Ashland Tidings

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WHY THE PANAMA EXPOSITION SUCCEEDED.

The financial success of the Panama-Pacific exposition is a result that was hardly anticipated, at least outside of California. World's fairs have commonly been great producers of deficits. Why did California make such a record-breaking success on the money side?

Of course the European war turned a large tide of travel to the west. But it's a long way to the Pacific coast from the great American centers of population. The business from the populous Atlantic states must have been far less than the great fairs in the central states secured.

Every fair depends primarily on its home support, on the attendance of great crowds of people from within a radius of 500 miles. A great mass of these nearby people must attend and each day pay a good many admissions, or any fair will go broke.

The people of California always manifest an intense spirit of state loyalty. Their state is to them the land of romance, opportunity, friendliness, a true alma mater of the great school of life. They talk, think, write, dream California. They feel a spirit of loyalty to state enterprises.

In Oregon this is apt to be confined to one's own town, and is frequently not given even to that.

Everyone in California who can acquire the price is seeing the fair. Many have no doubt borrowed the money to do it. It was a matter of state pride. These pictures of beauty and achievement for one's mind are the heritage of a lifetime. A state where that spirit exists can put out an unbelievable amount of money in a public enterprise. It all comes back and more too.

State loyalty is a fine sentiment. It gets big things done. It spends freely, but it brings rich rewards.

"I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him."—Abraham Lincoln.

Some people think Adam and Eve had a snap in the Garden of Eden—but who today would want to eke out a bare existence?

Harry Thaw would now divorce the wife who saved his life, proving the price she paid was more than he was worth.

The horse has his advantages after all. He hasn't any carburetor and he never runs out of gasoline.

A promoter is the fellow who lets you in on the ground floor but has his own office in the basement.

The man in the moon is a good deal of a cheap skate—he only needs four quarters to get full.

A woman doesn't object to a man's past as much as she does to his present—to some other female.

Men wouldn't care how much their wives talked if they would only use the sign language.

It's so much easier to tell what ought to be done than it is to get busy and do it.

Give some people their pick and they'll proceed to pick flaws.

Hot pokers and heated arguments should be quickly dropped.

Praise men and flatter women and you'll have many friends.

What the Fair Offers the Farmer

P. P. I. E., San Francisco.—You men of the farms and ranches and cattle ranges, who have rightly been called the "backbone of the American nation," are wanted at the Panama-Pacific International Exposition at San Francisco.

The exposition, recognized as the greatest the world has ever seen, has set aside the entire month of October for the celebration of "Farmers' Month."

The corn has been harvested, the wheat is in the granaries and the hay is in the barn; the herds have been put to pasture, sent to the slaughter house or escorted to the dairy, and you, the farmers and agriculturists and cattlemen, are at a well-earned leisure, with money in your pockets and nothing to do.

Naturally your thoughts turn to a bit of amusement sprinkled with instruction—for all good farmers these days get the mainstays of their education from the busy world as they live their daily lives. You have all heard of the magnificent exposition; of the wonderful flowers of many hues; of the great musicians who are making the exposition the musical center of the world; of the splendid state and foreign buildings and pavilions of the most superb architecture; of the great gallery of world famous paintings and works of art; of the Tower of Jewels and the great dome of the Horticultural Palace and of the Joy Zone," where living Venuses flaunt their graces and capture the hearts of all males, but—what have you heard of the livestock department, where are assembled the finest cattle and the bluest blooded horses and the longest pedigreed dogs and sheep and swine and cats and chickens ever gathered together in America or anywhere else?

Again, have you heard of the exhibits of cereals of all kinds, of woods and fruits of all kinds and from all nations, and, in fact, the entire products of the agricultural world, that are to be seen in the Agricultural and Farm Products palaces and in the various state and foreign buildings?

The great Palace of Agriculture, covering thousands of square feet of floor space, is taken up with exhibits of everything relative to the farm, from soils to products. The very latest planting and harvesting machinery is on view. Soils from different sections of the country have been analyzed and placed in glass jars for study by the farmer and agriculturist. The exhibits of corn and wheat, barley, rye and rice, in fact, all known cereals, together with all kinds of fruits and other farm products, excel in quantity and quality any previous exhibit.

