PAGE TWO

Ashland Tidings PREMIUM STAMPS OUTLAWED.

10

SEMI-WEEKLY. ESTABLISHED 1876.

issued Mondays and Thursdays tax on the premium stamp industry. Official City and County Paper Bert R. Greer, . Editor and Owner

Lynn Mowat, - . News Reporter SUBSCRIPTION RATES. One Year \$2.00 for redemption. The merchant pays Bix Months 1.00

Payable in Advance.

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Adve-tising rates on application. company assumes to take in but one First-class job printing facilities. Equipments second to none in the Interior.

No subscriptions for less than three itors in the town, resulting finally in months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

Ashland, Ore., Monday, March 1, '15

A number of new families have been added to Ashland's population during the past two or three weeks. Already the good effects of the springs project are noticeable. Some protect the people from their own folly. of them have already purchased property. Many more will come during the next few months. Everybody has confidence in the outcome of the en- you; knock and you go alone. If terprise. There should not be found you cannot find a good word for Asha doubting Thomas in Ashland.

There are few vacant houses in Ashland now. Before four months number who stay will depend largely we will need many more. There should be building activity at once. dence in communities that have confi-Owners having vacant lots well located should erect neat cottages on them and furnish them neatly. There will be a demand this summer for many more that can be secured. That means good rent for the right kind of may be considered excessive, but city cottages. Four, five and six room property is not out of the way. Have cottages will be in demand.

Mr. Property Owner, that old shack of a house won't rent. The people coming to Ashland this summer are coming for recreation, comfort and health. They want comfortable and respectable quarters. Overhaul it, repaint and modernize it and the springs project will furnish you a profitable tenant, but it will not attract the class who will pay rent for

People's Forum The Oregon legislature passed at least one wise measure this session in enacting a bill placing a prohibitive Vindicating Cack. The lower house was divided, but We are inclined to believe that the the senate passed it unanimously. Tales of the Tub" appearing in a late Few grafts are greater or more atissue of the Tidings should be attribtractive. Men claiming to know have

uted to some author other than Cack stated that but thirty per cent of Patterson, and herewith we desire to thy, premium stamps are ever presented submit to the public eye our reasons for so thinking. three per cent on his gross sales-

The tale itself deals with a highly the consumer ultimately pays the cost improbable though not impossible -and but thirty per cent comes back phenomenon, but because of the eleto the community in premiums. The ment of improbability one feels intrick in the game is that each stamp clined to demand proofs. We have always sincerely believed Ashland to competitor, but in fact eventually inhabited by sane people, and there are about as many different therefore the proof must be very stamp companies as there are competstrong indeed to convince us that a sane person would allow his bathtub evening up the competitive benefits to sall along Main street, unescorted with a direct loss of three per cent by any attendant, for a Sunday's airto all merchants. And not infrequently all the different colored stamps are

Now, as we all know, Cack is an inexploited by the same men under difmate of the "bug house," which ferent names. The doctrine of trade means that if he had related such a at home is a good and safe one both tall story he would have been able for the merchant and the customer. to "limp across" with the proofs of its Persons who run into strangs lands veracity. The fact that the "sailing to make their investments usually get tub" could not be found "makes it bit, finally returning to their own bad" for the investigating commitland wiser and poorer. The stamp tee which attempts to attribute the evil had reached such proportions fable to Cack. Should anyone underthat it required legislative action to take to dispute our theory, the only evidence acceptable from them as

conclusive will be the production of the bathtub and the owner, who, as Boost and the world boosts with the tale goes, so luckily recovered his property, and should this actually come to pass, we will immediately reland during the coming spring and tallate by having this same property summer keep still. Hundreds of holder examined with the view of esstrangers will be in Ashland and the tablishing in the minds of his fellow citizens the conviction of his madupon the spirit shown by our own people. Strangers have most confi-

As a final and most convincing proof that Cack is not the originator of the fable, we wish to call attention to the fact that he was not "on his way to a downtown smoke shop," for It has not been many days since he solemnly and faithfully pledged himself to desert the standard of those who indulge in the use of the weed,

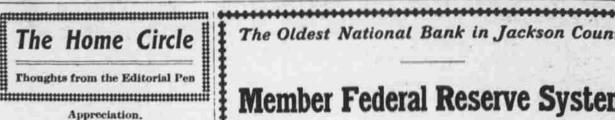
and to abstain from smoking forever it to your mother-ANONYMOUS.

A Just Comparison.

Editor Tidings: These sunny days in mid-February remind us of the in all things before your own. experienced in our native New York

the ground and the icy wind howled perior to her.

To make her a partaker, as far as your different ages will permit, in ganizations are proving especially ef- keep buildings comfortable, where all your pleasures and recreation



ASHLAND TIDINGS.

