You Are Invited to Attend

Our Spring Opening

Monday, March 27

Make your arrangements to visit this store on the above date

The New Spring Merchandise Is Here

Piece Materials in both Silks and Cottons vie with each other for supremacy.

Ready-To-Wear from the big Cities' most Reputable Shops

COATS, SUITS, GOWNS, DRESSES

Music 2:30 to 4:30 Refreshments for Everybody

The May Co. MEDFORD, OREGON

In the Social Realm

W. R. C. Social.

The W. R. C. will give a 10-cent social at the armory Saturday afternoon, March 25.

Priscilla Club.

The Priscilla Club met Thursday afternoon with Mrs. L. A. Carlton, on Union street. Needlework and refreshments were features of the afternoon. Ten members and Miss Engle of North Dakota as guest enjoyed the afternoon.

Wednesday Afternoon Club.

Members of this club are notified that a business meeting will be held Friday afternoon at 3 o'clock, in the parlors of the Presbyterian church. Every lady interested in the work of this organization is urged to be present. MRS. W. H. ANDREWS, President.

Russian Lectures.

Lieut. M. Swartzkopenski addressed a crowded house of more than four hundred people last Friday evening at the Baptist church. He pictured some conditions in Russia and his own imprisonment and escape from Siberia in a way that held the audience of school children and grown folks spellbound.

Fraternal Brotherhood.

The Fraternal Brotherhood lodge, No. 149, gave a social dance March 20 at I. O. O. F. hall, which was a decided success both socially and financially. Plates were laid for 70 people. All who accepted their invitations reported a very pleasant evening. The Porter orchestra furnished the music. Medford lodge No. 135 was well represented.

Convention Dates.

The Ashland club ladies will entertain the Southern Oregon Federation of Women's Clubs in this city on Wednesday, Thursday and Friday, April 26, 27 and 28. Extensive preparations are planned for the entertainment of the visiting club ladies. Big delegations from every city and community in southern Oregon are expected.

Dance for Team.

Another of the jolly informal "stepping parties" which have provided great amounts of fun for the high school dancing set and other young people of the town will be given Saturday evening at Memorial hall, with the basketball team as the guests of honor. The young married people of the town are invited as well as the younger sets. Snappy music, a lively crowd and a jolly evening is in prospect.

W. C. T. U.

The W. C. T. U. will hold a mothers' meeting next Tuesday, March 28, at the Congregational manse, beginning at 2:30 p. m. Two departments of their work will be represented, the health and humane education. Good speakers have been secured. This will be a very interesting meeting for young mothers. Everyone welcome.

In Honor of Mrs. Barclay.

Mr. and Mrs. H. L. Whited entertained at 500 Wednesday evening in honor of Mrs. Gertrude Barclay. Those present were Mrs. Ella Mills, Messrs. and Mesdames E. V. Carter, T. H. Simpson, C. H. Vaupel and F. D. Wagner, besides the guest of honor. Light refreshments were served and a very pleasant evening enjoyed. Mrs. Vaupel and Mr. Simpson captured the prizes at cards.

Wednesday Club Meet.

The meeting of the Wednesday Afternoon Club yesterday afternoon at the home of Mrs. C. B. Lamkin was a most pronounced success socially as well as financially. It being the annual meeting, reports of the officers and various committees were presented, showing growth in every department of work.

Tea and delicious cakes were the menu served by Mrs. Milner, Mrs. Maxey, Mrs. Dill and Mrs. Murphy.

Three new members were added to the list, Mrs. Boslough Sr., Mrs. Creeks and Mrs. Charles Robinson.

Auxiliary Tea.

The Auxiliary Club members enjoyed a unique and delightful evening at Ivy Cottage Monday, the affair being designated as a "Japanese tea." Most of the ladies appeared in Japanese costumes, which lent a great deal to the oriental air of the evening's entertainment. The club rooms were decorated with peach, almond and cherry blossoms and illuminated with candle light. Tea was served and a musical program enjoyed. The hostesses were Mesdames Paulserud, Norris and McNair. The club is making preparations to move into their new quarters in G. A. R. hall on Friday.

St. Pat. Party.

Mrs. Aida Stannard and Miss Gladys Olson of the Talent schools entertained the faculty, school board and a few other friends at 1089 Boulevard Saturday evening. The entertainment was in the form of a St. Patrick's party, and as jolly a time as could be imagined was enjoyed by those present. The color scheme of green and white was carried out both in decorations and refreshments. An Irish name was given each guest upon arrival and a fine demanded for anyone calling a guest by any name other than the Irish name. Guessing contest, Irish traveling race, forming pigs from potatoes and paper, pig feed contest, music and Irish stories constituted the evening's entertainment, which was followed by refreshments consisting of sandwiches, salad, "Murphys," ice cream, cake and coffee. The following were the invited guests: Prof. and Mrs. S. C. Reimer, Mr. and Mrs. Welborn Beeson, Mr. and Mrs. G. A. Moore, Mr. and Mrs. Charles Holdridge, Prof. and Mrs. E. W. Ager, Mr. and Mrs. John Robinson, Mr. and Mrs. E. B. Adamson, Mr. and Mrs. Louis Brown, Mr. and Mrs. E. Minuth, Mr. and Mrs. J. Terrill, Mr. and Mrs. G. R. Carter, Mr. and Mrs. A. M. Clark, Mr. Peter Spencer, Miss Irene Skeen, Miss Mabel Mickey and Miss Lillian Pierce.

