

# Result-Getting Classified Columns

## THE ONE-ATTEMPT MAN OR WOMAN

who, for example, publishes a Want ad once, and if it does not bring the result desired decides that "advertising does not pay," should study the practical results, in all lines of endeavor, of perseverance. The law of "try again" is as potent in want advertising as in any other effort or enterprise.

Classified Rates: One cent per word, first insertion; 1/2 cent per word for each insertion thereafter; 30 words or less \$1 per month. No advertisement inserted for less than 25 cents. Classified ads are cash with order except to parties having ledger accounts with the office.

### PROFESSIONAL.

PIANO LESSONS—Mrs. A. L. Strickland, formerly Miss Swigart, Phone 472-J. 79-tf

DR. J. J. EMMENS—Physician and surgeon. Practice limited to eye, ear, nose and throat. Glasses supplied. Oculist and aurist for S. P. R. R. Offices, M. F. and H. Bldg., opposite postoffice, Medford, Ore. Phone 567. 21-tf

C. B. WATSON, ATTORNEY AT LAW.—Consulting and General Practice. Pioneer Building. Office with E. D. Briggs. Ashland, Ore.

DR. GORDON MACCRACKEN, HOMEOPATHIC PHYSICIAN, AND SURGEON.—71 Gresham street (Dr. Reeder's office). Tuesday and Friday, 10 to 12 a. m. Phone 297-L. 58-tf

DR. ERNEST A. WOOD—Practice limited to Eye, Ear, Nose and Throat. Office hours, 10 to 12 and 2 to 5. Swedenburg Bldg., Ashland, Ore. 73-tf

DRS. SAWYER AND ANDERSON.—Osteopathic physicians. Women's and children's diseases a specialty. Office hours 9 to 12, 2 to 4. Calls answered day or night. Office phone 268, residence phone 267-R. Pioneer Bldg., Ashland, Ore. 85-tf

MRS. B. E. HANEY, DRESSMAKING—Hemstitching and pleating a specialty. Models made. Garnett-Correy Bldg., Medford, Ore. Residence phone 210-J. 90-1mo.

CHAIR DOCTOR—R. H. Stanley, expert furniture repairer and upholsterer. Carpets beat, relaid and repaired, bedsprings stretched, chairs wired, rubber tires for baby buggies, window cleaning, house cleaning, and furniture packing done expertly. Call at 386 A street or phone 403-R. 91-tf

### MISCELLANEOUS

SAVE MONEY—any one going to Portland soon can save 25 per cent on their hotel bill. The Tidings has a trade-out bill with the Portland hotel which it will sell at 25 per cent discount. Get an order from us before you go and pay us when you get back. 38-tf

BILL POSTER—Will Stennett, 116 Factory St. Bill posting and distributing. 54-tf

CIVIC IMPROVEMENT CLUB. The regular meeting of the club will be held on the second and fourth Tuesdays of each month at 7:30 p. m., at the Carnegie Library lecture room.

CHAUTAQUA PARK CLUB. Regular meetings first and third Fridays of each month at 2:30 p. m. Mrs. S. Patterson, Pres.; Mrs. Jennie Faucett Greer, Sec.

BILL DRANNAN, registered Jersey prize winner and champion individual, will stand at 477 Laurel street, Ashland, Ore., this spring. Terms \$5. Insure cow and calf to stand good for service rendered. J. R. G. Haynes, owner and manager. 69-3mo.

### FOR SALE—MISCELLANEOUS

FOR SALE—10x12 tent, \$5. Inquire 462 B street. 91-4t\*

WOOD FOR SALE—Sixteen-inch pine \$2.25 a tier, oak \$2.50 a tier. Phone 485-R. 89-4t\*

FOR SALE—Fine blooming pansy plants, 40c dozen; also some dahila roots, 10c each. 303 Oak street. 91-2t\*

FOR SALE—Dowden spud planter, good as new. Also spud digger. Big bargains. 115 Granite street. 91-tf

FOR SALE—Kissel Kar, with both five-passenger and truck bodies, cheap for cash. See F. H. Walker. 86-1mo-Mon.

