

We Pay Your Fare To and From Medford and More To

When you buy your fall wraps at this store.

Big Lot of new Fall Coats just here by express—many are the rough mixtures, trimmed with high chin chin collars of fur, all size, 12.50, 15.00, 19.50 to \$25

Auto Robes \$8.50

Get a Pendleton, Sudan Robe for the auto, they are decorative and useful, made of all wool, in a range of patterns.

Bungalow Aprons 39c, 49c, 69c

Just the dress for house wear, really the only Koverall kind—come in a big range of light and dark patterns.

Plaid Skirts \$5.00 to \$12.50

Just received these new fall skirts in the dark rich shades of blues, browns and greens, especially good for misses' school skirts.

Matzen Suits \$7.50

Just eight of these suits left from last season and we want to close out the lot, sold regularly to \$35.00 while they last \$7.50.

Wool Batts

Come in a regular comfort size, good quality, 2-pound bolt, all one thickness, much warmer than cotton at \$2.25.

Japanese Kimonos, \$1.45 to \$2.95

Hand embroidered Japanese Crepe Kimonos in blue, coral, lavender, white and pink all sizes, different patterns.

Japanese Lunch Sets

Lunch cloths in three sizes with napkins to match, made of crepe with different Japanese patterns at 65c, 95c and \$1.25.

Athena Underwear

For children or ladies there isn't any better—come in fleeced garments, all wool lisle or wool and silk, both separate or union suits.

Formerly F. K. Duell & Co. Medford, Ore.

The May Co.

In the Social Realm

Upper Granite Street Embroidery Club.

A special meeting of the Upper Granite Street Embroidery Club was delightfully entertained Friday afternoon by Mesdames Holley and Jordan, at the cozy home of the former on Granite street. Twenty-eight members and friends met to say good-bye to Mrs. Stahlman and her mother, Mrs. Seamans, who depart soon on an extended trip south and east, with the possibility of not returning to Ashland. The rooms were tastefully decorated with autumn foliage and berries. Considerable amusement was created in an effort to correctly name the numerous autumn leaves that were placed about in conspicuous places. Mrs. Purdin and Mrs. Joe Almut tied for first prize and Mrs. Grieve secured the booby prize. Mrs. Stahlman and Mrs. Seamans were each presented with souvenir books by the members of the club. Delicious two-course refreshments were served. An exceedingly delightful time was enjoyed by all, in spite of the regret at losing two much appreciated members.

Baptist Church Notes.

There will be no Thursday evening meeting in the church this week on account of the Sunday school convention. Let us all go to hear Prof. W. C. Alloway, the superintendent of the Baptist Sunday school of Medford.

Sunday school begins at 9:45. Morning and evening services as usual. Theme in the morning, "None of His, and His." In the evening, "If Know God, Will Trust Him."

A short and very important business meeting will be held at the close of the morning service. The B. Y. P. U. meets at 6:30.

Ivy Cottage.

Ivy Cottage was the scene of a social evening, following the regular business meeting of the Women's Auxiliary Club last Monday, which was one of the merriest times yet enjoyed in the beautiful club home. About twenty-five members were present and joined in informal entertainment with a spirit which resulted in a hilarious evening. Cards, games, dancing and music occupied the evening hours and delicious refreshments provided a grand finale. The club members who were not present will have to listen to tales of "a perfectly glorious time" for weeks to come.

Auxiliary Active.

Hereafter the Auxiliary Club will combine the social and business meetings on Monday evenings of alternate weeks. A very happy time was enjoyed by a fair attendance at

the last meeting, and it is hoped there will be a still larger attendance at the next meetings, as the club work is getting to be very interesting. The first instructions in physical training were given by Miss Moffatt Wednesday evening, and proved quite a success. Instructions will be given by her once every week on Wednesday evening, the place to be decided on later.

Rev. Blackstone and the Boys.

The state convention of the Baptist church was held this week at Eugene with ministers in attendance from almost every Baptist church in the state. On Tuesday morning a paper by Rev. Arthur Blackstone of Ashland was read before the conference, his subject being "The Pastor and the Boys." Mr. Blackstone is well qualified to write on this subject. Since he has been in Ashland he has taken a great interest in the boys of the city and is counted by them as a real friend and companion.

Emery-Blake.

At the Congregational manse Wednesday afternoon at 2:30 occurred the marriage of Miss Mabel Blake of Dead Indian to Mr. Forrest Emery, a rancher who resides seven miles east of Ashland. Mr. Emery has been a resident of this valley for one year. The ceremony was performed by Rev. R. W. Farquhar of the Congregational church and was attended by two close friends of the couple. The newly weds left later in the afternoon for their ranch home.

Happy Time Tonight.

