Result-Getting Classified Columns

THE ONE-ATTEMPT MAN OR WOMAN

who, for example, publishes a Want ad once, and if it does not bring the result desired decides that "advertising does not pay," should study the practical results, in all lines of endeavor, of perseverance. The law of "try again" is as potent in want advertising as in any other effort or enterprise.

Classified Rates: One cent per word, first insertion; ½ cent per word for each insertion thereafter; 30 words or less $1 per month. No advertisement inserted for less than 25 cents. Classified ads are cash with order except to parties having ledger accounts with the office.

PROFESSIONAL.

PIANO LESSONS—Mrs. A. L. Strickland, formerly Miss Swigart. Phone 472-J. 79-tf

DR. J. J. EMMENS—Physician and surgeon. Practice limited to eye, ear, nose and throat. Glasses supplied. Oculist and aurist for S. P. R. R. Offices, M. F. and H. Bldg., opposite postoffice, Medford, Ore. Phone 567. 41-tf

C. B. WATSON, ATTORNEY AT LAW.—Consulting and General Practice. Pioneer Building. Office with E. D. Briggs. Ashland, Ore.

DR. GORDON MacCRACKEN, HOMEOPATHIC PHYSICIAN AND SURGEON.—71 Gresham street (Dr. Reeder's office). Tuesday and Friday, 10 to 12 a. m. Phone 297-L. 58-tf

DR. ERNEST A. WOOD—Practice limited to Eye, Ear, Nose and Throat. Office hours, 10 to 12 and 2 to 5. Swedenburg Bldg., Ashland, Ore. 73-tf

A—what—want the Chair Doctor—well, phone 403-R or call at 386 A street, opposite freight depot—no, haven't left town—don't intend to, only in a box. Ain't dead yet. 73-2mo.

CHAIR DOCTOR—R. H. Stanley, expert furniture repairer and upholsterer. Carpets beat, relaid and repaired, bedsprings restretched, chairs wired, rubber tires for baby buggies, window cleaning, house cleaning, and furniture packing done expertly. Call at 386 A street or phone 403-R. 73-2mo.

PUBLIC STENOGRAPHER—For expert work phone 472-J. 79-tf

DRS. SAWYER AND ANDERSON.—Osteopathic physicians. Women's and children's diseases a specialty. Office hours 9 to 12, 2 to 4. Calls answered day or night. Office phone 208, residence phone 267-R. Pioneer Bldg., Ashland, Ore. 85-tf

MISCELLANEOUS

What do you want? A Tidings want ad tells it to more than two thousand people in a day. Twenty-five cents does the business.

SAVE MONEY—any one going to Portland soon can save 25 per cent on their hotel bill. The Tidings has a trade-out bill with the Portland hotel which it will sell at 25 per cent discount. Get an order from us before you go and pay us when you get back. 38-tf

BILL POSTER—Will Stennett, 116 Factory St. Bill posting and distributing. 54-tf

CIVIC IMPROVEMENT CLUB. The regular meeting of the club will be held on the second and fourth Tuesdays of each month at 2:30 p. m., at the Carnegie Library lecture room.

CHAUTAUQUA PARK CLUB. Regular meetings first and third Fridays of each month at 2:30 p. m. Mrs. S. Patterson, Pres.; Mrs. Jennie Faucett Greer, Sec.

BILL DRANNAN, registered Jersey, prize winner and champion individual, will stand at 477 Laurel street, Ashland, Ore., this spring. Terms $5. Insure cow and calf to stand good for service rendered. J. R. G. Haynes, owner and manager. 69-3mo.

FURNISHED HOUSES WANTED—There have been four or five persons inquiring at the Tidings office the past week for furnished houses. If those having furnished houses for rent would advertise them in this column no doubt satisfactory tenants would be secured in a jiffy. Learn to use the Tidings classified columns for your little wants. It tells your story to four thousand readers every issue. And it costs but 25 or 50 cents. Tidings wants are little house renters and real estate salesmen. Try one. You will be surprised at the results.

TWO HUNDRED AND FIFTY STORIES—And every story a good one. They are entertaining, but that is not all you can say about them. You know there is hardly a periodical published that is not full of time-wasting stories, but not a single story in The Youth's Companion is a time waster. Take the stories of C. A. Stephens. It would be hard to pick out one from which you cannot learn something useful and yet entertaining. Some of The Companion stories refresh your knowledge of geography; some tell you the mysteries of chemistry; some reveal the secrets of forestry and of general farming. They cover a wide range. They are chosen with an eye to the possible likings of every member of a Companion family—stories of vigorous action and stirring adventure for boys, stories of college life and domestic vicissitudes for girls, stories that range all the way from sheer drollery to deep seriousness for men and women. There are no stories quite like those in The Companion, and you get 250 of them, and a lot besides, for $2.00. If you are not familiar with The Companion as it is today, let us send you sample copies and the "Forecast" for 1916.

