

# LYRIC

**SUNDAY AND MONDAY**

Mr. Businessman—go look at yourself on the screen  
Go to see this great Mutual Masterpicture

## "The Absentee"

Look yourself over. See if it isn't really you on the screen instead of Robert Edson or the other players. You'll carry back home with you many of the vivid scenes—and will often recall them when you're at your desk or bench. Take the family with you, too. Let them see what kind of a business man—an actor—you really are. Come early it lasts over an hour.

**10 and 15 Cents**



SCENE FROM "THE ABSENTEE". FIVE-PART MUTUAL MASTERPICTURE PRODUCED BY MAJESTIC

## To-Night Only The Georgia Merrymakers

Return engagement by popular request.  
New Songs, New Sketches. Entire change of program.  
15 AND 25 CENTS.

## Rock Crusher For Siskiyou Work

A rock crusher has been hauled to the Siskiyou, where it will be used in crushing rock for use in the construction of the highway over the Siskiyou grade. It is the intention of the state engineer to macadamize the entire Siskiyou grade from that section which is now being paved. The work of paving the road can not possibly be completed before fall, but the machine will save the grade from washing away. Thus a good surface will be had and the work of paving can be started in the spring without delay. The crusher was hauled from Medford by auto trucks.

## Don't Throw Bottles From Car Windows

Southern Pacific Bulletin: Employees should do everything possible to discourage the practice of passengers carelessly throwing bottles from car windows. This will help reduce the hazard of employees and others on the right-of-way being struck and injured. The matter came up at a recent meeting of the Stockton division safety meeting, and Superintendent C. H. Ketcham started the ball rolling by writing Manager Moberly of the Van-Noy Brown News Company, who, as soon as possible, will have labels with the words, "Do not throw from car windows," pasted on the soda bottles.

### Local and Personal

W. N. Campbell of Williams, Ore., is visiting the Wimers on Beach street. He is son-in-law of G. W. and Mrs. Wimer.

A. J. Wimer is visiting his parents and brothers on Beach street.

George W. Wimer has been under Dr. Gregg's care for some time, but has improved some lately but is still poorly.

Mr. and Mrs. N. A. Jacobs have been visiting G. W. and Mrs. Wimer, their uncle and aunt. They reside at Riverside, Cal.

Fir or pine cordwood delivered, \$5. Carson-Fowler Lumber Co. 23-4t

Miss Carrie Van Pelt of Wallowa county is spending the summer with Mrs. George Tyson on Hargadine street.

C. P. Foss of Milwaukie, Ore., came here Tuesday after having read the Tidings for several months, and will try our mineral waters.

Mrs. Emily A. Pratt left Tuesday to visit her son in Hornbrook for the remainder of the month.

Frank Sander left Tuesday for Belmont school, where he will take charge of the manual training and drawing departments.

Factory blocks are economical. Try them. Carson-Fowler Lumber Co. 23-4t

Dr. Bertha E. Sawyer returned from the national osteopathic convention at Portland Tuesday evening. She reports a lively convention, and in being greeted by former classmates and acquaintances all remarked as to the beauty of Ashland and the surrounding country.

Game Warden Walker attended to business matters in Medford yesterday.

The 1915 deer season opens Sunday. May good fortune cheat the undertakers.

Mr. and Mrs. Louis Gallatin of the Valley View district are enjoying a motoring trip to the San Francisco exposition.

D. B. Grant, former Ashlander, now residing in Portland, renewed old associations in the city the first of the week.

Dr. S. J. Parson has returned from a two weeks' trip to the exposition. Chester Stevenson and Archie Eubanks have returned from a six days' trip by team to Crater Lake. Mr. Stevenson brought back a number of excellent views of scenic points along the route traversed.

J. S. Vale of Florence, Ore., was a recent visitor here with his family, who came to Ashland some time ago for health considerations.

George Hoover, formerly an orchard man of the district west of Ashland and now located in Ontario, Cal., looked after business matters in the city and valley recently.

