

Ashland Tidings

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Ashland, Ore., Thursday, Aug. 3, '16

SUMMER RESORT FRIENDSHIPS.

To many people one of the most attractive features of the vacation season is the making of new friends at summer hotels and other meeting places. It is surprising how intimate one can become in a few hours with some entirely unknown person. You reveal a lot of intimate facts about your life history which one would never tell to some one in his own town.

After associating with new-found friends for a few weeks one seems greatly to have enriched his life. It seems as if this new acquaintance was to be a permanent addition to one's circle of intimates. One parts from the new friend with the warm purpose to write frequently and visit each other's homes.

But usually these friendships prove very transient. They are not rooted in any real experience of life. People are brought together by the mere accident of vacation wanderings, and talk to each other to fill time, but no great bond is created. Usually with such acquaintances a letter or so is exchanged, which soon drops to a postcard and then silence.

Yet the meeting with strangers in this way has its very decided value. The friendship may be nothing one has time or energy to keep up, but at least you get some point of view entirely outside your own circle that should give some new ideas about life.

Some people travel in solemn silence, never exchanging a word with those who occupy with them the hotel piazza or a railroad car seat. Others are looking for new human contacts, and anxious to get some new point of view. This seems much the better course. A little display of companionship often puts one in touch with most interesting people, who have had novel experiences. One can learn much more on a journey from his fellow travelers than he can from any guide books. Business men get valuable ideas about trade in this way, and home interests are a common ground for women to meet on.

COOPERATIVE ADVERTISING AND THE TOURIST TIDE

Crater lake alone will not attract an automobile tourist from New York city, nor will the Columbia highway, nor Josephine county caves, nor Ashland's Lithia water and park, nor the steelhead fishing in Rogue river, nor the Klamath lake resort country, nor the dozens of tourist attractions in California, Oregon and Washington.

The combined attractions of all will attract the tourist. The problem which lies before Ashland, Medford, Grants Pass, Roseburg, Eugene, Portland, Oregon and Washington, is: How can co-operation be secured to advertise the Northwest as one big tourist playground, listing every attraction and laying emphasis on the cycle which may be made through the Northwest, taking in all?

Ashland and the others can best do each their own advertising up and down the Pacific Coast states where all these attractions are now known. It is the Eastern states which should be flooded with news of the ensemble of tourist attractions which the Northwest holds.

The railroads are the only organized advertisers of the entire section. They have the facilities for distributing such advertising and could the resources of the various advertising bureaus which at present shout out the glories of their attraction and their's alone, be put behind an advertising campaign directed through the system of the railroads and concentrated upon not one attraction alone, but the glorious succession of wonders which a trip through the Northwest holds forth.



Lenore Ulrich in Heart of Paula at the Vining Theatre, Friday, Aug. 4.

Talks With Screen-Struck Girls



Beatriz Michelena

The girl with something else. This is an almost necessary precaution against the early tribulations of the average "screen struck" girl. Employment in pictures at first comes slowly and the pay is small. As a result the girl will soon find herself out of money and facing the necessity of giving up all her ambitions and returning home unless she is prepared to throw herself on her own resources and make her way at something else while awaiting new opportunities before the camera.

Finally, as I have remarked in previous "talks", no girl can be sure of ultimate success in pictures. In spite of what she and her friends may think, there is always the possibility that she will not photograph well or that she will fall just a little bit short in some other respect.

There is a vast deal of difference between the girl that is a good picture actress and the one that is almost good. There is a multitude of the latter who have foolishly counted on a talent that is just a little too weak. They have not prepared themselves for a life work along some other line, and as a consequence, must still cling to pictures in their desperation. They eke out a miserable existence, hanging on and playing insignificant bits, knowing that it must always be thus and that they will never reach the goal of their earlier ambitions.

How much better would it be if they could leave this path of recognized failure and throw their whole-souled efforts into some other occupation?

the results would bring the tourists to the Northwest in a tide which would make the tourist travel of this year seem a mere ripple.

WELCOME THE AUTO TOURIST.

The Lithia Park auto camp is the liveliest place around Ashland these fine August evenings. An unprecedented tide of automobilists is pouring through and the largest majority stop over night in Ashland. Many remain for longer stays. Twenty-one automobiles were parked in the camp at 7.30 Tuesday evening. Of these, four or five had brought picnic parties from down the valley, evening picnics being a favorite diversion, but the rest were bona fide tourists, hailing from twelve different states. And every one of them leaves Ashland a heart and soul booster for the Lithia Park auto camp.

Ashlanders might do well to make it a practice to drop up to the camp early in the evening, get acquainted and do a little missionary work for Ashland. Tell them about the Natatorium and Helman's baths, about the trip to Mt. Ashland, about the high drive, the countless trips and attractions in and around Ashland. Make sure that they have had some Lithia water. Not infrequently tourists drive in by the Pioneer avenue road and back out the same way and do not know anything about the springs.

