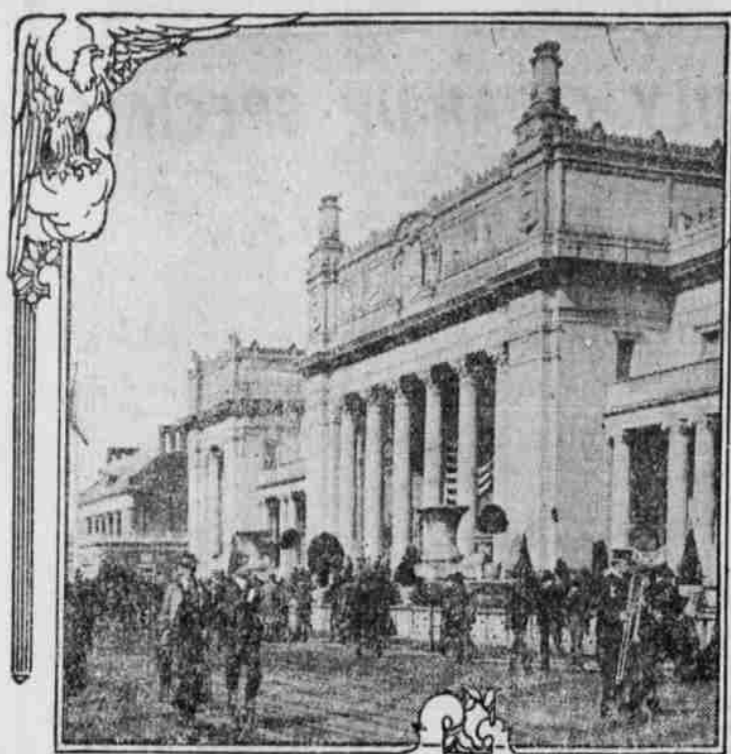


The Avenue of Commonwealths at the Wonderful Panama-Pacific Exposition



On the Avenue of Commonwealths at the Panama-Pacific International Exposition. Crowds passing before the beautiful New York State building, which is one of the finest of the state buildings at the huge Exposition in San Francisco.

Valley Film Makes Hit at Exposition

Oregon Building, Panama-Pacific Exposition, July 18.—Those who have seen the new film, "Grace's Visit to the Rogue River Valley," are unanimous in the conclusion that Grace certainly did not go home after her stay in that region of wondrous beauty and very evident prosperity. They find it easy to continue the film a reel or two and picture the dear girl as having found her prince in this fairyland, where she lived happily ever afterward, surrounded by peace, prosperity and plenty of little Graces and princes. If any fail to stay through the entire six reels it is only because they fear the spell may cause them to forget their happy homes elsewhere and hie themselves away to this flowerland, this bowerland, where everything delights the eye, dollars grow on trees, and monster front seem to grab the hook almost without an invitation. From the minute the distinguished Jacksonville rotundities doff their tiles and break forth in smiles in front of the Jackson county court house until that last silhouetted form of the charming fairy brings the ending, there is not a dull moment, and through the hour and a half visitors follow Grace with pleasure as evident as that of the small boy in the wake of a brass band. The story of quaint Mrs. Merriam, telling of the times "when salt was worth its weight in gold," and the vivid portrayal of the attack of Black Bart upon that old wood-burner train, offered splendid contrast to the Rogue river progress of today as typified by the arrival of the Shasta de luxe train at the busy station in Medford, and further exemplified by scenes of Medford's violent business activity on busy days. And how the visitors do enjoy watching the autos speeding over that stretch of Pacific highway through the Siskiyou. This sight alone will bring hundreds through the Rogue River valley. The grade crossings, the Grizzly Hiking Club, the beautiful Medford homes, new Elks club, the tiny John West-erlund (382 pounds in his stocking feet) leading that big parade give glimpses that make the crowd want to see more, and it is forthcoming in the golf pictures, placer mining, Grace and other nymphs in that inviting pool, the cattle and haymaking scenes, and who ever saw a more thrilling picture than that splendidly litter of money-makers? These heavily laden cherry trees make the mouth water, the mountain scenes bring a longing, the Rogue river fishing brings yells of delight and the waterfalls and Rogue River gorge proclaim this a region unsurpassed for scenery. And then comes Ashland, beautiful Ashland and her wonderful scenic driveway, that lovely park almost in the heart of the business district, those \$175,000 lithia springs, the paved and parked Boulevard, the panoramic views of the city and valley, and finally come Grace and her camping party, showing all the delights of game hunting in the Rogue River valley. Algy, the tenderfoot, adds comedy, the dancers and many social affairs add grace and charm, proclaim a delightful culture there, and the country club, the fine homes and the vast stretches of incomparable orchard tell of prosperity. And the fairies give the one last added touch that leaves nothing to be desired. The film is a hit, a real hit, just a little long, but a beauty, detailing Rogue river as it is—and

that is sufficient to make everyone want to make a visit, and cause very many to actually do that very thing. This is great addition to the Oregon building's publicity equipment and will be productive of great good.

Representative Frohbach is making the most of the opportunity to boost the new film and many are seeing it.

NOTES FROM THE OREGON BUILDING

July 23 is Loganberry day at the Oregon building. Loganberry juice made at the plant that was once the Salem Brewing Company's establishment will be served to all comers, and preparation is made for at least 10,000. Small quantities of the juice and Oregon prunes have been served at different times and are in tremendous favor. It is believed that the loganberry juice, properly exploited, will develop a business requiring all the loganberries the state of Oregon can raise. There will be an all day program July 29.

