

"Ashland Grows While Lithia Flows"
City of Sunshine and Flowers

ASHLAND TIDINGS

Ashland, Oregon, Lithia Springs
"Oregon's Famous Spa"

VOL. XLI

ASHLAND, OREGON, THURSDAY, JULY 6, 1916

NUMBER 13

THIRTY THOUSAND PEOPLE ON JULY 4 THREE DAYS' ATTENDANCE OVER 50,000

County Fair Plans Announced

Chairman D. M. Lowe of the County Fair exhibits committee announces the following concerning county, district and exhibits:

- District Exhibits.**
- All exhibits in this class must have been grown in Jackson county, and will include all the products of the orchard, field and farm, and should constitute the following:
- Barley, not less than two varieties.
 - Beans, not less than two varieties.
 - Beets, not less than half a bushel.
 - Broom corn.
 - Cabbage, celery, kale, egg plant, melons, fruits, all kinds.
 - Clover seed, corn in ear, twelve ears each variety, not less than five varieties.
 - Irish potatoes, three varieties, one-fourth bushel.
 - Oats, three varieties.
 - Onions, three varieties, one-fourth bushel each variety.
 - Peas, two varieties.
 - Rye, one variety.
 - Wheat, winter and spring, not less than two varieties.
 - Turnips, two varieties.
 - Carrots, two varieties.
- Other vegetables for a creditable display.
- Fruits and vegetables in season. Apples, peaches, pears, grapes, melons, squash and pumpkins, each for a creditable display.
- The above enumeration is intended merely as a suggestion and is not a full list.

- Scores for Exhibits.**
- Each exhibit scoring 66 points will receive \$25, and the one scoring highest number of points \$50, provided it scores 80 points or more.
- Any district exhibit must score 66 points to receive premium money.
- Canned and preserved fruits and vegetables will score as fruit and vegetables. The following score will govern: Garden products, 15 points; orchard, 15 points; field products, including sheaf grain, 15 points; grain threshed, 15 points; arrangement, 10 points; quality, 30 points. Total, 100 points.
- Ten per cent will be deducted for late entries.
- Entries for district exhibits must be made to insure place by September 1.

- County Districts.**
- The following will constitute the districts:
1. Ashland, from county line to Frederick.
 2. Talent, from Frederick to Stevens gardens.
 3. Phoenix to Medford corporation.
 4. Applegate, from Ruch to county line, down Applegate.
 5. Jacksonville, from Medford to Ruch.
 6. Central Point, from Medford to Gold Ray.
 7. Gold Hill, from Gold Ray to Debenger's Gap.
 8. Rogue River, from Sleepy Hollow to county line.
 9. Eagle Point and Agate, from Agate to Trail.
 10. Butte Falls, from Brownsboro to county line.

Washington Boys On Way to Border

Several troop trains passed through yesterday carrying the Washington militia. According to one of the militiamen, the entire third regiment passed through. One train was loaded more heavily than any which have gone through yet, having 32 cars. One train carried machine guns. In view of the peaceful aspect of things along the border, likelihood of the local boys having to go is diminishing. While the Washington troops were in Ashland they marched up through the streets and were received with cheers everywhere by the celebration crowds.

Mrs. A. C. Harbort and little boy arrived Tuesday from Los Angeles and will rent a home for the summer. Mrs. Harbort's sister, Mrs. John Farmer, and Mr. Farmer are due to arrive in the next few days and will build a home on property which they own here.

Miss Della Ross of Dunsmuir is visiting at the W. N. Wright home.

S. P. Sends Two Vice-Presidents

The Southern Pacific Company's great interest in Ashland's resort feature is clearly evidenced by the presence of three high officials in Ashland for the celebration period. John M. Scott, general passenger agent, delivered the address of the evening at the dedication ceremony in Lithia Park. Vice-President E. O. McCormick is here for the celebration, but was unable to speak because of doctor's orders. Mr. McCormick was so anxious to reach Ashland that he left his private car at Sacramento and hurried ahead by automobile. His health has been poor lately and under doctor's orders he will remain for several days in Ashland, drinking lithia water and enjoying our perfect July weather. W. F. Herrin, general counsel and a vice-president of the Southern Pacific and a former Ashland boy, arrived late last night, an automobile accident preventing him from getting here for the dedication ceremony. He will be here for several days. President Sproule sent his regrets, being called to New York on business that could not wait after he had made all arrangements to spend the celebration period here.

Notes of the Chautauqua

Chautauqua Park is filling up. Most of the campers had their tents up before the Fourth, and now forty more are going up today and more are coming in tomorrow. Chautauqua Park will be overflowing and many campers will no doubt camp at the auto camp. The largest number of tents are up that have even been erected for Chautauqua and the crowds will be record breakers.

Don't miss the big valley choral entertainment, hundreds of voices, tomorrow night.

Schools will start Friday morning. Prof. Larimore is here with his two daughters and will make things lively for the little folks. A great program has been provided for both young and old, and there will be something doing morning, afternoon and evening. The morning classes will be of unusual variety and interest.

