

"Ashland Grows While Lithia Flows"  
City of Sunshine and Flowers

# ASHLAND TIDINGS

Ashland, Oregon, Lithia Springs  
"The Carlsbad of America"

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## Why Enders Kicks On the Commission

Editor Tidings:  
For the reason the Tidings charged \$81 for printing the first report of the springs water commission, which the Tidings claims is the legal rate, and says the city of Ashland and all the attorneys pay 5 cents per line, the same as the springs water commission paid the Tidings. In locking the matter up I find that the Ashland Tidings and the Ashland Record have both been printing the city's legal business at 2 1/2 cents per line, which would reduce Mr. Greer's \$81 bill one-half, which is still about 100 per cent more than I pay for the same space. While it is true I pay 5 cents per line for readers of from two to six lines in a space, it is also a fact that I pay 15 for a full page ad, which would have been ample space for the springs water commission's report, as a large amount of this had been published as news matter in previous issues.

Who promised to print a weekly expense report of the springs water commission for nothing? Burt R. Greer did at a citizens' meeting in the Chautauqua building the night the commission was placed in nomination. In one of Mr. Greer's famous speeches in which he said he (Greer) would publish a full report of the springs water commission every Monday without one dollar's expense to the taxpayers of Ashland. Is that not true, Mr. Greer? Please answer, Mr. Greer, why the commission's expense account to the council of April 29, 1915, not published until May 3, after our last special election? Give us your reason.

If we are only going to get 50 cents on the dollar for our money spent we cannot hope to accomplish much. Who pays the bills? Householders can move on, but what about the freeholders, the men who pay the bills? Mr. Greer says that he paid \$1,400 for extra help while he was working on the springs business. That's his business. I am paying for extra help myself in my business. Why? Because I do not like to work and can make more money when I do not work than when I do. What will Mr. Greer's next request be. Can the people guess?

If there were only \$81 at stake Enders would not kick, but if the \$175,000 is to be spent on the same basis the taxpayers would get little value for their money. As Enders is one of the heavy taxpayers he has a right to kick.  
I believe it is up to the city council, after receiving the springs water commission's report, to publish it if they see fit to do so, and not a part of the springs water commission's business to have it published. Inasmuch as the city council is getting this class of work done for 2 1/2 cents per line and the springs water commission is paying 5 cents per line, thus saving the taxpayers one-half of their money, I believe this business should be left in the hands of the city council. We either have a very capable city council or a very poor lot of business men on our water commission. There should not be 100 per cent difference on a single expense item.

Pardon me, gentle reader, for this lengthy article, but I have said nothing about the Smith-Emery contract or automobile repairs. If I had a little newspaper of my own I would fully inform you about other matters of importance. H. G. ENDERS.

GREER'S REPLY: I have never agreed to print the report without charge.

The city does not pay 2 1/2 cents per line for its legal publications. It pays 5 cents per line. The Tidings and Record made an agreement with each other that we would print the city legal notices in both papers, both using the same type, and that we would divide the 5 cents per line. That was an agreement between the Ashland Record and Tidings and the council had nothing to do with it. The city now and always has paid 5 cents the line for its legal advertising.

Mr. Enders is simply mistaken about that just as he has been about everything else since this springs matter started. If he quit kicking and started boosting for a while his stomach would not hurt so bad.

### Card of Thanks.

We wish to extend our thanks to those friends and neighbors that so considerately and kindly gave their aid and sympathy and also for the flowers during the sickness and death of our husband and father.  
MRS. JAS. CRESS AND FAMILY.

## Fruit Association Elects Directors

The stockholders of the Ashland Fruit and Produce Association met in adjourned meeting Friday evening at the Commercial Club rooms. Mr. Gowdy presided over the meeting. The entire board of directors handed in their resignations as was expected after the sensational developments of the previous meeting. The resignations were accepted. With the decks then cleared for action and a clean slate to start with the organization elected the following directors: J. B. Ware, W. H. Gowdy, A. J. Biegel, W. H. Carpenter, J. C. Barnard. These directors are all business men of high ability and should direct the association in a very successful manner. All of the growers present were optimistic over the future of the association and a loyal spirit of co-operation was much in evidence. The factional fight which has been carried on between two parties in the organization is now at an end and a bright future is in store for the co-operative growers.