Go up and get acquainted. You will find the visitors eager to make friends, and jolly good people. Let's send them away boosting for Ashland's people as well as Ashland's park.

And while we are on the subject, do not stop at an occasional visit to the camp, but make it a practice of greeting every tourist automobile load on the street. Never let anybody get through without that little two blocks trip up to the lithia fountains, and most of them will stay over night when told of the camp.

Mr. and Mrs. V. O. N. Smith, Mr. and Mrs. H. G. Enders Jr., Mr. and Mrs. F. S. Engle, Mrs. A. L. Engle and Mrs. C. F. Shepherd motored over to Prospect Sunday and spent the day along Rogue river. The latter two ladies will remain for a couple of weeks camping at one of the beauty spots along the Rogue.

Tourist Season In Full Swing

The tourist season is on full swing and automobiles pass through at the rate of from 20 to 50 a day loaded with camping outfits.

The following have registered at the camp since July 10, excluding the many who have registered from valley points, some of whom are campers and some visitors merely:

July 11 Mr. and Mrs. J. E. Hyer, James, Walter, John and Joseph Hyer, of Seattle, Wash.; Mr. and Mrs. J. B. Coleman, Miss Wanette Molander, Mrs. E. Stallbaum and daughters, of Everett, Wash.

July 12 R. F. Hemphill and party, of San Diego, Cal.

July 14 C. H. Oskood and party, of Crescent City; A. Clement, C. B. Haney and Robert Haney, of Elkton, Ore.; Mary Moore, S. H. Moore, William Hillis and Eugene Moore, of Rogue River, Ore.; Emma Hillis, Edward and Lee Hillis, of Wimer, Ore.; Mrs. A. Cash, of Little Shasta, Cal.; Mrs. J. B. Duncan, of Klamath Falls, Ore.

July 15 Miss Louise Irwin, Miss Nan Kelly, Mr. and Mrs. O. A. Endorf, of De Witt, Iowa.

July 16 Mr. and Mrs. O. K. Brown, of San Francisco, Cal.; A. J. Green and wife, of Grants Pass, Ore.; G. R. Bruce and wife, of Los Angeles, Cal.; George W. Bradley and family, of Klamath Falls, Ore.

July 17 L. B. Oatman, of Stockton, Cal.; Mr. and Mrs. Y. McFadden, Charles P. Seaton and W. N. McFadden, of El Centro, Imperial Co., Cal.; O. H. Hayden, of Martinez, Cal.

July 18 Mrs. M. F. Cottrell, of Colburg, Ore.; Mrs. R. N. Nibert, Mildred Nibert, Everett Nibert, of Central Point; Mr. and Mrs. E. H. Merrill and Mr. and Mrs. W. R. Cookson, of San Francisco, Cal.; Mr. Tom Gilhooly and family, of Lava Peak, Cal.

July 19 Mrs. Adref Mitchell of Oakland, Cal.; Dr. and Mrs. Ray Smith, Emile E. Goodwin of Eugene; Marjorie R. Hunt, Roseburg; Chas. A. Tower and wife, Prospect; Mr. and Mrs. W. M. Knight, Mr. and Mrs. E. G. Blacker,

and Miss Hortense Blacker, Wm. Hereley and R. N. Baker, Portland; F. M. Nelson and wife, Los Angeles.

July 20 Mrs. Beulah Felkert, Portland; Mrs. C. I. Hazen, Elgin, Ore.; Irene Wehrli, Mr. and Mrs. Wm. Wehrli, Condon, Ore.

July 21 Mr. and Mrs. D. H. Stovall, Delman and Margaret Stovall, and Mrs. Freed, Pallomath, Ore.; Mr. and Mrs. Gene Ellsworth, Chicago; G. H. Wamsley, Eagle Point.

July 22 Clara M. Rissen, Mr. and Mrs. Chas. Burchill, Miss Hulda Burchill, Portland.

July 23 George J. Merz, Arcata, Cal.; Mr. and Mrs. Van Patten, Seattle; Mr. and Mrs. John Pietsch, Humboldt, Cal.; Mrs. J. D. Fry, Mr. and Mrs. J. R. Gilbert, Mr. and Mrs. W. D. Fry, and Mrs. E. Hollock, Grants Pass; Ruth King, Arcata, Cal.; Mr. and Mrs. J. A. Harper, Corvallis; Miss Delia Shields, Santa Monica; Miss Merrill Shield, Indianapolis; Mr. and Mrs. H. N. Allyn, Mr. and Mrs. N. G. Clark, Mr. and Mrs. O. S. Blanchard, Mr. and Mrs. E. A. Blanchard; Elizabeth and Jack Blanchard, Grants Pass; Judge and Mrs. Gilmore, of Rogue River; Mr. and Mrs. Spartan, Portland; Florence and Bob Spartan, Williams; Mrs. H. L. Luthrell, of Sparks, Nev.; Mr. and Mrs. August Benson, Hannah Benson, Van Neys, Cal.; Mr. and Mrs. E. F. Schull, Portland; Miss M. Scott, Vancouver, B. C.

