

From Producer Direct to Consumer

F. S. Myers, postmaster at Portland, has been designated as a distributing agent of the parcel post system, according to advices received by Postmaster E. J. Kaiser. His duty in this capacity will be to encourage direct sales from the producer to the consumer through the medium of the parcels post. In this manner it is expected to put the country districts of the state in more direct touch with the people of Portland, so far as sales of produce, without profit to middlemen, are concerned.

A bulletin issued by the postoffice department in connection with designation of the Portland postmaster as a distributing agent, addressed to the producer, says:

"Opportunity is now offered all farmers and other producers to engage in the mail order business by disposing of their products through the medium of the parcels post. Never before has a greater opportunity been offered to producers to build up a profitable business. The post-office department agrees to advertise your business, your name, and the products you have for sale without cost to you. Experiments conducted so far indicate that the 'farm to table' plan is a comparative success and is capable of being developed to much larger proportions. Many consumers in Portland are now receiving weekly shipments of farm products. Many more are willing to co-operate. Avail yourself of this opportunity of securing customers for your surplus products.

"If you have farm products to ship by parcels post to city consumers, write the postmaster, Portland, Ore., what you have and the prices you want. Your name will then be published in the list now being compiled. There is a big demand in Portland for home-cured hams and bacon, smoked and fresh meats, poultry, eggs, butter, cheese, nuts, maple syrup, fruits, vegetables and other farm products at reasonable prices. Do not expect prices asked by city producers. Divide your profits with the consumers. Offer inducements to your customers in order to retain them. Remember, one satisfied customer recommends another. Use business methods. Will you not, Mr. Producer, join hands with the post-office department and help make this plan a success for your own benefit as well as for the people at large?"

Several Ashland growers, notably Mr. Joy of the Belleview district, have built up extensive mail order businesses in fruit. While Portland is in the third zone from Ashland and postage is necessarily more to Portland than from nearer points, there is no reason why growers can not at least realize a great deal more than is possible in the local market where peaches, for instance, were practically given away this year. It will pay the grower to get his name on the lists published periodically by the Portland postoffice.

Takes Off Hat to Jackson County

Cecil H. Bauer, a prominent Portland attorney, writing for the Portland Oregonian concerning an 1,100-mile automobile trip, condemns the lack of uniformity in Oregon roads and, in fact, condemns a considerable portion of the roads. For Jackson county, however, he has only words of praise. He says:

"I take off my hat to Jackson county for its splendid road over the Siskiyou. We met no less than 100 cars coming from that direction and the occupants of most of the cars would say, 'Wait until you get to the Siskiyou; there you will find wonderful roads.'

"Some of the counties in the Willamette valley have stretches of splendid road, but they are of gravel surface that will have to be done over and over again. Unfortunately for us, some of the worst roads in the state are located on the main highways near Portland.

"The people of Oregon hardly appreciate what a wonderful institution Crater Lake is and few realize how easy it is to get there. The authorities at the park informed me that about 6,000 people had visited the crater this year. This is more than the number of visitors for two or three preceding years combined. A large proportion of the visitors this year were from outside the state."

Gold Hill Host To Thousands

A number of Ashland people attended the industrial fair held at Gold Hill last week and report some fine exhibits and, above all, a riproaring good time. On Saturday a big salmon bake, at which several thousand were fed, was a feature, and in the evening "Roaring Camp" features, with all of the gambling joints, dance halls and other novelties of the olden days, but at which only the Greater Gold Hill Club's '49 money was accepted, entertained a crowd estimated in the thousands. Gold Hill proved to be a royal host.

Barron Steamer And Buggy Crash

While returning from Gold Hill about midnight Saturday, George Barron and his Stanley Steamer collided with a buggy driven by a man, name unknown, from the Applegate district. Besides the man the buggy held a coop of chickens, who aided materially in making the affair one of blood and terror. No one was hurt, but Barron's machine suffered a broken wheel, bent frame and other injuries and the buggy was badly smashed.

The accident occurred just beyond Frederick, on the highway. After striking the buggy head on the Steamer knocked three posts in the heavy fence along the right of way over the big culvert and ended up hanging with the rear end over the fifty-foot drop to the orchard below.

According to Ashland parties who arrived on the scene shortly after the accident, it appeared from the tracks that Barron was on the right side of the road, and it is presumed that the driver of the buggy became blinded by the automobile's lights. There was no light on the buggy. The horse escaped uninjured. When the smash occurred the chickens were scattered all over the landscape and set up an unholy racket which caused a lady passenger in the Barron car to think that there was a baby in the buggy. She screamed and for a few minutes confusion prevailed.