## Big "H" Causes Much Conjecture

Much mystification has been caused by a gigantic white "H" which has adorned the Brow of Prospect Point, formerly vulgarly called Roper's Bunion, during the past few days. The explanation of the big white letter is as follows: Some time ago the ladies of the Civic Improvement Club suggested that a big sign which would be visible from all parts of the city and the depot especially, be placed upon some prominent place, either on the hill back of Ashland or across Bear creek. The matter was taken up with the Commercial Club and Blaine Klum, the outdoor advertising man of Medford, was up the last of the week with the big "H," which was placed in various positions to determine the feasibility of the plan. It's present location seemed, after much shifting around, to be the best possible location. The letter is plainly visible from almost any part of the city. At night it was illuminated with a 150-candlepower lamp with good effect. The letter is eight feet high and a sign of letters this height would be plainly visible from any part of the city either by day or by night with proper illumination. The committee from the club who had the matter under advisement are well satisfied with the results of the experiments and a permanent sign may be erected. The wording of the sign would be a matter to be determined later, should the club decide to have it erected. "Ashland the Lithia City," "Ashland the Carlsbad of America," "Ashland Grows While Lithia Flows" are a few of the suggestions which have been offered for the wording. Such a sign would attract much attention from all passengers who pass through on the S. P. trains, especially those who will pass through on the new trains which will go through Ashland in the early evening, and also from auto tourists.

## McKee Technically Guilty, Says Briggs

E. D. Briggs returned the last of the week from Portland, where he appeared in behalf of L. D. McKee in the postoffice case. Mr. Briggs says that it was the opinion of the court that McKee was technically but not criminally guilty and therefore he was advised to plead guilty and a light sentence of sixty days was imposed.

## Many Visit at Exhibit Buildings

Visitors to the exhibit building at the depot are increasing. So far this month 175 people have registered there, while the total for last month was only 98. The register does not show one-fifth of the visitors, either, as it would be safe to say that hardly one out of five register. The building will soon be painted and then new and additional lettering will be placed on it, giving the tourist and strangers more information about Ashland and especially our springs.

Dancing at the parish house Wednesday night. Single admission 35c, couples 50c.

## Wanted Some Free Advertising

The value of advertising is certainly appreciated by a certain tobacco salesman who was in Ashland Friday. This quick witted gentleman grasped an opportunity for some free advertising while the moving picture men from Medford were taking pictures at the entrance to the park and drove his car, which has a big tobacco sign emblazoned on the side, in front of the picture machine. He then simulated an amateur driver having trouble and managed to jerk around in front of the machine for several seconds, keeping his sign in a prominent place. It was a little overdone, however, and this part of the film is to be cut out.

## Suggests Giant Lawn Fete in Park

A novel suggestion for a unique entertainment was offered by A. S. Ames of Talent at Friday evening's band meeting, and one which if properly carried out would result in a very jolly evening for the people of Ashland and out-of-town visitors. Mr. Ames suggested that with the terraced hillside above the park and the level part of the park illuminated with Chinese lanterns strung on strings of electric lights such as are used in street decorations, with music by the band, possibly a few speeches, a short program of readings and vocal music, and many novel features which would naturally suggest themselves, a lawn fete on a large scale could be put on which would provide a most enjoyable time for everyone. No doubt various clubs and organizations could arrange money-making plans to be featured in conjunction with the fete, which should of course be free. The idea is not new, having been tried with astonishing success elsewhere, but Ashland park would be an ideal location for such a fete and would most assuredly draw a large crowd. The idea is most worthy of consideration.

## Gov. Withycombe At Applegate Picnic

Governor Withycombe was given a reception royal upon his arrival at Grants Pass, where he went to the Applegate picnic. All of the school children of the city, a band and big crowd of citizens met the executive at the station and escorted him to the bandstand, where he made a short speech. Each school child carried a banner and a rose or bouquet of roses which were showered upon the governor at a concerted signal, making a very pretty spectacle and one which impressed the governor deeply. Over eight hundred voices joined in singing America, after which the governor and his party joined the procession of automobiles to Applegate.

At the Valley Pride creamery in Applegate the governor addressed 2,000 people. There were big delegations from Grants Pass, Medford, Ashland and other valley towns and great numbers from the country districts. The Medford and Grants Pass bands furnished music. The picnic was a big success. The day was passed with sports and speeches and a big picnic dinner. Miss Bertha Calkins of Ashland rendered a reading which was encored and highly appreciated.

## 1912 Road Tax Refund Being Made

Ashland taxpayers are receiving the refund from the 1912 road fund. The refund comes in the shape of county warrants with no discount, however. All who paid this tax and have not already made application for the refund should do so, sending the amount of taxes and number, if possible. If the receipt has been misplaced an application without receipt will be honored.

