

Result-Getting Classified Columns

THE ONE-ATTEMPT MAN OR WOMAN

who, for example, publishes a Want ad once, and if it does not bring the result desired decides that "advertising does not pay," should study the practical results, in all lines of endeavor, of perseverance. The law of "try again" is as potent in want advertising as in any other effort or enterprise.

Classified Rates: One cent per word, first insertion; 1/2 cent per word for each insertion thereafter; 30 words or less \$1 per month. No advertisement inserted for less than 25 cents. Classified ads are cash with order except to parties having ledger accounts with the office.

MISCELLANEOUS

CHAIR DOCTOR—R. H. Stanley, expert furniture repairer and upholsterer. Carpets beat, relaid and repaired, bedsprings restretched, chairs wired, rubber tires for baby buggies. 26 First Ave., opposite First National Bank. Telephone 413-J. 20-tf

AUTO LIVERY—Floyd Dickey, Telephone 342-Y. 81-

BILL POSTER—Will Stennett, 116 Factory St. Bill posting and distributing. 54-tf

CIVIC IMPROVEMENT CLUB. The regular meeting of the club will be held on the second and fourth Tuesdays of each month at 2:30 p. m., at the Carnegie Library lecture room.

CHAUTAUQUA PARK CLUB. Regular meetings first and third Fridays of each month at 2:30 p. m. Mrs. A. G. McCarthy, Pres.; Mrs. Jennie Faucett Greer, Sec.

"MONEY"

The mint makes it and under the terms of the CONTINENTAL MORTGAGE COMPANY you can secure it at 6% for any legal purpose on approved real estate. Terms easy. Tell us your wants and we will co-operate with you.

PETTY & COMPANY, 513 Denham, Bldg., Denver, Colo.

FOR SALE—MISCELLANEOUS

FOR SALE—Hay \$12 a ton. Talent Orchard Co. 104-2t

FOR SALE—Coal-oil heater, ham-mock, two sitting room chairs and a tea table. Inquire at 148 Laurel street. 103-tf

FOR SALE—Second hand bicycle in good repair, carbide lamp and mud guards. \$12. Phone 456-J, at 135 Nutley street. 104-2t

FOR SALE—Modern six-room bungalow; good neighborhood; fine vegetable garden and fruit. Recently bought for \$2,000. Must leave. Will sell for \$1,800; terms. Owner, Box 535, Ashland, Ore. 104-2t

LITHIA WATER

DELIVERED AT YOUR DOOR. In demijohns or bottles, 15c gallon. Geo. E. Yates, Phone 346-J.

Standard legal blank forms of every kind may be procured at the Tidings office in any quantity.

THE CLASSIFIED ADV. THAT IS Important to You at All IS APT TO BE Very Important

You MIGHT overlook the classified ads for a month without missing a really valuable opportunity. And yet on any day that month there might be printed THE ONE ADVERTISEMENT which you could not afford to miss under any circumstances.

FOR

out of the complex world of "offer and quest" there is apt to come, on any day, a clear and unmistakable message for YOU.

AND

that message may be more important to you than any that has ever come to you by letter, by telephone, telegraph or messenger.

IT

may be a call to higher business opportunities. It may be a chance to buy or to rent property such as you alone can fully appreciate. It may be a business opportunity that would lead you to the realization of your plans and purposes in life. It may be a chance to buy just what you are looking for or sell something you have no use for.

IT

may be that, years ago, you "missed" some particular classified advertisement which would have changed the course of your life, greatly for the better, or made you considerable money.

IT

may be that such an advertisement is printed today—or that it will appear some day within the course of a month or so.

When it DOES appear, FIND IT.

WATCH

Tidings Classified FOR THE Best That's Going

If you want to buy or sell anything, try Tidings want ads. They do the work.

Bellevue and Vicinity

BELLEVUE AND VICINITY.

A class of nine pupils, six boys and three girls, will graduate from the eighth grade at Bellevue this year. This is the largest class that has ever graduated from this school. The graduation exercises will be held Friday, May 28. The graduates are: Merritt Randles, Cecile Moore, Walter Miksch, Capitola Beagle, Marcus Kelts, Delpha Beagle, Charles Snyder, Gates King and Harry Moore. Saturday will be given up to a Bellevue community picnic to be held at the normal grounds. The men of the district who are too busy to come and stay all day are very cordially invited to come to dinner in their work clothes. Of course a well-filled basket is understood as the principal requirement for a picnic. This means everybody in Bellevue district. Come and make a big day of it.

An informal dance was held at the Moose hall, last Thursday evening by some of the Bellevue young people. Arthur Weber and Guy Randles were the hosts. About fifteen couples enjoyed the evening.

Mrs. Ed Gowland has returned from Newport, where she spent several days attending the session of the Grand Lodge of Rebekahs of Oregon.

J. E. Miller is over in California working on the Pacific highway.

Robert Gibson has been on the sick list for about seven or eight days.

