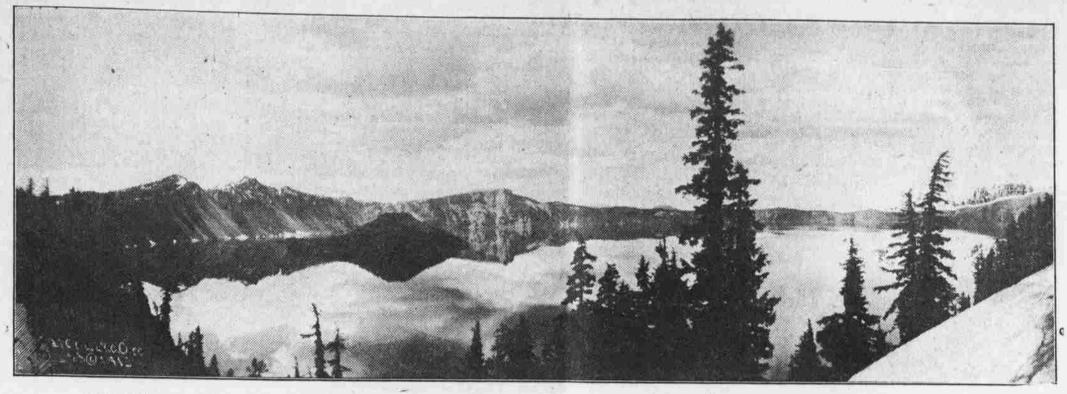
Crater Lake, One of the Wonders of the World



Crater Lake, one of the marvels of nature, comprising 21 square miles of water surface, whose rim rises more than a thousand feet above the water.

Crater Lake Park.)

Time was, and not many years ago hotel will be occupied directly on the either, when Crater Lake was looked upon as a gigantic joke; but that was because few had seen it, and such as had been there were ignorant of the world and its wonders, none of which they had ever seen, or, more likely, they had not seen it at all, and could not comprehend how it were possible to have a great natural wonder in our very midst. They were skeptical because they knew no better, and were noisy in their demonstrations, because their ignorance was so dense as to make them really believe themselves to be smart.

Then scientific men and women came, who had been all over the world, and their enthusiasm knew no bounds. They declared it without a parallel upon the earth. They wrote glowing accounts about it, and over their own signatures declared it to be greater than anything in Europe. European men of learning did this, The competent superintendent of the flowers and trees were planted that ler, resigned. In 1912 Mrs. E. K. Park commissioner, whose term ends mon, but white sulphur is rare, thereas well as sages from other parts of the world. The general government became interested, and now is spend- rim of the lake, at a point where a grounds was made. This board with was elected to succeed H. G. Enders. ing \$100,000 every year, just to stone dropped would fall 950 feet the help of the Civic Improvement In 1912 Mr. George Taverner was apbuild roads in the national park it before striking the water. Forty Club secured and improved the park pointed by Mayor Johnson and con-



J. J. MURPHY

One of the heavy land owners and growers of fancy stock and farm produce. He gave to Ashland the New Lithia Spring.

most beautiful, the most thrillingly beautiful road system will be completed there that the world possesses. Rich Americans have spent every year millions of dollars to see European ruins, but, after this cruel war is over, ruins will be so common that they will fall into the fad of seeing their own country, and Crater Lake National Park will get its share of the patronage. Then even the distant parts of Oregon will be there, raving over the grandeur of the scen-



JOHN F. PATTY An active business man and booster of anything that will benefit the city. He is engaged in the furniture and hardware business.

(By Will G. Steele, Superintendent of ery, for they will at least have discovered America.

