

"Ashland Grows While Lithia Flows"
City of Sunshine and Flowers

ASHLAND TIDINGS

Ashland, Oregon, Lithia Springs
"The Carlsbad of America"

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Another Ashland Booster Made

M. J. Geary, general Pacific coast agent for the Rock Island railroad lines with headquarters at Portland, was a visitor in the city recently. He was taken over the city and was presented with a set of scenic photos of Ashland scenes, which he promised to place in the window of his Portland office.

The following letter was received from M. Geary:

"Dear Sir: My dear friend, Mr. George Kramer of the Southern Pacific railway, gave me the treat of my life this morning. He took me through Ashland's natural park, the most beautiful one I have ever been in. With such beauty at your door there are no limits to your tourist possibilities. You are doing a wonderful work for Ashland and Oregon in developing these natural beauty spots where the tourist from the east, west, north and south will come by rail and auto to enjoy the fruits of your labor. Progressive, original and persistent advertising will bring their just reward, and as you have the goods to deliver every visitor will be a booster. M. J. GEARY."

Dispatchers Are Still At Roseburg

Nothing further has been learned locally of the intended removal of the dispatchers' office either to this city or to Portland. The following clippings from the Roseburg News would indicate that the officials of the road are as yet undecided as to the new location:

The work of installing the telegraph instruments in the Southern Pacific ticket depot, preparatory to the removal of the dispatchers' office to Portland, was practically completed this evening. When the dispatchers' office will be discontinued here could not be determined this morning.—Monday's Review.

Harry Pearce, president of the Roseburg Commercial Club, this morning received a telegram from William Sproule, president of the Southern Pacific Railway Company, with headquarters at San Francisco, in which the latter stated that no action would be taken with reference to moving the dispatchers' office from Roseburg until the proposition had been given mature consideration. The telegram from Mr. Sproule was received in reply to a protest recently sent to Mr. Sproule by a number of prominent Roseburg citizens.—Tuesday's Review.

A telegram was received at the local Southern Pacific headquarters this morning in which the Roseburg officials of the company were instructed to continue the dispatchers' office in this city. It was announced a few days ago that the dispatchers' office was to move, and a formal protest signed by a number of Roseburg citizens was later filed with President Sproule of the S. P. company at San Francisco. Today's telegram was received here with delight, for the reason that it assures the continuance of an annual payroll here of nearly \$10,000.—Wednesday's Review.

Ashlanders Escape Earthquake Shock

A series of earthquake shocks in the Imperial valley in California did damage estimated at \$1,000,000 and ruined the homes of many of the residents. Several fires started in the valley. Eldridge McWilliams, son of F. G. McWilliams and Frances McWilliams, are visiting their parents in this city and Mr. and Mrs. J. E. Peck, wife and baby daughter, are visiting in Berkeley. Mrs. Peck is also a daughter of F. G. McWilliams. All of these have homes in the Imperial valley. Mr. McWilliams has been the recipient of many inquiries concerning their safety. Luckily none of them were in the valley at the time of the disturbance. Five persons are reported killed by falling walls in Mexicali, just over the Mexican border. The irrigation system upon which Eldridge McWilliams is employed is reported to be injured slightly by the shocks.

This week Chautauqua season tickets will be sold for 75 cents less than the regular price of season tickets at other assemblies having only six or seven days session, without the general Chautauqua features. Tickets at 81 Oak street from 2 to 5 each afternoon, commencing Tuesday. 8-2t

Divert Tourists From Highway

Business men and traveling men coming from Portland state that the Portland merchants and various organizations are actively engaged in diverting the auto tourist traffic over the eastern Oregon route instead of the Pacific highway through western Oregon. Medford merchants have started a campaign to bring such influence to bear on Portland men as to cause this unjust diversion of traffic to be stopped. Local merchants should take up the matter with the Portland wholesalers with whom they deal.

It has been proven time after time that the Pacific highway in western Oregon is in fine shape and offers wonderful scenery and better accommodations to the traveler than do the sandy wastes of eastern Oregon. Why Portlanders should send auto-tourists around by the longer route is an unanswered question. Most of the tourists who go by the eastern route ship their cars to The Dalles or some other Columbia river point.

The only possible advantage of the eastern route is that it goes around the bad place south of Dunsmuir, Cal., which is nearly impassable in wet weather. At this time of the year, however, this piece of road offers no difficulties, auto-tourists coming from the south proclaiming it to be in good shape. At any rate this could be eliminated if necessary in wet weather by leaving the Pacific highway at Ashland or in northern California and crossing to the eastern route at Klamath Falls, thus adding a few miles to the trip, but even then not making it as long as the eastern Oregon route.

