

The Sanitarium

DR. JARVIS DR. BOSLOUGH

Ashland, Oregon

Mrs. Margaret Thom, Supt.

Only Graduate Nurses Employed

LURE OF THE LIZARD.

Many Ships Sight and Pass the Famous Headland Daily.
If the Lizard (Lizard point, Cornwall, England) could see as one-half believes it can from that one piercing eye, Cyclops-like, in its forehead, what sights it could report—Phoenician and Roman galleys; the ships of Hawkins, Drake, Frobisher and Raleigh; the Mayflower after its final release from detention at Southampton, Dartmouth and Plymouth; the broken winged aruanda and the Titanic on that first voyage, so confidently and cheerfully begun, which, ending in the unforeseen ice, was also its last.

All the ships of the famous lines between American and English and European ports come within a mile or two of it, eastbound and westbound, those of the North German Lloyd, the Atlantic Transport, the White Star and the Red Star, the Canadian branch of the Cunard, the Holland-America, the Hamburg-American and the American, most of them making their passage so punctually that you know to an hour when to look for them.

Just beyond the light is Lloyd's signal station, and close to that a Marconi station, subsidiary to the most powerful of all, that at Poldhu, to the west, where the swish, sparkle and crackle of the four high latticed towers can be heard at a distance of all but a mile.

Man's ingenuity and benevolence, have turned the dreaded headland from a menace into a dispensary of safeguards. During fogs two horns each with a mouth six feet in diameter blare across the cloaked channel, and a submarine bell at the foot of the cliffs tolls its number within a range of sixteen miles to every listening vessel provided with a receiver. Both light and sound have vagaries in fogs, however. If we can believe the masters of ships which have come to grief on and near the Lizard there are times when the 15,000,000 candlepower of the lighthouse is invisible, and the belching of these enormous trumpets inaudible.—William H. Rideing in Scribner's.

WHAT'S IN A NAME?

A Plea For Correctly Designating Places and Celebrities.

Frederick Upham Adams objects in his "Conquest of the Tropics" to the name usually given to the discoverer of America.

Speaking of the immortal Columbus, why do we call him by that name? He never bore while living any such name. He was born of the Italian family of "Colombo." When he entered the Spanish service he changed his name to "Cristobal Colon." And we insist on calling him "Columbus."

In Spain, Mexico, Central America and all Spanish speaking countries the natives never heard of the "United States." They translate it into "Estados Unidos," and they have as much right to call it that as we have to call Espana by the title of "Spain" or Roma by the title of "Rome."

I hold that we should call countries and cities and celebrities by their true names, and not stick to the clumsy derivations which have lazily been substituted. There is no such city as "Vienna" unless it happens to be some village in the United States. The great Austrian capital is named "Wien," and only those who speak the English language call it anything else. There is no such city as "Brussels," but the beautiful capital of Belgium is really named "Bruxelles."

It is time that we called the great discoverer by the name under which he achieved immortal fame, Cristobal Colon. We would not like it if the Russians insisted that the father of our country was named "Washeskivich."

Triumph of Mutes.

It was but the other day when the triumph of the deaf and dumb faced me. It was a ship just starting from Southampton to America. You know the unheard shouts during the last hour from the shore. There were two men, deaf and dumb, talking quietly with their fingers to the brother on board, who could reply. They were the only three that could talk freely among the unheard tumult.—London Chronicle.

The Fatal Hours.

From 10,000 deaths which occurred in an asylum during fifteen consecutive years physicians are inclined to doubt the ancient theory that the early morning hours are the most fatal. The observations were made in patients of all ages and under all conditions, and the result shows that the early afternoon hours included most of the deaths. The least fatal hours were from 7 to 12 a. m.—Washington Star.

Success.

To a journalist who once asked him for a success talk, the late J. P. Morgan barked:
"If you succeed you're a success. If you don't you're a fool. That's the long and short of it."—Philadelphia Bulletin.

Recognized.

"I saw my boyhood chum the other day, the one that has become a millionaire."
"Did he recognize you?"
"I guess so. He turned a corner when he saw me coming."—Houston Post.

Deserter.

First Yale Student—What did Miss Mellye do when you accused her of going over to Harvard? Second Ditto—She turned crimson.—Baltimore American.