The

The Youth's Companion makes an earnest plea for an "appreciation league," and the idea is most wor-

Probably you have complained to the floorwalker or department superintendent when a salesgirl has been inattentive or discourteous. Have you ever gone to the floorwalker of department superintendent to say a word for the salesgirl who was exceptionally attentive and anxious to please?

Very likely you have written to the general manager of the electric road when a conductor rang the bell too soon or did not notice your signal to stop.. Have you ever written to tell thies in youthful hopes, projects and on her casket. plans, so that she may carry youth him about the conductor who is always courteous and obliging?

into old age.

position

way.

your advanced views.

tentions are concerned.

concerns you is of interest to her.

those who are above you in rank or

To study her tastes and habits, her

as far as possible in an unobtrusive

To remember that she is still a girl

at heart so far as delicate little at-

If you think one act necessary at times, is not the other fair and generous? Are kindness and courtesy antiquated to you in all the smart always to be taken for granted in up-to-dateness of your college educasmall business relations among tion. strangers, or are you readier to find fault with than to express apprecia- your studies, your friends, your sories and details of her toilet. tion?

A man in an Ohio city has founded what he calls an "appreciation league." Its members agree to "report" employes who are considerate and courteous, to emphasize the amiable things that people do, to watch more keenly for virtues than for weaknesses and faults. The league is an informal organization; you can disposition, which may be the result of your success. become a member by beginning at of a life of care and toil. once to practice its principles.

A simple idea? Yes, but if it what a wave of kindliness and cour- yours, or if they seem narrow to

tesy would sweep over the land!

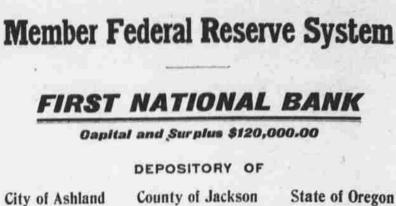
Our Mothers.

In the Pictorial Review, Dr. O. S. Marden has an article on "Mothers." He says in part, speaking of the reverence that ought to be paid, you owe

To lift all the burdens you can from shoulders that have grown stooped in waiting and working for you.

To seek her comfort and pleasure Never to intimate by word or deed that your world and hers are differstate, where the snow lay heavily on ent or that you feel in ay way su-

> To manifest an interest in whatever interests or amuses her.



The Oldest National Bank in Jackson County

United States of America

To introduce all your young To give her flowers during her friends to her and enlist her sympa- lifetime and not to wait to heap them

Monday, March 1, 1915

To make her frequent, simple presents, and to be sure that the are ap-To defer to her opinions and treat propriate and tasteful.

them with respect, even if they seem To write to her and visit her To do your best to keep her youthful in appearance as well as fm spirit, by helping her to take pains To talk to her about your work, with her dress and the little acces-

If she is no longer able to take her amusements, the books you read, the duties, do not let her feel that she places you visit, for everything that

is superannuated or has lost any of To treat her with the unvarying her importance as the central factor courtesy and deference you accord to in the family. Not to forget to show your appre-

ciation of all her years of self-sacri-To bear patiently with all her pe- fice.

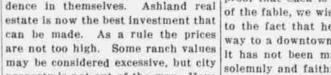
culiarities or infirmities of temper or To give her credit for a large part

To be generous in keeping her Not to shock or pain her by maksupplied with money, so that she will ing fun of her religious prejudices not have to ask for it, or feel like could spread from ocean to ocean, if they happen to be at variance with a mendicant seeking your bounty.

> You have something you do not need. Somebody else needs it and likes and dislikes, and cater to them has what you want. Twenty-five cents puts your proposition before two thousand people through the "For Trade" column of the Tidings.

> > Phone job orders to the Tidings.





confidence in the future of Ashland and let everybody know you have confidence and things will move along so more. rapidly you will have to hurry to keep

abreast. If, every time you feel like knocking you will kill it with a boost, in three months Ashland will be the liveliest little city on the map. Do your part. You owe it to yourself days in the same month that we have and to the community.