G. M. Lowe was up to his ranch last Saturday with his antelope for a load of wood. He was accompanied by A. J. Biegl.

Miss Irene Hibbs has been spending a day or so at the home of her brother, M. I. Hibbs and family.

Mrs. G. W. Dunn has been spending some time at the home of Mrs. J. K. Van Sant on Oak street.

The "newlyweds," Mr. and Mrs. John H. King, were charivariated last Friday evening by a large crowd of both young and old people. The party met at the M. I. Hibbs residence and about eight o'clock started for the King residence. When the party arrived the young couple were nowhere to be found, so the larger of the party went in and made themselves at home. The rest started for the Boulevard to meet Clarence Crowson, who was sent to the Kenyon home to see if the wanted couple were there. When he returned they had not yet been found, but very soon a noise that sounded as if all the cow bells were ringing gave the signal.

PROFESSIONAL.

JOHN F. HART, M. D., Physician and Surgeon. Office, Mills-McCall Bldg. Hours 10 to 12, 1 to 3. Phone: Office, 83; residence, 370-L.

DR. ETHEL J. MARTIN, Osteopathic Physician, in charge of the practice of Drs. Sawyer and Kammerer, Pioneer Building. Office phone, 208. Hours, 9 to 5 and by appointment.

DR. J. J. EMMENS—Physician and surgeon. Practice limited to eye, ear, nose and throat. Glasses supplied. Oculist and aurist for S. P. R. R. Offices, M. F. and H. Bldg., opposite postoffice, Medford, Ore. Phone 567. 21-tf

Tidings Want Ads

are little real estate salesmen who visit 2,500 prospective buyers twice every week. Where is the big real estate salesman who does as much? And it does it all for the small sum of one cent a word. In writing your ad you should give a full and fair description of the property offered, so that the reader can estimate readily whether the property will suit his desires. It is not the province of advertising to make the sale, but rather to find the customer, create the desire and put the buyer directly in touch with the seller. Somebody wants your property. The little want ad may not find him the first time, but keep it going. It will surely do the business if diligently pursued. Put the little ad to work and keep it working for a month, two or three months. When it brings about a sale you will find the commission it costs is relatively small—practically nothing. Try it.

CITY FIRE ALARM SYSTEM.

- Fire Chief, phone 66.
- Chief of Police, phone 83.
- Residence, phone 123.
- 2-6 Bells
- Cor. Main and Wimer streets.
- 2-8 Bells
- City Hall.
- 3-5 Bells.
- Cor. Granite and Nutley streets.
- 4-6 Bells
- Cor. Main and Gresham streets.
- 5-3 Bells
- Cor. Iowa and Fairview streets.
- 6-4 Bells
- Cor. Fourth and A streets.
- 7-3 Bells
- Cor. Sixth and C streets.

that the "newlyweds" had been found by S. A. Peters and Frank Rush. Those who were there are: Mrs. Elsie Titus (captain), Mr. and Mrs. M. I. Hibbs, Gladys and Leo Kenyon, Cecile, Mabel and Marguerita Moore, Frank Rush, Frank and Irene Hibbs, Blanche Salisbury, Katherine Coder, Geraldine Titus, Victor and Ruth York, Mr. and Mrs. C. C. Crowson, Charles R. Moore, Elsie Bailey, May Hadfield, Freda Butterfield, S. A. Peters, Mrs. C. A. Brown, Mr. and Mrs. Vallandigham, Dr. Utterback, W. C. Gibson and E. E. Kenyon.

Last Wednesday occurred the wedding of Miss Essie Moore and Sailor H. Bailey of Klamath Falls.

Miss Jessie Telford of Klamath Falls spent several days at the F. C. Homes, Sr., home last week.

Pacific Coast Good Roads Congress

The following invitation from the mayor of San Francisco to all who are interested in good roads may be of interest to many local people who are interested in road work and may wish to have their visit to the exposition coincide with the road's convention:

"Pursuant to a resolution unanimously adopted by the board of supervisors of the city and county of San Francisco, April 5, 1915, Mayor James Rolph, Jr., cordially invites your attendance at the Pacific Coast Good Roads Congress to be held at San Francisco September 13, 1915.

"This official invitation is extended to the governors of the states of California, Oregon and Washington. Mayors of the cities therein, boards of supervisors, state and county highway officials and civic and commercial organizations of these three states. It is requested that official and prompt action be taken for the appointment of delegates and representatives to participate in this congress.

"In order that names of delegates may be printed and credentials issued, an early reply to George E. Boos, executive secretary, 1220 Flood building, San Francisco, will be appreciated.

"San Francisco will appreciate your acceptance, and will welcome the opportunity of extending the cordial greetings of the exposition city.

"Very truly,
"EDWARD RAINEY,
"Secretary to the Mayor."

Note: The date of this convention has been changed to September 13 to conform to the dates of the Pan-American Road Congress. Joint sessions will be arranged, giving the tri-state delegates all the advantages of a great national congress.