The Siskiyou mountain grade, once the bugbear of motorists, is now a looked forward to piece of perfect road with easy grades and beautiful scenery. The beauties of the wonderful valleys of the Willamette, Umpqua and Rogue with the intervening mountain scenery and the unexcelled scenic wonders of the Siskiyou mountains, are attractions which will stamp lasting impressions of beautiful Oregon into the minds of the tourists. Two days of dusty travel in eastern Oregon will extinguish all remembrance of the beauties of Portland and the Columbia river country.

Orres cleans clothes cleaner than any cleaner that cleans clothes clean.

Manager Talks To Club Women

On Wednesday afternoon the manager of the publicity department met with the members of the Civic Improvement Club and outlined to the ladies some of his plans for starting the campaign of advertising Ashland as a resort city. In connection with the work of placing Ashland on the map as a great watering place Mr. Duryea touched on the need of enthusiastic co-operation on the part of each and all of the citizens in the work. He said the best advertising Ashland could have would be to send every visitor away with the impression the citizens of Ashland were fairly bubbling over with optimistic faith in the possibilities and advantages of their home town. He complimented the ladies on the splendid spirit they had shown in helping to make Ashland attractive to the stranger and visitor, and on their energetic interest and work in the promotion of those things that were going to make Ashland grow. He spoke of the value to this, and every, community of an organization of public spirited women, such as their own organization is, expressing and crystallizing in its forceful activities the sentiment and desire of its members to serve in every way the best interests of the city. He expressed his desire and purpose to help the women of the Civic Improvement Club in the furtherance of their plans for the good of Ashland, whenever he could be of service to them, for he recognized the club as one of the strongest factors in the development of the city.

One of the buildings from the park was hauled through the plaza by a steam roller yesterday. Zenas Moody piloted the roller and with the exception of a little trouble on the corners the trip was made without serious trouble. The building was headed for a location on the Carson-Smith lumber yard property. It is a storage shed for their Mill property. In the plaza the building scraped several branches off of one of the trees.

Cafe Elite, where you auto eat.

The Billings Hill Problem Will Be Settled By County Court

State Engineer Cantline, Engineer Kittredge, Judge Tou Velle and Commissioner Leever, a Medford committee, and Mayor Johnson and Mr. Ware on the part of Ashland met at the Billings hill this morning and went carefully over the situation.

For some time it has been a question whether the hill would be graded out of state funds or by the county court out of the bond fund. Engineer Cantline made it clear that the state appropriation would be used on the Siskiyou grade from the junction of the Pacific highway and the Klamath Falls road to the California line.

The county still has approximately \$100,000 left out of the bond money, including \$10,000 coming from the state and \$7,000 from the railroad for its share of the expense in making overhead crossings on the Siskiyou grade.

Three routes are available up the Billings hill. The first and most desirable from an engineering standpoint is the one through the Billings property and under the railroad; the second around to the right of the hill and under the railroad where the railroad now crosses the creek; the third to make a cut on the present road route and a fill of about ten feet at the bottom near the Jackson house.

Judge Tou Velle and Mr. Leever expressed a willingness to begin the work at once and Engineer Cantline agreed to examine into the cost, the grade elevation and the safety feature of the three routes and make a recommendation within two weeks. The matter will be ready for consideration and final action at the July meeting of the county court.

Boy of Fourteen Forges Check

A certain fourteen-year-old boy, whose name we will refrain from mentioning, passed a check on one of the local merchants the first of the week and was hauled up before the police. The boy had secured a number of blank checks and was going into the business. He had obtained his ideas from novels and newspaper accounts of forgers and from advertisements of check protectors which told how easy it was to raise and forge checks.

Because of the extreme youth of the embryo criminal he was not jailed but is out on good behavior. This should be a lesson to other youths who are contemplating quick trips to wealth by the check forger's route.

Buy Land on West Side of Park Ave.

The city council and the springs commission are closing a deal for property on the west side of Park avenue, formerly known as Mill street, the property involved extending from the land on which the Park garage stands to the Ferozzi property adjoining the creamery property. The strip is 314 feet long and extends back to the foot of the bluff which backs up onto Granite street. The price paid will be in the neighborhood of \$5,900, the city paying \$4,900 and the commission \$1,000. The property is owned by Messrs. Peil, Kinney, Wheeler, and Susie Allen. The strip will be used partly for widening Mill street and for park purposes.

Ashland Garage Has New Owner

Perry L. Ashcraft, Jr., has taken over the Ashland garage at 53 Second street from H. G. Butterfield and will be glad to see the automobile owners of the vicinity. Mr. Ashcraft has established a sterling reputation as a conscientious automobile man both in Ashland, where he was formerly in business, and in Medford, where he conducted the Medford garage. He has always made his motto "The Best of Service" and has lived up to it. The Ashland garage has a full equipment for all repairs and Mr. Ashcraft will employ expert mechanics. A full line of accessories and tires will be installed. The new owner will continue his valley agency for the Chalmers and Studebaker cars and will keep his offices at Medford open.