Ashland is especially fortunate in a barn to live in. Paint and lumber her woman's clubs. No city can boast and piled the snow in great drifts, is needed to modernize a lot of Ash- of more effective organizations or and penetrated every nook and corland shacks that will otherwise stand women more alert to the necessities ner, where heating stoves and furvacant when hundreds are crying for of the community. This year the or- naces must be stoked to capacity to snow shovels are a part of the equipfective and this summer will see Ashland clothed in more uniformly beau- ment of every household and where With dirt flying on the springs tiful garments than she has before city ordinances provide that they to take her to some suitable place of project, brick and mortar piling high worn. Now the Commercial Club shall be used to clear streets and amusement, or for a trip to the counon a new hotel and marble slabs be- proposes to add women to its mem- sidewalks, otherwise the streets try, or to the city if your home is in ing placed in one of the most modern bership. That is fine. The women would be almost impassable. Such water-cure sanatoriums in America. are full of good ideas and they are are the conditions there now, accord- ble all of which will be before the sum- possessed of that indomitable spirit ing to letters of recent date received mer is past, the music of the hammer that brooks not failure. Everything by the writer of this. And then, durand saw will stifle the most persistent the women have undertaken in Ash- ing the "heated term" in summer, pessimistic note. Not only that, land the past four years has been a while we in Ashland are resting comthese improvements will invite oth- decided success. They put fore- fortably under blankets at night, the ers. The very necessity of the case thought and energy enough behind it people there are restless from the demands a number of furnished cot- to make it so. The coming year is midnight heat and, like the "lost spirtages, for there will be many to oc- big with possibilities. Energy, co- its, seeking rest and finding none," cupy them at good rent. It all helps operation and earnest thought are and about as weary in the morning needed. The women will supply it, as they are at night, We are led to these thoughts by

to drown knocking.

Every community has its certain The year 1915 will be especially hearing some of the old natives of number of citizens who cannot see at active in real estate. The springs de- Ashland complain of the severity of all into the future. They believe in velopment with the building of a fine no new enterprise. They are wedded new tourist hotel and water-cure santo the past and the now. Ashland itarium will supply the stimulus needhas a few of such. Because last year ed for an active market. Before the cast right here in Ashland. was a bad one they know this one work has far progressed the benefiwill be worse. Some of them will cent effect will be felt and those of

believe it exists. As a rule they are confidence and there will be no furne'er-do-wells. Before they get the ther knocking. In the fall, when fence about town, once standing spirit the big opportunities have been strangers are coming, many will strong and straight on the picket line, gobbled up by more hopeful and cour- "take a flier" in Ashland real estate, guarding the lawn or garden from ageous persons. They they kick be- for it will be livelier than any other depredations of the unrestrained cause others saw and took advantage city on the coast. of it, while they did not. Do not be

MAKE THE BEST COUGH

Cheaper Than You Can Buy

one of those. Get in the bandwagon. She is going some.

fortunate they are that tehir lot is mingle in the activity and yet not naturally pessimistic turn will get

bossy-cow of former days, has long

SUMNER PARKER, violinist and teacher, 59 Sixth street. 72-1mo.*

REMEDY AT HOME

since become a most unsightly object -weather-beaten and dilapidated. Equally unsightly are the old barns and other outbuildings-many

of them unused and unrepaired for years.

the climate here and who know so

little of what a real winter is, or how

Reduce High Cost of Living.

Editor Tidings: Many an old

A, B, SCOFIELD.

Yet the fuel bill makes us groan, and lack of employment causes many sigh, while these old buildings and fences stand offering employment for idle hands, and a means of reducing the high cost of living if we will but reduce them to fuel for the kitchen range.

When you have a severe, stubborn cough or cold, you want the best possible medicine you can get, therefore, why not buy one which is guaranteed will be found the most satisfactory remedy ever used by you, and get your money refunded by the druggist of this city named below, whom you know to be re-sponsible, in case it should not prove so, instead of buying one purely on the exaggerated claims of its manufacturer or on the strength of testimonials from others and run the chance of getting something worthless and wasting your money? In buying Schiffmann's Concentrated Expectorant, besides securing an absolute guarantee of its efficiency from these druggists, you also get about eight times as much excellent cough medicine as you would in buying most any of the old-fashioned, ready-made kinds, because 50 cents worth makes a

whole pint when mixed at home with simply one pint of sugar and one-half pint of water. This remedy positively does not contain chloroform, opium, morphine or any other narcotic and is unlike any other cough medicipe. It is pleasant to take and children are fond of it. This druggist will refund the money to any person who finds this remedy does not give perfect satisfac-tion, or if it is not found the very best ever used for coughs, colds, bronchitis, croup, whooping cough or hoarseness. You will be the sole judge, and under this positive guar-antee absolutely no risk is run in buying this remedy. Druggists everywhere are authorized

te sell it under the same guarantee. If your druggist will not keep it for you, order direct of R. J. Schiffmann, St. Paul, Minn. Guaranteed here by

McNair Bros., Druggists

Let's do it! And a fruit tree will wave beautiful green branches where the old barn marred the view, and where the old fence stood will flourish a rose hedge. (Or, if you like, make it a hedge of Oregon grapebeautiful every day of the year.) If the old fence or shed must

stand, a very little labor in planting vines will soon transform ugliness into beauty.

By simply cleaning up and keeping premises clean, we may do much in the way of beautifying. N. E.

Standard legal blank forms of every kind may be procured at the Tidings office in any quantity.

To remember that her life is mo notonous compared with yours, and the country, as frequently as possi-

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