

Ben Sheldon Writes of Good Apple Market

Ben Sheldon writes from the San Francisco exposition as follows:

"I have just had a most interesting and instructive talk with Edward C. Gillette, now and for ten years past secretary of the New York State Fruitgrowers' Association. He recently visited the Grand Junction section and the Watsonville apple district. In both the crop is way below normal in both quality and quantity. Watsonville, he says, will not ship a 50 per cent crop; Grand Junction even less.

"The New York crop will not amount to 25 per cent of a normal year. Too much rain and heavy wind storms. The farmers can not get onto the ground to cut their oats; the second cutting of alfalfa is rotting and the potatoes and beans are under water. He comes from western New York, in the lake district, where the heaviest pear and apple districts are located.

"Mr. Gillette was recently talking with the state horticultural commissioner of Missouri, who told him that the Missouri apple crop would amount to about 60 per cent of normal. As the Missouri crop is largely fall apples and not good keepers he does not think it would notably affect the market for coast winter apples. In short, Mr. Gillette sizes up the situation on apples as 'decidedly good for the man who has some good stuff this fall.'

"He also says that, while his section of New York has been the heaviest producers of pears in the world, the new plantings are running much stronger to apples than to pears. Other items of information are: They can not grow the Bosc successfully in their section; the Winter Nellis are uniformly small sized and unsatisfactory; the only varieties that are successful are Bartlett, Keifer and Seckel; their experiments on grafting on Keifer stock have not been successful, especially if a slow-growing variety is the top work.

"Mr. Gillette gives me an interesting resume of experiences in marketing. They formerly depended upon commission and jobbing men to keep them informed of market conditions, but found that they were being served with misinformation that served the commission men rather than the growers. Now they have partially perfected a plan of exchange bulletins between the secretaries of fruitgrowers' associations throughout the eastern districts whereby each district knows what the conditions are in the several other districts. Mr. Gillette seemed very anxious to see this plan tried on a national basis, but urged that it must be entirely in the hands of the growers of their local organizations, and neither commission men, jobbers nor strictly marketing agencies should be connected with it in any way.

"Another interesting item was his statement that the editor of Rural New York, which he considers one of the best publications for fruitgrowers in the world, recently conducted an extensive investigation of the fruit-marketing problems and found, as the average of hundreds of sales investigated, that the apple grower the country over averaged 35 cents out of every dollar paid for apples in the United States by the consumers. His statement is in line with one incident I ran across two winters ago while in Cincinnati, where I dropped into one of the best grocery stores and found some of our Rogue river Newtowns on sale at 60 cents per dozen. I asked the proprietor, after telling him who I was and why I wanted to know, what he paid wholesale for those apples, and he told me \$3.15 per box. I afterwards asked the grower who raised and shipped them, and he said \$1.21 per box. As Mr. Gillette said, 'It is in the marketing of our fruit that we must work out the future success of the industry.'

Many Autos In The Camp Grounds

Thursday afternoon the registry book in the auto camp grounds was noted, and it was found that on the days of August 29 to the 26th more than 162 people camped in the tourist camp grounds. People had registered from places as follows: Portland 27, Seattle 9, Klamath Falls 2, Grants Pass 6, Phoenix 1, Gold Hill 5, Tacoma 2, Corvallis 2, Bellingham 1, New York city 1, Oregon City 3, Los Angeles 3, Tampa (Fla.) 1, Enterprise (Ore.) 3, Philadelphia 1, St. Louis 1, Eugene 3, Salem 2, Roseburg 4, Oakland 5, Medford 11, Hilt 12, Sterner (Ore.) 5, La Grande 2, Freewater 2, Monmouth 2, Canyonville 3, Spokane 2, Randle 4, Bandon 1, Myrtle Point 8, Gravel Ford 4, Lake City (Iowa) 4, Hindsboro (Ill.) 3, Elkton (Fla.) 8, Sutherlin 6.

One lady from San Francisco was interviewed and she said that they knew of the Ashland camp grounds before they left San Francisco, for every tourist was talking of and praising them. She said that the grounds were comparatively well known by through tourists from Vancouver to San Diego.

Horse Stolen In City Limits

John C. Gearing, who resides on Grant street, Ashland, Ore., had a horse and buggy stolen from the C street hitch rack about 9 o'clock Friday evening. The description given of the horse is as follows:

Weight about 1,100 pounds, 16 hands high, 20 years old, dark brown in color, pacer, single footed under saddle, shoe on one of hind feet has double cork, small lump on outside of right hind knee, and wind puffs on front legs.

