

The Money-Raising Sale

Is still going on at Diamond's Jewelry Store, Medford, only 30 minutes by auto from Ashland, over beautiful Pacific Highway.

20% TO 33% SAVED ON EVERYTHING

Watches at Cost!

25 per cent off on our large and complete line of Cut Glass

Rogers 1847 Knives and Forks, \$3.85

J. W. DIAMOND

109 East Main St.

MEDFORD

IMPORTANT EVENTS

1914-15 AT

OREGON AGRICULTURAL COLLEGE

WINTER SHORT COURSE—JAN. 4-30

Agriculture, including Agronomy, Animal Husbandry, Dairying, Horticulture, Poultry Husbandry, Insects, Plant and Animal Diseases, Creamery Management, Marketing, etc. Home Economics, including Cooking, Home Nursing, Sanitation, Sewing, Dressmaking and Millinery. Commerce, including Business Management, Rural Economics, Business Law, Office Training, Farm Accounting, etc. Engineering, including Shopwork and Roadbuilding.

FARMERS WEEK—FEBRUARY 1-6

A general clearing house session of six days for the exchange of dynamic ideas on the most pressing problems of the times. Lectures by leading authorities. State conferences.

EXTENSION SERVICE

Offers lectures, movable schools, institutes and numerous correspondence courses on request.

MUSIC: Piano, String, Band, Voice.

No tuition. Reduced rates on all railroads. For further information address, The Oregon Agricultural College, (tw-12-10-1-3) CORVALLIS, OREGON

\$2 THE YEAR \$2

Strictly in Advance

Southern Oregon's Big Twice-a-Week newspaper

The Ashland Tidings

STRICTLY IN ADVANCE.

THE INTERURBAN AUTOCAR COMPANY

MEDFORD ASHLAND 25c EITHER WAY

Car leaves Ashland for Medford, Talent and Phoenix— Day trips at 9:20 a. m., 12:45 p. m., 3:30 p. m., 6:45 p. m., daily ex. Sunday. Night trips at 11:30, daily ex. Sat. and Sun. Sunday morning leaves at 1:00. Sunday trips at 11:00 a. m., 6:00 p. m., 10:30 p. m. Ashland waiting rooms at Hotel Oregon, Ashland Hotel, East Side Pharmacy and Poley's Drug Store.

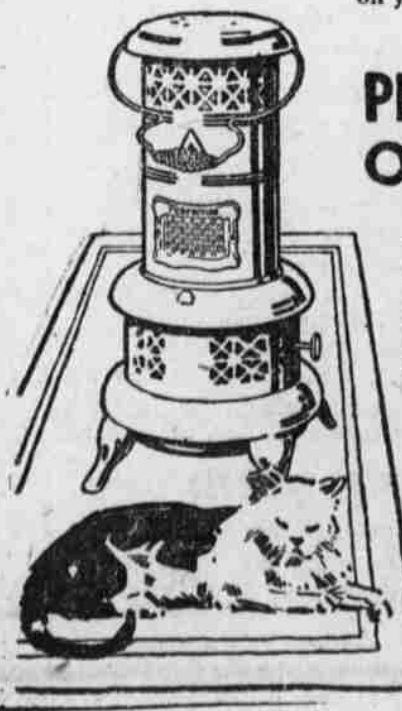
TAKE BIG GRAY INTERURBAN CAR

THE INTERURBAN AUTOCAR COMPANY

Merry Xmas



Comfort for everybody—a gift that is useful from cellar to garret. Be sure and mark down on your Xmas list a



PERFECTION OIL HEATER

Father uses it to warm the bathroom for shaving. Mother sews beside it. The children dress by it. A practical gift.

Dealers everywhere

Write for booklet, "Warmth in Cold Corners."

Standard Oil Company (California)

Portland

For Best Results Use Pearl Oil

Talent Tidings

Miss Alice Vandersluis, Talent correspondent, is authorized to represent the Tidings in all business relations in this field. Headquarters, Vandersluis & Burgan store.

TALENT NEWS ITEMS.

Mrs. J. B. Jones and her two children of Wagner creek spent Thursday here shopping and visiting friends.

Mrs. Knighten and son Chester of Wagner creek were visitors here Thursday.

Mrs. Will Stump was again an Ashland visitor Thursday.

