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Ashland, Ore., Monday, Aug. 16, '15

DANCING AT PINE GROVE.

(Oregonian.)

It is pleasant to read that the women of Pine Grove Grange, near Hood River, have made plans to conduct a Friday afternoon dancing class for their children. In some communities a great deal of fanatical prejudice must have been overcome before the grange would have tolerated any such wholesome arrangement. We remember reading last year of a grange somewhere in eastern Oregon that lost its best musician because some of the members wished to dance to her playing. She ought to have been flattered, but superstition was too strong for common sense in her mind.

If the granges, as a rule, paid more attention to innocent and wholesome amusement for the young they would probably flourish better than they do. It is sometimes possible to attract boys and girls by ministering to the spirit of mirth when unmingled doses of grave discussion repel them. Rural life needs generous and healthy pastimes more than almost anything else. It has had plenty of experience of vice and neighborhood quarrels, but very little of real, whole-hearted fun. In fact, anybody who tries to introduce hygienic mirthfulness into a rural community usually has to contend with the ingrained belief that fun is wicked.

We should dislike to have to estimate how much misery this superstition is responsible for. Young people are literally compelled by nature to seek enjoyment. If its innocent forms are forbidden they will inevitably turn to those which are objectionable. Experience has demonstrated this so often that the lesson should need no repetition, and yet we find very few rural communities where amusement for the young is adequately provided. The week-end baseball games now so common among farmer boys are an encouraging sign of the times, but baseball is not played in winter and at that season the sturdy youths have no resort but the poolroom, the dive or the blind pig.

In any village where they are two churches it would pay heavy moral dividends to dedicate one of them to wholesome sports for the young. The Lord would be far better pleased by these exercises than by a jejune ritual served out by a half-starved minister.

AUTO CAMP GROUND AT EUGENE.

Imitation is said to be the sincerest flattery. If this be true, several cities in Oregon are doing their best to flatter Ashland by imitating our efforts to take care of the tourist motorist. The fame of our auto camp has spread all over the Pacific coast and the citizens of several other towns are wondering why they did not think of doing the same thing, and are getting ready to follow our example. While many of these cities may copy us to some extent, none of them will be able to equal our camp from the standpoint of accessibility, for there is no other city in Oregon that has as beautiful a location for a camp ground close to the business center.

Eugene, always progressive, is getting ready to make a suitable and attractive camping place for touring automobilists. The success and reputation of our auto camp has made an impression on the business men of the city and they realize, from the results we have obtained with our facilities for entertaining the tourist, that they are losing a golden opportunity by not providing similar comforts and conveniences for visitors. The Commercial Club of Eugene has taken the matter in hand and appointed a special committee to select

a site for an auto camp and prepare it for use this season. One of the active members of this committee is Mr. V. W. Winchell, who is a brother-in-law of Mrs. J. M. Wagner of Ashland. Mr. Winchell is in the automobile business and comes in direct contact, for that reason, with touring motorists.

In order to test and determine the need for camping facilities for tourists Mr. Winchell has been interviewing touring parties that pass through Eugene. The results of this work have brought out two facts that are of peculiar interest to the citizens of Ashland. One of these is that Ashland is receiving favorable comment from hundreds of people who have visited our auto camp ground and we are getting an unusual amount of very desirable publicity all over the country as a result of our efforts to make the city attractive to visitors. The other is that a large majority of those touring in automobiles this year are camping out, thus demonstrating the need of the auto camp that the springs commission have placed in Lithia park.

