PAGE TWO

ASHLAND TIDINGS

Thursday, December 14, 1916

HABIT. Ashland Tidings By THE ASHLAND PRINTING CO. (Incorporated) ESTABLISHED 1876 SEMI-WEEKLY Bert R. Greer, Editor and Manager Harvey R. Ling, Advertising Manager Lynn Mowat, - City Editor orial follows: Offical City and County Paper Issued Monday and Thursday "Habit is life-the very life of **TELEPHONE 39** life. SUBSCRIPTION RATES One Year \$2.00 ter.

build.

Bir Months 1.00 Three Months

No subscriptions for less than three months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

NOTICE TO ADVERTISERS. News print has doubled in price the last four months. It necessitates self. an advance in advertising rates, or we will have to quit business. Following are the advertising rates in

rate: ADVERTISING RATES. Display Advertising-

Single insertion, each inch . . 25c One month Six months.... straight.

Classified Column-1 cent the word that man can devise. It can only be first insertion, 1/2 cent the word broken by power of will. other insertion. Thirty each words or less one month, \$1.

the old rate until contract expires. Fraternal Orders and Societies.

Advertising for fraternal orders or societies charging a regular initiation stronger every day. If you want to fee and dues, no discount. Religious be free, you must determine to break and benevolent orders will be charged for all advertising when an admission or other charge is made. at the regular rates. When no admission is charged, space to the amount of fifty lines reading will be allowed without charge. All additional at regular rates.

The Tidings has a greater circula-tion in Ashland and its trade territory than all other local papers combined.

Entered at the Ashland, Oregon, sleep-all by habit. Postoffice as second-class mail matter.

Ashland, Ore., Thursday, Dec. 14, '16 the power.

THE CHARTER AMENDMENTS.

It is our opinion that both charter amendments, providing that the springs management and the park management be turned over to the Habit is the great short-cut to action. city council, should be defeated. We think there is more important work attached to these two objects than all of the responsibility now attached to the council. We think the springs management and the park management should be in the same board, but we think the time of the council

Recently a prize was offered to the Pulitzer School of Journalism for the best editorial on "Habit." The committee of distinguished newspaper writers awarded the prize to Mr. Lincoln Schuster, a junior in the college, only nineteen years old. His edi-

"Habit is the greatest friend and he greatest enemy of mankind.

"Habit is the backbone of charac-

"Habit is the basis of 99 per cent of what you do. "Habit is not second nature; rath-

er, as the Duke of Wellington said, it is ten times nature. "Bad habits are vices; good habits are virtues. "Bad habits destroy; good habits

"Bad habits enslave you; good habits make you the master of your-

"Bad habits tie you to the greatest monkey god. You whirl round and the Ashland Tidings after this date. There will be no deviation from this fast but not far. You are powerless. "The smoking habit, the drinking

habit, the swearing habit-all these are chains of slavery. "A mental slave to bad habits is 1712 far worse than a physical slave, for Reading Notices-5 cents the line the little string that binds him can not be cut with the sharpest knife

"Bad habits keep you from getting All written contracts for space al- anywhere in life-except in the narready in force will be rendered at row circle around the stone monkey.

"The little thin string that ties you to bad habits grows, stronger and be that string now.

"Don't postpone--postponing is another bad habit.

"Cut that string now! "But don't be afraid of all habits. Good habits are to be prized.

"Good habits are the greatest timesavers in your life.

"You get up in the morning, you wash, you dress, you eat, you go to

"You do these necessary things automatically-good habits give you

"If you didn't develop these simple habits, if you had to think every time before you got up, before you dressed, before you ate, you would

have no time for anything else. "Thinking about things you can do by habit is a great waste of time. "Don't be the slave of habit. Let

Rubber Balls

Waist

habit be your slave. "Let habit do the routine things of life for you.

"Let habit give you daily efficiency, punctuality, exactness and neatness.





What could possibly make a more apwhite and black; an propriate gift than extra pair will come one of our well in handy. known \$1.00 Worth-Priced 50c up mor Waists? The beauty of this particular line is they are Silk Hosiery actually worth more. Are always welcome All waists in a special and atour prices are Xmas package. A new shipment just ar-

For the Grownups Handkerchiefs **Gloves**, Ties **Auto Scarfs Fancy Towels Fancy Collars Fancy Aprons Boudoir Caps Bath Robes Bath Matts** Linen Towels **Manicure Sets Bed Spreads Fudge Aprons** Laundry Bags **Silver Thimbles Ivory Novelties**





Priced 19c up

Neck Ties

25 dozen to choose

from, all Silk Four-