

"Ashland Grows While Lithia Flows"
City of Sunshine and Flowers

ASHLAND TIDINGS

Ashland, Oregon, Lithia Springs
"The Carlsbad of America"

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Publicity Dept. Activities Many

The publicity department has sent ten albums of views of scenery in and about Ashland to Mr. John M. Scott, general passenger agent of the Southern Pacific Company. These are to be placed in the observation cars of the company. A similar album has been sent to Mr. Frohbach to be used in the Ashland lithia springs exhibit in the Oregon building at the exposition.

The department has received a photograph of the new springs exhibit that has been installed in the southern Oregon exhibit in the Oregon building. Judging from the photograph this exhibit is very beautiful. By using a small motor-driven air compressor to force air through the water of the spring it has been possible to reproduce in realistic manner the bubbling effect of our real springs. Mr. Frohbach writes the department that the spring is attracting the attention of countless visitors. The installation of this spring is part of the activities of the present management of the department.

The publicity director has ordered and received a small cut of the front cover of the new booklet that is to be issued in a short time. This cut reproduces the glass of water faithfully. It will be used on envelopes and letter heads, and it is the hope of Manager Duryea that it will be used by a great many of our business men on their stationery. This glass of water, so typical of Ashland's greatest resource, is destined to become the city's trade mark, for it is going to be sent all over the United States in the next few months.

The department will have a little leaflet descriptive of Ashland off the press this week. These are to be placed in the auto camp and in the exhibit building at the station for distribution to visitors and will be used until the new booklet is out. They contain a brief story of what Ashland is doing to develop her natural resources, and tell of our manifold attractions for the tourist. Twenty-five hundred will be printed.

Local Osteopaths Go To Portland

The "movies" have invaded even the sacred field of science. The latest, up-to-the-minute discovery is their peculiar value in diagnosis. This discovery was made by the osteopaths and will be first demonstrated at the world's congress of osteopathic physicians, surgeons and specialists in Portland the first week in August. Officially it is entitled the nineteenth annual session of the American Osteopathic Association, but as the foreign osteopaths are included in this organization it is in reality an international meeting. A thousand delegates will be present.

Dr. Martin and Dr. Sawyer of this city will attend the convention. Dr. Nellie Anderson of Los Angeles will have charge of their offices during their absence.

Miss Hamlin Will Talk and Sing

Miss Francis Hamlin, one of Ashland's most popular young ladies, who is home for the summer from Honolulu, Hawaii, will entertain next Monday evening at the Vining Theatre with descriptions and stories of Honolulu and with Hawaiian songs. Miss Hamlin is gifted with a beautiful voice and has a most pleasing personality which has made her the friend of almost every Ashland resident. During her stay in Honolulu Miss Hamlin has had an opportunity to become acquainted with much of interest through her work and has gathered the material for a talk which will be highly entertaining.

Southern Pacific Bulletin: On the Shasta division Conductor Bialock was commended for discovering a fire in a box car; Brakeman F. J. Ahlstrom for discovering a broken arch on a car at an inspection point; Brakeman V. I. Van Allen for discovering a broken rail in a tunnel and taking the necessary action to protect trains running over it; Brakeman I. E. Francis for discovering a broken rail in the Redding yards.

Phone job orders to the Tidings.

Boston Paper Lauds County

The following clipping is taken from the Boston, Mass., Christian Science Monitor in an article on the great Pacific highway:

"Oregon has been slow in waking up to the necessity of good roads, although its people are among the most progressive in the matter of politics and education. Jackson and Multnomah counties are the only ones to have rendered valuable aid to the highway.

"Two years ago a \$500,000 bond issue was voted in Jackson county for exclusive improvement of the Pacific highway. Thirty miles are now graded and seventeen hard surfaced. Thirteen miles of the grading is over the Siskiyou mountains and are crossed on a 6 per cent grade with flat curves and a twenty-four-foot roadbed. The Pacific highway has eliminated the old mountain road with its 30 per cent grades."

Camping Parties Roam the Wilds

Jake Casebeer, Ralph Hedges and Lynn Purdin returned Monday from Butte creek, where they had been camped for a week. Fishing was reported as poor but camping as good as ever.

When Sam Jordan was returning from Crater Lake last Monday he met John Volpe, Ollie Easterling and "Mac" MacArthur bound for the lake. This party has been out for some time and had many interesting tales to tell. Volpe and Easterling got lost and spent several distracted hours in the untracked wilderness. Mac is reported as being the official chef of the party, but according to Jordan stood in immediate danger of losing his job at the time when he saw them on account of putting too many peppers in a pot of beans.