Carmen Friday.

On Friday evening the high school gymnasium will be packed to capacity if the present ticket sale is any criterion, with friends of the high school, the occasion being the presentation of the opera "Carmen" by the high school music department. There are over seventy-five voices in the cast, which has been practicing hard and faithfully for months. Special scenery has been constructed by the manual training department. The art department has assisted with the scenery painting and has furnished the artistic posters which are displayed in show windows around the city, and some of which have caused no little comment as being evidences of exceptional talent. The costumes are elaborate and effects spectacular. Although the opera may seem rather ambitious for high school voices, special arrangements have been secured and the event is going to be well worth hearing and seeing.

The people of the valley have never had the opportunity of buying first-class high-grade shoes at such a reduction. Come, see for yourself. Briggs & Shinn. 1t

The Tidings is on sale at Poley's drug store, 17 East Main street.

Your Wife

is, no doubt, one of the real factors in your success. Let her have the advantage of a checking account in her business—managing the household.

And open the account here.

First National Bank
ASHLAND OREGON
Oldest National Bank in Jackson County

Musical.

At the pretty home of W. N. Ellis on Beach avenue, Saturday afternoon, Mrs. Elizabeth Will Goodman and Mrs. Ellis entertained the St. Cecelia Music Club. The following program was given:

Cunning Cupid ..... Anthony
Clara Will.
Duet Melody..... Schurmann
Janie and George Wiley.
Canary ..... Franz Schiller
Sybil Ellis.
Stately Hollyhocks..... Fearis
Eva Hash.
Massa's in de Cold, Cold Ground..
..... Selected
Janey Wiley.
Kentucky Home..... Selected
George Wiley.
Duet—
Blue Bells of Scotland.....
Don Juan Minuet.....Mozart
Flora and Clifford Putnam.
Dolly Darling..... Spaulding
Vocal, Zelda Monroe.
Piano, Inez Monroe.
Echo in the Woods.....Streabbog
Clifford Putnam.
Military Drill..... Lindsay
Flora Putnam.
Duet, Pony Race..... Krogman
Sybil Ellis and Clara Will.
Shepherd Boy ..... Wilson
Lolita Pierson.
Carolling of the Birds.....Micheuz
Lyle Sams.
Duet, Wandering Jew...Burgmuller
Lyle Sams and Mrs. Elizabeth Will Goodman.

The biographies of St. Cecelia, Paderewski and Maud Powell were reviewed. Leschetizky was the topic of the day, and each pupil came prepared with a favorite quotation taken from his writings. Current musical items were given and pictures of famous musicians were exchanged. Refreshments consisted of ice cream, vanilla wafers and ladyfingers.

Those present, in addition to the class, were Mesdames W. N. Ellis, G. W. Monroe, G. E. Monroe, W. E. Pierson, H. Hash, Nellie Haines, Lizzie Will, Charles Hecker, F. L. Putnam, C. W. Chattin, W. H. Mowat, C. R. D. Jones, C. E. Sams, Misses Edna Stennett and Wilma Chattin.

AT THE CHURCHES

Baptist Church Notes.

The Baptist Church voted to unite with the other churches in the evangelist campaign under the leadership of Evangelist Mathis.

Last Sunday evening the pastor preached for Rev. Carstens at Medford. The pulpit here was occupied by Miss Ruby Weyburn, who represents the W. B. R. M. S. The message of Miss Weyburn will not soon be forgotten. She aroused a greater interest in the salvation of those people across the seas who still sit in a darkness that is terrible indeed.

Church of God.

"Federation" is but a loose idea, and settles nothing. Always, the church is given the means for a general assembly. Twenty and more sectional bodies overlapping, while large territories are unoccupied, is not practical. It is eminently practical to let sectional bodies take care of themselves, most practical for all graceful Christians to hold simple social worship under general rules, and without condemning others, to use the disputed forms only in committees under special rules decorously restricting debate.

Next door west from Stoner's market, each evening except Friday and Sunday. Sunday, 3 p. m.

S. W. Mentzer, president; G. T. Rogers, secretary; Audley D. Porter, minister.

Trinity Episcopal Church.