On account of the peculiar shape of the hind shoe having the double corks, it was thought that the animal would be easy to trace up, but a careful search has not revealed any information as to the route she was taken out of here. Several have conjectured that the horse is being detained in some barn in the city until the affair blows over, and then will be taken out of town.

The mare was hitched to a black-painted buggy with the back curtain torn out. Chief of Police Porter and his assistants are at work on the case. Notices giving description and reward are being sent over the county and along the line.

Note: Since the writing of the above item, the horse was found near the Ashland Meat Company's slaughter house, standing in the bushes, abandoned.

Charlie Chaplin The National Hero

One of the five most talked of men in the United States is Charlie Chaplin, the nation's most famous laugh provoker. So popular is this famous comedian that he recently refused an offer of \$25,000 for two weeks' engagement to appear personally at Keith's Theatre, New York city. Lots of people say they don't like Chaplin, but still don't miss the opportunity of seeing him every time one of his excruciatingly funny efforts are shown. "A Jitney Elopement," that will be the vehicle of one of his best efforts, will be shown tomorrow at the Lyric.

A Mutual Masterpiece, "The Lure of the Mask," a fascinating story of Harold McGrath, with special music arranged by Manager Lawrence, with an excellent Keystone comedy, is on the boards at this popular theatre for tonight only.

Who are "The Gows"? 22-1f
Wallace Rogers was in the city Saturday to get supplies.

H. M. Coss of Medford was doing business in Ashland today.

Delbert Jones, a former Ashland boy, but who is now a resident of Boise, Idaho, is in the city visiting old friends. He is staying with John Enders.

The mother and father of Mrs. W. P. Belluf, Mr. and Mrs. A. T. Warmoth, from Red Bluff, Cal., are in the city visiting their daughter. All have just returned from a ten days' camping outing near Long's cabin.

Ashland Man is Loser By Fire

Forest fires have destroyed some 300 acres of good timber in Jackson county so far this year, and among the losses is that of George O. Van Natta, who owns timber by the Mahan and Grainger holdings.

A big fire started some time Saturday morning and had a big hold by the afternoon, as the forest carpet is very dry and inflammable. Many of the big trees were injured. By 2 o'clock Sunday morning, however, the fire was in control, a fire trail having been run completely around it. Some twenty-five Ashland men were at work. Forest Ranger Gribble was in charge. Meals were furnished by Van Natta at the Mahan house.

Though several hundred cords of wood were cut there, none was damaged, as fire fighters succeeded in keeping the fire from it. Some railroad timber land was damaged also.

Other big fires in the county are located at Butte Falls, Sterling mine, Applegate district and around Jenny creek. All the male population of Butte Falls are at work checking the flames near there, as some six hundred acres are afire, some of which is valuable timber.

Ladies Praise Camp Grounds

Mrs. P. Bottler, agent of the Old Faithful Camping Company of Yellowstone National Park, and Mrs. E. A. Carr, her traveling companion, spent some days in Ashland last week, looking over the development work being done here.

The two ladies hired an auto and made two trips to the lithia springs and through the camp grounds, high drive, etc. Upon being shown the camp grounds she remarked enthusiastically that it was the best thing she had ever seen, and said that she could always sing Ashland's praises for the city's generosity to campers, if for no other reason. She developed quite a liking for the lithia water, and announced her intention to the Tidings to return some time in the near future and make this her home. Indeed, while she was here this time she looked over some of Ashland's property.

Mrs. P. Bottler is especially qualified to talk about camp grounds and camp ground equipment, as she is the representative of the Yellowstone Camp Ground Company. She was more than enthusiastic about the park improvements and the whole general plan of making Ashland famous through her mineral waters, and she made splendid predictions for Ashland's future.

Peach Week In Two States

By proclamation of the governors of two states, the week beginning August 30 will be "Peach Week" in Oregon and Washington. Every one is urged to buy the delicious fruit by the box, and eat, can, pickle and preserve them.

Owing to the peach crop of the United States being the heaviest in years, there has been little eastern demand for the Oregon and Washington product. Unless the fruit can be disposed of in some manner the growers face a tremendous loss.

Even though most of the remaining crop is sold during peach week, it is said the growers will scarcely realize the cost of production on account of the low prices.

Oriole Mine Will Operate

The Oriole mine, one of the richest properties in southern Oregon, will begin operations within a short time, says the Medford Sun. It is said that thousands of tons of ore are in sight. The mine was recently involved in litigation, causing it to close down, and it has not been operated of late. At a recent receiver's sale the Ohio stockholders made an offer to redeem the property, paying off all claims against it, and put the mine in operation. The new arrangement will place the mine upon a solid financial basis, it is said, and remove it from the litigation that has tied it up for the past few years.

