

Ashland Tidings

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THE LACK OF SKILLED LABOR.

A man connected with a concern now making war material remarked a few days ago that it seemed almost impossible to get enough skilled workmen. He found that there is a good deal of help that can be had, but only a fraction of the applicants are men who can do a high grade of mechanical adjustment.

In rush times almost any kind of an employee can get work. His inferior product slips along. The inspector may see its defects, but when customers are clamoring for delivery of orders many faults slip through that ought not to pass.

In the dull times of the past few years inferior workmen have found themselves left out of the shuffle. If there was work for only a part of the force the skilled man was kept at the bench, while the less efficient man was informed that there was nothing doing. No complaint might be made of the quality of his work, but somehow there was never anything for him.

Just now the rush of war orders is providing work for many men whose product is of inferior quality, but when the war orders stop, and before the normal trade of peace times is re-established, there will be many an idle day for the second rate artisan. These conditions are true not merely of workmen in the lines making war material, but in all lines of mechanical employment.

The young mechanic should put some brains into his work. He should study the philosophy of mechanical processes and physical forces and learn the one perfect way of performing every motion. If some of the time spent in discussing socialism and baseball were spent in getting information about the best methods of producing the desired mechanical results, there would be more meat for the family table and more clothes for the kiddies. Also in every trade there are practical books of technical science that give good ideas. If they cannot be had in a man's own town, they can be borrowed at slight cost from circulating libraries.

COLLEGE AND LIFE.

The editor of a famous newspaper has been quoted as saying that the trouble with the college graduates who came to his office for work was that they felt too sure of themselves. With their advantages they did not feel the need to strain and struggle for success. Often they would be outstripped in newspaper work by some half-educated fellow with a grim determination to succeed.

The newspaper edited by this man employs many college graduates, so this was said with no feeling of prejudice against them. The average college man has found the doors of life opening easily. Father provided the money. With a moderate amount of work the tests could be passed. If he behaved like a gentleman he was popular both with students and the faculty.

The outside world is a different proposition. For most young men it is one long uphill climb until the best of life has passed. College teaches a fellow to think, and it gives him social experience. But it often takes a year or so afterward before he realizes what a grind and struggle is necessary for success.

On this new regulation requiring passengers to declare the value of trunks, it makes considerable difference whether the declaration is made before or after the baggage handler has had hold of them.

It seems that every foundry in the United States that hasn't had its share of war orders indignantly declines to make shrapnel for the allies.

ASHLAND.

Just a city nestled low
In a valley green.
Just a hill crowned with snow
In the distance seen.
This is Ashland.

Just a sky of heaven's own blue,
Bending over all.
And this sky is ever new,
In winter, summer and fall.
The sky of Ashland.

And the fleecy clouds of white
In this sky of blue,
In the day and in the night
Are ever changing, too.
This is Ashland.

Oh! the glory of the sun
As it comes up o'er the hills;
As it wakes the birds one by one,
Till the air with music thrills
Over Ashland.

The sun brings life and light,
And drives away the sadness.
The sun shines ever so bright
Over the homes of gladness,
In beautiful Ashland.

The sun shines brighter still
As it climbs high in the sky
And casts the shadows on the hill.
How happily the hours fly
While in Ashland.

There are so many things to see,
The fine new high school
And hotels invite you and me;
And the park is so cool
In sunny Ashland.

The grammar schools, too,
Are the best in the land.
All Ashland now invites you
To come and hear her band—
The band of Ashland.

To the east the lilies flow,
God's own gift for you.
'Twas made for the healing of those
Who will drink of its waters, too—
The waters of Ashland.

As I tell you of all these
The sun sinks low,
And I breathe the evening breeze
As it doth gently blow
Over Ashland.

Oh! the beauty of the sunset,
The red, yellow and gold.
You've not seen Ashland yet
Till the sunset you behold—
The sunset of Ashland.

Oh, why am I so weak?
The half I've not told.
Poets can't sing, tongues can't speak,
Mortals can not unfold
The glories of Ashland.

I have told you some,
But now words fail me.
I can only bid you come
And for yourself see
Beautiful Ashland.

—Lillie M. Pinion.

A GUIDE TO TRADE.

"In my opinion the advertisements are far from being the least valuable part of the paper. I look them over carefully and save at least five times the cost of the paper through the business advantage I get from them."

The above remark is credited by a newspaper exchange to a citizen of its home town and it applies equally well in Ashland.

The merchants are the purchasing agents for the people of the town. They make their report in the columns of this newspaper as to what they have been able to do for their clients. Every week there are notices of special values, which for some good reason or other can be had in the store of this or that merchant.

There are special exigencies in the daily history of every store which newspaper advertisement tells about. A merchant finds a special opportunity to buy a large lot of valuable goods at a low price. No other store has them. To make a profit on the transaction, however, he must turn the lot over at once. He cannot wait for the goods to be picked up as customers drift in by chance. He must let the whole town know about it in a systematic way, or the goods will move too slowly and the deal prove a failure. The newspaper advertisement furnishes the only means by which he can solicit the whole town.

Similarly some merchant is constantly finding that he is overstocked on certain lines, and must turn his goods quickly to avert a heavier loss. The newspaper gives the news of it.

Chances like these are coming up all the time. The people who do not follow them through the newspaper are adding to their cost of living. The time to buy is when some one wants to sell. And if a man has anything that he must sell promptly, and at a price advantageous to the customer, he will not keep still about it, nor wait for the public to happen into his store by chance.