The Youth's Companion and Semi-Weekly Tidings one full year, $3.50.

Poultry, Pigeons, Eggs, Etc.

FOR SALE—Eggs for setting from winter laying S. C. Rhode Island Reds. The kind that pay a profit even when feed is high. Mrs. W. D. Booth, 996 Oak street, phone 291-R. 79-9t

WANTED

WANTED—To board, infants and children. Mother's care. Good references. Inquire 366 B street. 80-tf

WANTED—Mohair, by L. Werth. Highest market price paid for mohair. 166 Laurel. Phone 293-Y. 86-1mo.

WANTED—By a school girl of 11 years, work in a home during the remainder of the school year. Can care for small children. Address at once, J. R., care Tidings. 78-tf

FOR SALE—REAL ESTATE

FOR SALE—Best bargain in real estate in the city. Large house, over two acres land. Easy terms. Call at Tidings office. 85-tf

FOR SALE AT A BARGAIN—Eight-room house with fine garden, garage and chicken house. 340 Almond street. 79-tf

FOR SALE by owner, cheap, two homes on corner Rock and Nursery. Superb scenic view. For particulars write James Chumos, 312 Fulton street, Station P, Seattle, Wash. 82-2mo.*

Strayed or Stolen

From my lot, 541 Fairview street, Saturday night, March 18, dark bay mare, 1,100 or 1,200 pounds, left eye partly closed, seemingly sore, one hind hoof split. Reward for return to H. L. Sinclair, 541 Fairview street. 86-tf

FOR SALE—MISCELLANEOUS

FOR SALE—Nearly new electric vibrator. Inquire at Tidings office. 85-tf

WOOD FOR SALE—Good dry wood. J. N. Taylor, 1150 Oak street. 82-1mo.*

FOR SALE—A Macy roll top desk, oak, large size. In fine condition. Inquire 143 Granite street. 85-tf

FOR SALE—Kissel Kar, with both five-passenger and truck bodies, cheap for cash. See F. H. Walker. 86-1mo.-Mon.

STRICTLY FANCY SEED of alfalfa, red clover, sweet clover, etc. Write for samples and quotations. Ralph Waldo Elden, Central Point. 78-tf

FOR RENT

FURNISHED ROOMS for rent. 174 Oak street. Phone 274-R. 79-tf

FOR RENT—Nicely furnished five-room flat, close in, cheap. Hodgson & Reed. 79-tf

FOR RENTModern five-room bungalow, furnished, $10 per month. Apply 115 Granite street. 70-tf

TO RENT—Two acres of orchard on shares. Easy terms. Apply 595 North Main street. Phone 229-J. 86-2t*

FOR RENT—CASH OR SHARE—Twenty-two acres, about three miles east of town—the Cyester place. About eight acres in peaches and ten acres in apples. Comfortable buildings. A desirable place. Address Box 508. 48-4t

FOR RENT—Either or both of two suites of furnished rooms in large residence, close in. (1) Suite of 6 rooms, completely furnished, gas range, wood range, all modern conveniences; chicken run and garden; $12. (2) Three rooms completely furnished, light and water paid; $8. Phone 264-Y or inquire at 166 Hargadine. 80-tf

IF I OWNED AN OFFICE BUILDING in Ashland, as soon as I knew a tenant was going to vacate I would advertise the room for rent in the classified columns of the Tidings. It would cost but a quarter or a half dollar, and I am sure I would get a new tenant at once, because the Tidings would tell it to four thousand readers each issue. If I owned a house for rent I would do the same thing. Frequently office rooms and houses stand vacant for two or three months just because people who would rent them do not know they are available. The Tidings classified "For Rent" column may be made a great money saver to those having houses or office rooms for rent.

The People's Forum

Against the Rest Room.

Editor Tidings: I hope you will give space to this letter as willingly as you seem to have thrown open your columns to some of the nonsensical agitation which of late has adorned your pages. I refer to the letters signed Mrs. Country Jake and Mr. Townsman. In the first place, I am inclined to doubt the existence of either of these people, though why anyone should care to exhibit such a fondness for nosing into public matters as these letters show, I am at a loss to explain.

However, if these letters are as genuine as they purport to be, what a pitifully small minority of the people of the city and country they represent! Of course there are always those whose greatest pleasure is to invent some foolish plan involving the expenditure of the city's funds, and cheerfully clap the burden of the affair onto the back of the taxpayer. But it is idle to pretend that such persons speak for any considerable element or any very deep sentiment.

