

### Selling Fruit by Parcel Post

Tuesday was the last day fruit growers could ship fruit by parcels post to certain towns lying in the first and second zones, taking more than 300 miles of transportation to get it there, and now parcels or boxes going in the first and second zones will be classed in the third zone rate, which about doubles the rate. This affects 93 postoffices in Oregon (from Ashland) and 98 in California and two in Nevada.

While the rate in the territory affected is raised to the third zone fee, the limitation as to weight remains at fifty pounds.

For instance, heretofore fruit has been shipped to Bend and Fort Rock in Lake county, for second zone prices, as that locality was included in the circle drawn around Ashland on the map. But that fruit had to go first to Portland, then down into Lake county by train and stages, making about a 500-mile run.

Men who ship parcels post must not think, however, that this will work much of a hardship in rural fruit markets, for the few postoffices it touches are not a drop in the bucket compared to the unlimited field for mail order fruit business.

A. C. Joy is by far the biggest fruit shipper by parcels post at present, and he does not feel as if the change in rates would materially affect his business. Mr. Joy has shown marked ability in the way he has succeeded in getting market for his fruit this and last year. He is getting good prices and more orders than he can fill. He sent out his advertising folders, giving prices, etc., and has gained quite a reputation, as well as many customers, who send in orders for large amounts. He aims to get his business from rural points and places off from the railroad, as Marshfield, Bandon and eastern Oregon points. For the past two or three weeks he has been shipping by parcels post about 1,000 boxes a week, and sometimes more.

Mr. Joy, Walter Kittredge, M. C. Lininger and the Greenhouse comprise about all the shippers of any consequence from Ashland. These men have managed to build up quite a trade on their products of vegetables, fruit, etc. While other fruit growers have let their peaches fall on the ground, these men have boxed and shipped every available peach and vegetable that they have. They did not wait, however, until the fruit season was upon them and their peaches were on the trees before they tried to get a market, but during the winter months their literature was arranged and sent out. To Mr. Joy is due most credit for the mail order business.

### Railroads Are Much Interested

The publicity department is endeavoring to keep the officials of the railroads that have lines in Oregon thoroughly posted on Ashland's development. While the Hill lines do not reach Ashland directly, yet the officials are interested in knowing what is going on all over the state. Copies of the Tidings of August 19, containing a story on Ashland civic improvements, were mailed to the president of the Northern Pacific Railway, the president of the Great Northern Railway and to various officials of those two systems, in addition to the prominent officials of the Southern Pacific. A copy was sent to D. C. Freeman, publicity agent for the Spokane, Portland & Seattle Railway, Oregon Electric Railway, Oregon Trunk Railway and other Hill lines in Oregon. In response Mr. Freeman writes the following interesting letter to the director of publicity:

"Dear Duryea: I am very glad that you thought to send me a copy of the Tidings containing your very interesting article on Ashland's plan of development, including not only the springs and park system but other matters.

"I have been asked many questions concerning Ashland and its new resort scheme, and therefore have made it a point to inform myself just what is going on down there; of course everyone who has taken an interest in these matters has heard about Ashland setting the pace by offering free camp privileges to auto tourists. Sincere flattery has come to this scheme through numerous imitators.

"From the marked copy of the Tid-

### Takes Passage On Fatal Boat

Miss Rose Patterson, daughter of Mr. and Mrs. Sylvester Patterson of this city, left about August 5 for a trip to Alaska and the exposition. On her way through Portland she was joined by Mrs. Harley L. Walter and daughter Ruth, both well known here as kinfolk to Mrs. Russell. They made the trip on the steamer Admiral Watson which was sunk a few days ago in Seattle harbor. They had just left the boat before the accident.

Miss Patterson is now visiting in Tacoma, Wash., at the home of Mrs. James A. O'Neil, who used to be Miss Vivian McCarthy. In a short time she will take passage on a coast steamer for San Francisco, where she will be joined the latter part of the month by her father and sister, Sylvester Patterson and Miss Lillian Patterson.

The following article from the Oregon Daily Journal is very interesting: "Mrs. Harley L. Walter and daughter, Miss Ruth Walter, accompanied by Miss Rose Patterson, have returned from a month's trip to Alaska, where they saw the beginning of the new Alaska government railway at Anchorage and the great glaciers near Cordova. They made the journey both ways by the steamer Admiral Watson, which was sunk yesterday at her wharf at Seattle by collision with the steamer Paraiso in a fog."

### Fishing Season Turns Out Big

The season just closed was the biggest fishing season known on Rogue river since the reopening of the river to commercial fishing, in spite of the fact that there was a so-called fishing war.

