in the Tidings office. It is not a very safe safe, having been skillfully cracked once by a safe-cracker before we bought it from Holmes Bros. But it serves the purpose admirably. The bookkeeper keeps her rubbers in it. It has a hole on top where the safe wafer—I mean the safe cracker—poured in the two dollars and ten cents' worth of nitroglycerine which opened the safe and gave him access to the sixty-five cents in stamps that was in it at the time. The door is cracked and will not shut, but by keeping it in a dark corner these defects are rarely noticed. Some day it may come in handy. A bold bad burglar may mistake our office for a place that does a cash business and would naturally investigate the safe. When he found

it had been cracked once already he would arrive at the conclusion that a more enterprising brother craftsman had beat him to it. If the bookkeeper had forgotten her galoshes he would probably take one look, murmur "Rubber" and think it was a touch of artistic sarcasm left by his predecessor. He would never think of looking underneath the inkwell on the bookkeeper's desk, where the office's receipts are hoarded.

There is one great, endearing quality about our safe. It is so heavy that the janitor never moves it when he sweeps. Once a month we poke under it with a stick so as to dislodge any stray nickels and erasers and pencils and things that have rolled under it.

It is a good old safe, despite its faults, and we should have to see it go to be made into bombshells and shrapnel in these war times. Yes, we will advise every business man to get a nice quiet safe. We make about forty cents a week from the money that rolls under ours.

Pinch Us, Please.

(A woman in New York won a \$20,000 damage suit for false arrest.)

Oh pinch us, Mr. Officer,
And throw us in the jug,
And book us up on any charge—
We've got the prison bug.

We'd love to eat your prison fare.

And try your prison bunks;

We'd rot in jail without a wall—

For twenty thousand plunks.

Current Comment.

Ashland's morals are quite loose. See no harm in stealing juice.

Why not buy another heater?

No one wants a bloomin' meter.

Let the lights burn night and day;

Others do it, so they say.

If you leave home in a bunch,

Safety first is the best hunch.

City dads may come to seek,

Hoping they may find the leak.

Let them have another think,

Hide the heater 'neath the sink.

Rob the city and keep still,

Someone else will pay the bill.

Boy Scout Education Department Founded

New York, January 24.—The national council of the Boy Scouts of America has just completed the organization of an educational department of the Boy Scout Movement which will:

1. Conduct conferences on leadership with scoutmasters and other scout officials throughout the country.

2. Promote and develop courses for leadership in scouting both in connection with established educational institutions and under the auspices of the local scout councils.

3. Arrange for campaigns to promote a better general understanding of the merits of the scout program.

4. Present its plea for leaders to various student bodies and at conventions and conferences of religious and educational workers.

5. Develop correspondence courses for inspiration and instruction of scout leaders.

6. Cultivate the interests of school teachers and others particularly concerned with education matters, in the value of the activities prescribed in the scout program.

Mr. Lorne W. Barclay has been chosen to head this new department. Mr. Barclay's educational training and experience particularly fit him for work in this new field. He has an A. B. degree Bethany College, Canada; R. D. Yale School of Religion; and was scout executive, Manhattan-Bronx Boy Scout councils, 1915-1916. During these years he lectured at Yale, Columbia and Toronto universities on "Social Education."

Mr. Barclay will be assisted by a committee of eminent educators, consisting of Jeremiah W. Jenks, LL.D., director of the division of public affairs, New York University; Dr. James E. Russell, dean of Teachers' College, Columbia University; Prof. Norman E. Richardson, head of department of religious education, Boston University, in which the courses in scouting and recreational leadership of Boston University are given.

America's experience with embargoes has been disastrous. America ought to profit by experience.

This is an age of economy and efficiency, and the sooner public officials find it out the better.

May Hold Up Entry On Big Homesteads

Swamped with letters and telegrams, charging that the 640-acre homestead law, recently enacted, is being utilized by the wealthy stockmen of the west to gobble up the large areas of the public range in direct violation of the terms of the law, Secretary of the Interior Lane has decided to designate no land for entry under this law until he can make a thorough investigation and determine whether or not fraud is being attempted, according to a recent news dispatch from Washington.