In 1915 a brand new cut stone



EARL R. HOSLER city water system.

near Mout Scott and the ride along the Carter family. This board se-pel, Mrs. Elizabeth Van Sant. to keep them. Roads leading to the park are get-

ting better, too., for Klamath and Jackson counties are spending all the money they can to improve them. Five years ago it took eleven and twelve hours to go from Rogue River Valley points to the lake, whereas in 1914 it only required six and was often made in less than that. The new road within the park and leading to the Medford entrance will be finished in 1915, besides which that leading from there to Prospect will be regraded and placed in excellent condition. In this connection it might be well to say Jackson county has finished the grade from the California line to Central Point, with a maximum of 6 per cent, so that the Siskiyous have ceased to be an unsurmountable barrier, and now presents one of the finest highways on the continent. Just as soon as this fact becomes known to California automobilists this will be one of the most popular runs on the coast.

During the past season the trail from Crater Lake Lodge to the lake was greatly improved, but early in 1915 it will be made available for horse travel, so that those who do not want to climb up and down can make the horse do the work. There is one serious difficulty about improving this trail so much, however, and that is, that, until the novelty wears off, old people and young children will impede the traffic by runing up and down it, just for fun, but as the season opens July 1 and closes September 30 there will be ample time for them to get tired of the exercise.

To Churchless Communities. A practical scriptural plan to supply your needs. See Everybody's Bible Study. J. M. BEAVER,

Ashland, Ore.

Kentucky Wonder beans two feet long is not an uncommon sight in Ashland gardens, and the flavor, you go long, it can't be beat.

History of Park Improvement

During the early history of the city the Boulevard parkway-of course, planned and urged the laying aside commission.

of Ashland one of its active citizens under the supervision of the park of tracts of land for park purposes, The act creating the board of park and finally secured the co-operation commissioners provided for the elec-

of the council, and on December 15, tion each year of one member of the 1908, an act creating a board of park board for a term of five years. The commissioners was passed by a large first election for such members remajority at the regular city election, sulted in the selection of H. E. This act set aside certain lands for Badger by the city at large. In Janupark purposes, and Mr. C. B. Wat- ary, 1910, this board organized by son's efforts were finally crowned electing H. E. Badger president, Mrs. with success. The mayor, R. U. Gard secretary and Mr. Patrick vice-Snell, appointed the following board, president. During this year work which organized as follows: Presi- was done on the Boulevard parkway dent, H. G. Enders, five years; vice- and the lake and horse-tail falls, bepresident. Mrs. Mary Meikle, four sides grassing and improving all the years; secretary, W. A. Patrick, three parks with flowers. In 1910 Mrs. years; Mrs. Ida M. Gard, two years; E. N. Butler was elected to succeed G. A. Knoblough, one year This Mrs. Gard, in 1911 C. B. Watson was board met and organized January 9, elected to succeed W. A. Patrick and 1909, and immediately took steps to Mrs. Marie Vaupel was elected to fill improve the parks. The first grass, the unexpired term of Mrs. E. N. Butyear where the old Virgin mill stood, Van Sant was elected to succeed Mrs. and the lake near the Chautauqua Meikle and in 1913 Mr. F. E. Watson has made of it. In five years the miles of road within the park will at Iowa and Liberty streets and the firmed by the council to fill the unbe open to the public, over some of Boulevard. They also purchased the expired term of C. B. Watson, re-considers themselves fortunate in sewhich for the first time visitors can forty-acre tract from the Carter es- signed. The present board consists curing the services of Mr. Crowson ride comfortably in their own auto- tate at a figure that made the prop- of: H. E. Badger, president; George and Mr. Blair, whose faithful work mobiles, including the high plain erty practically a gift to the city by Taverner, secretary; Mrs. Marie Vau- under the supervision of the board



INTERIOR VIEW OF THE CITIZENS BANK OF ASHLAND This bank has always stood for as liberal treatment of its patrons as sound business principles would permit, and has taken a prominent part in all movements for the advancement of the community inter-Its list of stockholders comprises about sixty of the prominent

people of Ashland, making it in reality, as its name implies, "The Citizens Bank of Ashland."



The above are the jovial heads of the Ashland Trading Company, a corporation dealing in fancy groceries and dry goods, which institution is justly popular. Mr. Acklin is president of the concern and Mr. Brown is the treasurer and manager.