No man ever is too busy to stop and talk half an hour if you only can discover just what he likes to talk about.

Someone always is putting poison ivy in the bouquet a fellow throws at himself.

The Home Circle

Thoughts from the Editorial Pen

What Makes a City.

Once upon a time a poet asked the question, "What constitutes a state?" Then the habit of being not uncommon with poets, he proceeded to give his own answer, to-wit: Not high raised battlements or other improvements of material nature, but men—read-blooded, stiff-spined, clear-conscience men. Paraphrase the poet's query into "What makes a city?" Let the answer be, not vast stockyards, nor great packing houses, nor tall smokestacks, nor screeching whistles—all good assets in their way—but men, the same red-blooded, stiff-spined, clear-conscience men.

Keeping Families Together.

By the latest report mother's pension laws, or laws carrying the same effect, have been enacted in twenty-one states for the support of children whose fathers are dead or in prisons or asylums or physically incapacitated, or have deserted their families. These laws, while differing somewhat in form and application, all tend to reduce the burden on mothers left without visible means of support in bringing up their children. It is believed that these laws will have a good effect in improving social conditions by keeping together families and affording them support, where otherwise they would be separated and scattered, or their members become charges on charity directly.

When the Little Feller Grins.

They ain't much to a baby till it gets to know yer face
An' pesters till you take it an' lug it 'round th' place,
An' grabs at yer whiskers with pudgy-wudgy hands.
Th' time a grand-dad's gladness and tickledness begins
Is when th' little feller looks up at him an' grins.
His grin shows that he knows ye, and trusts ye as a friend—
A baby isn't growed up an' never can pretend.
His eyes has honest twinkles an' you somehow know they start
From 'way down in th' goodness that's beat'n in his heart,
It's confidence he gives you without no outs and ins,
When he begins to dimple an' looks at you an' grins.
They ain't much to a baby, but in its grin you know
You're se'in' lots of sunshine you lost long, long ago;
It makes you feel religious—a baby's heart is clean,
An' when it gives its favor its purpose isn't mean—
You think th' Lord's forgiven a hull lot o' your sins
When that fat little feller looks up at you an' grins.
—Nesbit.

To the Girls.

Girls, be honest, be true, be modest, but do not use affectation. Take pattern from the true women around you who are living good, noble lives. Read the biographies of those good women who have made themselves great. There have been many women who have been famous who have been great in intellect and yet their lives have not been true and good.

Read good books. No one reads a good book without becoming, in some way, better by it. Some one says: "Show me what you read and I will tell you what you are." Read his-

tories, study good authors, read fiction if you like, but let it be good moral fiction. Something that's true to life, and not sensational.

Do you live in the country? Then learn to appreciate the blessings of a country life. There are many blessings and advantages in such a life that the city can not have. Go to work in earnest and make yourself what you should be. Do you live in the city? Then you, too, should be satisfied. The city, too, has its advantages. You have access to superior schools, to libraries, to lectures. Then profit by them. Throw out your good influences wherever you may be, remembering in both city and country we should work together; that day by day we are sowing seed, either good or bad, of which we shall reap the harvest somewhere in the bye and bye.

SAFETY FIRST!

Great city, that Chicago! "It was somewhat foggy this morning," writes a Chicago office man. "Looking out of my window I noted an elevated train passing. They pass this window about every fifteen seconds. On the back platform of this train was a lighted lantern—one of those common, old-fashioned, lard oil lanterns with a little sickly white flame in it about as strong as that of a tallow candle. An engineer bowling along behind might see it through the fog if he had a telescope."

Safety first is hot stuff in Chicago.

Anent our Fourth of July celebration. When the park is completed and the splendid mineral waters flow forth from attractive fountains, every day from the first of June to the first of October will be a gala day. Ashland will be the playground of the northwest, with amusements, music and dancing every day and evening, and thousands of visitors will throng our streets from early morning to 11 o'clock in the evening. There will be a strong demand for furnished cottages. A syndicate is now being formed which will build twenty of them in the next sixty days. The springs project is already beyond the experimental stage. The number of visitors the past week puts away all doubts. Ashland will be one of the best patronized resorts in this country.

Every tourist who visits our auto camp ground is loud in his praise of the conveniences and treatment accorded by Ashland citizens. The spirit of pessimism is now dead in Ashland. Every citizen is a booster, with unbounded faith in the future. The interest manifested in our enterprise by strangers and the number of them here looking the field over during the past week is ample to dispell all gloom and raise confidence. More Ashland property has changed hands during the past two weeks than has turned in all the past three years. It pays to be doing things. Optimism and co-operation are going to make Ashland the largest city between Portland and Sacramento within the next ten years.

New Canning Peach.

We the undersigned, have used the new Cline canning peach grown on your dry farm and consider them superior in flavor and solids to any cline peach used.

F. S. ENGLE,
O. H. JOHNSON,
J. G. HURT.

Leave orders at Ashland Trading Company and Ashland Fruit and Produce Association or address D. M. Lowe, Box 515, Ashland, Ore. 11-4t

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(California)



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when we see the way some horses are shod. The horses don't laugh, however. Neither would we if we wore such ill fitting, uncomfortable shoes. Bring or send your horse here to be shod in our way. Then the horse will feel like laughing and working more willingly too.

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Paper Dollies 4 doz. in set for 10c
Waxed Paper 25 12x18-inch sheets 5c
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