Otto Winter, sons Paul and Francis and Edwin Mowat left Tuesday for Crater Lake. They are making the trip by automobile and expect to return today or tomorrow.

Cecil Grisez is over for a couple of days' visit from Yreka, where he has been employed as auto stage driver between Yreka and Montague.

If you want to buy or sell anything, try Tidings want ads. They do the work.

# The Sterling Co.

Ladies' Coats, Suits, Dresses and Shirt Waists

Millinery, Hosiery, Gloves, and Corsets

Misses' and Children's Coats, Suits and Dresses

### EXTRA VALUES

Ladies' Sleeveless Vests, 5c  
12c values, 9c  
25c values, 19c

### EXTRA VALUES

Ladies' Union Suits, tight and lace knee, 35c values, to close out at . . . 18c  
50c values, 26c  
75c values, 39c  
All sizes

We have our new line of Coats and Suits, Velours, Fancy Novelties, Scotch Tweeds, all in the latest models.

## THE STERLING CO.

Successors to R. A. MINKLER

## Beets and Cement Herald Prosperity

Two industrial projects, vital to the future economic and agricultural prosperity of the Rogue River Valley, have passed the speculative stage. They are the beet sugar factory promoted by the Western Sugar Company, backed by Mormon capitalists, and the Portland-Beaver Cement plant at Gold Hill. Both propositions represent an outlay of over a million dollars.

A letter received Monday by W. H. Gore of Medford, from F. S. Bramwell, gives the assurance that a \$600,000 factory will be built in the Rogue River Valley in time to handle the 1916 crop.

The Portland-Beaver Cement plant at Gold Hill has issued a call for its superintendents, foremen and employees to report for work next Monday, August 16. The plant, which has been in course of construction for the last eighteen months, is now 85 per cent completed, and practically all of the machinery has been received and installed. The analysis of rock near Gold Hill shows one of the finest deposits of cement material in the west.

The construction of the beet factory means the opening up of a new and most profitable opportunity for the farmers of the Ashland district. The cement plant means more money in the lower valley. Add to this a good fruit crop and a general improvement in financial conditions in the Rogue River Valley and Ashland's prosperity is bound to increase as Ashland is the valley's playground and with the attractions which will be offered next year will reap a goodly harvest from the valley.

Ask any garage man, baths proprietor or theatre man what effect the completion of the paved highway has upon Ashland, and he will tell you that the paved road has made Ashland more accessible to many hundreds of people this summer and has added immensely to the amount of money spent in Ashland. Let everyone pull together to furnish attractions and provide a welcome for visitors and thousands will come where hundreds come today. There are 25,000 people within a two hours' auto distance of Ashland. Fifteen thousand of these spend at least one day or evening of the week from home. Let us make Ashland their destination one night out of the week.

### Warning to Hunters.

No shooting or trespassing in any way allowed on our premises west of Ashland known as Encanto Heights.  
W. R. YOCKEY,  
ELIZABETH YOCKEY.

Orres cleans clothes cleaner than any cleaner that cleans clothes clean.

## Words of Praise From Tillamook Man

Fred C. Baker, editor of the Tillamook Headlight, was in the city over Sunday night, and says one of the most interesting things that he met with since he left the cheese-producing county of Oregon was the public park, which is a most creditable enterprise and the people of Ashland are to be commended for their public spirit. It is money well spent and will prove of much enjoyment to the citizens and visitors. Mr. Baker is a good road booster and is in favor of a hard surfaced highway from Portland to the California county line. Of all the towns he has visited he thinks Ashland is conservative as well as progressive. Mr. Baker is accompanied by his wife and C. T. Clough and wife, who are out for a two weeks' vacation and will visit Crater Lake before returning home. Mr. Baker has been editor of the Tillamook Headlight for eighteen years and has seen the growth of the dairy industry in Tillamook county from its start, and he informs us that the dairymen of that county received \$650,000 for the famous Tillamook cheese last year. The dairymen receive \$1.50 for 100 pounds of milk, or about 38 cents per pound for butter fat.