On Wednesday of this week Mr. Winchell interviewed fourteen touring parties and found that twelve of them were camping out along the way. Almost 86 per cent were looking for camping places as they journeyed along. Nine out of the fourteen parties had either visited our auto camp or knew about it. The following extract from a story in the Eugene Daily Register on the results of Mr. Winchell's day's work will indicate something of the widespread fame of Ashland's auto camp and ought to be interesting to our citizens: "Seven of the machines had come from California, and six of them had either stopped at the Ashland camping ground or had seen it, and expressed themselves as believing Ashland was as progressive a town as they had found on the trip. The other machine from California came up the Crescent City way and did not come through Ashland, but the occupants were told by other tourists they should by all means stop at this town and take advantage of their camping ground. Five of the cars were going south to California and three of them had heard from other tourists of the camping grounds at Ashland, stating they intended stopping there." * * *

Ashland is destined to be a great big spot on the tourist map of Oregon, and our auto camp is going to be a big factor in the future popularity of the city among the tourists of the United States. We may well be proud of it.

The business expert—not a professional expert, but the manager of a great business—declares in System that the trouble with the average business man who advertises is that he does not do it systematically. This expert says that a downtown retail mercantile establishment should spend the same amount for advertising as for rent and that the advertising campaign should be arranged so as to use about the same amount of space each week in the year. He also says that American merchants generally make the fatal mistake of advertising when they feel like it, instead of when their business needs it.

THE FOOL AND OUR FOREST DOLLARS.

(By E. T. Allen.)

Good-by to the fool with the empty Gun;
Forgotten his bid for fame.
Though he kills his friend, it only counts one,
And that, nowadays, is tame.
The fool who playfully rocks the boat
Is on the front page no more.
He may rank high with the fools afloat,
But his glory is gone ashore.
There's the fool with women, the fool with wine,
And the fool who games with strangers,
And the joy-ride fool (he does well in his line
By combining these ancient dangers).
But they're all still down in the primer class,
Mere novices taking a flyer,
Compared with the prize-taking criminal ass,
The fool in the woods with fire.
A few hearts break for the deeds they've done
In their pitiful amateur way,
But fire slays dozens where they slay one
And scourges a state in a day.
For the ruined home and the smokeless stack
And the worker unemployed
Know a hundred years shall never bring back
The things that his match destroyed.
Phone job orders to the Tidings.

The Home Circle

Thoughts from the Editorial Pen

Go to Church.

Go to church.
It will make your wife feel so happy.

It pleases a man when his wife goes to church. If it makes him feel good to see his wife go to church it surely will make his wife feel better still to see him go to church. Next to your old mother, who perhaps is dead and gone, the best friend you have ever had is that brave little wife of yours. Remember the time you went wrong? If ever you needed a friend it was then. How quick she was to forgive. When through your blunder your money took wings she fixed up her old hat and trimmed her dress once more. Tears started to her eyes when neighbors glanced significantly.

When you were sick she cooked little dainties, sat and read to you, quoted bits of scripture and stroked your hot temples. Tonight, while you are asleep, she will be up with the children. Get out those old love letters and read the spirit of them. Fragrant as lavender. Tomorrow morning, when the stove goes wrong and a harassed face glances across the table, be a lover once more. Praise the breakfast. Kiss her good-by at the door. See her smile through the tears. She'll sing all day long. Perhaps a year from now you would give all you have in the world to take hold of her hand, tell her you love her and call her your old sweetheart. But, too late! She's gone forever.

Make your wife happy by going to church next Sunday. Go to church with her if possible, but go to church if you have to go to church alone. It is in the house of God that you'll find consolation. It is there that you'll be instilled with courage to fight the battle of life.

Make your wife feel happy.
Be happy yourself.
Go to church.

It is a great pity that a girl should ever think of marriage as a refuge, a means of support or as the main object of life. Such an attitude is bound to weaken character. A girl's ideal should not be marriage, but womanhood, as a man's ideal should not be marriage, but manhood. We do not talk of educating our boys to be husbands and fathers; we train them to be brave, true, pure and gentlemen, honest and active and industrious, knowing that such a man can not fail to make a good husband and father. So it is with the girls. Train them to be earnest and independent, teach them to be self-supporting, make the inaccurate and responsible in money matters, as delicate and refined in their financial sense as they are in their modesty; in other words, train them to be womanly women, and they will make the best wives and mothers the world has ever known.