Antlered Herd Will Take Medford

Thursday and Friday of this week are big days for Elks of the valley. On Thursday Medford lodge dedicate their magnificent new temple. Professor Irving Vining of Ashland will deliver the dedication address. About fifty carloads of local Elks and possibly a band will go down. Hundreds of antlered visitors from throughout the coast states will be in attendance. The dedication ball takes place Thursday evening. On Friday evening a smoker will entertain and amuse. The streets of Medford are being strung with purple lights and pennants and the city is already assuming a gala appearance.

Talent Man Turns Tables on Gypsies

A gang of gypsies came near to terrorizing the little city of Talent last Saturday. One Talent gentleman, Mr. Cook, the hardware man, was touched up for two and a half. Another man suffered to the extent of five dollars, the system used by the wanderers bordering on highway robbery. The latter secured revenge and his money after he had scurried home and secured a rifle with which he intimidated the nomads. The gang arrived in Ashland during the afternoon and were cordially but firmly invited to get out and get out quick. The policy of the local police in regard to gypsies has saved Ashland and Ashland's citizens many indignities which have been perpetrated in other valley towns.

After Harvest Sale at McGee's

Attention is called to the After Harvest Sale bargains which are offered in McGee's full-page advertisement which appears in this issue. It will pay you to look over the prices and offerings listed.

What can "The Gows" be?

Talk About Bargains!

The Ashland Tidings one full year and the Sunset Magazine for ten months, all for

Two Dollars

This offer good for ten days only

If your subscription is not quite due, by paying two dollars the subscription will be extended from date of expiration.

This offer is made for new subscriptions, but will extend to old subscribers on above basis.

Subscription must be paid at the Tidings office to secure this bargain

Pioneers at Annual Gathering Enjoy Day of Reminiscences

Two hundred and fifty pioneers and sons and daughters of pioneers of southern Oregon gathered in Ashland last Thursday. This was the thirty-ninth annual gathering of the old-timers of the valley and their direct descendants and every section of southern Oregon was well represented.

A literary and musical program was held in the Vining Theatre, commencing at 10:30 in the morning. Fred D. Wagner presided over the session and introduced the several participants in the most enjoyable program. Rev. H. A. Carnahan offered the invocation; Miss Edna Dougherty, one of Ashland's most talented musicians, delighted the gathering with a piano solo; the Siskiyou quartet, composed of Messrs. Ewer, McGee, Wolcott and Tilton, furnished several selections which were most certainly enjoyed; Miss Minnie Jackson rendered a reading well suited to the occasion. Evan Reames, who was to have delivered the address of the day, was unable to be present and in his stead Professor Irving Vining held his audience wit an entertaining talk on the epochs of Southern Oregon history, concluding with an eulogy to those who had prepared the way for the advantages enjoyed by those of the present generation.

With Professor Vining and F. D. Wagner serving as masters of ceremonies the banquet held in the Elks' banquet hall will long be remembered. The ladies in charge of the affair were Mrs. R. M. Garrett, Mrs. E. V. Van Sant, Mrs. A. E. Kinney, Mrs. G. M. Grainger, Mrs. Butler Walker, Mrs. Will Dodge, Mrs. J. True, Mrs. Charles Christensen. This committee especially deserved unbounded credit for the success which the banquet most assuredly was.

In the afternoon an exhibit of moving pictures was given at the Vining, preceding the reading of tributes of respect to the memory of pioneer fathers and mothers who have passed away since the last annual gathering. W. H. Johnson of Jacksonville read a biographical sketch of Robert Vinton Beall of Central Point; Rev. W. F. Shields of Medford paid a deserved tribute to the memory of Cornelius C. Beekman of Jacksonville; W. H. Gore of Medford rendered a like service in behalf of Mrs. Elizabeth Thornton of Ashland and George A. Jackson of Medford; Professor Vining reviewed the life and faithful service of Albert Gallatin Rockefeller of Ashland, while J. S. Howard of Medford had a paper relating to the biography of James R. Wilson, a deceased pioneer of that vicinity.

A proposition to erect a museum in Ashland park in which should be gathered relics of the early days and history of southern Oregon met with unanimous approval, and a committee consisting of Irving Vining, G. S. Butler, Sylvester Patterson of Ashland, Moses Alford and W. H. Gore of Medford was appointed to further plans for such a monument to the pioneers.

Emil Eritt of Jacksonville was elected president and W. H. Gore of Medford vice-president. Mrs. M. Day Nelson of Jacksonville is secretary and also treasurer of the organization in that territory. Mrs. Ella Garrett filling a like position in Ashland.

A vote of thanks was extended to all those who had contributed to the success of the 1915 reunion. Jacksonville was chosen for the next

year's gathering. Following the business session the pioneers were taken over Ashland in automobiles through the courtesy of local car owners.