July 24 Agnes Moore, Garfield Col.; Mrs. W. B. Brenman, Berkeley, Cal.; Mary S. Booth, New York; W. A. Schmidt and Jas. F. Gaskill, Portland; O. C. Holof and wife, Richmond, Cal.; A. T. Welch and L. C. Meadows, Portland; Mr. and Mrs. R. R. Matthews, Vancouver, Wash.

July 25 J. S. Wagladry and wife, Eugene; J. D. Kennedy and wife and daughter Kathryn, Ford, Kansas; Mr. and Mrs. A. Frock, San Francisco.

July 27 Mr. and Mrs. H. L. Decker, White Salmon, Wash.; Mr. and Mrs. Geo. Newell, Tulare, Cal.; Mr. and Mrs. Roy White, Los Angeles; Mr. and Mrs. B. A. Kendall and son Bartlett, Redmond, Oregon.

July 28 Mr. and Mrs. Jos. A. Mahoney, Boston; Chas. Swartant and wife, Richmond, Cal.; C. C. Goodale and family,

Woodburn, Ore.; W. R. Coyle and family, Williams, Ore.; O. P. Averton and wife, Brownsville, Ore.; Mr. and Mrs. O. H. Dahlberg, Mrs. Edith Dahlberg, Dora Birchard and Ruth Hathaway, Grants Pass; H. E. Ware and family, Long Beach, Cal.; W. F. Malone and family, Crescent City, Cal.

July 29 Mr. and Mrs. Roy D. Campbell, Detroit, Mich.; H. E. Ward, Phoenix, Arizona; Robert L. Greene and wife, and Lucy F. Smith, Fort Worth, Tex.; Geo. Kincaid, Spokane; John B. Griffin, Kerby, Ore.

July 30 Mr. and Mrs. L. M. Foss and children, Lewiston; W. D. Mee, Mrs. S. Wright, Mrs. N. Pernoll, Mr. and Mrs. W. H. McDaniel, Applegate; Mr. and Mrs. R. R. Brewbaker, J. V. Brewbaker, Greta McMillan, Mrs. Clara Beach, Mrs. J. C. Beach, Miss Kathrine Beach, Klamath Falls.

July 31 A. B. Powell and wife, Manila, P. I.; Mrs. J. G. Catchett and James Catchett, Jr., Seattle, Wash.

August 1 A. W. Gray, Oakland, Cal.

Forty-Foot Path Marks State Line

F. W. Rudolph of the United States Geological Survey has completed a four years' job spent in marking the California-Oregon boundary line. Mr. Rudolph with a party of from eight to twelve men have cut a line fifty feet wide, clear of brush, from the coast to the eastern line of California. Posts have been erected every mile. The work will settle several disputes over boundary lines, mining claims and homesteads. Mr. Rudolph has spent the last two weeks in Ashland and has decided to make a permanent home of this place. His work calls him to all parts of the country.

ASHLAND Storage and Transfer Co

C. F. BATES Proprietor. Two warehouses near Depot. Goods of all kinds stored at reasonable rates. A General Transfer Business. Wood and Rock Springs Coal. Phone 117. Office, 99 Oak Street, ASHLAND, OREGON.

Heard and Overheard

Councilman Lamb says: "I am a friend of the dogs, but I would favor a license of \$5 on tomcats. There are several dozen too many in our neighborhood."

Cliff Jenkins says: "I want a dollar and I want it bad." Jerry Thornton replied: "Well, don't come to me. I'm not a counterfeiter."

Clyde Costello. "There goes the champion lightweight of Ashland." Tourist visitor: "He does not look like a fighter."

Clyde: "He isn't. He is a butcher."

Somebody asked George Hargadine, who sprained his ankle when he mixed with a Ford over the right of way: "How are you feeling?" George replied: "Oh, I can't kick."

The jitney driver says: "The county has raised a bumper crop of stones on Billings hill."

One of Ashland's most ardent movie fans was attending the Vining Theatre the other evening and was much annoyed by a little boy sitting behind him, who kept sniffing. Finally he turned and said: "Have you a handkerchief, my little man?" The boy replied: "Yes, sir, but mamma said never to loan things to strangers."

Ed Thornton says: "The reason C. B. Wolf's dog always turns around several times before he lies down is because he is a watch dog and has to wind himself."



Good Three-Piece Orchestra

at

The Bungalow

Every evening beginning next Monday. Dancing every evening except Sunday.

Tonight-Don't Forget

Band benefit dance at the Bungalow. All proceeds will go to the Ashland Band.

Friday Night at The Bungalow

The Oakland Boys' Band of 32 pieces. Dancing 9 to 12.

You Are Always Welcome