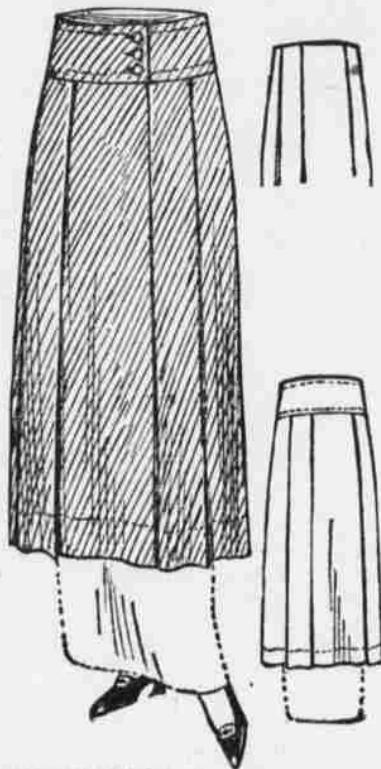
FASHION HINT

By JUDIC CHOLLET

The long plaited tunic is one of the smartest of all garments this season, and it unquestionably will continue its vogue indefinitely, for it has met with a hearty reception and is generally becoming.

This one can be made with a yoke that extends to the high waist line or it can be joined to a belt at the natural waist line so that it can be adapted to all figures.

For the medium size the tunic will require four and one-quarter yards of



BOX PLAITED TUNIC.

material twenty-seven inches wide, with one and three-eighths yards any width for yoke.

This May Manton pattern is cut in sizes from 24 to 32 inches waist measure. Send 10 cents to this office, giving number, 337, and it will be promptly forwarded to you by mail. If in haste send an additional two cent stamp for letter postage. When ordering use coupon.

No. Size.....
Name

An Excellent Shampoo.
The following is a recipe for a shampoo that will make the hair fluffy and easy to dress: Take half a cake of white castile soap, shave it up finely and boil in a pint of water until it jellies. Allow it to become cool; then beat up the yolks of three eggs and add them to the soap jelly with a teaspoonful of eau de cologne. Shampoo the hair in the usual way, rubbing the mixture well into the scalp and rinsing out with soft water.

Her Last Word.

"She ought to drop dead for the awful lies she's telling," said the plaintiff excitedly, listening to the witness for the defense.
"Don't say that," admonished the judge.
"She ought," repeated the plaintiff.
"Don't say that again!" warned the judge.
"Well, I won't, but she ought!"—Topeka Journal.

Ideal Feminine Form.

The Medicean Venus is five feet five inches in height, and this is held by many sculptors and artists to be the most admirable feminine stature. For a woman of five feet five inches 138 pounds is the proper weight, and if she be well formed she can stand another ten pounds without greatly showing it.

Shopping in Brazil.

In Brazil it is considered undignified for a lady to go shopping. Usually a servant is sent for samples, and if it is a hat the senorita wants to buy a box or basket containing several of the latest styles is sent for her inspection.—St. Louis Republic.

Accepted.

"Shall we have a little tete-a-tete while we are waiting?"
"Yes, indeed, but remember to tell 'em not to make it too strong."—Baltimore American.

Of all virtues the first to be cultivated should be self respect.

DR. W. EARL BLAKE
DENTIST
First National Bank Bldg., Suite 9 and 10. Entrance First Ave.
Phones: Office, 109; Res., 230-J.

DR. J. E. ENDELMAN
DENTIST
Citizens Banking & Trust Co. Bldg Suite 3 & 4
ASHLAND, ORE.

G. W. GREGG, M. D.
Physician and Surgeon
Office: Payne Building, Phone 69.
Residence: 216 Weightman Street.
Residence phone 222-R.
Office hours: 9 to 12 a. m., 2 to 5 p. m. Calls answered day or night.

DR. D. M. BROWER,
GENERAL PRACTITIONER.
Residence, 216 Factory St.
Phone 247-J.

DRS. SAWYER AND KAMMERER.
The only Osteopathic Physicians in town.
Women's and Children's Diseases a Specialty.
Pioneer Bldg.
Phones: Office, 208; Res., 242-R.