Give the young and struggling a word of encouragement now and then. You would not leave those plants in your window boxes without water nor refuse to open the shutters that the sunlight may fall upon them, but you would leave some human flower to suffer from want of appreciation or the sunlight of encouragement.

While human nature remains what it is, a word of appreciation will never be lost on old or young and is one of the best paying investments which can be made. Some say, "I don't care whether they like it or not," but that is all nonsense for man, woman or child; we every one of us feel our heart grow warm under merited praise, and if we get a little more of it than we deserve, which rarely happens in this world, we try to deserve more next time.

Oh, make your home bright! Bring in the violin or the picture. It does not require a great salary or a big house, or chased silver or gorgeous upholstery to make a happy home. All that is wanted is a faith.

Our Community

We are a part of this community—so are you. Let us work hand in hand to develop it and thus help all of us.

Your banking business done through this strong bank works directly for you and the community.

First National Bank
ASHLAND, OREGON.

Oldest National Bank in Jackson County

er's heart, a mother's heart, in sympathy with young folks.

Preach little, scold less, practice more.

Nobody Knows But Mother.
How many buttons are missing today?

How many playthings are strewn in her way?

Nobody knows but mother.
How many thimbles and spools has she missed?

How many burns on each little fist?
How many bumps to be cuddled and kissed?

Nobody knows but mother.
How many stockings to darn, do you know?

How many muddy shoes all in a row?
Nobody knows but mother.

How many little torn aprons to mend?
How many hours of toil must she spend?

What is the time when her day's work shall end?
Nobody knows but mother.

How many cares does a mother heart know?
How many joys from her mother love flow?

Nobody knows but mother.
How many prayers by each little white bed?

How many tears for her babe has she shed?
How many kisses for each curly head?

Nobody knows but mother.

Development of Railroad Coach

The first steel passenger car ever built in the United States is on display in the Southern Pacific's exhibit in the Transportation building at the Panama-Pacific exposition. It is coach No. 1806. This car is a product of western brains, having been designed in the company's offices at San Francisco and built at Sacramento in 1906.

Since that time the development of the steel coach has been rapid. The Southern Pacific Company, according to General Superintendent of Motive Power T. W. Heintzleman, now has also 900 all steel passenger cars, none of any other material having been built for the last seven years. Altogether the company has a total of 5,156 steel cars of all descriptions, these including 147 all-steel baggage, 38 motor and 187 suburban electric cars. The main line coaches are 60 feet long and seat 72 persons. The new cars are fitted with high speed brakes of new design and have powerfully reinforced vestibules. They are lined in mahogany finish and are steam heated. Their advantages combine comfortable riding qualities and safety.

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United States of America

Mind Power Taught By Experts at Fair

San Francisco, August 16.—The daily lectures on the teaching and application of mind-power, now being conducted at San Francisco under the auspices of the Panama-Pacific International Exposition and the California New Thought exposition committee, are proving very popular, the daily attendance averaging between 200 and 300 men and women from all sections of the country.

Among the lecturers are Rev. Lucy C. McGee of Boston, Dr. Frank Riley of London, Miss Edith Martin of New York city, Mrs. Lida Hardy of Topeka, Kan., Madam Humphrey of Vancouver and Mrs. E. A. White-side of Auburn, Wash.

A New Thought congress, which is expected to draw an audience of more than 1,000 persons, will be held at the exposition August 18. The day will also be celebrated as "New Thought day" at the exposition.

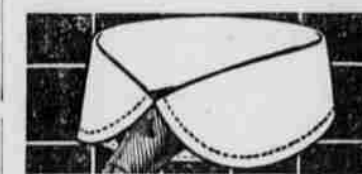
Monday evening, August 30, the delegates will be received at Moose hall, Golden Gate avenue and Post

street. A fine program of speeches has been prepared.

It is generally admitted that several of the navy yards should be abolished, but it can't be done because it would hurt the business of entertaining sight-seeing tourists.

The Commercial Club requests the names and addresses of parties who are considering coming to the coast this summer. We wish to send them literature and give them a good conception of Oregon. 74-11

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