Varied Matters Come Before City Council

City council convened at about 7:30 Thursday evening, with all councilmen present with the exception of Mr. Cunningham.

The matter of establishing hitch racks on Third street near Main came up, and was referred to the street committee with power to act.

The matter of free water to Chautauqua park was brought up, and the report of the committee on such read, the results of which are found at length elsewhere in this paper.

The matter of the gasoline pump of Thomas H. Simpson, which is located on the sidewalk, was the next bone of contention. Unfortunately he had installed the pump without applying to the council, through a misunderstanding, and the present location was not very satisfactory, as it incurred a good deal of danger through the narrowing of the already narrow street. It was also a strict violation of the ordinance to have same erected without applying to the council. This, however, was due to a misunderstanding. It was brought out that with a wagon standing in front of the corner grocery, and with a car being filled up at Simpson's, the street was narrowed very much. Mayor Johnson thought that if it were moved north about twenty feet it would eliminate the danger of people crossing in front of a car, with the liability of stepping out on the other side just in front of an oncoming car. He cited numerous cases where people had walked back or in front of a car and, not seeing an oncoming auto, had been run down. If it were moved back it would give people an opportunity to see both ways as it would be far enough away from the crossing. The matter of the pump and its location was left to the proper committee.

Strickland applied for a vacation, and the matter was referred to the electric light committee with power to act.

Councilman Ashcraft announced that the water meters that had been sent to them some six months ago by an eastern concern for testing on the city system had been given a thorough trial, and were found to be exceedingly satisfactory. These are the first water meters that have ever been able to work on the Ashland

system, on account of the mica sediment in the water. The eastern concern have been working on the problem for some years, with a satisfactory result. The meters were ordered to be sent back, with a letter of recommendation for them to the company. In the future, if water meters are ever to be installed, these meters would be found to be very practical.

Three transformers, that had been bought several years ago so that the city might connect up with the Siskiyou current when it was necessary, on account of accident to the city plant, were sold to the Westinghouse people of San Francisco for the sum of \$1,100. Seventeen hundred dollars was the original sum paid. This was an exceedingly good price as they had become so out of date that they would have to be rewound.

The cemetery committee was authorized to purchase fifty feet of hose for use in Mountain View cemetery.

A clause was inserted in the ordinance relating to second-hand and junk dealers, providing that no dealer should buy of a minor, unless the latter could show that he was properly authorized by his parents to sell such junk and second-hand goods. This was copied directly after the Medford ordinance.

A proposal was brought up by Mr. Ware to change the name of Hargadine avenue, which runs up by the First National Bank and through to the camp grounds, to Pioneer Drive, and the name of First avenue to Pioneer avenue. Heretofore there has always been a confusion in the streets there, as there is already a Hargadine street. People have also been confused about where First avenue left off. This change in names, when adopted, will make the street "Pioneer" all the way through, with only the difference in "avenue" and "drive." Mr. Ware stated that while there might be names more appropriate, the Pioneer part of it had occurred to him to be appropriate as something to commemorate the hardy pioneers who first settled in Ashland.

As the final thing before adjournment, the votes of the bond election were canvassed.

Ashland Pioneer Visiting In City

J. O. C. Wimer, one of Ashland's pioneers, is visiting in the city with his son, on Beach street. Mr. Wimer now hails from Salem.

He came to Ashland in 1867, at a time when there were but fifteen families in town, and there was only one store and one hotel, the former being owned by R. B. Hargadine and the latter being the Ashland Hotel, which now D. D. Good occupies as a dry barn.

When he first came to the hamlet, as it was then, the woolen mills were just being started, and he worked on them for about a year.

Among other things he did as a pioneer of this city was to help install the first printing press in Ashland and the second printing press in the state of Oregon—the printing press which ran out the first issue of the Tidings in 1876, the paper at that time being run and owned by Mr. Leeds.

Mr. Wimer left Ashland in '92 for other points in the state. He crossed the plains in 1863.

Will Electrify Jacksonville R. R.

S. S. Bullis, head of the Bulls interests in southern Oregon, returned Thursday from a month's business trip in the east and middle west, and announced that the work of electrifying the Jacksonville railroad would begin at once. A consignment of copper wire and bonds were received last week for this work. Poles are being distributed along the railroad. Two new trolley cars, modern in every respect, will be ordered. It is expected to have the electrification complete and ready for service by the middle of October, which allows for any delay in the receipt of building material.