Massage, Electric Light Baths, Electricity.
JULIA R. McQUILKIN,
SUPERINTENDENT.
PAYNE BLDG.
Telephone 366-J.
Every day excepting Sunday.

Dr. R. P. Bradford and Wife,
"KI-RO-PRAK-TORS"
Chronic cases our specialty.
Consultation and examination free.
Hours 9 to 5. Sundays by appointment only.
21 E. Main, Freeberg Bldg. Phone 58.

E. A. FISHER,
Christian Science Practitioner.
105 First Ave. Phone 71.

Dr. W. W. Watkins
Naturopathic Physician.
I use all modern drugless methods—light, heat, vibration, massage, adjustment, radio activity, arterial rejuvenation, hygienic instruction, scientific use of mineral waters. Those with acute, chronic or nervous ailments rapidly regain and retain health. Room 7, Masonic building, Plaza.

MODERN WOODMEN OF AMERICA
Mahogany Camp, No. 6565, M. W. A., meets the 2d and 4th Friday of each month in Memorial Hall, F. G. McWilliams, V. C.; G. H. Hedberg, Clerk. Visiting neighbors are cordially invited to meet with us.

CHAUTAUQUA PARK CLUB.
Regular meetings of the Chautauqua Park Club first and third Fridays of each month at 2:30 p. m. Mrs. E. J. Van Sant, Pres. Mrs. Jennie Faucett Greer, Sec.

Civic Improvement Club.
The regular meeting of the Ladies Civic Improvement Club will be held on the second and fourth Tuesdays of each month at 2:30 p. m., at the Carnegie Library lecture room.

MAKE THE HOTEL MEDFORD

Your Home and Resting Place.
Visitors to Medford will find this modern hotel both convenient and accessible place from which to shop and meet friends. Rooms \$1.00 up. Hot and cold water in every room. Courteous attention.
Ladies will find large, comfortable and airy parlors and reception room. Meals served a la carte in spacious dining room. EMIL MOHR, Prop.

ASHLAND Storage and Transfer Co.
C. F. BATES, Proprietor.

Two warehouses near Depot Goods of all kinds stored at reasonable rates.
A General Transfer Business. Wood and Rock Springs Coal
Phone 117.
Office 99 Oak Street. ASHLAND, OREGON.

Result-Getting Classified Columns

Through which everyone can let the public know their wants.

This column is particularly useful for those having houses for rent or sale. It is the medium through which to sell and buy poultry, stock and seeds.
If you have a wagon, buggy, implements or anything else for sale or trade, reach the buyer and seller through this medium.
You will be surprised how quick results will show for a small expenditure.

Classified Rates: One cent per word, first insertion; ½ cent per word for each insertion thereafter; 30 words or less \$1 per month. No advertisement inserted for less than 25 cents. Classified ads are cash with order except to parties having ledger accounts with the office.