Most Beautiful Girl at Vining

Alice Dovey, the charming young actress, has been accounted the honor of being the most beautiful young woman on the stage. In the "Commanding Officer" she has one of the most dramatic triumphs of her career. It is a story of intense heart interest in which children share the honors with the older stage favorites. Amongst the thrilling scenes the attack of the miners and the rescue of the commanding officer by one of the companies are as thrilling and spectacular a series of scenes as were ever embodied in a screen play. This Paramount picture will be shown at the Vining Theatre Friday, July 30. Admission 10 and 15 cents.

Playground and Other Features

The apparatus for the children's playground is being set up and will be in shape by the end of the week. The youngsters are trying out the various slides, swings and whirls as fast as they are put in position.

Water was put in the lake last week and two or three boys have built canvas canoes and are having the time of their lives on the water. One boat load obligingly offered to upset for Publicity Manager Duryea, who was taking pictures. The lake will be surrounded with lawn and shrubbery and will be one of the prettiest spots in the park when the landscapers get through with it.

The tennis courts in the park are being graded and rolled and wire netting backstops being erected.

McKee to Serve Five Days More

A supplementary sentence of five days in the Multnomah county jail has been given L. D. McKee, former assistant postmaster here, who has recently finished serving a sixty-day sentence for appropriation of funds from the postoffice. The additional sentence was given by Judge Bean of the federal court in Portland on July 26.

Tidings "For Sale" ads are active little real estate salesmen.

Springs Work Being Rushed and Water Will Be In By Sept. 15th

The Smith-Emery people have nearly seven miles of trench dug. The first shipment of pipe for the sulphur spring arrived yesterday and laying began this morning. The large drill is at work on the Cunningham gas spring preparing it for the gas tanks. Development work is completed on the new lithia, the Dodge lithia-soda and the Berkeley sulphur. The concrete amphitheatre and intake is now being put in. Material for the pump house at the Dodge well, the new lithia and the central distributing station in the

park has been ordered and will soon arrive. Some trouble is being experienced by the company in getting quick action on freight as much of it comes from the far east, and it seems the transcontinental roads are giving the heavy passenger exposition traffic precedence over freight movement. If the freight comes along as expected the plant should be finished and water running in the park by the middle of September. Several large gangs of men are now at work on different parts of the installation and the development is going rapidly forward.

Australians Here Next Week

Next Thursday, August 5, is the date set for one of the most unique and biggest entertainments of the year in Ashland. The Australian boys, thirty-five strong, who will be the guests of the Civic Improvement Club next Wednesday and Thursday, will appear at the Chautauqua building the evening of Thursday. The boys have a thirty-one piece brass band and a big orchestra. The program is made up of music, stunts and other excellent features unique in character. The Australian boys are in America for the purpose of gleaming "education by travel" and are the pick of the schools of Australia. Each and every member of the party is a star. The visit of the Australians several years ago led to the forming of strong acquaintances between many Ashlanders and some of the visitors. In fact, some of the local people who entertained the visiting lads are still corresponding with them. There can be no doubt but that Ashland will give these boys a welcome royal.

The chief mission of the boys' tour abroad is to give the lads a better idea of the countries visited from an educational standpoint and to send official representatives from Australia, a friendly and English speaking country, so as to obtain an insight into the customs and habits of other countries and peoples; to visit California's two expositions and to unite more solidly the great southern republic in bonds of lasting friendship with America.

County Seeks New Pathologist

County Pathologist M. P. Henderson has secured a better and more remunerative position with the Brigham University at Provo, Utah, and will leave the valley as soon as a successor can be secured. The Valley Fruit Growers' League has made every effort to keep Dr. Henderson, but having given his word Mr. Henderson feels obliged to go to Utah.

"I am deeply interested in the valley," said Mr. Henderson, "and trust that a new pathologist and a better one will soon be secured. The big problem in my opinion is scab, which has attained a serious hold, but with energy and thoroughness can be kept in check. I will have to leave before the beginning of the school term, but trust a successor will be secured in ample time for me to give him the result of my experience."

The Fruit Growers' League will meet with Dean Cordelay of O. A. C. and immediate steps taken to secure an able man to take charge of the work.