## Start Forest Fires To Provide Labor

Incendiarism in the Trall district Monday resulted in the setting of 21 forest fires within half a day, within a radius of five miles. The fires were started, in the opinion of State Supervising Warden Eberly, for the purpose of furnishing labor for idle men in the district. The pay is good and the work is easy but hot. All of the fires were discovered in time to prevent their spread, except one which was controlled after a ten-hour battle. Evidence of the work of the firebug was found near each blaze. All of the fires were started outside of the national forest reserves, the fear of rigorous prosecution by the federal government being predominant.

The office of Dr. Johnson will be closed until Sept. 13th.

## Returns From Camp Invitation

Ashland is receiving a tremendous amount of free publicity from the letters that the publicity department is sending to all the commercial organizations of Washington, Oregon and California. The following letter from the secretary of the Stockton chamber of commerce will indicate something of the results these letters are bringing:

"On receipt of your letter of August 3, signed by Mr. M. J. Duryea, director of publicity, we took the matter up with the newspaper boys and they were glad to give a little notice to the admirable plan you have outlined. Following is a copy of the notice published by one of them: 'A letter has been received from the Ashland Commercial Club of Ashland, Ore., inviting tourists to take advantage of a free park for the use of travelers. Cooking gas and other conveniences are included. The letter reads that Ashland, the Caribbad of America, is spending \$175,000 in developing the city into a great resort.'

"Your letter will be presented to our board of trustees at its next meeting, and, if the opportunity is afforded, we shall call the attention of our members to your invitation.

Yours very truly,  
"STOCKTON CHAMBER OF COMMERCE."  
"J. P. Irish, Jr., Secretary."

## Well-Known Pass Boy Drowned

Glenn Pattillo, son of Mr. and Mrs. William H. Pattillo of Grants Pass, was drowned while swimming in Gattion slough, near Portland, Sunday afternoon. He was employed in Ashland by the gas company last year and is remembered by a host of friends as a genial, good-natured young man. He established quite a record as a football man when attending Grants Pass high school. He is survived by his mother and father and one sister of the immediate family. When in Ashland young Pattillo often practiced with the high school football team and played in the alumni game two years ago. Pattillo was a strong swimmer and it is believed that he was stricken with cramps while swimming across the slough with a little boy on his back. The body was brought to Grants Pass for burial.

Fir or pine cordwood delivered, \$5. Carson-Fowler Lumber Co. 23-4t

Don't kick because your beau smokes a pipe. The pipe is better than the bottle.

There will be a shortage of factory blocks this winter. Carson-Fowler Lumber Co. 23-4t

"The Gows" are coming! 22-1f

## Classified Advertisements

(Continued from Page Three.)

- TOO LATE TO CLASSIFY.**
- LOST—Friday, August 6, gold rope chain and lavaliere set with small emerald. Finder please leave at this office and obtain suitable reward. 23-2t\*
- WANTED—Employment doing light work or chores, by elderly man. Address C. P. Foss, general delivery, Ashland. 23-2t\*
- LOST—Gold watch with black string between 595 North Main street, Ashland, and Medford. Reward if returned to Mrs. A. T. McCarthy, 595 North Main street. 23-2t
- FOR SALE—Good milch cow giving five gallons per day; 4 years old. Also hay, farming implements. D. R. Tallman, near Normal. 23-2t
- LOST—Bunch of keys between Sanitarium and depot. Will finder please leave at this office? 23-2t

There's a body, a crispness and true corn flavour to the

## New Post Toasties

that are unequalled by any other corn flake.

Ordinary, common-place "corn-flakes" do not appeal to one after having once enjoyed the surprising goodness of these superior bits of toasted corn meats.

Try the New Post Toasties—your grocer has them now.