Vicar, the Rev. P. K. Hammond. Services are being held this week every morning and evening at 7:30 a. m. and 7:30 p. m. except Saturday evening.

Services for next Sunday as follows: Holy communion at 7:30 a. m. Sunday school at 9:45. Morning prayer, Litany and sermon at 11. Evening prayer and sermon at 7:30. Strangers and visitors cordially welcomed.

Methodist Church.

A home church. Strangers are warmly welcomed. Sunday school at 11 a. m. Morning worship at 11. Evening worship at 7:30. In the evening the pastor will preach the third sermon of the series on "Great Maxims." This evening it will be "Revere Thyself." Epworth League at 6:15. W. J. Douglass, pastor.

The Ashland Mission, 223 Fourth St.

Rev. Amos Dahuff will speak Tuesday evening at 7:30, J. A. Lemery Wednesday evening, Rev. Nortridge Thursday evening, Rev. Smith Friday evening. Saturday evening Miss Jessie Hathaway, with special music. Sunday school at 10 a. m. Preaching at 11 a. m. Young people's meeting at 6:30 p. m. Rev. Autery will speak at 7:30. COM.

VINING

FRIDAY, MARCH 24th

Victor Moore

In

Chimmie Fadden Out West

The story of a Bowery boy's adventures in the West

SATURDAY, MARCH 25th

An Extraordinary All-Comedy Program

Douglas Fairbanks

Star of "The Lamb", recently shown here, in

"DOUBLE TROUBLE"

Also

The Janitor's Wife's Temptation

A 2-reel Triangle Comedy

SUNDAY, MARCH 26th

Lew Fields

of the famous team of comedians, Weber & Fields, in a high-class comedy drama

"OLD DUTCH"

Concert by Vining Theatre Orchestra of seven pieces.

ADDED ATTRACTION—Mr. Loveland will sing the latest popular hit, "I'm a Lonesome Melody."

Admission all week, 10 and 15c; Children under 12, 5c

Music at the Presbyterian Church Sunday Evening, March 26.

Anthem, "Turn Unto Me," R. O. Suter.

Anthem, "Saviour, Breathe an Evening Blessing," Lewis Watkins.

Scripture lesson and prayer.

Anthem, "Incline Thine Ear," F. H. Hemmel.

Anthem, "Come and Worship the Lord," O. M. Schoebel.

Duet, "Watchman, What of the Night?" J. Sargent. A. L. Strickland and Earl Rasor.

Address by the pastor, Rev. H. A. Carnahan.

Anthem, "Redemption," R. O. Suter.

Anthem, "Rejoice Greatly," H. H. Woodward.

Anthem, "Source of Every Blessing," W. M. Dressler.

Anthem, "Lovest Thou Me?" T. Edwin Solly.

Anthem, "From Egypt's Bondage Come," Arthur Page.

Baptist Church Notes.

It is certainly gratifying to notice from Sunday to Sunday the increased interest in our Sunday school. Our teachers mean business and are faithful. A large per cent of the pupils are there "on time" at 9:45. New pupils are coming in. The average attendance is increasing. We have a number of young people who are being trained for future teachers. They are studying to show themselves approved unto God, workmen that will not need to be ashamed, and to handle aright the nature of the children and the Word of God. Lillian Fowler is their efficient teacher. Behind our whole school is the man who knows what every teacher and department are doing, Mr. O. F. Carson. Ten days ago Mr. and Mrs. Carson and Dr. Lillian Fowler entertained at the home of the former all the teachers and officers of the Sunday school, and the prospective teachers in the training class. The serious part of the program was given to a discussion of the teachers' meeting, and will mean much to the future of the school.

Services at the usual hours next Sunday. In the morning the text, "Lift up your eyes upon the fields." At the close of the evening service the pastor will baptize those who are entering the church in this way.

ARTHUR R. BLACKSTONE.

Horace McClaren, a resident of Jacksonville, aged 65 years, was found on the public highway between the Frank Bybee ranch and Jacksonville, Monday night, between 7 and 8 o'clock, by Frank Bybee. A coroner's inquest returned a verdict that McClaren died of heart failure. John Norris of the county seat passed him on the road. He is survived by an aged father. He left no family. He had been a resident of Jacksonville for a number of years.

J. M. Watkins spent Tuesday in Ashland visiting his friend, Frank Moore. He is a stock man and owns a large ranch near Grants Pass. This was his first visit here since last Chautauqua and expressed great surprise at the work accomplished in the springs project and park during the past year. He is one of Oregon's most progressive citizens.

G-28

We value your patronage too much to neglect in any way the opportunity of demonstrating to you our appreciation and

Food Dependability

If you cannot come yourself, phone or send the children. We will see to it that you will receive only groceries that will prove satisfactory in every way.

The high quality and low prices of our goods recommend themselves to all economical housekeepers.

Plaza Grocery C. E Sams, Prop. Phone 78