

Ashland Tidings

SEMI-WEEKLY.
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Official City and County Paper

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Lynn Mowat, - - News Reporter

SUBSCRIPTION RATES.

One Year\$2.00
Six Months 1.00
Three Months50
Payable in Advance.

TELEPHONE 39

Advertising rates on application.
First-class job printing facilities.
Equipments second to none in the interior.

No subscriptions for less than three months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

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Ashland, Ore., Monday, July 5, 1915

LOST AND FOUND.

A woman who recently lost a handbag of some value on the streets of a large city was telling the other day about her observations of "Lost and Found" advertising. She watched a number of newspapers for a week or two. She says that there are half a dozen people who advertise articles lost, for every one who advertises anything found.

Any article of sufficient value to advertise is usually picked up by some one. It looks as if about five-sixths of the people who find articles of value keep them, making no serious effort to find the owner.

No doubt most people who would keep a found purse, without effort to trace the owner, would recoil with disgust at the idea of picking a person's pocket. Their feeling would not merely be a fear of the law, but a sense that it is a lowdown trick to steal. Yet they may do something equally mean by indifference.

People should put themselves in the place of the other person. Losing a sum of money or other property is a most irritating experience. It fills one with disgust at his own carelessness, and one begrudges the loss far more than if the money were equally wasted in some extravagant and needless purchase. The return of a lost article is a kindness that is not soon forgotten. There are comparatively few people who on reading a "Found" notice in a newspaper would decide not to restore the article. Failure to return the property would be so clearly a criminal act that a person must be potentially a crook not to do it. Keeping still about a found article that one has not seen advertised is not morally any different. But many people's codes of honor are crude and hazy. The absence of any actively dishonest act seems to satisfy them. If the disproportion of lost and found advertising noted above is a general one, it indicates a yellow streak of dishonesty running through our daily life.

A FUSSY REGULATION.

The new regulation based on the Interstate Commerce Commission's ruling, that railroad passengers must declare the value of their baggage, is causing a good deal of adverse comment. Large railroad stations are commonly a place of disorderly turmoil at busy times of day. Sometimes it seems impossible to get attention unless a liberal tip is handed out. Imposing new formalities and red tape means simply to pile up duties on overworked baggage men.

The American people have a habit of arriving at the station about ten minutes before train time, and expect to complete all their business in a hurry. To get there a half hour ahead of time impresses them as an interminable wait. It is easy to see how much thought and pains will be given to the declarations of the value of baggage.

This unpopular regulation might serve one possible use, however, if it would lead people to acquire the habit of getting to stations in sufficient season to attend to details with less hurry, flurry and scurry.

Meanwhile the tourist goes abroad observing wonders rare, despite we need enforcements at the San Francisco fair. Alas, Pike's Peak and Royal Gorge and Yellowstone's vain plea and Mammoth Cave, a hole lots more than most of them will see; our citadels and country sides and parks and zoos and springs; the noted Garden of the Gods, the lakes and other things. The music of Niagara Falls—"My Country 'tis of Thee." The Grandest canyon in the world, and yet they cross the sea.

It's of no use to visit New York now; the Eden Musee is bankrupt.

The axiom that the good die young never is proved by eating spring lamb.

When we say a fellow has more money than friends we state both the fact and the reason.

We trust that in defending the city the Russians do not use shells made of Lemberger cheese.

Senator Beveridge says he found Paris quiet; and we wonder how Paris found Senator Beveridge.

The seventeen-year locust is announced to arrive this summer; adding a little to the present gaiety of the nations.

Italy has forbidden the exportation of gorgonzola cheese. Merciful heavens, are they going to use that against the Teutons?

It's a cinch that the girl who declares she only married for a home has a reputation as a gadder all over the neighborhood.

The slow-witted fellow often gets a reputation for being good-natured because he cannot think of the wrong thing to say quickly enough.

Many a fellow calls himself a self-made man when he has only made good on half the plans and specifications laid down by his parents.

The supreme court has put a price on pain in damage suits and hereafter when we get hurt we are going to vow we were hit on the shin and the crazy bone.

An advertisement in the Grants Pass Courier says: "A dollar spent for a home product is a boomerang that will come back and hit you in the change pocket."

One of the "signs of the times" that can always be relied upon to reveal the true state of progressiveness of a city is the "fresh paint" sign. There is a good crop of them in Ashland this year.

There are many two-sided men. For example: The other day a man who is both a real estate agent and a preacher passed down the street carrying a jug. He carried it on the real estate side.

The following is from the editorial columns of the Klamath Falls Herald: "See what Ashland is doing. They have a Commercial Club." It takes perspective to get a proper conception of what Ashland is doing.