The Wedderburn Trading Company, operating the Macleay estate of Portland, packed about 12,000 cases of salmon, which is the largest pack for many years past. The fishermen have all made money and Gold Beach and Wedderburn, the Rogue river towns, are now enjoying an unusual prosperity, due largely to the fishing and the sale of the wool clip and mutton and cattle.

George D. Wood, one of the owners of the Curry County Bank at Gold Beach, is authority for the statement that there is more money per capita on Rogue river than any other point on the coast.

The payroll of the Macleay company has been very large, and Mr. Wood says that this has been an important factor in the present prosperity of the place.

The season is now closed until the 10th of September. From that time on until September 20 salmon can be caught and packed, but the fall fish are inferior to those caught during the season just closed. However, several thousand cases of the fall fish will be packed and sold as such.

The controversy between the two fishing companies has attracted the attention of the people all over southwestern Oregon. There has been no actual fighting or serious clashes, but the matter has been entirely one of a business nature, and finally found its way into the courts.

### Ask Manager For Booklets

The publicity department desires the co-operation of the citizens of Ashland in the distribution of the new booklets. These books were purposely made small so that they could be mailed in an ordinary letter without increasing the postage. Every letter that goes out of Ashland ought to carry one of these books. The department will be glad to furnish the books in large or small quantities to those who will make good use of them. Those who desire to get books will please apply to the office of the department at the Commercial Club. Please do not bother the printer by asking for books at the Tidings office—it is his business to print them, not to distribute them.

What can "The Gows" be?

ings, which has been read with much attention by our officials, it is clear that many strangers have availed themselves of your community's generous hospitality.

"Yours truly,  
"D. C. FREEMAN."

### Forest Fire Situation Reaches Serious Point

Portland, Sept. 1.—The forest fire situation is now at a critical point throughout the entire Pacific northwest, according to a bulletin received today by the Western Forestry and Conservation Association, the clearing house for all protective agencies. By great effort and better equipment than ever before employed, private, state and federal forces have so far practically kept control of the increasing number of fires due to the protracted hot weather and prevented disasters which would have been inevitable under similar conditions in past years. But except in a few localities where there have been light local showers, the protective system is now taxed to its limit and conditions are extremely dangerous, especially if wind shall arise. A few fires are already breaking bounds, men cannot easily be spared to fight new ones, and the dense smoke renders detection of new ones difficult. The disastrous fires of September, 1912, followed just such conditions. Appeals are being made to all persons in the woods not only to be extremely careful with camp fires and matches, but also to work on any fires they find without depending on the overtaxed patrol forces. Settlers are urged to risk no burning of slashings.

Up to within twenty-four hours the Oregon situation was well in hand. Over 450 fires had been extinguished with practically no loss of merchantable timber. Yesterday, however, the bad fires near Mt. Hood, near Butte Falls in southern Oregon and in Union county are said to have escaped control and many new ones were reported. The governor has been asked to prohibit hunting until it rains.

### Engineer Views Siskiyou Work

State Highway Engineer Cantine went over the highway work on the Siskiyou Saturday, and he reported very favorably on the work. He says that everything is moving smoothly and as fast as could be expected. Mr. Cantine is very much pleased over the settlement of the controversy between the state engineer and the state highway engineer, and now that he has been placed in complete charge of the highway building it will progress more rapidly. Mr. Cantine is now free to give orders to the men under him and they now understand who to look to and take orders from, which will greatly aid in simplifying and pushing the work.

When asked about the Jackson hill, he said that that matter would soon be settled and definitely agreed upon. He hoped to have the proposition of the undergrade crossing and the question of the bridge settled soon.

### Prominent Men Are in Ashland

E. O. McCormick, vice-president of the Southern Pacific, John M. Scott, general passenger agent, and H. A. Hinshaw, general freight agent, and the secretary of Mr. McCormick, arrived today on train 13.

They were met by the springs commission and Publicity Manager Duryea and were shown over the city, especially the park development, the springs, etc., and plans were outlined fully to them. Monday's issue will give a full account of their comments.

### Football Coach Is On Ground

R. R. Hutchinson, football coach for this fall, arrived yesterday and is now getting located for the season. He is to have charge, not only of the football season but of all athletics in the high school, and assist in manual training.

Opinions expressed by the boys are very favorable on Mr. Hutchinson, as reports tell that he himself is a husky fellow and seems to possess a form that would do good service on the line. Mr. Hutchinson comes from Flint, Mich., where he had charge of athletic work. Ashland people may expect to hear more of him.