June 24 has been set aside as Ashland Day at the exposition. No definite arrangements have been completed as yet for the day, but we would suggest that everyone from Ashland contemplating making trips to the fair arrange them so as to be there on Ashland Day. Keep this in mind and make your arrangements accordingly.

## McLaren Going Over Park Plans

Donald McLaren and Landscape Engineer Hammerstrom came in on No. 16 last night and are going over the general plans for park improvements today. Mr. McLaren will make a general plan of the work and Mr. Hammerstrom will remain here for some time and direct operations. Actual work will be begun on the park at once, as some of the units are already planned for development.

F. C. Clark of Medford, who will present sketches for buildings, is also here today in conference with Mr. McLaren, with the idea of getting the landscape and architectural designs to harmonize.

## Take Movies of Park Scenes

A. C. Allen was up from Medford Friday accompanied by a party of Medford people who are taking the motion pictures which are to be shown in the Oregon building at the exposition. Several scenes were taken in the park, but owing to the cloudy day a second trip will be made to Ashland and other scenes taken. A story is being interwoven with the pictures and hundreds of scenes from throughout the valley will be shown. It is hoped to have the pictures shown at a local theatre before they are sent to the exposition. About 4,000 feet of film have been taken. When completed there will be 7,000 feet. Judge Withington of Medford is directing the production and directed the action of the Medford actors and the crowd of Ashland supes in Friday's pictures. About a hundred of Ashland's most handsome men and beautiful young ladies were used Friday. Doc Freeburg took an important part in the production.

Food Sale.  
The Presbyterian Ladies' Aid have selected the third Saturday of each month as a food sale day until further notice. Next sale, June 19. It

## Lassen Buries Valley in Mud

Mount Lassen, California's widely known active volcano, burst forth in an eruption late Saturday which far outshined any previous outburst. Clouds of steam and smoke rose for miles into the air, ashes fell for hundreds of miles around and great streams of lava and mud poured down the mountain sides and into the valleys.

Thirty-five families were driven from their homes in Hat Creek valley by a flood of hot mud which buried the valley for fifteen miles in from one to three feet of mud, destroyed all crops, washed out all bridges and killed many cattle.

Heretofore Mount Lassen has been a freak which gave the Redding district much free advertising and was a great tourist drawing card. Now the old peak bursts forth in a new role and belches out streams of lava which leave desolation in their wake. Scientists claim that none but the valleys nearest to the mountain can be harmed by the eruption, saying that the volcano is too far from the sea for any widespread danger to exist from a monster eruption such as those of the famous European volcanoes.

## Hood River Boosts New Manager

Hood River News: D. E. Rand's many friends were pleased this week to learn that he has been elected manager of the Ashland (Ore.) Fruit and Produce Association. This is an organization composed strictly of growers organized on a co-operative basis. It is an important association in that section of the Rogue River Valley because it supplies a considerable field in northern California with fruit and vegetables. Mr. Rand's experience of several years here, first with the Davidson Fruit Company and later with the Apple Growers' Association, has fully qualified him to fill his new position and should make him of great value to Ashland and vicinity.

You will not go hungry if you eat at the Royal Cafe.

## "Lushus" is Brand Name That Wins

"Lushus" was the best brand name for northwestern fruit among 2,500 suggestions entered in the contest recently conducted by the North Pacific Fruit Distributors. This is the decision of the Study Circle of the Spokane Ad Club, to which the matter of a final selection was referred by the original committee of judges.

The word was coined by Carl W. Art of Spokane and the first prize of \$15 awarded to him on it by a unanimous vote, after the number of names under consideration had been sifted down to 150.

"Mello-west," proposed by Mrs. C. A. Sanborn of Wenatchee, won the second prize of \$10, and "Dependapack," submitted by Carl G. Allenbach of Spokane, took the third prize of \$5.

In determining the prize winners the Ad Club ruled that only such names as appealed to the taste or appetite should be included—that this was the primary function of the name of any food product.

## Get in Touch With Friends From Home

Some time ago the Commercial Club inaugurated the idea of having all the residents of Ashland register on a card their former location, county, town and state. This was carried out to some extent, but only a small per cent of the residents of Ashland are registered. This is very valuable to the secretary of the club, especially during this year, when so many tourists are coming through. These cards will be found at the banks and the stores and the Commercial Club urges all to register or just put your name, city address and county, town and state where you came from and mail to the secretary. In this manner old acquaintances may be brought together, whereas if the information was not at hand the secretary is not in position to know when a tourist asks for some one from his locality whether any one from there is located here or not. It makes the tourist feel at home. The co-operation of every citizen of Ashland is asked by the secretary of the club in entertaining the tourists who are daily arriving in Ashland. A system will be worked out whereby the Commercial Club will be put in touch with them the minute they arrive, and it is the duty of everyone to be ready to give them a glad hand and hearty welcome. Please register on the cards or send in your name.