Errors of Newspapers.

Iowa City Republican: The capacity of some people for detecting errors in the newspapers is marvelous. Also it is singular how many unexpected meanings the people can find.

If the reporter writes that a man wore a coat of such and such a character some one may call up and ask if the coat was all the man had on. To satisfy these literalists you must enumerate item by item the other articles of attire or they will accuse you of making the victim appear half naked.

The reader who digests his paper on the quiet in his home feels that he has shown great brilliancy if he detects an error in grammar or capitalization. It is one thing to find mistakes at your leisure in another man's work, quite another to turn out a high degree of accuracy and precision in the haste of newspaper composition.

The banker makes blunders in his figures, the lawyer draws up incorrect papers, and the business man submits erroneous bills. Such blunders are known only to the few persons whom they concern. The newspaper's slightest slip is manifest to all and seems ridiculous.

OREGON ALMANAC IN PUBLIC LIBRARIES

Definite and accurate information regarding the climate, resources, products and advantages of Oregon has been made available to all sections of the United States by the presentation of copies of the Oregon Almanac to more than 2,500 prominent public libraries. These copies were sent out within the past few days and at least 800 acknowledgments have already been received. Copies of the Almanac have also been sent to the traffic department of all railroads and the resulting correspondence indicates that they will have a market effect upon the volume of tourist travel in this direction this year.

Contracts have been signed up for hard-surfacing 66 miles of highway, 10 miles of concrete and brick, 56 miles of Warrenton bitulithic in Multnomah county.

Bandon to pull down hills and bulkhead water front.

The Home Circle

Thoughts from the Editorial Pen

A lady who understands advertising says: "No lady wishes to be looked upon as a shopping fiend; she does not care to go into a store and have a merchant show all his stock in order to find out whether he keeps what she wishes to purchase and whether the article is sold at a price she can afford. It is much easier and pleasanter to look through the advertisements of a paper than it is to bore the clerks and waste her own time. Next to the local news items, the advertisements in a paper stating articles for sale with prices, will keep much of the money that goes to the large cities at home."

We hear parents complaining of the schools, who have no more knowledge of how they are being conducted than a resident of China has. We do know that strangers who have visited our schools have gone away and said that we have the best schools of any town in the country.

A couple were recently married. The ceremony over, the wife began to weep copiously: "What's the matter?" asked the new husband. "I never told you that I don't know how to cook," sobbed the bride. "Don't fret," said he; "I'll not have anything to cook—I'm an editor."

"Is your father rich?" someone asked a five-year-old girl, and the little one replied confidentially: "Why, of course! He's got me." And she was right, too, for the father of a sweet, loving, helpful little daughter is richer than some millionaires whose money can not buy them the love of a single heart.

The citizens of any prosperous town are always public spirited and united. Stand together, work for the interests of the whole town. Always stand ready to do your part. Don't grumble and spend your time in prophesying failures, but help to make every enterprise a success, be it great or small. Be energetic and enterprising and your example will be imitated.

The sooner children are brought to understand that idleness is a crime and that no amount of fine culture can make them pass for valuable in the world's eye if they are unable to earn a livelihood, and so must become "hangers on" for others to support, the better for them. That daughter who helps her mother cook and scrub is far more worthy than she who only paints and plays and obliges her overworked father to pay a servant that she may not soil her dainty hands.

The man who wrestles with the cow and learns the calves to suck, who casts the corn before the swine, is now in the greatest luck, for butter's on the upper grade, veal's higher than a kite, pork is climbing up the scale and beef is out of sight; eggs he gathers every day from his Poland chicken coop are almost worth their weight in gold and we are in the soup. His corn brings him a fancy price, it's rising every day and he rakes in all kinds of men for a half load of hay. The farmer is in the saddle and when he comes to town the rest of us by right should go way back and sit down.

There is a sowing time and a time to reap. The wise man said: "Bring a child up in the way he should go, and when he is old he will not depart from it." So it is with the boys of today who are allowed to run the streets till 9 or 10 o'clock at night. This does not mean our town alone, as most all towns are similarly afflicted—for an affliction it surely proves to be to many families in the



This Is Your Hotel

—and headquarters when in Portland—if you're discriminating.

Location: center of city, services unexcelled, rates as low as the lowest.

Rates to You

50 rooms, per day\$1.00
100 rooms with bath 1.50
100 rooms with bath 2.00
200 rooms (large outside) bath 2.50
Extra person in room \$1.00 additional

H.C. Rogers, Inc.
L.P. REYNOLDS, Adm.

after life of the boys. Parents, see after your boys and the company they keep. It will be worth more than gold to you and them in the years to come.