Model farm houses, dairies, stables and surroundings, such as gardens and lawns, are illustrated in miniature in this great palace. High paid lecturers give daily talks on the progress that the farmer is making throughout the nation, and the Agricultural Palace might rightly be called a great university for the education of the farmer and his wife.

Fifty-five big agricultural and livestock conventions will be held under the auspices of the exposition during October and November, in connection with the livestock exhibits and shows. Here the livestock breeder and the farmer may learn the secrets that the scientists have recently discovered concerning the raising of paying cattle, horses, swine and sheep.

The view herds afford a splendid opportunity to study the economic aspects of the livestock business. In one pen may be seen well-bred steers one year old which weight between 1,100 and 1,200 pounds. Such cattle pay their owners handsome profits. In the next pen are scrub steers which at one year of age are mere spindlings. The cost of feeding the two breeds is the same. The contrast is bound to set the livestock man to thinking more about the kind of cattle he should be raising.

Many vastly important problems will be discussed at the various conventions. The principal ones which will convene in October are the American Shire Horse Association, October 4; California Conference of Boys' and Girls' Agricultural Clubs, October 16; Western Forestry and Conservation Association, October 19-20; California State Grange, Patrons of Husbandry, October 19-22; Ayrshire Breeders' Association, October 20; American Short Horn Breeders' Association, October 22; American Aberdeen Angus Breeders' Association, October 25; Red Polled Cattle Club of America, October 26; California Creamery Operators' Association, October 28-29, and the American Forestry Association.

Thirty-one agricultural and livestock conventions will meet during November, when the big horse and cattle, sheep, swine, dog and cat shows will be held. Many thousands of dollars will be awarded in prizes.

The Home Circle

Thoughts from the Editorial Pen

Bedtime.

Wee Golden Hair is sleepy,
As tired as she can be,
So she says, with many a sigh,
And climbs upon my knee.
She coaxes for a story,
In drowsy tones and sweet,
I hug her close up to my heart,
And oft-told tales repeat.
At last the joyous laughter
Is hushed in dreamless rest;
I clasp the little dimpled feet
That no rough paths have pressed.
I smooth the tangled tresses,
I kiss her cheek and brow,
And I pray life's evening time may come
As peacefully as now.

Sweet Minded Women.

So great is the influence of sweet-minded woman on those around her that it is almost boundless. It is to her that folks come in seasons of sorrow and sickness for help and comfort, one soothing touch of her kindly hand works wonders in the feverish child; a few words let fall from her lips in the ear of a sorrowing sister do much to raise the load of grief that is bowing its victim down to the dust in anguish. The husband comes home worn out with the pressure of business, and feeling irritable with the world in general; but when he enters the cozy sitting room, and sees the blaze of the bright fire, and meets his wife's smiling face, he succumbs in a moment to the soothing influences which act as the balm of Gilead to his wounded spirits, that are wearied with combatting with the stern realities of life. The rough school boy flies in a rage from the taunts of his companions to find solace in his mother's smile ; he litttle one, full of grief with its own large trouble, finds a haven of rest on its mother's breast; and so one might go on with instances of the influence that a sweet-minded woman has on the social life with which she is connected. Beauty is an insignificant power compared with hers.

Never carry your business home with you. Transact it at your store or office, and leave its cares, perplexities and trials there. Do not let its worries influence you at home, to fret yourself and those around you. The mind at home should be drawn away from business cares and directed in a channel to interest and instruct and freshen and strengthen and prepare it for the duties of the morrow. All work and no play makes Jack a dull boy, and all business and no recreation lessens the capacity, power and strength of the mind to do the necessary thinking for conducting business successfully.

Real Homes.

There are husbands and wives whose love is so deep that each cares only to have what will go best for the other and for their children. These men and women belong to no particular class; they are to be found among the highly educated and luxurious classes, in the great middle classes and among the laboring people. Such folks are honest in their affections, honest with each other and honest with the world. Their homes are not places for show, but what the name implies—place of rest, happiness and inspiration of good work. These homes may consist of only two or three rooms or they may be palaces, yet the influence is always good. It is such homes that make the world sweeter and better, and experience shows us that they are common in our country.