Auto Party From Virginia Camp

Three young men from West Virginia, C. W. and J. C. Raese of Davis and Charles Allen of Hawkinstown, who have traveled across the country in their auto and made the trip from Virginia to San Francisco in twenty-four days, have been camped in the Ashland auto camp ground for the past three days. The members of the party fell in love with Ashland and decided to stay here for a rest. The camp grounds here are declared by them to be the best camp which they have met with in their entire trip across the country. The party left today for Portland and will go on east through Yellowstone park.

Iowans Will Fill Park Tomorrow

Several hundred former Iowans, now residing in the Rogue River valley, will pour into Ashland park tomorrow and join with the local Iowans in the biggest picnic of the summer. The Iowa societies at Medford and Grants Pass have been actively organizing for the event and former residents of the middle western state from all over southern Oregon and northern California, whether affiliated with a society or not, are urged to attend.

The prime requisite which all will be asked to bring is a well filled lunch basket. Dinner will be properly attended to at 12:30. Coffee, with trimmings, will be furnished by the home people. The Ashland society will also furnish badges.

The dinner will be followed by a short program with a time limit on speakers who run over while telling how much better the Rogue River valley is than any other place on earth, except Iowa.

Following the program, which will include music as well as hot air, the real business of the day will commence and hotly contested races of all kinds, pillow fight, indoor baseball, tug of war, horseshoe pitching and various other athletic stunts will follow in rapid succession.

Let every Ashlander give the glad hand to the visiting valleyites.

Local Militiamen Are Good Shots

The following is the standing of the members of the first company, C. A. R., who have been practicing at the rifle range between Phoenix and Medford, to date of July 24. A team of four men and one alternate will be selected to represent the first company at the annual rifle competition at Clackamas, which will be held about the first week in September:

1. Corporal Irwin	86.28
2. Sergeant Adams	84.94
3. Private Hadfield	82.40
4. Corporal Sayle	80.16
5. Corporal Grubb	76.40
6. Captain Malone	76.00
7. Corporal Butterfield	75.38
8. Musician Barney	72.00
9. Private Jeter	69.84
10. Private Payne	68.66
11. Private Penniston	65.50
12. Private Icenhauer	64.90
13. Corporal Porter	62.72
14. Private Prescott	62.00
15. Sergeant Spencer	61.32
16. Private Brown	58.66
17. Private Hodge	54.00
18. Private Graham	51.00
19. Cook Phillips	50.66
20. Private Harmon	45.70
21. Private Hibbs	39.32
22. Private Wagner	22.00

Commercial Club Meets Next Monday

The Ashland Commercial Club will meet in regular session on next Monday evening at the club rooms. Every member is urged to be present as there will be matters of importance come up for discussion. The committee appointed to investigate the Dead Indian road have been over the ground and are ready to report and make recommendations on same. It is hoped that a good crowd will be on hand to discuss this question as it is one of vital importance to Ashland.

Not a property in Ashland but that can be sold by Tidings "For Sale" ads in less time and at less cost than through the regular agent channels.

Film Fight Puts Many in Hospital

Next Sunday and Monday evenings the Lyric Theatre will show what is conceded to be the best yet released of the Mutual Masterpieces which are making such a hit with Ashland picture audiences. "On the Night Stage," with Robert Edson, William Hart, Rhea Mitchell and a supporting cast of famous players is a strong, virile story of frontier life and love said to outrival "The Spoilers." A feature of the picture is a fight during which the tempers of the actors got the best of their acting and resulted in a number of actors spending two weeks in hospitals and the suspension of rehearsals for that period. A more realistic piece of photography has never been secured. "On the Night Stage" is a very expensive film whose extraordinary merit warrants a much higher price than the 10 and 15 cents admission which the Lyric will charge on Sunday and Monday.

Says Camp Finest in Entire State

M. O. Wilkins, publisher of the State Automobile Record, was in the city today and stopped over last night at the automobile camp grounds. Mr. Wilkins says that this camp here is absolutely the finest thing in the state and that when autoists find out about it they will not stop anywhere else in the valley. Mr. Wilkins said that when his party reached Grants Pass and were taken to their camp on Rogue river they thought the zenith of camp perfection had been reached, but when they arrived at the Ashland camp their ideas were shattered. Mr. Wilkins compiles a quarterly record of the state automobile registration and puts out a monthly report. In the course of his work he covers most of the state and will do a great deal toward spreading the news of Ashland's camp.