STRICTLY FANCY SEED of alfalfa, red clover, sweet clover, etc. Write for samples and quotations. Ralph Waldo Elden, Central Point. 78-tf

FOR SALE, SEED CORN—Raised 3 1/2 miles south of Ashland. In 1915 produced 30 to 50 bushels per acre. Thoroughly acclimated, and guaranteed to produce big yellow ears. Fred C. Homes Jr., R. F. D. 111, or phone 2-F-22. 89-4t

### FOR RENT

FURNISHED ROOMS for rent. 174 Oak street. Phone 274-R. 79-tf

FOR RENT—Nicely furnished five-room flat, close in, cheap. Hodgson & Reed. 79-tf

FOR RENT—Modern five-room bungalow, furnished, \$10 per month. Apply 115 Granite street. 70-tf

FOR RENT—Cottage at 523 North Main street. Also furnished front room apartments. Call at 63 North Main street. 89-tf

FOR RENT—Furnished house of six rooms, close in, 102 Oak street. Rent reasonable. Also two housekeeping rooms and one nicely furnished bedroom. Inquire at 105 Pioneer avenue. 87-1mo.

# Talent Tidings

Miss Alice Vandersluis, Talent correspondent, is authorized to represent the Tidings in all business relations in this field. Headquarters, Vandersluis & Burgan store.

Mrs. Henry Withrow and daughters attended the funeral of Mrs. Withrow's aunt in Ashland Tuesday.

Vance Wolgamot, James Murray and Peter Vandersluis were Medford visitors Wednesday.

The Missionist Society of the Methodist church met with Mrs. Chas. Jeffery at her home, Thursday.

Mrs. Ben Inman and mother and Mrs. John Nyswaner were guests of the Morrisons on the Pacific Highway on last Monday.

Mrs. A. C. Reimer attended the Presbyterian Ladies' Aid sale in Phoenix on Thursday afternoon.

J. B. Coleman was an Ashland visitor Tuesday.

Mrs. Bonner of Ashland is the guest of Mrs. John Robison.

Dr. John Hart was a Medford visitor on Thursday.

James Murray, Jr., was the guest of Mr. and Mrs. Peter Vandersluis on Wednesday and Thursday. Thursday afternoon he left for Portland, where he will visit his parents, Mr. and Mrs. James Murray, formerly of Talent.

Mr. and Mrs. Rhodes and small son of Medford were business visitors Thursday.

Mr. O. Purves and Miss Eleanor Purves were Medford visitors Thursday.

Professor Reimer of the experiment station was a Medford visitor Thursday.

Mrs. Twidwell of Wagner Creek spent Wednesday with Mrs. Finley.

The Tuesday Afternoon Study Club met at the home of Mrs. Mattison.

Mrs. W. B. Jones of Wagner Creek spent Tuesday transacting business and visiting friends in Talent.

Chester Knight of Wagner Creek was a business visitor Tuesday.

George Bristow of Anderson Creek was a business visitor Tuesday.

Mr. and Mrs. Louis Brown are the proud parents of a baby boy, born April 5.

The son of Mr. and Mrs. Hart, who live at the Shorty Hope mine on Wagner Creek, broke his arm a few days ago while playing with a little friend at the Snooks ranch. The boy tripped and fell over a clothesline, breaking the lower part of his right arm.

Mrs. M. C. Reed, the Methodist pastor's wife, organized a Queen Esther Circle among the girls of Mrs. C. W. Holdridge's class. The girls are between the ages of twelve and sixteen, and they intend to have a fine organization, of which the prospects are very good.

Mrs. Walter Jeffery is quite ill with the whooping cough.

Miss Alma Norman, granddaughter of Mr. and Mrs. J. N. Pace was pleasantly surprised by a number of small friends in honor of her twelfth birthday last Friday. A number of interesting games were played and light

refreshments were served. Frank Rose left Sunday for the Nigger Boy mine, of which he is promoter.