For my part, I do not believe that the women in or around Ashland need a rest room, with gas bills and matron's wages for the city to meet. There are rest rooms in some of the best stores in Ashland now, and I am sure that the storekeepers do not discriminate against the country women as Mrs. Country Jake would have us believe. As for Mr. Townsman, it appears to me that that gentleman is borrowing trouble when he lugs in the tourist question. And if our much-lauded springs ever do bring us a tenth of the tourist trade that some of the optimists about town are dreaming of (and that seems very doubtful in these war times), I trust the ladies will not be above using Lithia Park and their hotel apartments as rest rooms, when they are not engaged in playing bridge or displaying their wardrobes.

The idea of spending $360 of the people's money providing a place where Mrs. Country Jake can change her baby! Why don't she do that before she comes to town, or use one of the Lithia Park comfort stations, or the Chautauqua Park comfort station. She might be able to wade into that.

Yours for a bit of sanity now and then, especially when the public moneys are concerned.

A BANTAITE.

Lithia Park Necessities.

Editor Tidings: I should like to publish, through the columns of your paper, if space will permit, a series of short articles explaining some of the results that could be accomplished in Lithia Park by an expenditure of $50,000, and the practical necessity of such an expenditure.

First let me say to the citizens of Ashland taht we have here a natural environment for park development which is unsurpassed by anything on the American continent. If the necessary funds for the prosecution of the work can be found, Ashland can soon boast of unique natural resources developed to the fullest extent for the pleasure and comfort of the stranger within the gates, and which will be sufficient in their developed charm to attract and hold the tourist and the health-seeker against the lure of other resorts.

The first consideration in the building of a park is the plantation of shrubbery and trees; later, of flowers and lawns. Lithia Park badly needs more extensive work of this sort. Only when such plantations have been made and grown to a size when they are serviceable factors in the landscape scheme can people realize the ideas which Mr. McLaren, the father of Golden Gate Park, had in mind when he planned Lithia Park. The shrubs and trees necessary to carry out such a scheme would cost in the neighborhood of $5,000.

There are many suggestions of real value which may be made along this line of landscape development. For instance, I believe that one of the finest waterfalls on the Pacific coast could easily be constructed out of boulders, from the upper scenic drive to the creek, on the site of the old electric line. This, to my mind, would be the most beautiful object in the park, and its cost would only approximate $500.

If proper use of flowers, lawns, vines, etc., is to be made in Lithia Park, it is imperative that a water system be constructed on the east side of the creek, from the Chautauqua property to the camp-grounds, bounded by the lower drive. If this is done, the bare sloping banks can be transformed into veritable bowers of bloom and vine throughout the summer and fall. This would be a sight which the tourist would long remember, and tell the other fellow about, since it would be a distinctive attraction, and not one he would be likely to see at every point along his route.

It would be a step in the right direction to macadamize and oil, not only the park boulevard, which needs it worst, but all the walks and drives, and the camp-ground. This would keep the park absolutely free from dust and weeds, and would be a real economy, since it would result in a decided saving of labor. This paving of macadam with a heavy road oil binder would be the cheapest and the most durable, costing about $5,000.

There is a large amount of construction work which must be done sooner or later, if the advantages of the park are to be fully realized. Along the east side of Granite street a retaining wall should be built, and the street itself graded and paved. The retaining wall could be built of boulders, the rougher in appearance the better. This work would call for an expenditure of $2,000.

The park needs a real auditorium, one that can seat on its main floor two thousand people, with provision made for concessions, a rest room, and other conveniences. This building would be well adapted to the use of the public at all times, at the discretion of the city officials. A building of this type, designed to harmonize with its environment and so form an integral unit in the landscape effect, would cost $25,000.

There are facilities for the entertainment of the city's guests which should not be neglected. Among these would be classed a play-house for children and a boys' handball court. These could be installed at a cost of $2,000. If this seems extravagance to the people of Ashland, let them remember that upon such things depends the satisfaction which the tourist derives from his stay within the city. Anything that can increase the pleasure of his visit, and help him to entertain himself and his family, will be the best advertising that the city can purchase.

Other necessities can only be mentioned in this article. The drainage of the park and the care of storm waters must be given more attention. One thousand dollars would take care of this. A small nursery is needed where shrubs and plants can be raised for future use.

This is only an outline of the work that is needed in Lithia Park. Later I may be able to take up the discussionof such improvements in greater detail.

Yours very truly,
P. H. GRAVES,
Superintendent Lithia Park.