The Washington Forest Fire Association reports none of its green timber destroyed yet, but 200 dangerous fires already extinguished and the situation very grave. The state forces have had as many more. Every effort is being made to control the burning territory in Skagit and Whatcom counties, where 2,000 acres of green timber has already been damaged and the loss by settlers of buildings, fences and crops is heavy. Other bad blazes are in the White Salmon region, in Snohomish county, and on the upper Cispus and Snoqualmie rivers.

In North Idaho small fires are numerous but none have escaped control by the patrol association. The hazard is exceedingly great, however, smoke handicapping the lookouts and the forests being exceedingly dry. There are bad fires in south central Idaho, where there are no associations.

Montana reports conditions threatening but no serious losses yet.

Most agencies agree, however, that unless strong wind arises the tension will soon be relieved by the cooler weather, if not by rain, and that if the public will co-operate by unusual caution during the next few days no serious disaster will occur.

Satisfied that many of the fires in the Trail creek district have been set, bloodhounds have been imported and will be put on the trail of the alleged firebugs. The dogs are being imported by the federal forest service, who are working in conjunction with the Jackson County Fire Patrol Association. The dogs were brought into the valley Wednesday morning.

### New Exhibits Are Received

The southern Oregon booth boasts the first new pears sent in. These are Bartlett's raised by Minear of Medford and they are beauties.

J. F. Loosley & Son and the Wood River Valley Creamery of Fort Klamath have cheese and butter on display at the Klamath county booth. Some new vetch has been added here also, and five varieties of flour made by the Klamath Roller Mills is a good advertisement.

W. S. Blair of Oregon City has sent down some fine potatoes now shown at the Agricultural Palace. Another shipment of potatoes was unfit to show.

Some fine fleeces from Pendleton now grace the eastern Oregon and Pendleton Woolen Mills booths.

Figs from J. Pruner of Riddle, Douglas county, are here.

Klamath now sends beans and Medford, Ashland and Gold Hill some fine Crawford peaches, Howell and Comice pears.

### Party Goes To Josephine Caves

Cliff Payne, Sid Carter, W. S. Depeau and Ed Hadfield returned Sunday evening from a three days' trip to the Josephine County Caves. Mr. Helman took them down in his auto to within about five miles of the caves. They bring back very enthusiastic tales of what they saw.

They spent some six hours in the caves Saturday, and during that time took a great many flashlight pictures, many of which were very fine, as later proved upon developing and printing. They say there have been over 400 visitors at the caves this season, and that those who wish to go to the caves must go soon, for the government guide leaves within a short time.

Among other things that they tell of is the fact that there are a great many deer in that neighborhood, as they were awakened several times in the night by the animals. They secured a very interesting flashlight picture of a woodrat.

Roads are fine, they report, to where the trail begins, if one goes by way of Kerby.

Why bother to carry ice cream from town on your Sunday excursions to the picnic grounds, when you can get it at the same price across the bridge at the camp grounds? It

### Camp Grounds Are Appreciated

The flow of tourists into the auto camp grounds is still steady. From Thursday noon of last week to Tuesday noon of this week 138 people, from towns as follows, have camped in the local camp grounds in the city park:

San Francisco, 6; Bandon, 2; Corvallis, 2; Corning, Cal., 2; Philomath, 1; Oxford, Ohio, 6; Seattle, 3; Portland, 13; Altoona, Kan., 1; Prineville, 2; Salem, 4; Monmouth, 1; Ager, Cal., 3; Springfield, 3; McMinnville, 3; Seattle, 3; San Luis Obispo, 1; Vancouver, B. C., 2; Tampa, Fla., 1; North Yakima, 5; Cardington, 3; New York City, 2; Sacramento, 4; Roseburg, 6; Garden City, Kan., 6; Medford, 9; Eagle Point, 7; Jewell City, 1; Grants Pass, 5; Annesville, Ore., 2; Hill, 1; Spokane, 8; Phoenix, Ariz., 6; Mapleton, 4; Elk, Wash., 4; Reno, 2; St. Petersburg, Fla., 3; Alaska, 1.

Last week a total of 58 cars camped in the grounds and 204 people occupied them. Besides that, 28 outside cars stopped for lunch at the grounds, bringing 107 more people. Eighty local cars took picnic dinners there, holding about 400 people. Forty-two picnic parties, having about 425 people, bring the list up higher. Mr. Caldwell kept track of the last figures.

### Ibsen's Drama At The Lyric

On Sunday and Monday, September 5 and 6, the Lyric management have booked the remarkable Mutual Masterpiece "Ghosts," adapted from Ibsen's famous drama. The stage version, superb in technique, let loose a torrent of abuse in continental Europe, and was so censored in Great Britain that even today it is a forbidden production. It is generally conceded to be a drama of great power and some critics claim that it is Ibsen's greatest achievement.