MISCELLANEOUS	FOR SALE—Continued.
AUTO LIVERY—Floyd Dickey. Telephone 342-Y. 81-	FOR SALE—Homestead relinquishment. For particulars address R. F. B., care Tidings. 18-tf*
AUTO LIVERY—C. F. Raymon. Phones: Residence 285-J, office 25. 13-tf	FOR SALE—Thoroughbred Belgian hares. Phone 429-Y, or call mornings or evenings, 180 Nutley St. 21-2t*
FOR RENT—Furnished house, No. 129 Fifth St. Apply 159 Nob Hill St. 20-tf	FOR SALE—A modern bungalow in good residence district. For particulars address L. M., care Tidings. 97-tf
MONEY TO LEND on improved farm land at the First National Bank of Ashland. 8-tf	FOR SALE CHEAP—Light canopy top Columbus surrey. If interested call at 405 Liberty St. and see the rig. 7-tf
BILL POSTER—Will Stennett, 116 Factory St. Bill posting and distributing. 54-tf	FOR SALE—Duroc Jersey pigs to be delivered at weaning time. L. H. Houston, one mile west of Talent, phone 3-F-12. 19-1mo.*
LOST—Pair of eyeglasses in case. Finder leave at this office and receive reward. 21-2t*	CRAWFORD PEACHES—Non-irrigated, mountain-grown, are the best. Prices 50 to 75 cents. W. Taverner, Box 395. 21-4t*
FOR RENT—Pasture, one mile from postoffice, 596 Oak St. Phone 291-R. W. D. Booth. 21-tf	FOR SALE CHEAP—Spring wagon fitted for camping, in good condition. Call at Dr. Bradford's office, 21 East Main. Phone 58. 18-tf
TO EXCHANGE for Ashland property, 19-room rooming house in Gold Hill, Ore. Cunningham & Co.	FOR SALE—500 single comb Leghorn yearling hens, \$8 per dozen. Best chance to get some fine breeding stock for next season. Come quick. O. O. Helman, Ashland, Ore. 19-8t*
FOR CITY CARRIAGE AND GARDEN PLOWING see E. N. Smith, 124 Morton St. Phone 464-J. 21-tf	FOR SALE—Bargain! Bargain! Bargain! One store building near the bank in Talent. Also one vacant business lot. Cash or terms. 160 acres land. \$10 an acre. \$400 down. A. Y. Lindsey, Palms, Cal. 19-tf
SADDLE HORSE to rent to responsible parties. First class for mountain climbing. Phone 353-L. 17-tf	FOR SALE—Part or all of my 15-acre home, by common consent the most desirable in Ashland. Would take smaller home in Ashland as part pay and give long time on balance. R. D. Sanford, north end of Laurel St. 20-tf
WANTED—Fresh ripe fruit for cash. Rosenstock restaurant. Phone No. 5 or call at restaurant on A St. 20-tf	FOR SALE—Household goods. One dresser, one "Napinee" kitchen cabinet, one library table, six dining room chairs, sewing machine, heating stove, and other articles. This furniture is in good condition. Phone 167. R. L. Wisler, 486 C St. 21-3t
WANTED—Relinquishments near Ashland. Address B. G. McKibben, 1167 Magnolia Ave., Beaumont, Texas. 19-12t*	FOR SALE—A four-room house, close in. Has cement sidewalks, sewer connection and electric lights. Nice level lot with garden and chicken run. Price \$850. Terms \$100 cash, balance \$10 per month. See McWilliams & Edgington, 73 Oak. 6-tf
TO TRADE—Five-passenger, 34-horsepower touring car for work horses. B. E. Whitmore, 337 East Main St. 21-tf	
LOST Sunday, gray coat sweater, between Granite St. and Long's Cabin. Finder will receive reward by returning to this office. 21-2t*	
FOR RENT—New six-room modern house, close in, being No. 109 Pine St. Partly furnished. See McWilliams & Edgington, 73 Oak St. 19-tf	
TO EXCHANGE for Ashland property, small ranch in Crook county, Oregon, near Redmond; mostly alfalfa; new 5-room house; irrigation. Cunningham & Co.	
BRING YOUR STOCK to Taylor ranch if you want good pasture. See E. B. Boardman or his wife before turning stock in pasture. Address by mail, Ashland, Ore. 18-1mo.*	
FOR RENT—Two furnished house-keeping rooms with sleeping porch. Light, airy, with all modern conveniences. Central location. Opposite Sanitarium. Phone 264-R. 16-1mo.	
FOR TRADE—160 acres of land in Weld county, Colorado. Small house on place; plenty of good water. Will trade for a small place here. John Baron, 304 Mechanic St., Ashland. 15-1mo.*	
NEW AUTO FOR HIRE, day or night, to any part of the valley. Reasonable rates and good service. Office, Ashland Billiard Parlor, L. O. Van Wegen. Office phone, 193; residence, 350-J. 20-tf	
DR. J. J. EMMENS—Physician and surgeon. Practice limited to eye, ear, nose and throat. Eyes scientifically tested and glasses supplied. Office 228 East Main St. Hours 8:30 a. m. to 8 p. m. Phone 567, Medford, Ore. 21-tf	
CHAIR DOCTOR—R. H. Stanley, expert furniture repairer and upholsterer. Carpets beat, re-laid and repaired, bedsprings re-stretched, chairs wired, rubber tires for baby buggies, 26 First Ave., opposite First National Bank. Telephone 413-J. 20-tf	
TO TRADE for improved or close in Ashland property, 80 acres of good farm land adjoining town of 1,000. Produced 48 bushels of oats to the acre last year and now planted to oats. All tillable. Price \$10,000. Incumbrance \$2,100, due in six years. See Bert R. Greer at the Tidings office.	
FOR TRADE for improved or close in Ashland property, 284 lots in growing town of 1,000 in Oklahoma oil field. Clear and selling at \$100 each. Not a vacant house in the town. Get for quick cash by man who knows how to handle town lots. Inquire of Bert R. Greer at the Tidings office.	
TO EXCHANGE for improved or close in Ashland property, five good residence lots in city of 40,000. Good value at \$2,000 each. Will trade one or all. Located in best residence district, surrounded by fine homes; paved; on beautiful elevation; on street car line. Inquire of Bert R. Greer, Tidings office.	