Prof. E. R. Lawrence of the Lyric orchestra informs us that he has received several snappy new selections which will be played for the first time at Mrs. Shirley Keene's dansant at Memorial hall tonight. The Lyric orchestra is to furnish the music for the dancing, which begins at 9:30, following an hour of free instruction in the fox trot. The affair this evening is invitational and promises to be quite a social event, although strictly informal in nature.

The ladies of the Baptist church will serve a 25-cent dinner in the church basement Saturday noon, October 30. Remember the date and be on hand to eat dinner with the ladies.—Mrs. Miller, Sec. 11

Organize Quartet.

Wednesday evening a male quartet was organized at the home of Dr. C. F. Tilton, who sings first tenor; G. H. Yeo, second tenor; Dr. G. W. Gregg, first bass; O. H. Barnhill, second bass. The next rehearsal will be held at the latter's home Wednesday evening.

Siskiyou Circle.

The Siskiyou Circle met at the Congregational manse Wednesday afternoon, about thirty members being present. The hostesses for the afternoon, Mesdames Herndon, Farquhar and Howard, had provided several entertainment features of a unique nature and a most enjoyable afternoon was spent. Refreshments were served during the course of the afternoon. A brief business meeting was held and plans outlined for raising money for church aid.

Folson-Gilchrist.

Word has been received here of the marriage of Miss Mirtha Gilchrist to Mr. Arthur Russell Folsom of Buhl, Minn. The wedding took place October 7, at the home of the bride's parents, Mr. and Mrs. Clarence Gilchrist, of Crystal Lake, Minn. Mr. and Mrs. Folsom will be at home at Buhl, Minn., after November 4. Mrs. Folsom taught English and history in the local high school in 1912 and 1913 and was popular with students and townspeople alike.

In Honor of Daughters.

Mrs. W. N. Grubb entertained Tuesday in honor of her daughters, Mrs. George Morris of Talent and Mrs. Henry Carter of Eugene. A sociable afternoon was passed and delicious refreshments were served. The guests besides the guests of honor were Mrs. William Tinker, Mrs. Oscar Rastrern, Mrs. Harvey Gearhart, Mrs. Butler Walker, Mrs. Jack True, Mrs. Charley Abbott and Mrs. Harry Sinclair.

Hikers.

The Hikers' Club, composed of staid matrons of Ashland who every Friday cast off all conventions and make trips afoot to various points of interest in the vicinity of Ashland, last Friday walked to the lithia springs. After looking over the development work going on around and at the springs, the party enjoyed delicious broiled steaks cooked over an open fire, with suitable "trimmin's."

Delegates.

Mrs. E. D. Briggs and Mrs. Blacklock will go as delegates from the Civic Improvement Club to the meeting of the State Federation of Women's Clubs which will be held in Salem. Mrs. Briggs has been invited to respond to the mayor's address of welcome.

Halloween.

"All for 25 cents" is the slogan for the entertainment which will be given Friday evening, October 29, by the ladies of the Civic Improvement Club at I. O. O. F. hall. Cards, games, dancing, refreshments, entertainment, all for a quarter. Save up a quarter for a week from Friday.

Shirley Keene, dancing. Memorial hall. Phone 702-R. 43-1f

Sunshine Market.

The Sunshine public market, Friday and Saturday, should be visited by every woman in town. All kinds of food will be on sale and the money taken in will all go for charitable purposes. It will be held in the public market building.

Mr. and Mrs. F. J. Shian entertained Mr. and Mrs. C. B. Lamkin, Romaine Lamkin and Mrs. Sherwood at dinner Sunday.

Unity Circle.

The Unity Circle met at the home of Mrs. Harris Dean on Granite street yesterday afternoon. A pleasant afternoon of study was spent.

Arthur M. Geary was a visitor at the Tidings office Wednesday. Mr. Geary was for two years graduate manager of student activities at the University of Oregon. He is a native of Jackson county, his father being a former mayor of Medford. The Gearys own a fruit ranch on Griffin creek. For the past two years Mr. Geary has been associated with various fruit distribution concerns and has made a thorough study of fruit marketing conditions in the east. He recently addressed a big gathering of the valley fruit growers in Medford on the auction system, of which he is an enthusiastic advocate. Mr. Geary will practice law in Portland.

Two long-haired preachers of the gospel, after gathering a crowd by cornet solos interspersed by exhortations, delivered addresses on the Plaza last Tuesday and Wednesday. A fair sized crowd gathered to listen to the speaker "show you where heaven and hell was." They were aided in their endeavors by a map which rolled up like a window curtain and was mounted on wheels like a baby carriage. Several inquisitive souls hung around to the end in the hopes of finding out where hell was, and were much disappointed when informed that hell was on earth.

H. O. Purucker leaves tonight for San Francisco to attend the triennial convention of the Metropolitan Life Insurance Company. Over 1,000 will be present, comprising the agency staff, medical examiners, and all nurses in the company's nursing service, will represent the Pacific coast. This convention is one of fifteen that is being held throughout the United States to an agency force and staff of 18,000. Mrs. Purucker, who has just returned from an extended trip to San Diego and San Francisco, will be in Medford, with Mr. Purucker's parents, during her husband's absence.