Bears Are Thick; Bagleys Kill Three

The Bagley boys killed three out of five bears last Sunday near the Lindsay ranch in Dead Indian and wounded another which got away. A posse was organized and went after the wounded animal, which was a big one, but were unable to locate him. Bears seem to be very numerous in the mountains around Ashland this year. There are no packs of bear hounds at present in the vicinity and old timers say that in the absence of hounds hunters are unable to get many bears, and therefore the bears increase in numbers. Some say that there are more bears around Ashland now than there were ten years ago when several parties owned packs of bear dogs.

Tennis Tournament Medford This Week

The Southern Oregon Tennis Tournament opened Saturday at the Medford Country Club. The preliminary rounds are being played this week and the finals will be played next Saturday. All contestants are urged to be on hand at the exact hour at which their match is called.

Visiting players will be extended the privilege of the club during the tournament week and will be allowed to purchase supplies at the club for cash. On the evening of Saturday, July 31, the entire membership of the club will give a dance to which all contestants, whether members of the club or not, are cordially invited.

All persons desiring to watch the play during the progress of the tournament will be most welcome.

Crater Lake and Return One Day

F. F. Evenson, wife and four boys of Clatskanie, Ore., made a record automobile trip to Crater Lake from Ashland last Sunday, leaving here at 7 a. m. and getting back at 8 p. m. Sunday evening. Mr. Evenson is the head of the Benson Lumber Company of Clatskanie. He has a brother, E. C. Evenson, in Ashland, who, however, is out of the city at the present time.

Much Valuable Free Publicity

Nearly every mail brings the publicity department replies to the letters that are being sent out to all the commercial organizations in Washington, Oregon and California. Some idea of the tremendous amount of the free publicity Ashland is receiving from this one activity of the department may be gathered from the following letter from the secretary of the Seattle Chamber of Commerce:

"Mr. Morris J. Duryea, Director of Publicity, Ashland, Ore.

"Dear Sir: Acknowledging your letter of July 14, I take pleasure in advising you that we shall publish the announcement contained therein in the Seattle Chamber of Commerce Record, going to every member of this organization. We shall also give copies of it to the daily papers of this city.

"Yours very truly,
"C. B. YANDELL,
"Executive Secretary."

Similar letters have been received from all over the Pacific coast. This advertising would run into a large sum of money if paid for at current space rates, and would not be as effective. This simple act of courtesy is bringing big returns on the money invested and is doing Ashland a great deal of good from a publicity standpoint.

Medford Pioneer Commits Suicide

Medford Tribune: F. Ossenbrugge, a pioneer of Medford, former city councilman and treasurer of the Commercial Club, and large property owner, committed suicide this morning at his home, 401 South Riverside, by shooting himself in the head with a revolver. The act was committed between 5 and 7 o'clock. Notes left behind indicate that worry over business affairs, failing health, and the fortunes of the German army in the great struggle prompted the deed.

Ossenbrugge was about 70 years of age and was well known throughout the city and valley, where he had lived for twenty years. There will be no inquest.

The body was found by Dr. Barber about 7 o'clock, when he went to make his regular call. Ossenbrugge has been under a physician's care for some time.

Ossenbrugge had been a resident of the Rogue River valley for twenty years, during which time he had been engaged in the feed and implement business. He retired from these pursuits five or six years ago, and devoted his time to his property interests. He was treasurer of the Commercial Club for a number of years and also city councilman for several terms.

A daughter, Mrs. Walter Antle, and a son living at Rich survive. The funeral announcement will be made later.

Bryan Speaks at Medford Tonight

A. S. Rosenbaum, Southern Pacific agent at Medford, George Putnam, F. L. Tou Velle, H. L. Walters and W. H. Canon, all of Medford, passed through yesterday bound for Ager, where they met William Jennings Bryan, and taking him from the train motored by way of Klamath Falls to Crater Lake. The great peace advocate will arrive in Medford some time today and if possible will be taken over the Pacific highway to the summit of the mountains.

This evening he will speak in the city park at Medford and the Medford band will give a concert. Mr. Bryan will speak at 8 o'clock. He will later be tendered a reception at the University Club and will take the Shasta Limited for Albany, where he will make his next stop.

Medford is the only city in southern Oregon in which Bryan will speak and a number of Ashlanders will go down this evening to hear him.

Telford Bros. have just received a carload of 1916 Metz touring cars. Call and see them at 470 Mountain avenue, Ashland, or phone 479-R and have us call on you with a demonstrator. Metz five-passenger touring cars \$685 delivered. We can deliver at once; no waiting for your car. Telford Bros., agents. 18-21*