

THE LIFE CAREER

"Schooling in youth should invariably be directed to prepare a person in the best way for the best permanent occupation for which he is capable."—President C. W. Eliot.

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SEPTEMBER 18th, 1914

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What Effect Will The War Have On America?

A number of the leading business men of Cleveland, Ohio, met the other day to canvass the business situation in America, in its connection with the European war.

It is always well to carefully consider the effects certain influences will have on general business conditions, and it was with that object these business men met. Here are some of the things they announce as the consensus of opinion:

Nations representing half the total population of the earth have withdrawn many of their people from the activities of commerce and production, and those men are now engaged in war.

War or conflict destroys what has been produced—it produces nothing useful.

Such nation or nations as are not engaged in war will, therefore, be called upon to produce not only their usual quota of the world's needs but take upon themselves the burden of producing what the other nations have through necessity neglected.

Not only have some of these nations now at war interfered with their present commerce, but some of them have permanently lost their trade. The vast millions of people engaged in this conflict have now and will have still more an intense feeling of hatred toward each other, and will, therefore, not purchase any goods from opponents who are actually and literally seeking to take their lives. It will be for generations that the feeling of ill-will will no doubt exist between them.

The only large neutral nation, large in a geographical, commercial and manufacturing sense, is the United States. It, therefore, will devolve upon the United States to take care to a considerable degree of the world's needs, which will give this country more to do than it has ever had before in all of its history. The people of foreign nations will be compelled to buy of us or starve.

While they are engaged in wrecking lives, it is our opportunity, privilege and duty to preserve life. We must not look upon this opportunity merely for money making, but recognize the large service we are called upon to render humanity at large. This means intense activity in business.

Just at the present time the mind of the average man is obsessed with the idea of an enormous war. As soon as the American public begin to think, they will discover that they have much to do. Uncertainty will be changed to certainty, money will be released, manufacturing go ahead as never before. Every dollar, every square foot of ground, every grain, every hand, every wheel, every ship and every railroad will find that it has no; only all it can do, but more than it can do to take care of what is in reality right now knocking at our door.

Washington is working with intensity on the development of the merchant marine. Lake steamers that are big enough to traverse the ocean will with some slight changes of equipment be put into condition to make foreign trips. The smaller steamers that have been more or less idle during the recent slow period will be busy with their lake work. Even when we, the American people, do our best, we will find that we have not taken care of the demand that is upon us.

These times are making a new epoch in history, for there will be the quickest reaction after a slow period to times of intense activity that the world has ever seen.

It seems almost that Mother Nature recognizes in advance the great need that there will be for foodstuffs, blessed us with such bumper crops as we have never had before, knowing that it would be up to us Americans to feed and clothe, to shelter, to build and to transport, while others are worse than wasting their time in active destruction.

Prices will no doubt rise, every manufacturer's product will show an increased value, stocks in stores will be worth more than a hundred cents on the dollar.

Let us shake off the fears that have recently taken hold of us and realize the facts as they are.

The result of war is poverty. The result of peace is prosperity.

Prepare for prosperity. It is coming rapidly.

Co-operation between practical farmers and proficient business men will eliminate ignorance and prejudice.

World's Largest Flag.

There's a new "biggest flag ever made." So much the biggest that there is no "second biggest" worth talking about. The construction of this monster flag has been finished by the Amoskeag Manufacturing Company. Here are the banner's dimensions:

It is 95 feet long and 50 feet wide. The width of each of its 13 stripes is near four feet (47 inches, to be exact).

The great stars upon its blue field are constructed with a 39-inch circle and measure about three feet from point to point. The blue field is 38 feet in length by 25 feet five inches in height.

The stars are placed four feet nine inches between centers longitudinally and four feet three inches vertically. The stars alone weigh nine pounds, while the completed flag weighs 200 pounds.

The proportions of this flag are strictly in accordance with government regulations.

In making the flag another important point in the government regulations has been observed, that of never allowing the flag to touch the ground—a very considerable task, considering its dimensions.

To provide for this rule, as well as to give the correct appearance of height, etc., a pole 285 feet tall has been prepared as a flagstaff.

Many an apartment house could be completely covered by the folds of the banner.

Specially made bunting was needed for the flag to withstand the tremendous weight and the strain. Ordinary bunting would tear like so much paper under the first tug.

A problem that is still to be solved is:

Will any wind, short of an equinoctial gale, be strong enough to fill the folds of the giant flag and whip it out straight? Remember, the banner weighs 200 pounds (more than the weight of a barrel of flour) and there is an area of 4,750 square feet of bunting for the wind to fill.

Perhaps some mathematical reader will care to work out the problem as to the volume of air pressure needed to make the wonderful American flag wave, and the wind velocity necessary to make 200 pounds and 4,750 square feet of bunting fly out straight.

The Tidings is on sale at Poley's drug store, 17 East Main street.

Portland Financier Explains Conditions

Here is some simplified financial talk from A. L. Mills, president of the First National Bank of Portland. Mills was asked the exact cause of the so-called financial stringency. He was requested to explain it in a manner which would be comprehensible to the mind not versed in finance. Here is what he said:

"Under ordinary circumstances, money and the things that money buys move much in the fashion of an endless chain. Take, for instance, the Oregon wheat crop. The banks lend money on it before it is ripe. If nothing happens, the crop is harvested, transported to Portland and shipped abroad. The shipper draws a sixty-day draft on London and tenders it in payment of the money he has borrowed. The draft is discounted, and, while the wheat is still on its way to Europe, the money for it is back in the United States. It all works like so much machinery.

"Now comes the European war and clogs up the machine. The endless chain is stopped. A most important link is broken. In a little while shipping will recommence and the chain will go on rattling around on its journey. Until then it's just a question of sitting tight and not worrying."

Oregon banks have ample resources, and have besides untouched \$11,000,000 of currency provided by the Vreeland-Aldrich bill. Europe is producing nothing, and the United States is the storehouse on which it must draw for foodstuffs as well as money. When the arrangements are made by which international business may be resumed on a normal basis it is probable that the British money center will be transferred temporarily from London to Ottawa, to insure immediate payment on this side of the water.

Under the present system of marketing farm products it is possible, an often occurs, that people in one part of the United States literally starve for the want of a product, while the same product in another part of the nation is wasting for want of a market.

—Brooms. Ask your dealer for the product of the local factory. 87-1f

Bishop Scott School Yamhill, Oregon for Boys

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you have the first symptom of a run-down system, and nervous people too often conceal their aches and pains and suffer in silence, while, if neglected, this condition often becomes more serious trouble.

If those so afflicted would stop taking medicine containing alcohol or drugs which menace the foundations of health, and just take the pure, strengthening nourishment in Scott's Emulsion, it would create new blood to pulsate through the organs, refresh their bodies, build up the whole nervous system. It is rich, sustaining nourishment, free from wines, alcohols or drugs. Shun substitutes.

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 Friday Medford Day
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