The Methodist church will hold their Christmas tree and program Christmas evening, and any one wishing to put gifts on the tree is welcome to do so. All are cordially invited to attend.

Miss Ruth Wilson of Anderson creek arrived home from the University of Oregon at Eugene for her Christmas vacation. This is Miss Wilson's first year in college and she enjoys her work very much.

C. O. Gutches of Anderson creek was a business visitor here Friday.

William Fox of Wagner creek was an Ashland visitor Friday.

Mr. Becktell of Anderson creek visited friends and transacted business here Friday.

William Petrie of Anderson creek made a business trip to North Phoenix Friday.

Mrs. John Budgeon is very ill with la grippe.

Emmett Beeson returned Wednesday for the Big Applegate. He was gone several days.

Mrs. James Sawyer of Wagner creek left Saturday to spend Christmas with her mother in Fresno, Cal.

F. C. Murphy spent Wednesday in Ashland.

Earl Beeson and Harry Mason left for the Applegate to round up horses.

Harry Lynch of Wagner creek made a business trip to Ashland Thursday.

Earle Beeson and Harry Mason returned Thursday morning from a business trip to the Applegate.

The next meeting of the Tuesday Afternoon Study Club will be held at the home of Mrs. Dean on Wagner creek in January.

Mrs. Victor Mason of the Westlund ranch is visiting her sister, Miss Viola Jones.

T. C. McMahon has bought the Firestone property and has moved the house on the back part of the lot and will remove his barber shop from the Pacific highway in front of the house.

Mrs. John Hart and children, Lee, Mabelle, Burton, Lilly and Ruby, left this week for Oakland, Cal., where they will make their future home.

Mr. and Mrs. C. D. Ward of Fern Valley were here Friday.

Harry Gleim, Sr., has been laid up a few days with a cold.

Miss Nona Pace, Miss Viola Jones and Mrs. Victor Mason attended the basketball game in Ashland Friday afternoon.

Miss Ada Kingery spent Thursday evening with her mother, Mrs. Kingery, at North Talent.

John Briener returned Wednesday from the Helms ranch, where he has spent the past week overseeing the packing of the apples.

Mrs. Harve McFadden left Saturday to join her husband, who is working for the Clark-Henery company at Sacramento, Cal.

G. Graves was an Ashland visitor Friday.

A. C. Roberts of Phoenix spent the week with Mr. and Mrs. Walter Roberts.

Master Donald Tryer was taken suddenly ill with stomach trouble Friday afternoon.

Dr. Frank Roberts attended the meeting of the Southern Oregon Dental Society in Medford Thursday.

Mr. and Mrs. H. Norman have rented a ranch near Jacksonville and will move from North Talent to that place instead of coming to Talent as they expected to do.

Mrs. David Twidwell and son John left for Washington to spend the Christmas holidays with relatives.

Mrs. George Ross of Bear creek was a Talent visitor Friday.

Miss Pauline Clift is spending a few days with Mrs. John Hart.

Mrs. W. R. Bagley and children and Mrs. Welborn Beeson were visitors to Ashland Friday.

Miss Blanche Gutches and Miss Ona Maxon go back and forth to school in Ashland on the auto car line. Miss Gutches is attending the Polytechnic school.

H. S. Gleim was a business visitor to Medford Friday.

Friday afternoon the Anderson creek school, taught by Mrs. Vernon Brophy, gave their annual Christmas program. It was as follows: Song, Reva and Hazel Standley. Recita-

tion, Charles Petrie. Dialogue, "Mending Stockings." Alice Gutches, Reva Standley and Valeta Burnett. Vocal solo, Buford Childers. Recitation, Mildred Bristoe. Recitation, Milan Burnett. Vocal duet, Naomi Wilson and Ruby Gutches. Dialogue, "The Christmas Basket," Charles Petrie, Theodore Flury, Hazel Standley, Mattie Turner, Valeta Burnett, Naomi Wilson and Ruby Gutches. After the program, gifts were given to each pupil. The school will be opened again January 4.

Mrs. Sherman, mother of Mrs. Alice Roberts, returned two her home on Wagner creek after a three weeks' visit with her daughter.

Twenty-two people from here attended the Medford Rose Society entertainment in Ashland Tuesday evening.

The Community Club held their regular meeting Wednesday afternoon at their regular meeting place. A lunch was served by Mesdames Williams, J. F. Dunn, O. Wolters, C. W. Holdridge, E. A. Perry and A. S. Ames.