Get the Chautauqua habit—buy a season ticket, help a worthy institution and get big value for your money.

Seven dollars and seventy cents' worth of retail value for \$2.50. Season ticket method is the only way to take in Chautauqua. You will get more of the good things and you will incidentally save a lot of money.

The season ticket sales are the backbone of Chautauqua. You will have Chautauqua or something else in your town. Do you like good things and do you want the young people of this community to continue to have the same fine advantages for hearing good things at a reasonable price?

Give your children the benefit of Prof. Larimore's training in the physical clubs—swimming lessons on the side. A season ticket to Chautauqua will give them the Larimore training and admit them to the full program at the auditorium. Children 6 to 12 years, \$1.25; above 12 years, \$2.50.

Notice. Anyone having bills against the Springs Celebration Committee, please present at once to H. O. Frohbach at City Hall. 1t

Vice-President E. O. McCormick was a guest of Mr. and Mrs. Greer for dinner at The Bungalow Wednesday evening.

The Tidings is on sale at Foley's drug store, 17 East Main street.

ROUND-UP ATTENDANCE TOTALS 30,000--CELEBRATION GRAND SUCCESS--NOTHING BUT PRAISE HEARD.

Ashland's Lithia Park and Mineral Springs Dedication celebration is the most successful kind of success. By midnight tonight Ashland will have entertained a crowd which totals almost 50,000 for the three days of the celebration. And entertained them royally, as the total lack of "kicks" of any kind and the unanimous volume of unstinted approval bears evidence. There has been "something doing every minute" from morning to—well, almost morning again. Entertainment of a crowd of between 25,000 and 30,000 people in a city of Ashland's size is an immense problem, and the manner in which the entertainment was so successfully accomplished stands as a monument to the committees' and sub-committees' ability and co-operation. But the success of the celebration is due in the main to the co-operation of everybody in Ashland and shows the power of co-operation.

As to results: John M. Scott, who is an experienced man at estimating crowds, having much to do with vast throngs in his capacity of general passenger agent for the Southern Pacific, asserts privately that his estimate of the crowd in Ashland on July 4 was 32,000, and publicly and unreservedly estimates the crowd at 30,000. This means that between 20,000 and 25,000 outsiders saw Ashland park and drank lithia water on the one day alone. Which also means that almost all of them will be unable to resist the call of Ashland's attractions and will be back time and time again. Financially the city is benefited by between \$150,000 and \$200,000 in good hard cash. And right here let us stop to say that the roundup instead of taking money out of town, as predicted by some, left practically all that was taken in right here with Ashland merchants, and the summer salaries of several score of cowboys as well. The psychological effect on Ashland is perhaps the result which will count the most. A success, immense crowds, the celebration spirit, have raised Ashland out of a state of semi-lethargy and brought realization to some extent of the possibilities that lie before Ashland in making every day in the summer season a celebration on a smaller scale which will attract crowds all of the time.

Queen Lithia Pageant.
The Queen Lithia pageant, patriotic and industrial parade held on the morning of July 4 was absolutely the greatest parade ever held in the state with the possible exception of Portland. The parade was perfectly planned, well balanced and handled with precision. Almost a mile in length, with four bands, several hundred horseback riders, scores of floats and decorated automobiles, wild west features and a great variety of special features, the 30,000 people who lined Main street from the East school to the West school cheered and cheered each and every feature. The list of prize winners has not yet been completely finished and henceforth a more lengthy writeup of the parade, the separate features and the list of prize winners will be given in the next Monday's issue.

Chautauqua Commences Friday, July 7

Two great musical numbers. Medford, Grants Pass and Ashland Musicians

If you like good things, buy a season ticket, \$2.50. Prof. Larimore and daughter are here. 12 days and every day a big day—morning, afternoon and evening.

Sunday School Rally on Saturday.
Comus Players Saturday evening.

WE CELEBRATED TOO.

The Tidings force celebrated along with everybody else, and henceforth time to write and set the history of the greatest celebration of Southern Oregon's history was rather limited. Full accounts of everything, including the list of prize winners and the roundup results, will appear in Monday's issue.

Memorial Fountain Presented City

The Butler-Peruzzi memorial fountain was unveiled and presented to the city on the evening of the Fourth. The exercises were opened by a selection by the Medford band, after which H. O. Frohbach, the chairman, introduced Prof. I. E. Vining, who delivered the dedicatory address. Little Lucile Peruzzi, assisted by the flower girls, unveiled the fountain. During this ceremony the band played a pastoral selection. Mayor O. H. Johnson accepted the fountain in a short, humorous address, which with a selection by the band closed the program.

The fountain is made of beautiful Verona marble. The figure is that of Cupid playing with a swan. These words are inscribed on the fountain: "Flori di peshi," which is the Italian for "Flower of peaches." The base is cement and contains some of the best cement work ever done in the state. A large cement basin surrounds the fountain and beautiful white cement stairs lead up to it from Park Drive. Walks encircle it and lead off in several directions from it. The fountain and stairs were lit up by strings of many-colored lights and made a very pleasing and at the same time imposing effect. The fountain was purchased at the San Francisco exposition by D. Peruzzi and G. S. Butler and has been here for some time, but was not finished until the day before it was presented to the city. It cost them \$3,000, not including the freight, etc. It is a great addition to the park and the city is certainly indebted to the benefactors for this gift.