Private School and Kindergarten.
Private school, morning hours, 9 to 12. Kindergarten, afternoon hours, 2 to 4. Good ventilation. Big yard and best equipment. Begins September 6. Call at 108 First avenue. Terms reasonable. 13-1f

City Receives Good Publicity

The average mortal deems it a great achievement if he succeeds in getting something for nothing. There is nothing that pleases a publicity man as much as to get valuable newspaper space without having to pay for it, and it is especially gratifying to him if that space be on the editorial page of a great daily. Ashland was especially favored last week by receiving editorial comment on its present development in two big Oregon dailies—the Oregonian and the Telegram. These will be found reprinted in this issue of the Tidings. These splendid editorials will give the city a tremendous amount of most desirable publicity, for they will make a stronger impression on the minds of those who read them than ten times the same space in paid advertising could possibly do. Speaking of one of these editorials, a leading business man of Ashland said: "That is worth more than five hundred dollars to us." If this valuation is correct it represents a very big return on a very small investment, for it cost the publicity department three and one-half cents to get it—two and one-half cents for a copy of the Tidings that contained a story of Ashland present development, written by the manager, and one cent for a newspaper wrapper. A marked copy of the Tidings, containing this story, was sent to the editor of each of the daily papers of the city of Portland. As a result the city received these two fine editorials that are bound to do us a great amount of good. The manager of the department feels extremely gratified over this result, and the Tidings believes he has a right to do so.

Miss Mary Young entertained a number of her friends, both large and small, last Friday evening, when she gave an evening for several of the Sunday school classes of the Methodist church, at which church she teaches a class herself. Many games on the lawn were indulged in, and music was given on the piano. Sherbet and cake were served for refreshment.

Fifty cents invested in a Tidings "For Sale" ad often sells a \$5,000 property. Did you ever try it?

Fruit Premiums For County Fair

The directors of the Jackson County Fair to be held in Medford September 8 to 11 desire to call special attention of the horticulturists to the premiums offered on all kinds of fruits, and desire to state that the premiums are higher than those offered by the state fair and in most instances are double.

Some of the fruit premiums at our county fair are:

General display fruits, \$15, \$10, \$5.

Apples, general display, three varieties of one box each, \$15 and \$10. Display on plates, \$5 and \$3. Single box exhibits, \$5 and \$3, and \$3 and \$1. Single plate exhibits, \$3 and \$2, \$2 and \$1, and \$1.50 and \$1. Largest apple, \$1.50 and \$1.

For pears, general display, \$15 and \$10. Single box exhibits, \$4 and \$2.50. Display on plates, \$5 and \$3, single plates \$2 and \$1.

Largest pear, \$2 and \$1.

Peaches, general display \$5 and \$3. Display on plates, \$3 and \$2. Single plate exhibits, \$2 and \$1. Largest peach, \$1.50 and \$1.

The plate exhibits for prunes, figs, quinces, nectarines, apricots, plums are \$2 and \$1; for nuts and grapes, \$1 and 50c, with \$5 and \$3 for basket display of grapes and \$3 and \$2 for best display of grapes on plates.

In addition to the premiums offered for the largest apple, pear and peach by the county fair, the Panama-Pacific exposition offers \$5 for the largest specimen each of the above, the fruit shown at the county fair to be sent to the San Francisco exposition.

Water Rent Must Soon Be Paid

Some time ago a report of the city park commission asked why the city park should have to pay water rent and the Chautauqua park should get free water for irrigation, and the council immediately took the matter up, finding that the report was true and that the Chautauqua park had never paid water rent since their organization, over twenty years ago.

Last Thursday evening, after some discussion, it was decided that the Chautauqua park would have to pay in the future, and the recorder was instructed to give proper notice to them.

J. W. Opp, owner of the Opp mine, near Jacksonville, was in the city today looking for a house to rent. He is intending to bring his family here, so that his children can attend the Ashland schools.

Help Wanted At Vining Theatre

"Help Wanted," the Morosco-Bosworth five-reel picture based upon the New York and Chicago success of last season, will be shown at the Vining theatre Tuesday evening.

When an elderly millionaire who dyes his mustache, affects rich cravats and is addicted to perfume sprays, engages a little stenographer who is pretty rather than expert, and then advances her salary on sight, the little girl had best beware.

But Jack Lait's innocent little heroine didn't know. She thought a girl in an office was protected by the same chivalry as a girl in her own home. She found out.

But youth, in the delightful person of Owen Moore, rallied to youth—and middle age skulked out the door.

Everyone should see this splendid picture, as it represents the things that might happen to anybody's sister.