Mrs. Augusta Eggleston and her daughter, Miss Ruby Palmer, will leave on Monday, November 1, for San Diego. Through a trade with Mr. Willis of that city, Mrs. Eggleston has secured a suburban place near San Diego and will reside on the property for the winter if not longer. Mr. Willis is expected in Ashland within the next few days. Mrs. Eggleston retains her Church street residence and hopes to return to Ashland next year.



"The Wild Olive" with Myrtle Stedman and Forrest Stanley presented Vining Theatre

The powerful love story of a girl of the Alleghanies and an innocent fugitive in exile in the Argentine.

Friday, Oct. 22. Admission 10 and 15c A Paramount Production

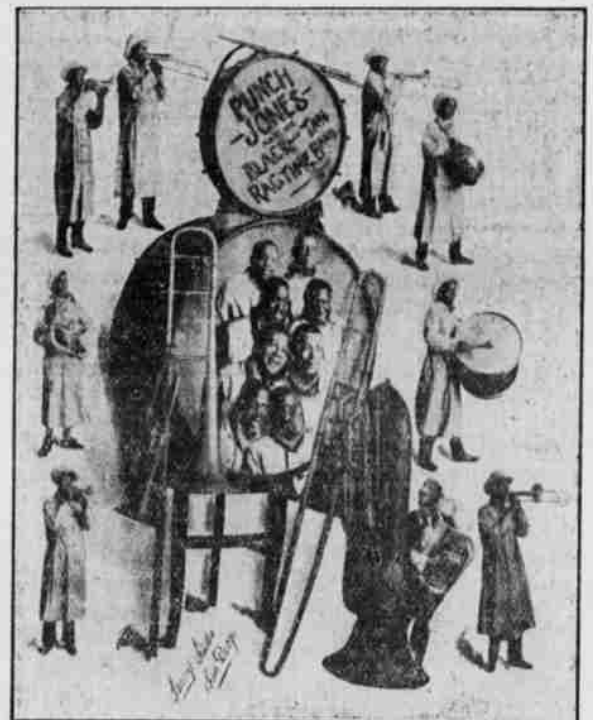
B. E. Whitmore has sold out his interest in the real estate firm of Hodgson, Whitmore & Reed and left with his wife this morning for Long Beach, Cal., in his automobile. The change was made necessary by the condition of his wife, whose health has been poor. On the way down to Long Beach the Whitmores will visit the San Francisco exposition. This couple will be much missed by a host of Ashland friends who hope to see them back again at no far distant date.

Serviceable shoes for men, women and children are always to be found at the Ashland Trading Company. Styles are right and prices are right.

Mrs. W. A. Churchill of Portland is visiting her daughter, Mrs. Harris Dean, at her Granite street home.

Crown Point, on the Columbia highway, will have a \$20,000 hotel.

Gold ore running \$40 a ton reported one mile west of Buncom.



Vining Theatre, Monday, October 25.

New goods arriving daily in our stamp goods dept. drop in and see the line, just what you want is here and you will be pleased with our prices.

Ferguson's

The Busy Bargain Store Where You Are Always Welcome Cash Only. We Keep No Books

We are now the exclusive agent for the Miller Corsets, of New York and every woman should see the new models. Perfect fitters and guaranteed.

Seasonal Suggestions of Seasonable Merchandise

Outing Flannel

500 yards of extra heavy outing flannel, all light colors a splendid value and well worth 10c extra special

8c yd.

Ladies' Outing Gowns

65c val. now 49c
1.00 " " 75c
1.10 " " 89c
1.25 " " 98c

Comforter Chally the best cloth for the purpose, special 5c yard.

Right prices and backed by our personal guarantee or money refunded if you are not satisfied

BLANKETS AND COMFORTERS—ALL REDUCED

Underwear Underpriced

Misses'	Ladies'	Boys'
Misses heavy fleece union suits in white and cream sizes 2 to 16 yrs. special 49c-59c	Ladies' heavy fleece union neck, long sleeve, ankle length 75c val 59c	Boys' extra heavy grey ribbed fleece lined union suits ages 4 to 16, 75c val. 49c-59c

See the Sample Sweaters on sale—13 Off

Fancy Ribbons a big variety to select from values to 40c special per yard 19c

Comforter size cotton batts, good quality pure white, 75c value, special 59c

Sleeping Garments

Children's outing sleeping garments of extra heavy quality, sizes 2 to 8 years, 65c value special

50c

Dry Goods Specials
35c Shepherd check now yd 25c
35c worsted goods now yd 25c
50c wool Shepherd checks, now 44c
65c all wool serge now 48c

Children's good quality hose supporters in black only with rubber buttons, special 10c pair