The Willamette and Rogue River valleys sent quantities of cherries, and some of them wonders, but Hood River sent the box of the largest cherries shown at the exposition. These were Lamberts and of a size unbelievable to those unfamiliar with the size to which Oregon cherries grow. Hood River has a right to make a big noise.

The crowds are rapidly increasing at this time, and the exposition is filled with easterners. Inquiry about Oregon has trebled and undoubtedly many thousands will visit our state during the next two or three months. An average of 55,000 pass the gates daily and the exposition is now making good money. Oregon visitors to the fair are increasing in numbers, about 175 registering daily. Many Oregonians are coming by auto and find the roads generally satisfactory. Constant inquiry here makes it certain that Oregon is going to be visited by an extraordinary number of touring autoists during the summer and fall months.

Oregon Minerals Win Grand Award

San Francisco, July 15.—The state of Oregon has won the grand prize for the collective exhibit of Oregon's mineral resources, the exhibit installed in the Mines building by Fred R. Mellis of Baker, and also six silver medals on individual exhibits. This is in competition with all the other mineral-producing states and many foreign countries.

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Crater Lake Lodge Entertains Many

Medford Tribune: The road is open to Crater Lake, travel is increasing daily, and tourists from all over the United States are visiting the scenic wonder. All are surprised to see such a beautiful lodge on the rim, and are delighted with the excellent accommodations and especially with the splendid meals, the bill of fare comprising about everything the market affords. A. L. Parkhurst, president of the Crater Lake Company, H. C. Tuller, manager, and all the assistants are pleasant and obliging and do everything possible to show guests a good time. Mr. Tuller has had several years experience at resort hotels and understands how to entertain.

The new lodge recently opened to the public, after being under construction for four years, is 50x120 feet, four stories high, and faces the lake, being only about fifty feet from the rim. On the first floor is the dining room, 30x40 feet, office and lobby 40x50 feet, reception room 30x40 feet and a modern kitchen. There are large fireplaces in the lobby and dining room, and there is also a fireplace on the outside. There are 68 bedrooms on the other three floors, and all modern improvements are provided. Water is brought from a spring a mile from the lodge. Besides the lodge there are floored tent accommodations at the rim for 100 persons, and at the Anna Springs camp for 50 more. The lodge has been erected at a great expense, but the rates charged are very reasonable, and the home people as well as tourists should not fail to visit the

lake this year. The oftener you go the better pleased you will be with the lake and trip.

1914 COAL PRODUCTION IN OREGON LARGEST SINCE 1910

In 1914 Oregon produced 51,558 tons of coal, valued at \$143,556, an increase, according to statement of the United States Geological Survey prepared in co-operation with the Oregon Bureau of Mines and Geology, of 5,495 tons over the output of 1913, and the largest production in the state since 1910.

The only productive coal field in Oregon is in the southwestern part of the state, in Coos county, and is known as the Coos Bay field, from the fact that it entirely surrounds that body of water. It occupies a total area of about 230 square miles, its length north and south being about 30 miles and its maximum breadth at the middle about eleven miles. Other coal fields have been prospected in different parts of the state, but none has been developed to the point of production.

Coal production has never been one of the important industries of Oregon, and during the last few years has been of less importance than formerly because of the large increase in the production of petroleum in California and in its use as fuel. Before the advent of the liquid fuel considerable quantities of Oregon coal were shipped to San Francisco, where it served to some extent as a moderator of prices, particularly for domestic fuel. In only four years has the production exceeded 100,000 tons, and in each of the three years preceding 1914 it was below 50,000 tons.

Bryan May Speak in Medford Soon

Medford Tribune: Among the men of fame to visit this city next week will be former Secretary of State William J. Bryan. A committee composed of Medford democrats will meet the former secretary of state at Hornbrook and take him to Klamath Falls and Crater Lake by auto, arriving in this city, according to present arrangements, one hour before Mr. Bryan will leave for the north. While waiting for his train Mr. Bryan will speak to the citizens of Medford.

Mineral Water Trade in 1914.

The annual report on the production of mineral water in the United States, which has just been compiled by R. B. Dole of the United States Geological Survey, from reports received from springs operators, shows that 54,358,466 gallons of mineral water, valued at \$4,892,328, was bottled and sold in 1914. The water was marketed for both medicinal and table use and ranged in composition from the purest table beverages to the strongest mineralized waters in the country. In addition to this quantity, 6,261,743 gallons of mineral water was consumed in the manufacture of "soft drinks." The latter quantity does not begin to represent the entire production of soft drinks but only that part made from mineral waters, by far the greater part of the flavored drinks being compounded with municipal or private supplies not classified as mineral waters. Though seventy-eight new springs reported production, a large number hitherto active were idle, so that the

total number of commercial springs was 829, or nine less than in 1913. The total production in 1913 was 57,867,399 gallons, valued at \$5,631,391; thus the decrease in 1914 was 6 per cent in quantity and 13 per cent in value. Similar decreases in the trade have been observed since 1911, and may be attributed chiefly to general improvement in the quality of municipal supplies, because of which the necessity of purchasing bottled drinking water has been lessened. During the last ten years the introduction of safe filtered water into several large cities has been followed by notable falling off in business of table water producers in the immediate vicinity.

Northwest Incomes Pay.

During the fiscal year ended June 30 the total income tax collected from individuals in Oregon amounted to \$121,305 and the tax collected from corporations in Oregon amounted to \$184,435.

In the Washington-Alaska district the individual tax netted \$203,135 and the corporation income tax amounted to \$320,742. The Idaho-Montana-Utah district yielded \$120,727 individual tax and \$422,089 corporation tax.

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