Mr. Wardrip, principal of the Wagner creek school, took the examinations at Jacksonville this week. The school will begin again January 4.

Dr. Frank Roberts has moved into his new dental office in the Ames building. His office is fully equipped with the latest instruments, nearly all of which are run by electricity. Dr. Hart and Dr. Roberts have a joint waiting room which is fitted up nicely for the comfort and accommodation of the patients.

Mrs. Effie Seaman was called suddenly to Rogue River, Ore., Saturday morning.

PLENTY OF PROOF

From People You Know—From Ashland Citizens.

The greatest skeptic can hardly fail to be convinced in the face of evidence like this. It is impossible to produce better proof of merit than the testimony of residents of Ashland, of people who can be seen at any time. Read the following case of it:

M. Powell, 263 Oak street, Ashland, Ore., says: "I suffered a great deal from backache. Sometimes it bothered me so badly I could hardly get around. In the morning I was stiff and lame. The kidney secretions were very irregular in passage. As soon as I commenced using Doan's Kidney Pills I felt better and before long I was in good health. I willingly confirm the endorsement I gave Doan's Kidney Pills some years ago. I generally use a box of Doan's Kidney Pills in the spring and fall as a kidney tonic."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Powell had. Foster-Milburn Co., Props., Buffalo, N. Y.

Youth's Companion and Tidings \$3.50.

One of the most appropriate presents for young folks. We will mail the Companion to one address and Tidings to another if you like.

Regular price of Youth's Companion \$2.

Regular price of Ashland Tidings \$2.

From now till Christmas both one year \$3.50.

THE COLOR OF GOLD.

Its Shade of Yellow Depends Upon the Metal Used in Alloy.

Gold that is used in jewelry and coins is always alloyed with copper or sometimes, as in the former, with silver. Addition of copper makes the color the popular "golden yellow," or orange or reddish gold. Silver turns gold pale yellow. We seldom see pure gold, but it has that indescribable yellow that so often fascinates.

The pure metal is so malleable that it can be beaten between strips of vellum into sheets two-hundred-and-fifty thousandths of an inch in thickness. In this form it is transparent and transmits green light.

When very finely divided gold is suspended in a liquid by precipitation from a solution it transmits green light similar to that of the leaf gold. Yet in ordinary well diffused light it seems purple, for this is the color it reflects. In other words, if a light is placed behind a jar containing a liquid with gold in fine suspension it looks green, where as if the light is placed in front or at the side the color is purple. The vapor from boiling molten gold is also purple.

What, then, is the real color of gold? The color of a substance depends on its ability to reflect only light of that color, which in turn is due to the arrangement of the molecules. It seems, then, even the simple mechanical changes which we mentioned before as altering the physical properties are accompanied by radical changes among the molecules as far as their mutual relationships are concerned.—New York World.

For Christmas

The finest assortment of Christmas Boxes ever shown in Ashland. Let us fill one of those beautiful boxes with our home-made Candies for you. Take them home or send them to your friends.

Our assortment of mixed Candies is the best ever. Watch our window display. They are made in our own shop.

Butler's

S. H. BAUMAN
B. I. VANGILDER

MEDFORD

"The School of Modern Methods."

Commercial College

31 N. Grape, Medford, Ore.

BUSINESS, SHORTHAND AND ENGLISH DEPARTMENTS

If you want a good position be one of our 1915 graduates.

The time is drawing near for the annual making of good resolutions. One good resolution at least ought to be made now and carried into effect at once, and that is the resolve to make Christmas purchases at once, and so give relief to the hard working clerks.

Better candy for less money at the 5, 10 and 15 Cent Store. 4t

DR. JOHN F. HART

Physician and Surgeon

TALENT, OREGON.

C. E. FROMAN H. C. HIGH

Carpenters

We Build Houses and Fix Things

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LET US SERVE YOU

All we ask is the opportunity of doing so. We feel assured that our endeavor to serve you will be a strong factor in persuading you to become a permanent patron of this bank. Our interests are mutual.

State Bank of Talent

TALENT, OREGON.

HANDKERCHIEFS

For everybody on sale now

—AT—

FERGUSON'S

The Busy Store.

Are Your Cylinders Cracked?

WE CAN REPAIR THEM AT

The Ashland Garage