H. E. BADGER

has been due to his work.

is very commendable. One source of Sand creek, with its thousands of cured the services of a practical gar- The board has always been loyal annoyance to the board is the large sharp sandstone pinnacles. New dener, Mr. G. A. Gilbertson, whose to the interests of the city and has amount of money required each year boats will ply on the waters of the services proved of real value to the worked hard to make Ashland known for the payment of paving and sidelake, including a 35-foot gasoline city. He laid out and planted the as the City of Beautiful Parks. The walk assessments fronting the varilaunch and safe rowboats. Rainbow Mill street park, built the fall facing last few years the receipts from the ous small parks, In 1912 the amount trout are getting so plentiful that the postoffice, set up the walls about tax levy for park purposes have been of \$1,474.18 was taken from the the government is actually puzzled it, planned and made the lake, and barely sufficient to pay for the main- board's treasury for such assessto find food in sufficient quantities seeded and planted to magnolia trees tenance of the lawns and flowers set ments. The people of the city who understand this should sympathize with the board on account of this obstacle to adding to the beauty and improvement of the parks.

> The continued co-operation of the Civic Improvement Club, which furnished benches and many other notable improvements to our parks, helped very materially to beautify the city. In fact, the board would have been seriously handicapped without their help. All the members of the board are to be commended for their unselfish zeal, and special mention should be made of H. G. Enders's active work.

> The council this year granted a one mill levy for the parks and the improvement will be noticeable.

Ashland Natatorium.

The Ashland Mineral Springs Sanitarium property is situated near the blocks from the postoffice, Main street and city park, the proposed location of lithia and soda waters to be piped in this winter.

The white sulphur springs, five in number, with an unlimited flow of water, have been known for their recuperative qualities since the earliest settlement of the country, and their fame is traditional with the Indian tribes of the entire coast,

Early in the eighties a building was erected known as the White Sulphur Springs Hotel, in which were installed public bathrooms using the white sulphur water.

People came in those days, staying at the hotel for the benefit of these baths, and they have been in continuous use, demonstrating their medicinal value each year, which resulted in the property being purchased by a corporation and thousands of dollars being spent in their further development and building as fine a natatorium as you will find in the cities.

This water has demonstrated the permanent cure of the following: Stomach complaints, uterus disorders, sorness relieved from sprained ankles and other physical injuries,

out years ago. The city owes a debt Bright's disease, gallstones, dropsiof gratitude to Mr. George Taverner cal conditions, rheumatism, malarial for the condition of the parks fever, eczema, especially good for the through 1913 and 1914. The board hair, making it soft and lustrous, and curing scalp diseases.

Analysis is as follows: Per Ct. Sodium chloride, per liter.... 6.2 Potassium chloride, per liter . . . 4. Magnesium sulphate, per liter.. 2.5 Sulphur, per liter..... 5.5

This Natatorium has two fine concrete bathing pools 45x100 feet, dressing rooms and a fine gallery five feet wide running around the room. There are twelve tub baths fitted with showers. The building is steam heated. All towels and suits are steam washed and steam dried. There are rest rooms, massage rooms and a large ball room 65x100 feet, a roof garden the same size as the ballroom-in fact, nothing has been overlooked by this company to make this an attractive as well as a place of curative value.

Yellow sulphur water is quite com-January 1. Has served for five fore the city of Ashland is blessed years, four of which he has been with all the kinds of mineral water president of the board. Much of that nature could bestow on her chilthe park improvement of late years dren for the upbuilding of a weakened physical body by a simple, nat-



F. E. WATSON Secretary Park Commission. He has had much influence in making Ashland beautiful,

PICTURES FOR EDITION

WORK OF HIGH ART The Tidings is deeply indebted to The Studio Ashland for the splendid results obtained in producing this edition. The greater part of the success of such a venture depends upon the character of negatives for the center of the city of Ashland, two pictures. In doing this work during the extremely busy holiday season the Studio Ashland did not slight the details, but the result speaks for the extra efforts required.



H. C. STOCK

Owner and manager of Stock's Undertaking Parlors, an institution which is of long standing in this city and which is well known in southern Oregon.