Mr. and Mrs. Chester Wolters, Mrs. Olive Wolters and Kenneth Pellet visited Rogue River in their car on Sunday, where they visited Mr. and Mrs. James Pellet, who recently moved there from Talent.

A. Alford made a business trip to Ashland Thursday.

Mrs. Frank Bentley visited for a few days with relatives in Ashland last week.

Mr. and Mrs. Dennis of Ashland were business visitors in Ashland Thursday.

Mr. and Mrs. Joe Smith and small son have moved to Neil Creek, where they will make their home.

Mrs. J. H. Denham was called to Ashland Sunday by the serious illness of her niece, Miss Turner.

Mr. and Mrs. Ed Cochran and Mrs. Purvis, 80, were guests of Mr. and Mrs. John Robison Sunday.

A crew of men employed by the Southern Pacific are repainting the depot and repairing the storage rooms.

Jay Terrill was on the rural route Thursday while J. Bowman attended to business transfers in Medford.

Jack Vance is having a week's vacation.

Mrs. George Zider entertained the Ladies' Aid of the Christian church last Wednesday afternoon. Rev. and Mrs. Tucker of Medford attended. Friday afternoon the ladies met at the home of Mrs. Frank Rose and tacked a comfort for Mrs. Henry. The next regular meeting will be at Mrs. William Crosby's.

Mrs. Armstrong and little niece left Friday for Central Point to visit Mr. and Mrs. Alexander.

Mr. and Mrs. Wold and infant son of Medford visited friends Friday in Talent and Ashland.

Mrs. Will and small daughter, Alice Virginia, spent Friday in Ashland with her mother.

Eagle Point has a baseball team and is anxious to schedule games for the coming season. Roy Ashpole is manager. The first game of the season was played Sunday, when in a contest full of thrills and features by fast fielding, especially by Talent, Eagle Point lost a ten-inning game that was closely contested up to the ninth inning, by a score of 7 to 11. The score was 3 to 2 in Eagle Point's favor to the eighth inning, when Talent scored three runs by timely hitting. In the ninth, with a man on second and third, Ashpole, who had been hitting the ball hard, sent a long fly over center and scored two men, tying the score. Eagle Point went to pieces in the tenth, allowing Talent to score six runs. Jonas started a late rally, but Eagle Point was able to send over but two runs. Talent made two doubles and one triple play. Crawford figuring prominently in the plays. Eagle Point made one double. Batteries: Talent, Lavy and Maxam. Eagle Point, Abbott, Jones and Lewis.

Albert Henry went to Eagle Point Sunday to visit his sister, Mrs. McStockford.

William Furness, of Fern valley came over to North Talent Monday morning and took over about 20 head of fine dairy cows. We presume he is going to milking for one of the local creameries.

Monday night at 11:30 p. m. the home of Mr. and Mrs. Henry of North Talent was entirely consumed by fire. The family were all asleep upstairs. Mrs. Henry was awakened by the cracking of the flames in the southeast corner of the kitchen, where the fire started. She called her husband and told him there was a terrible roaring down stairs. Mr. Henry ran down and was horror stricken to see the flames. He called to the family to make haste before the stairway should be cut off. He tried to attach a hose to the hand pump but saw that it was useless. Neighbors were hastily summoned by telephone and a few things were saved from the burning building. All of their wearing apparel was upstairs and was lost. The entire family worked barefooted and half-clad, and lost all. The loss will be over \$1000 with only

North Talent Items

(By C. O. M.)

Mrs. Lucinda Fridegar of Medford is visiting her niece, Mrs. J. D. Henry of North Talent this week.

Miss Anna Toune of Phoenix spent Friday forenoon with Mrs. James Allen of North Talent. Mrs. Allen has been bedfast for nearly two years. Miss Toune is one of many who drops in and reads to Mrs. Allen.