A famous New York critic says that the moving picture adaptation is greater than the spoken drama. Manager Lawrence will arrange special music from Ibsen's great countryman, "Greig," to fit the action of the picture.

There is a nation-wide interest for encouraging better motion pictures, and no doubt the Ashland people will respond to the excellent program that the Lyric management have booked for the coming season.

The prices on this and similar features will be 10 and 15 cents.

Mudge Morton Trio, the noted musical act that delighted the large crowd last night, will be on the boards again tonight with entire change of pictures.

### Rifle Team Is Finally Chosen

The local rifle team, to represent the division of the O. N. G. at Ashland, has been chosen by Captain Malone. They are Sergeant Adams, Corporal Irwin, Corporal Forter and Private Hadfield. The boys leave for the rifle meet at the Clackamas range tonight. Lieutenant Blake leaves Wednesday evening to take charge of the team. The rifle shooting contests take place on the 9th, 10th and 11th of September.

Teams from every company in the state will be present, making about 300 to 400 men. From this large number will be chosen the men or team to represent the Oregon forces at the Florida meet.

### Bullis May Extend Road

It is reported that the Bullis interests have plans under consideration for the extension of their line up Jackson creek, as they believe that a great deal of business could be secured from that locality, on account of the lumber mills that would spring up, should a way of transportation be supplied. Medford buys some \$100,000 of boxing material every year from outside concerns.

Bullis also threatens to discontinue the Medford Siskiyou Heights extension line, unless holders of property in that section who gave a contract for bonuses for the building of the line abide by their written word. He says that line is losing \$200 a month.

### New Route Out of Ashland

An effort is being made to establish a second rural route out of Ashland. The proposed route will begin on Oak street, just beyond the railroad crossing, and go through the Waite tract, and after threading its way through the Rogue River Orchard tract will cross the Bear creek bridge at the foot of Farnham hill and enter the Wrights creek section. After touring around the hill it will go through the W. W. Dann place and then into Wimer street. After threading its way through a couple of streets in the western section of town it will follow the Scenic Drive to Granite street and, if desirable to the residents of upper Granite street, they can be added to the route. This is a tentative plan.

The population of the Rogue River Orchard tract is increasing every year and, though the population through the Waite tract is small, it has a future before it. It is believed that the residents of Oak street and the western section of the city will be willing to join the rural route and add their denseness of population in order to make up for the scarcity of homes across Bear creek. If so, the percentage of population per mile will be obtained.

Postmaster E. J. Kaiser is working out the details and expects to have the matter ready for circulation of the petition in due time. In case the route is established it will cover about fifteen miles and the postmaster expects to readjust the office force so that the rural carrier will leave the postoffice at 8 o'clock—which will permit the trip to be made by about noon. In this way the Oak street patrons would be served several hours before the city delivery reaches them and would receive orders for vegetables, fruits, flowers and so forth in time to get on train 13 before noon. In the western edge of town the delivery will be practically the same. A rural route has some advantages over a city delivery in that the rural carrier makes out money orders, sells stamps, receives parcels post to mail, etc.

Should the route be established the postmaster will recast the three city carrier districts and add considerable territory to the city carrier service.

### Eugene Man Writes of Ashland

Last week the publicity department mailed a number of copies of the new booklet to citizens of Eugene. Among those to whom booklets were sent was Henry W. Stewart, secretary of the Wisner Abstract Company. Mr. Stewart passed through Ashland in July, on his way to the exposition at San Francisco, and camped for two days in our automobile camp. It is quite evident the beauty of Ashland and its surroundings and the city's great possibilities as a resort made an impression on him, for, in writing to the director of publicity to acknowledge receipt of the booklet, he says:

"I wish to acknowledge, with thanks, your cup of Carlsbad, which in my humble opinion is a very unique and valuable piece of advertising for the city of Ashland. It seems to me it would be a difficult matter to produce anything that would more aptly apply to your wonderful and fortunate little city, 'The Carlsbad of America.' I predict a great future for Ashland; the day is not far distant when she will be the greatest health resort on the Pacific coast, if not in America."

The Tidings takes great pleasure in printing this splendid letter from Mr. Stewart for two reasons: First, to acknowledge his enthusiastic tribute to our city and its future development; second, because it will stimulate our own faith in Ashland to read such strong expressions of faith in its possibilities from an outsider. Certainly if a two-day visit to our city inspires such faith in Ashland as a coming resort, we, who live here and know so well that we are blessed with in the way of natural advantages, ought to have, and must have, a deep and abiding faith in our home town. If we have that faith, and then back it up with good works, there is no limit to what Ashland can and will be.

School crayons and paints at East Side Pharmacy.