## Five Thousand Hoboes This Year

Every night of the year the patrolmen of the Ashland police force test 488 windows and doors to see whether a careless merchant has left any open. If one is found open the merchant is called up and informed of the fact. During the month of March seventy doors were left open. The number is not so great now, the average merchant learning to be more careful after being aroused from the depths of slumber to come down town and lock up his store.

Since the first of the year the amazing total of 4,769 hoboes have been rounded up and guided out of town by the local police. One thousand, six hundred and eighty were handled in the month of April alone. The local police say that probably twice that many more pass through Ashland, either eluding the police or riding through.

Ashland is little bothered with the hobo who begs at the back door and has been free from petty thievery, burglary or worse crimes. Being a division point and at the foot of a mountain barrier, nearly all of the hoboes stop in the city, and the police have their hands full keeping the city cleared of the undesirables. At Medford and Grants Pass there are hobo camps where large numbers hang out. In Ashland the camps are broken up and the transients forced to move on, hence the freedom from crime.

L. M. Meeker and wife of Hubbard, Ore., spent Friday in Ashland. They are motoring to the San Francisco exposition. Mr. Meeker says that after coming through Pass Creek canyon the dreaded Cow Creek canyon was a veritable boulevard. The Pass Creek road is the worst in the state, according to the Hubbard man.

## Lawrence Engaged To Lead Band

At the band meeting last Friday evening it was formally decided to engage E. R. Lawrence as director for the coming season. Mr. Lawrence is a real musician and a most excellent leader. In the past weeks during which he has been directing the band the musicians have become enthusiastic over his directing and with his formal engagement as director the band has entered upon a new era of enthusiasm.

Ashland has a band which is capable of playing a class of music which the average amateur band is unable to handle. The local band is composed in the main of business men who play for the love of playing and numbers among its members some soloists of exceptional merit. Under the direction of a leader of Mr. Lawrence's calibre Ashland will soon have a band which will be second to none in the state.

The band will give the first concert within the next couple of weeks, the exact date to be announced later. All members are urged to turn out for practice promptly at 8 o'clock Monday evening. Several new pieces have been received and will be used for the initial concert.

A monster band dance which will attract crowds from throughout the valley and will be the biggest social event of the season is planned to be staged sometime next month. The various ladies' clubs, the Commercial Club and other organizations will be asked to co-operate in making the affair an unrivaled success.

The band will be often in demand during the coming summer, and under the new regime will stand ready to turn out a brand of music that will be real music. With the hearty support of the townspeople and the financial support which has been granted by the council, Commercial Club, park commission and Civic Improvement Club, together with the enthusiasm and loyalty of the members, the Ashland Concert Band will be an institution to which the people of Ashland can point with pride.

## Auto Owners Will Be Recompensed

A new system for providing cars to show tourist parties around town has been effected. The council appropriated \$200 and hereafter car owners will be paid for gasoline and oil in ratio to the length of the trip taken. All car owners are requested to get their names down at the Commercial Club and help along the best advertising possibility which the city has ever developed.

All of the several parties who have been driven over Ashland are delighted with the entertainment given them and say that it beats anything along the line.

Three routes are mapped out for showing the tourists over town, the one taken depending upon the length of the parties' stay in the city. The first, for a twenty-minute stop, is up the canyon, over Glenview drive and back in the Boulevard and to the depot. The second, for stops of two hours, will include a trip to the Lithia spring and a longer stop in the park, where more time can be spent in explaining the development under way. The third will include a trip down the valley to Talent for those who stop three hours. Auto owners will be paid in proportion to the length of the trip, and while the amount is not large it is sufficient to cover the expenses and wear and tear on the car.

The Southern Pacific Company is co-operating with Ashland and will stop all special trains here for from one to three hours. The fact that the S. P. company thinks enough of the entertainment offered here to stop all of the specials for hours and even hold some of the regular trains for a few minutes does more than anything to make Ashlanders realize and appreciate the really tremendous value of the scheme.

Samuel Hill, good roads advocate, and Major Bowby, former state highway engineer, passed through Ashland last Wednesday bound by auto from San Francisco to Portland. They report the highway in the vicinity of Redding to be in far worse shape than the Siskiyou grade but say that by July 1 the entire highway will be in shape for comfortable travel.

Better eats at the Royal.