\$2 THE YEAR \$2
Strictly in Advance

Southern Oregon's Big Twice-a-Week newspaper
The Ashland Tidings

Business Opportunities

A drug store, in small town with good territory. A splendid opportunity.

\$1,500 will handle a good business, centrally located.

Cunningham & Co.

ASHLAND, OREGON

NEAREST TO EVERYTHING

HOTEL MANKAY AT O'FARRELL ST. Best located and most popular hotel in the City; circulating ice water in every room. Especial attention to ladies travelling alone. Excellent, reasonably priced grill. Meet your friends at the Manx. European Plan Rates \$1.50 up. Take our buses or Cozy St. cars. Management, Chester W. Kelley

Orchard Tracts

Ten acres on the south side of Wimer street, half in fruit, 1 acre in full-bearing, small patch of alfalfa, 1½ acres used for crops; 5-room house, barn and packing-house; ¼ acre of Tokay grapes, small strawberry patch; city water. Price \$6,500. \$1,500 cash, terms on balance.

Four acres on Oak street with free water right; all set to pears and berries; 5-room house with pantry, good barn and chicken house. Price \$4,500. \$2,000 cash.

Four acres on Beach street, nearly all in fruit and berries. Irrigation for this place is perfect. Thirteen-room house, with basement, modern throughout; piped for gas; good barn, two chicken houses with several parks. Price \$10,000. \$5,000 cash, easy terms on balance.

Fifteen acres, 2½ miles east of Ashland; 5 acres of apples, pears and peaches, 2 acres cleared and in garden, 8 acres in brush; good well. Price \$2,800. \$1,000 cash, terms on balance.

Thirteen acres on Ashland; 7 acres of full-bearing apples, pears, peaches and cherries, 2 acres of young fruit, 4 acres of timber; 7-room house, barn, woodshed, chicken houses and parks. Price \$8,500. Part cash.

Thirteen acres 3 miles north of Ashland; 8 acres in Newtown apples, 5 acres Comice pears. Trees are 3 and 4 years old. This place is of a very heavy black soil and is fenced with woven wire. Price \$6,500. Might consider trade for Portland property.

Cunningham & Co.

ASHLAND, OREGON

A FEW Ranch Properties

No. 211—21½ acres, 1½ miles from town; 12 acres in alfalfa, 8 acres cultivated; 25 tons of hay in the barn; 4 milk cows; 1 team 9 and 10 years old, weight 1,200 each; harness and wagon, plow and harrow. Milk from 3 cows is now bringing in owner \$60 per month. All for \$6,000. \$2,000 cash, easy terms on balance.

No. 184—57 acres; 45 acres of alfalfa, 10 acres of 8-year-old Newtown apples with peach fillers; 5-room house (modern); irrigation for garden; 2 large barns; a 1-room house for help; electric light. This place is one mile from small town, on Pacific Highway. Price \$20,000. Part cash.

No. 204—53 acres; 36 acres in alfalfa, balance in barley this year; no house, but has good barn; all implements and several tons of hay go with this place. This place is only 1¼ miles from Ashland. Price \$10,000. Part cash, easy terms on balance.

No. 210—80 acres; 33 acres in alfalfa; practically the whole place will grow alfalfa; creek through the place; 5-room house with all necessary outbuildings; granary with capacity of about 1,000 bushels of grain; barn for about 50 head of stock and 100 tons of hay; 7 miles from Ashland, on Pacific Highway. Price \$140 per acre.

Cunningham & Co.

ASHLAND, OREGON