J. N. Pace, who formerly kept the poor farm in North Talent, was an Ashland visitor from Talent Sunday.

Earl Briscoe has rented the McDonald garden ranch in North Talent and will plant several acres of tomatoes for the local canneries.

MAKE your Easter greeting a personal one—an appreciated one. Send your portrait.



Your friends can buy anything you can give them—except your photograph.

**STUDIO ASHLAND**

**We Are Forging Ahead**



In our business because we understand it thoroughly. Careful horse owners have learned it pays to have their horses shod by experts. It costs no more than for poor work, but the result is far more satisfactory. Your horse travels better and feels better.

**N. M. LANE**  
Corner First Avenue and C Streets  
Successor to A. L. Lamb.

Quite a large acreage above Talent will be planted to sugar beets. Several contracts having been signed up. Water is now turned into the big ditch which is taken out of Bear creek just north of Talent. This ditch will furnish water for some of the best orchards in the valley.

Louie Colver has had three men at work in the Hargrave orchard the past week doing plowing, spraying and pruning.

Mr. and Mrs. C. Carey, of North Talent, spent Saturday and Sunday at Ashland visiting their daughter, Mrs. E. O. Rease of 123 Ohio street.

Mrs. Maybelle Hearn of Phoenix is a regular visitor on Saturdays to Ashland where she takes music lessons of Miss M. Young.

Those from this part of the valley who were seen in Lithia park at Ashland Sunday were Mr. and Mrs. Joshua Patterson, Mr. and Mrs. C. Hartley, Mr. and Mrs. E. C. Cook, Mrs. L. J. Sloppy, James McDonald, Roy Coffman, Mr. and Mrs. Smith, Mr. and Mrs. Joe Rader and Hendrie Goddard.

**WHY THE BEST OF CHEWS IS "SPEAR HEAD"**

Its Rich, Sweet, Mellow Flavor Has Been Famous for a Generation

**MADE OF CHOICEST RED BURLEY**

The secret of tobacco satisfaction is known only to the man who chews *plug tobacco*. The reason is that a good chew gets right next to your taste, while the leaf in *plug tobacco* is in a state of fresh, juicy richness that is not possible in any other form of tobacco.


There's no tobacco in the world that can give you the hearty, wholesome flavor that you get from a delicious chew of Spear Head.

Spear Head is made exclusively of ripe, red Kentucky Burley—the most richly-flavored chewing tobacco that grows. Still more, only the very choicest red Burley leaf is used for Spear Head.

This choice leaf is selected with the most painstaking care, is stemmed by hand, is thoroughly washed free of all foreign matter, and is pressed into Spear Head plugs so slowly that not a drop of juice or an atom of the natural flavor escapes.

Try Spear Head, and you'll get a sweet, mellow, luscious, satisfying chew that cannot be obtained in any other tobacco. In 10c cuts, wrapped in wax paper.

**Clean Up Bright- en Up**



**Paint Is Good Insurance Protection**

We carry a complete stock of paint We believe it is policy to use the best.

We carry the cheaper grades for those who wish them. We have not raised our prices in line with the wholesale advance.

We believe it will pay you to paint and paint NOW, before we are compelled to raise with others. We know it will pay you to see us, inspect our large stock, and figure with us. We can please and satisfy you. We are yours for service.

**REMEMBER—"In the Heart of Town"**

**Carson-Fowler Lumber Co.**

**Swenson & McRae**  
for Paint and Wallpaper

We Carry the Celebrated

**ACME LINE OF PAINTS**

Wallpapers from 10 and 15c

This is the proper time to clean up and paint up

**Hotel Columbia**  
ASHLAND, OREGON  
THE LITTLE GEM

Best furnished little hotel between Portland and San Francisco.

Rooms with Bath, Hot and Cold Water, Steam Heat. Well ventilated and absolutely clean and sanitary. 75 cents and up. Opposite Elks Temple.

Mrs. C. E. Davis, Prop.