The meeting was most thoroughly enjoyed by everyone present and many were the tales and reminiscences of the early days. James Thornton of Ashland, now in his 90th year, was the oldest pioneer present, Mrs. Mary Miller, 80, of Jacksonville, being the second oldest.

A partial list of those present follows:

Pioneers: Jurvis, Howard, Howell, Houck, Mille, Moore, Day, Smith, Reames, O'Brien, Farlow, Russell, Paine, Wagner, Vining, Ulrich, Harbaugh, Outman, Cantrall, Chapin, Hockersmith, Herrin, Kahler, Morgan, Carpenter, Mills, Patterson, Hanley, Willett, Mathews, Howard, Rapp, Emery, Blackburn, Murphy, Giddings, Van Dyke, Applegate, Barron, Jackson, Butler, Houston, Coleman, Stevens, Wheeler, Thornton, Hoffman, Songer, Cameron, Furry, Graffis, Grubb, Neil, Mathes.

Native sons and daughters: James and Lizzie Cronemiller, Mrs. Colonel Sargent, Mrs. Henry Barneburg, M. L. and Miss Alford, Alice Hanley, Mrs. William Angle, Jessie Mathes, Alfred Rockefeller, Butler Walker and wife, Mrs. Mahlon Wheeler, Mrs. Will Van Dyke, Fred D. Wagner, Mrs. G. M. Grainger, Mrs. Mabel Kinney, Mrs. Alice Butler, Mrs. Pearl Russell Potter, Mrs. Bertha Russell Winter, Mrs. Mary Neil Dean, William and Anna Myer, Will Johnson, Ida Wells Tucker, Maud, Myrtle and Pocahontas Wells, George Anderson, Mrs. Emma Coleman Anderson, Mrs. Ellen Giddings, Mrs. Wing, Miss Lillie Patterson, Mrs. Martha Morgan, Mr. and Mrs. George Dunn, George Barron, Edward Thornton, Mrs. Jas. Rader, Mrs. Arthur Furry, Mrs. Al Rose, Dora Harbaugh, Marcia Robinson, Ursula Dean, C. J. Howard, Mollie Britt, Essie McCully, Mollie and Anna Towne, Jesse Houck and wife, Mrs. Carey Ferguson, Mrs. Elizabeth Van Sant, Lillie Robinson, Dolph Naylor, Anna O'Brien, Mattie Coleman, Mrs. Hearn, Mr. Coleman, Mrs. Frank Swingle, Hattie Reames White, George Alford and wife, Mrs. Alice Ulrich, J. L. Clemmons, Fanny Beeson Cole, Mrs. Thornton Garrett, Mamie and Katie Cronemiller.

Ex-Mayor Dies in Los Angeles, Cal.

W. B. Colton died Friday night at a hospital in Los Angeles at the age of 75 years. Mr. Colton, who is well known and remembered in Ashland, has been living in Gardena, Cal., for the past fourteen years and for the fifteen years previous lived in Ashland on the property now known as the Albert Johnson place. He was in the abstract business during the last years of his residence here and was mayor of the city of Ashland for two years. He leaves a wife and three daughters, Mrs. Bertha Whited of this city, Mrs. Lora Fallis of Gardena and Mrs. Charlotte Shideler of Los Angeles. The funeral is being held in Gardena today. Mr. Colton was known and respected throughout southern Oregon as a man of absolutely steadfast principles and the highest plane of character.

Cowboy Roping Act at Vining

The greatest roping and cowboy act in vaudeville, featuring Tex Walker and Arizona Bob, is scheduled to appear at the Vining Theatre next Friday and Saturday nights. Watch for the mounted street demonstration of these world-famed ropers. Every feat ever attempted by fancy ropers is done by these two experts. The act comes straight from the exposition and is on its way to join a big circuit in the north. This act played in London with unprecedented success. Prices will be but 10 and 15 cents.

Southern Pacific Aids Distribution

The passenger department of the Southern Pacific Company is giving the publicity department a great deal of help in the distribution of Ashland literature. John M. Scott, general passenger agent of the company, never neglects an opportunity to show his interest in the success of Ashland and the development of the springs project. He has secured several concessions for the department, such as placing the albums of Ashland views on the observation cars, etc. On Monday of this week the department shipped 6,500 of the new booklets to Mr. Scott for distribution through the eastern ticket offices of the Southern Pacific. These books were wrapped in separate packages, marked with the name of the agent to whom they were to be sent, and will be shipped out direct from Mr. Scott's office to their destination. Similar packages are being made up to be sent to the company's principal offices in Oregon and California. About twelve thousand of the booklets will be distributed through this help of the Southern Pacific offices, and the head of the department feels under obligations to Mr. Scott for this splendid co-operation in the work of putting Ashland on the map.