New Cafe Offers Refinements

The Elite cafe, in Hotel Ashland block, was opened Saturday under management of Mesdames Orres and Metcalf. There was an orchestra concert in the evening, refreshments being served. In connection with the establishment there will be dressing and rest rooms, the free use of which is available to the public, a circumstance to which the attention of the out-of-town visitors should be especially called. The ladies are serving very high class meals at exceedingly reasonable prices.

Mrs. Belle S. Castleman and daughter are visiting the F. F. Whittle home. Mrs. Castleman is Mrs. Whittle's mother.

Contracts Let For Painting School

The West Side school is to receive a coat of paint inside and out. Watson & Rigg were awarded the contract for the painting of the exterior and A. R. Chaney the interior. The two contracts aggregate \$600. The building was erected in 1904 and stands as a monument to the conscientious work of the contractors who had the job, as it has not required a coat of paint since until now.

The West Side school building and the school grounds form one of the most beautiful of Ashland's beauty spots. Clinging vines clothe the front of the building and a perfectly kept lawn, artistically arranged shrubbery and majestic trees complete the effect.

Displays Handful Of Gold Nuggets

Major Carter displayed a double handful of gold nuggets and rotten quartz shot full of gold on the streets one day last week and states that he and his pals have struck a vein of it fourteen inches wide and traceable for a sufficient distance to make a big mine. It was found with a granite wall on one side and porphyry on the other. It is declared that a gold find under these conditions does not pinch out. Mr. Carter has taken a sack full of the ore to an assayer and states that interesting announcements will be made later. At present he will only say that the mine is not two and a half miles from Ashland.

Cured By Lithia Martin Leaves

After an extended stay in Ashland during which he drank lithia water in great quantities daily, John D. Martin left yesterday for his home in Lapeer, Mich., cured of a case of kidney trouble which eastern doctors had pronounced incurable. Mr. Martin came here nearly a year ago in very poor health and began taking the lithia water treatment for his trouble. He attributes his wonderful cure to the extraordinary medicinal properties of the lithia water and to keeping up a steady daily consumption of the water. Mr. Martin is now an Ashland booster and will spread the story of his cure in his home state.

Was It Howard or Patery, or Both?

The marriage of a couple from Gold Hill at the local Baptist parsonage, which was reported in last Monday's issue in the form of a clipping from the Gold Hill News, has some queer crook in it. Either the Gold Hill paper was at fault or else the man was so scared over the prospect of entering matrimony that he gave the wrong name. According to the newspaper the man's name was Dr. R. E. Howard and according to the license which was presented to the clergyman here it was LeRoy Patery of Columbus, Ohio. The lady in the case and the witnesses seem to be the same in both instances.

This office was lately the recipient of a big glass humidor of fine smoking tobacco with the compliments of "Velvet Joe." Little favors such as this smooth over many rough places.

May Put Motor Cop On Pacific Highway

The county court is considering the advisability of putting on a motorcycle cop to curb speeders and joy-riders on the Pacific highway, the reckless driving undergoing no restriction as the result of the tragic event of last Friday morning when a life was snuffed out and two others seriously injured. Fred Dodge of this city reported to the authorities that last Saturday afternoon a big car passed at a high rate of speed, just grazing him. He was unable to get the number. After the sun goes down is when the reckless driving reaches its height, and owners of horses have complained that they have no rights, being forced to take the sides or be run over.

Many of the farmers and residents along the Pacific highway have made complaints to the state authorities concerning auto law violations. All such violations should be reported to the county officials in case of the violation occurring on the county roads, to city officials if occurring in the cities. The following communication was received from the secretary of state concerning the matter:

"Salem, June 22, 1915.

"From many sections of the state the attention of this office is repeatedly directed to alleged violations of the motor vehicle laws, the impression prevailing that the secretary of state is vested with the enforcement of the same. Such is not the case. This office is not vested with police powers. Its duties are only to register motor vehicles and chauffeurs as proper applications are filed.

"Under this law (Sections 26 and 27) it is made the specific duty of all police officers, sheriffs and constables, within the limits of their respective jurisdictions, to enforce its provisions. Violations of such law should, therefore, be directed to the attention of the local police officers.

"Yours very respectfully,
"BEN W. OLCOTT,
"Secretary of State."

Special Attention.