GETTING A START IN HOLSTEIN DAIRY COWS

"To be a great breeder of livestock takes brains," said Dr. C. H. Eckles of the University of Missouri, in one of his addresses to Oregon Agricultural College farmers' week students. "In the past the great breeders have not had the support they deserve. Today the prospects of the young man starting in this business with the tenacity of purpose to stay with it are very bright. I think if he stays with it ten or twenty years it will become a great pleasure to him.

"It seems to me the breeder of Holstein cattle especially is today in a position to be envied. I want to tell you what I have done in the way of breeding Holstein cattle. About thirteen years ago I went out and bought four cows for \$600. One was sold because we did not like her, so that all the cows we now have come from the other three. We have sold \$5,600 worth of blooded stock from the herd. In addition to that we still have 38 head of females on hand. It will not undertake to say exactly what they are worth, but \$7,600, which is \$200 each, is an estimate.

"The only thing that the Holstein breeder seems to be afraid of in our state is that he will sell something that he doesn't want to sell. In other words, he is afraid to put a price upon an animal for fear he will sell her and thus lose her."



The TEACHERS' REVIEW COURSE at MEDFORD COMMERCIAL COLLEGE

Begins Monday, May 31, and prepares for June Examination

The Summer School begins May 31, and continues during June, July and August, with classes from 8:00 a. m. to 12 m. Commercial and Shorthand subjects. Three Months for \$25.

For full information, Call, Phone 15-L, or write. 31 N. Grape Street

Interurban Autocar Co.

Between Ashland, Talent, Phoenix, Medford and Central Point car leaves Ashland northbound daily except Sunday at 9:00 a. m., 12:45 p. m., 2:15 p. m., 4:30 p. m. and 6:45 p. m. Also at 12:10 a. m. Saturday night. Sundays leave Ashland at 9:00 a. m., 12 noon, 4:00 p. m. 6:00 p. m. and 10:30 p. m.

Leave Medford for Ashland daily except Sunday at 8:00 a. m., 11:00 a. m., 1:15 p. m., 3:30 p. m. and 5:15 p. m. Also at 11:15 p. m. on Saturday night. On Sundays leave Medford at 8:00 a. m., 11:00 a. m., 2:00 p. m., 5:00 p. m. and 9:30 p. m.

The Big Gray Car

Mr. Squegee.

The queer little character who has recently been appearing in advertising under the name of Mr. Squegee, seated on top of a Diamond Squegee Tread Tire with an umbrella over his head to protect him from the rain, has attracted a great deal of attention and has caused many people to wonder where such a name as Squegee could have originated.

Store owners have long been accustomed to clean their windows with the edge of a thin piece of rubber, inserted in a zinc holder, and in some manner or other this utensil became known as a squeegee, although the word seems to have no particular significance.

When Diamond Tires were made and it became necessary to provide a name for the tread the word "Squegee" appeared to express the idea of the tire makers exactly. The tread consists of five bars of rubber which circumscribe the tread, the three in the center being continuous and the two on the outside broken at regular intervals, all bound together by cross bars. The non-skid which this tread gives results from a squeegee-like working of these five bars.

When the car begins to skid the outside bar wipes away the mud and slime much as a squeegee takes the water from a wet window, and permits the other bars to grip tight to the pavement. In fact, the principle is exactly that of a squeegee and the tread has been well named. Mr. Squegee was originated to typify the Squegee tread in advertising and to tell car owners about the virtues which his tread holds out for them, especially in wet weather. Whenever he speaks it is raining, for he always has his umbrella up whenever he is seen.

The Tidings is on sale at Poley's drug store, 17 East Main street.

DR. JOHN F. HART Physician and Surgeon TALENT, OREGON.

LET US SERVE YOU

All we ask is the opportunity of doing so. We feel assured that our endeavor to serve you will be a strong factor in persuading you to become a permanent patron of this bank. Our interests are mutual.

State Bank of Talent TALENT, OREGON.

HAVE YOU WEAK LUNGS?

Do colds settle on your chest or in your bronchial tubes? Do coughs hang on, or are you subject to throat troubles? Such troubles should have immediate treatment with the strengthening powers of Scott's Emulsion to guard against consumption which so easily follows. Scott's Emulsion contains pure cod liver oil which peculiarly strengthens the respiratory tract and improves the quality of the blood; the glycerine in it soothes and heals the tender membranes of the throat. Scott's is prescribed by the best specialists. You can get it at any drug store. Scott & Bowne, Bloomfield, N. J.

Phone job orders to the Tidings.

Good Work Done Promptly N. & M. Home Laundry

AT THE Rough Dry at Reasonable Prices. New Machinery. J. N. NISBET, Mgr.

Office and Laundry 31 Water St. TELEPHONE 165

Mill Street, Near City Park Phone 152

Park Garage

MORRIS & LIDSTROM, PROPS.

We personally conduct Repair and Lathe work and DO THE WORK.

Our Repair facilities are unexcelled, our system complete.

Our stock of Auto Supplies is right up to the minute.

Michelin tires in stock. Other makes on short notice.

Our Vulcanizing Department will please you.

LET US SHOW YOU

PARK GARAGE