The charges pouring in upon the secretary say that in all the western states big stockmen have been sending their herders and other employees to make applications for land under this law, thus obtaining a prior right to entry. In this way, it is alleged, frauds are being attempted similar to the dummy entries made under the old timber and stone act. No land can be actually entered under the 640-acre law until departmental regulations have been issued, and then only such land can be entered as is designated for stockraising homesteading by the secretary of the interior.

As yet, Secretary Lane has made no designations, and the regulations are held back. By refusing to make designations, the secretary can prevent the perpetration of frauds, if upon investigation he becomes convinced that extensive fraud in the interest of big stockmen is being attempted.

If you know of anything we don't know and which the public ought to know; if it is worth knowing, don't you know that it is your duty to let us know it, that the people may also know? You may know, but they don't know, unless you let us know the things which you know. That will be good for all the people, don't you know?

AUTO OWNERS ATTENTION!

No More
Puncture Trouble
"Stopleak"
Automatically
SEALS
Punctures While
You Drive

For Full Particulars Write
FRANK E. GREEN
Pacific Coast Agent
1205 Haight Ave.
PORTLAND, OREGON.

California Washing Powder

When You Try It Once You Will See
Its Superiority In Its Great
Cleansing Properties

Although you are using something good in washing powders, you will see that Ashland manufactures a washing powder just as good, and is only waiting for you to give it a trial.

There are thousands of tons of washing powder shipped to the southern part of Oregon each year. Why not manufacture a part of that here, California Washing Powder is for sale at your grocer.

Ashland Washing Powder Factory

Klamath Gets Twenty Elk Calves

Klamath Falls Herald: About twenty elk calves are expected to arrive in Klamath county within the next ten days or two weeks for planting in the wilds of this country. In a letter to Game Warden Henry Stout received this morning, Charles F. Stone, state fish and game commissioner, says the elk will be shipped in crates from Walowa county soon and should arrive here about February 1.

The elk calves will be unloaded at Chiloquin and taken from there to the Wood River valley. L. C. Slesmore and other stockmen of that valley will care for the calves until they are larger. Then they will be released.

By this means Klamath may in the future years become an elk-raising territory of some consequence, and the time may come when there will be enough elk to allow hunters to shoot them under certain restrictions.

The state has a considerable band of elk in Wallowa county. Fish and Game Commissioner Stone for some time has been trying to get elk calves for Klamath county, and at last has succeeded. At present he is in Salem and Portland, meeting with other members of the commission.

For Rent.

House and four acres.
House and barn and 1 ½ acres.
House and barn and 20 acres.

Also
A seven-room house for \$7 per month.
A three-room house for \$3 per month.

All in good locations.
BILLINGS AGENCY,
71-2t 41 East Main Street.

Phone job orders to the Tidings.

Worth Looking At

Real Estate That Has Real Value

If you do not own your own home, let us show you one of these: Three acres of choice land, well located, close to the heart of town, good six-room house; \$2,700. Terms.
Two good hard-finished dwellings on B street, good sized lots, at a bargain. Will sell one or both. Assessments paid.

Billings Agency

Real Estate and Real Insurance
41 East Main Phone 211

The Oregon Power Company is stringing copper wire across the bay to the east side to light Marshfield and furnish power to industries.

Many a girl who knows that she is too good to wash dishes thinks her mother isn't.

NEAREST TO EVERYTHING

Hotel Manx
San Francisco
Powell St. at O'Farrell

Oregonians Headquarters while in San Francisco

moderate rates

Running distilled ice water in every room. Special attention given to ladies traveling unescorted. A la carte dining room.



Another Good Subscription Bargain

Until March 31st Only

The Ashland Tidings, regular price . \$2.00
The Youths Companion, regular price . 2.00
McCall's Magazine, regular price . .75
One McCall's Pattern, price . .15
Regular price for all . \$4.90
And the Companion Home Calendar for 1917, FREE

Our price until March 31st, \$3.60 only

Saving to you on the deal \$1.30