At the Vining theatre three nights, Friday, Saturday and Sunday, Mrs. Smyth Burton Jay, expert motion picture pianist, will make the pictures talk. She will make you laugh with the comedy and cry in tragedy. No raise in prices.

Band and Picnic On July Fifth

Ashland's celebration Monday, July 5, is just a good old-fashioned basket picnic in Canyon park. The committee has secured the services of the band for the day and there will be a few extemporaneous speeches. A restful, quiet, sane Fourth is what the majority of Ashland folks seem to want this year.

All participating are expected to bring a basket filled with whatever they see fit. If desirable all can join in a huge family dinner or form groups with neighbors and friends to suit themselves. In any event it will be a great family gathering. Black coffee will be served on the grounds free to all who care for it. Many Ashland citizens do not realize what has been transpiring in Canyon park and this will be a great opportunity to get together for a public inspection. Friends from any part of the valley or California are cordially invited to participate.

Business Block Traded For Farm

The Vaupel block has been traded for the Lewis ranch of four hundred acres on Emigrant creek east of the city. The block is fairly new and is in good shape. The lower story is occupied by Vaupel's store, the upper by a lodging house.

Another trade consummated this week was that of the Graves and McFall ranch on the Pacific highway just north of Talent for a \$12,000 jewelry stock in Lewiston, Idaho. The McFalls leave Monday for Lewiston. Both of these deals were consummated by the Hodgson, Whittemore & Reed real estate agency.

Eldridge McWilliams, son of F. G. McWilliams, arrived Saturday from the Imperial valley, where he is engaged in irrigation projects. He will make an extensive visit in Ashland. By coming just at this time the visitor missed the earthquake which did much damage in the Imperial valley.

Will Spread News Of Camp Grounds

The manager of the publicity department is getting together a list of the automobile clubs of the Pacific coast with a view to sending to each of these organizations an invitation to make use of our new auto camp ground in Lithia park when touring through Ashland. Letters will be sent to them setting forth the comfort, convenience and beauty of this ideal camping spot, and urging them to make use of it. Similar letters will be addressed to the secretaries of the commercial clubs in the principal cities of Washington, Oregon and California. All of these organizations will be asked to file the information regarding the camp ground for the benefit of touring motorists from other states, who may ask for information concerning camping facilities along the Pacific highway.

As soon as the camp ground is completed photographs of it will be taken and used for souvenir cards to present to visiting motorists. In this way it is the hope of the department to spread a good deal of information about the camping place through those who have availed themselves of its privileges.

Distribute Ashland Views To Tourists

Six thousand postcard size photos of Ashland scenes taken by Chester Stevenson have been made and are being distributed by the Commercial Club publicity department and the ladies who distribute flowers to the passengers on trains at the station. The cards are beautiful pieces of photography and have elicited much favorable comment from the recipients. On the back is printed the following: "Ashland, Oregon, the City Beautiful."

"This card is presented to you with the compliments of the publicity department of the Ashland Commercial Club, with the hope you will keep it as a souvenir of your brief stay in our city. With it go our best wishes for a pleasant journey.

"Ashland is one of the most beautiful cities in America. Those who visit us say it is, and we, who live here, believe it is. That is why we live here. The picture on this card will indicate to you something of its beauty. Ashland offers the visitor and sojourner health and recreation. Health in drinking the curative waters of its wonderful lithia, soda and sulphur springs and in its matchless climate. Recreation in the enjoyment of its countless scenic attractions. No resort in America has more to offer the tourist. No city is more attractive as a permanent home.

"It is our hope you will make us a visit some day. We will be glad to see you; glad to welcome you to Ashland—The Carlsbad of America."

Carson Chosen School Director

The annual school election Monday resulted in the choosing of O. F. Carson as director for five years. Mr. Carson has been filling, by appointment, the unexpired term of C. B. Lankin—who resigned to move temporarily to California—and had no opposition except a few scattering votes for various citizens.

The proposition to purchase a parcel of land situated at the intersection of Iowa street and the Boulevard—for the purpose of erecting a manual training building—was defeated by a vote of 105 to 22.

A very light vote was cast, everyone who was opposed to the buying of the building voting and those not opposed staying at home.

The movies of valley scenes taken for exhibition in the Oregon building at the Panama exposition will be shown at the Page theatre in Medford July 5 and 6, according to A. C. Allen, who took the pictures. It is hoped that it may be possible to have them shown at a local theatre before they are shipped south.

If you are in need of galvanized pipe I have it for less than cost, as I got in a carload before it commenced to advance. Emil Peil. 8-4t

The Interurban car leaves Medford evenings for Ashland at following hours: Saturday at 11:15 p. m., Sunday at 9:30 p. m. and other evenings at 10:15 p. m. 9-2t

Home cooking at the Elite.