If you know of an item or a piece of news, tell us about it. That's what we want. But a newspaper man sometimes experiences more difficulty in gathering news than one would imagine. This was the case when a reporter in a neighboring town, who a few days ago was sent to write up a fire in a residence. Going to the door he inquired for the lady of the house. The maid said she was out. "Are any of the family at home?" inquired the scribe. "No, they are all out," was the reply. "Well, wasn't there a fire here last evening?" "Yes," said the hired girl, "but that's out, too."

A janitor in a neighboring school threw up his job the other day. When asked what was the trouble he said: "I'm honest and I won't stand being slurred. If I find a pencil or a handkerchief about the school I hang it up. Every little while the teacher or some one that is too cowardly to face me gives me a slur." "In what way?" asked the officer. "Why, a little while ago I saw written on the board, 'find the common multiple.' Well, I looked from cellar to garret and I wouldn't know the thing if I met it in the street. What made me quit my job? Last night in big writin' on the blackboard it said, 'find the greatest common divisor.' Well, I says to myself, both of them darn things are lost now, and I'll be blamed for swipin' 'em, so I'll quit."

EDITORIAL FROM PORTLAND JOURNAL.

"A party of tourists arriving from California by rail had much to say in Portland of their treatment in Ashland. Ashland people entered their train, presented them with roses and manifested a hospitality that delighted the travelers. In Portland the members of the party declared that nothing of the kind was ever encountered in the eastern cities, and their comments on the spirit in Ashland were highly complimentary to that place."

There's one war Bryan really believes in—the war on whiskey.

NOTICE TO CREDITORS.

In the County Court of the State of Oregon for Jackson County.
In the matter of the estate of Etta C. Dunlap, deceased.
Notice is hereby given by the undersigned, administrator of the estate of Etta C. Dunlap, deceased, to all persons having claims against the said estate, to present them with the proper vouchers within six months from the date of first publication of this notice to R. W. Dunlap, administrator, at his residence on Nob Hill, in the city of Ashland, Oregon.
Date of first publication, June 7, 1915.
R. W. DUNLAP,
Administrator.

The Oldest National Bank in Jackson County

Member Federal Reserve System

FIRST NATIONAL BANK

Capital and Surplus \$120,000.00

DEPOSITORY OF

City of Ashland County of Jackson State of Oregon
United States of America



Which?
—for
Easier
Cooking

Kerosene

vs.

Wood and Coal

Heat concentrated on the cooking, not spread through the room.

Heating up the kitchen when it's already 90 in the shade.

Ready, like gas—full heat in a minute.

Bothersome — waiting for the fire to burn.

Adjustable heat—a slow fire or a hot one.

Difficulty in getting the right heat.

Heat only as long as you need it.

Waste of fuel before and after actual cooking.

A clean, cheap fuel—easy to handle.

Wood and coal to lug—dirt and ashes.

New Perfection Oil Cook-Stove

For Best Results Use Pearl Oil

The convenience of gas for homes without gas. No odor. Does not taint the food. Convenient sizes. Ask your dealer. See Exhibit, Palace of Manufactures, Panama-Pacific Exposition.

STANDARD OIL COMPANY

(California)
Portland



We Give a Horse Laugh

when we see the way some horses are shod. The horses don't laugh, however. Neither would we if we wore such ill fitting, uncomfortable shoes. Bring or send your horse here to be shod in our way. Then the horse will feel like laughing and working more willingly too.

A. L. LAMB

Corner First Ave. and C St.
Successor to W. W. Wilson.

Staple and Fancy
Dry Goods
Sorosis Shoes

VAUPEL'S

The QUALITY STORE

Butterick Patterns
GENTS' FURNISHINGS
Shoes

Ready-to-Wear Reduced!

We have decided to discontinue all Ladies' read-to-wear outside garments consequently we will sell you garments at less than actual cost of material to make them of.

Linen Crash Suits, just the thing for an outing suiting.
\$8.50 values.
SPECIAL \$1.48

The Ever-Ready House Apron Absolutely waterproof, saves laundry and keep you dry. SPECIAL . . . 50c

\$2.00 to \$3.00 Crepe Kimonos faced with satin. SPECIAL \$1.48

Children's Seersucker Rompers. 60c kind NOW 39c

One lot of Lawn Dressing Saques SPECIAL . . . 25c ea.

One lot of White Cotton Corduroy Skirts SPECIAL 98c

Ladies' Wash Waists. Sold up to \$3.00 SPECIAL . . . 49c ea.

Middy Blouses to close out the entire line 98c Values to \$2.00

VAUPEL'S

The Best in Quality

The Lowest in Price