Ashland Chosen for 1916 Encampment

The Southern Oregon Old Soldiers' and Sailors' Reunion closed its session at Medford Friday night with the most interesting program of the entire encampment. Over two hundred Grand Army veterans with their wives and families gathered about the farewell campfire and recalled the days of the civil war. The farewell address was given by Attorney B. F. Mulkey. A victrola furnished the music for the evening.

Ashland was chosen for the encampment next year and the following officers were elected: Major, J. W. Byrne, Grants Pass; adjutant general, C. Thomas, Ashland; quartermaster, J. Mattingly, Ashland; Chaplain, Mary Hildreth, Grants Pass; colonel, N. B. Bradbury, Medford; lieutenant colonel, W. P. Powell, Ashland.

Ina Claire a Revelation Of Charm and Grace

Ina Claire, the youngest and most celebrated of Broadway musical comedy stars, makes her motion picture debut in Jesse L. Lasky's pictorialization of "The Wild Goose Chase," which may truly be said to "fit her like a glove."

The role which Miss Claire plays is that of a romantic girl who refuses point blank to marry a man she has never seen, for mercenary reasons, and, running away, joins a troupe of barn-storming players. Though she has to go through many vicissitudes, the audience is always left with the impression that no serious trouble is ahead, and that the experiences which seem most trying at the moment will serve for laughter in after days.

Miss Claire, who is exceptionally beautiful, brings just the right spirit of romance and comedy to this part. There should be no question whatever about her future on the screen. This picture will be shown at the Vining Theatre Tuesday, September 21, 10 and 15 cents.

D. McLaren arrived Saturday from San Francisco and is looking over the work which has been accomplished in Lithia Park and outlining further developments. Mr. McLaren returns tonight to the city.

Cigar Stores May Close on Sundays

Salem, Ore., Sept. 14.—Pronouncing the Oregon Sunday closing law constitutional, the state supreme court today reversed the decision of Circuit Judge R. G. Morrow in the case of the state against Leigh Nichols, arrested in Lane county for keeping open a cigar stand on Sunday.

The decision upholds the law in its entirety, and means that under the statutes it is unlawful to keep open on the Sabbath day any business institution save theatres, drug stores, physicians' offices, livery stables, meat markets and bakery and undertaking establishments.

The law was assailed on the ground that it contravened a section of the state constitution which provides no law shall be passed granting to any citizen or class of citizens privileges which shall not equally belong to all citizens, and also on the ground that it was in violation of the fourteenth amendment to the federal constitution.

The court held that the law had its sanction in the acknowledged right to provide for public health, peace, welfare and safety, and that the only question was the reasonableness of allowing certain lines of business to remain open. The defendant's attack on the statute was based upon the proviso exempting theatres, drug stores, physicians' offices, livery stables, butcher shops, bakeries and undertaking establishments. The court held that a good reason for this was that theatres afforded mental diversion conducive to rest and relaxation, while the others ministered to wants more imperative than those excluded.

According to a statement of the district attorney at Eugene, the district attorneys of the state are planning for a meeting to consider plans for the enforcement of the 1916 prohibition laws and that no doubt they would try to get together on common ground regarding the enforcement of the Sunday law.

In Ashland billiard halls are closed, or at least no playing is allowed in public halls on Sunday. However, all confectionery stores are kept open and an effort to close them would result in quite an upheaval. The law allows of theatres being open on Sunday.

Nothing definite in regard to what steps will be taken in other cities has appeared as yet.

Company Assets Include Glasses

Champagne glasses, creme de menthe glasses, highball glasses, punch glasses and claret tumblers are not necessary in conducting a public utility, admitted A. C. Hough of Grants Pass, who appeared Monday before the State Public Service Commission at Salem as attorney for the California-Oregon Power Company in a hearing to determine if rates and service of the utility are equitable.

Commissioner Atchison precipitated the subject in the course of the examination. The uses of the company's \$52,000 building at Gold Ray, Ore., were under discussion. It developed that the third floor was used as a club house for employes. The drinking glasses appear in the inventory of the company's holdings.

"I want to know if the champagne glasses, creme de menthe glasses, highball glasses, punch glasses and claret tumblers are reasonably necessary in the conduct of a public utility?" queried the commissioner.

Attorney Hough explained that the company was willing for "that kind of stuff to be thrown out."

"We want to be fair with the commission," he concluded.

The investigation is the result of complaints filed by the cities of Klamath Falls, Medford and Grants Pass.

R. H. Halley, proprietor of the Palace rooming house at Medford, was the owner of the Dodge car which was demolished last Wednesday when struck by a northbound passenger train on a crossing this side of Medford. Mrs. Halley and Miss Gladys Wilson were the other occupants of the car, but all jumped to safety before the collision occurred. The accident occurred on a private crossing.

Shirley Keene, dancing. Phone 702-R.