Oftentimes the most discouraging criticism is received at home, the very last place from which it should come. As a flower loves the dew, and as it turns its face to the sun, so the soul seeks appreciation and yearns for sympathy. No one can do his best work unless there is some one who believes in him. Encouragement is the best known tonic. It strengthens the soul as well as the body. Then never be afraid, oh woman, of being too lavish of praise of husband or children. If a loved one does something well, do not be afraid to say so; or if you must criticise, do it gently, lovingly, at the same time showing him that you believe he can do better.

Remember, when assailed by affliction, that every cloud has a silver lining, and, could we but see aright, many apparent calamities are but blessings in disguise. Hope is a better companion than fear, and morning is ever the daughter of night; presumption alone would avert the hand of Providence. Give us, oh, give us, the man who sings at his work. Be his occupation what it may he is superior to those who follow the same pursuit in silent sullenness. He will do more in the same time, he will do it better, he will persevere longer. One is scarcely sensible of fatigue while one marches to music. The very stars are said to make harmony as they revolve in their spheres.

It is hard for a mother to believe that her children are made of the same kind of clay as those across the street.

No household is complete without a sister. She gives the finish to the family.

THE MOVIES

Pests.

We are thinking of starting an unpopularity contest and entering two contestants—first, the man who has seen the picture before and insists on telling just what is going to happen ahead of time, and, second, the person who drowns out the music with the unavoidable crunches which must result when a human being eats peanuts. No doubt many other contestants could be entered as the contest developed. We have several in mind ourself.

Mary and Charley.

Mary Pickford and Charlie Chaplin, the sublime and the ridiculous, are easily the favorites of Ashland audiences.

Music and the Pictures.

Ashland movie fans are indeed fortunate in that the quality of music furnished at both local picture houses is of the best. Miss Dougherty at the Vining is a pianist of exceptional ability. Not only does she play music which is real music, but is not too much of an artist to submerge her temperament at times and accompany a comedy with a rollicking ragtime tune.

At the Lyric Manager Lawrence is catering to music lovers with an orchestra which is not equalled in any picture house of its size on the coast, big cities included. Himself an artist who conducted orchestras in Portland and other coast cities, he is ably assisted by Mrs. Lawrence, who is a teacher of the piano as well as an accomplished performer. Horace Reno, cellist, is a young Ashland musician who is bound to outgrow Ashland. Frank Jordan, bass viol, plays for the love of music more than for any other consideration. Mr. Lawrence has a library of music which is the largest collection of orchestral music between Portland and Sacramento with the possible exception of Eugene. Overtures, both popular and classic, the very latest in every division of orchestral music, are played and played well in the ordinary course of every evening's program. Mr. Lawrence selects music carefully to suit the picture and has trained his orchestra to the point where every change in the picture is closely followed by the music. A number of Ashlanders who do not care pacticularly for pictures attend the Lyric for the music.

Paramount Offering.

The next Paramount offering at the Vining Theatre will be "Brother Officers." This is a story of two men whose faithfulness is put to test by love of the same woman.

Portland Movies Will Raise Prices.

Portland motion picture houses will, it is understood, announce a general raise in prices beginning October 10. On that date, if present plans are matured, 10 cent houses will advance prices to 15 cents for night admissions, while day performances will remain at 10 cents.

The higher amusement cost extends to the present 5-cent "movie" theatres throughout the city, which will raise prices to 10 cents for both day and night shows. This plan to advance prices includes pracically all motion picture houses in Portland. After extended consideration on the part of managers, all have virtually agreed to the higher rates.

The advance is due, it is said, to the growing cost of film service. Producing companies are said to be making more elaborate and costly productions all the time and the prices paid amusement houses are such that prevailing admission charges fail to meet the cost of film service.

Deciding not to wait until the general advance, the National and Majestic theatres raised prices last Sunday to 15 cents for night admissions, while matinee prices remain as before.

Vaudeville and singing acts will also be eliminated from movie houses.—Portland Oregonian.

As part of the travelogue pictures which are being shown weekly and which will eventually take the viewer around the world on the Vining screen, this week's pictures show pictures of a voyage through the Panama canal, the closing and opening of the locks and so forth.

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