A big red, white and blue balloon rose slowly and sailed off across the mountains. Then rockets and bombs went up thick and fast which on bursting turned little parachutes loose on which hung all kinds of animals, dolls and strings of flags, the American flag being in prominence. Some of the parachutes bore little pans of fire. Some of the bombs burst with colored smoke, causing beautiful effects. Everyone who saw the fireworks will have to admit that they were better than they thought they would be. The reporter would not have missed it even if he had to hire a jitney to get there.

Automobile Parade.
The Pacific Highway triumph on Wednesday forenoon equalled any automobile parade ever held in Ashland, and the beautifully decorated cars received an ovation. The Medford and Central Point bands furnished the music. A full account and list of prizewinners will appear Monday.

Baby Show.
As this paper is going to press a large number of promising young infants are on display at the baby show in the Elks Temple. Of course, they are watched over by their fond mothers, who think they are the most beautiful little pieces of humanity possible, and are doing their best to make the little innocents look prepossessing. Mrs. J. H. Turner is the chairman of the committee in charge of the show.

Dedication Ceremony.
A crowd which must have approached 15,000 people gathered on the lawns and paths of Lithia Park Wednesday evening to hear the dedication addresses and witness the christening of Lithia Park by Queen Mary Weisenburger. Professor Vining presided over the evening's ceremonies and briefly outlined the history of the park and springs development work. The massed bands of the valley furnished music of a most inspiring nature.

Queen Mary, who was seated on a throne on the bandstand, officially christened the park and project with

(Continued on Page Five.)

Great Choral Program Friday

Next Friday, the 7th of July, Chautauqua opens with a Rogue River valley musical day. The choruses of Medford and Ashland have been rehearsing for some months past with a view of uniting the singers of the two towns into one large chorus. A joint rehearsal of the two music clubs was held at Medford last Tuesday night, in which a hundred singers and an orchestra of twenty pieces were brought together.

It has been the desire of George Andrews of Medford, since opening his studio last winter, not only to improve the singers in individual solo work, but to build up an interest in choral work in the entire community from Ashland to Grants Pass. He is much encouraged with his initial efforts and hopes by another year to be able to bring together 250 voices for a musical convention, on which occasion some of the best noted musical talent may be engaged to assist the local societies of the valley.

E. C. Root, Carleton James and Harry Howell are doing splendid work in bringing together their pupils to unite in one big orchestra, and it is their intention to build this orchestral organization up to thirty or forty members, which will be used not only as an accompaniment for the chorus, but standard overtures, and some of the symphonies will be taken up. The orchestra is composed of musicians from Medford, Talent and Ashland.

A picnic dinner has been arranged for Friday, at which all the musicians and singers are to participate, and concerts at the pavilion in the afternoon and evening.

The program of the afternoon will be interspersed with solo singing by Medford singers, also singers from Grants Pass and Ashland. In fact, Friday is to be the big musical day of the Chautauqua, which should receive the encouragement and patronage of all music-lovers of the valley.

AN ACKNOWLEDGEMENT.

The following is an open letter from B. R. Greer, of the Springs Water Commission, to the people of Ashland and all visitors who have found so much enjoyment in our parks and springs:

In this public manner I desire to express my grateful appreciation to Mr. J. P. Dodge, my co-worker on the Springs Water Commission, for his untiring and unselfish service to the people of Ashland and for the wisdom of his ripe business experience and his conservative policies in shaping and helping to carry out the plans that have resulted so advantageously to our beautiful city.

As is natural in a large undertaking, differences of opinion in the management will sometimes occur, and I wish to say right here that I have found Mr. Dodge very firm in his convictions, with the public good always uppermost in his mind. Many times I have deferred to his opinions, although holding opposite views myself, with the result that better service has been rendered to the public, and I have ultimately been able to see the wisdom of his position.

Mr. Dodge is entitled to his full share in all the applause and commendation which the people of Ashland and their generous friends and neighbors have given to the management in the dedication and general enjoyment of the fruit of our labors. Mr. Dodge has spent over thirty-three years of his life in this city. He has rendered invaluable service to the people of this community in the capacity of mayor of the city, member of the school board and in the promotion and execution of many public enterprises. Mr. Dodge enjoys the full and loyal confidence of all who know him and I feel that we should, individually and collectively, improve every opportunity to show him our appreciation and express to him our thanks for his unselfish devotion to the public good.

BERT R. GREER.

Rally.
All who are interested in the great Sunday school rally and basket dinner Saturday at the Chautauqua building are requested to bring well-filled baskets. Dinner will be served in Lithia Park opposite the children's playground.

The socialist local at Talent will give a big picnic at Widener park next Sunday. Everybody is invited. Speeches and entertainment.