Ladies' Rest Room.

That Ashland needs a public rest room for ladies and tired mothers is strongly evidenced by the article published in the Record of March 15 and copied herewith. Assuming that the article in question expresses the sentiments of almost every lady and tired mother from the country and adjoining towns, as well as the majority of our home town people, is it not time that our business people and town people get busy and actually do something in the development of such a room, instead of quarreling over its location and never driving a nail towards the production of such an asset, as such it would plainly be, if properly conducted and equipped?

It is to be deplored the action the city council took in regards to this matter at its last session. That any business man or that any lady would raise a voice or hand to strike down a proposition of this kind is beyond the writer's comprehension, and it is to be hoped that the council will reconsider its action in this matter and give the city of Ashland a much-needed improvement.

The old city jail room can be made an ideal rest room, and with a little change in the plan can be put in proper shape, complete, for not to exceed $275. With the assessed valuation of the city at over $3,000,000, the increased taxes would never be felt by any one; and as to location, it is without question the most desirable of any in the city, being at the entrance to the parks, near the postoffice, Chautauqua, etc.

The writer believes in keeping down expenses and taxes, but does not believe in killing as important a proposition as this for the sake of the few pennies it would cost the taxpayers.

A. L. LAMB.

The wife of a rancher, who is probably better known than any other rancher in the Ashland district, has written to the Record as follows regarding the "rest room" agitation. Her letter is constructive and suggestive, rather than merely critical, and should furnish food for thought to Ashland citizens:

"I have been much interested in a rest room ever since I have lived on a farm and have felt the need of one many times, and I'd like to make a few suggestions:

"First: The country women do need one, and if managed in the right way they would shop in Ashland more instead of sending away for things.

"Second: It should be a place where it would be easy to 'drop in' and handy for the man of the family to pick them up when he is ready to start home.

"As to expense, I've no doubt that the business men or their wives could find enough suitable furniture in their attics or cellars to furnish it. There should be some way of heating it and perhaps a gas plate to warm the baby's milk or make a cup of tea. Few women with children would go to a hotel or a private rest room. It should be some place where the children could play and not get into mischief as children do. Why don't the wives of business men take it up? There are enough of them that they could give one day a month of their time to the rest room. Open it and stay there all day, and I've no doubt that on Saturdays and summer days young girls could assist and might even take care of some woman's child for an hour or so that she could go out and shop. It seems to me the town women could do a lot more good to the town, their husband's business, the country women and to themselves than they can do with forty 'Ivy Cottage Clubs,' etc.

"These are only a few suggestions, but it seems to me it's a big chance to get the country trade and do a mighty lot of good."

Worth Careful Thought

Do you read the label to know whether your baking powder is made from cream of tartar or, on the other hand, from alum or phosphate?

Royal Baking Powder is made from cream of tartar, derived from grapes, and adds to the food only wholesome qualities.

Other baking powders contain alum or phosphate, both of mineral origin, and used as substitutes for cream of tartar because of their cheapness.

Never sacrifice quality and healthfulness for low price.

ROYAL BAKING POWDER CO.
New York

OLDER BUT STRONGER

To be healthy at seventy, prepare at forty, is sound advice, because in the strength of middle life we too often forget that neglected colds, or careless treatment of slight aches and pains, simply undermine strength and bring chronic weakness for later years.

To be stronger when older, keep your blood pure and rich and active with the strength-building and blood-nourishing properties of Scott's Emulsion which is a food, a tonic and a medicine to keep your blood rich, alleviate rheumatism and avoid sickness. No alcohol in Scott's.

Scott & Bowne, Bloomfield, N. J.

Helps you up "On High"

Red Crown
the Gasoline of Quality

puts the "hop" into your car, gives you the quick "get-away", and the "pick-up" on the hills. It's because Red Crown is the unmixed, refinery gas, with extra power in every drop. At dealers everywhere and at our SERVICE STATIONS.

Standard Oil Company
(California)

SHASTA AND OGDEN
ROUTES EAST

? Do you know that tickets to **Eastern destination via California** cost but a trifle more than on more Northern Routes?

? Do you know that **only one change of cars** is necessary if you go via California to Chicago, Omaha, Denver, Kansas City or St. Louis.

? Do you know that the **transit limit of tickets is longer** if you go via California? This allows liberal stopovers.

? Do you know that there are library observation, standard and tourist sleeping cars on **three daily trains** via California on Shasta and Ogden Routes?

? Do you know that **information on all travel routes** can be obtained **from local agent** or by writing to

John M. Scott, General Passenger Agent
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SOUTHERN PACIFIC