

Ashland Tidings

SEMI-WEEKLY.
ESTABLISHED 1876.

Issued Mondays and Thursdays

Bert R. Greer, - Editor and Owner
Chas. F. Greer, Mgr. and City Editor

SUBSCRIPTION RATES.

One Year\$2.00
Six Months 1.00
Three Months50
Payable in Advance.

TELEPHONE 39

No subscriptions for less than three months. All subscriptions dropped at expiration unless renewal is received.

In ordering changes of the paper always give the old street address or postoffice as well as the new.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter.

Ashland, Ore., Monday, July 13, 1914

THE NOTION OF GRAFT.

A good many of the notions of Ashland people will need be reformed if the springs enterprise is made the success hoped for. One of the hardest things the commission has so far had to contend with is the lack of understanding of the elements that enter into the proper working out of Ashland as a resort city. There are four distinct features in the enterprise, one of which is as important to success as the other. First, the proper mobilizing of the waters in the park. Second, the proper development of the park for resort purposes. Third, the securing of proper tourist hotel accommodations before the first season, and amusements. Fourth, devising economical and effective plans of exploitation for next season. The time of the commission could be well employed all the time on any one of these features, yet they have them all to handle at once. Therefore they should have to consume no time or patience in removing handicaps. It is as necessary that somebody secure proper locations to offer to prospective tourist hotel men, as that the park be improved and the waters mobilized. The location must be right. The prices must be right. There will be no opportunity for any local man to profit in securing these sites. It will be hard enough to induce the building of the first tourist hotel in time for next year's business at the best, and it will not be accomplished at all unless the people realize that the property needed for that purpose must be put in at an attractive price and no side grafts attempted. The same applies to grounds needed for amusements.

In working out the enterprise people must realize that many things must be done without profit and be contented to rely upon future development and growth out of which to make money. The transformation of Ashland from a peach town to a resort city is a big job. Every citizen has his part. There is much personal sacrifice necessary to the successful carrying out of the project, and unless property owners and citizens generally are willing to stand their share of that sacrifice no good can be brought out of it.

The commission hopes and expects that no further side grafts will be attempted.

BUT IT SOUNDS GOOD.

Now Anne Morgan, daughter of the late J. P. Morgan, has broken into print. She writes on the sisterhood of women. A good subject, but what is one who has been brought up under the surroundings that she has to know of "sisterhood"? She probably never heard anything of sisterhood, except in its most restricted sense. Everything that makes to the up-building of a race of plutocrats was taught her; she could breathe nothing else in her home life. Her father believed in the power of money, and if the daughter believes in anything else we have to see it. She goes about the country preaching the sisterhood of women, and all the time holds tight to her purse strings. She may feel a sense of sisterhood to other wealthy women, but how can she hold to her millions and expect to experience any sense of sisterhood toward a poor woman? This sisterhood talk is largely what the boys the boys call "bunc." At least that is the way it looks to us.

In dealing with the springs enterprise the springs commission and the Tidings intend to be frank with the people. It is the most important undertaking ever attempted in southern Oregon. Its successful consummation depends much upon the hearty co-operation of the people, and a full understanding by the people of the tremendous force needed to make it succeed. Every man must be a booster and helper. It is a very big job for a community the size of Ashland and it will require the earnest and persistent effort of the whole community to accomplish it.

WHY SO GLOOMY, MR. MARSHALL?

It is fortunate that the vast majority of publishers and the people of the United States generally do not share the view of Vice-President Marshall, who has just told the editors of Virginia that "there is no free press, no public opinion and no free speech any longer in America." This we consider a very gloomy view of the situation.

In isolated instances it may be true that papers are dominated by their advertisers, as Mr. Marshall suggests, but we are thankful to say that the rank and file of publishers, particularly in the country sections, say what they want when they want to say it. And why is the vice-president of the United States sad because publishers are today selling their space instead of giving it away to a lot of people who think they have a mission?

Mr. Marshall in order to prove his statement asserted that "hardly a modern newspaper could stop printing murders, crime stories and scandals without going upon the rocks." We do not intend to defend the publicity given to murders and other crime stories, much less the space given to so-called scandals, but we will remind Mr. Marshall that the press serves the public what the public demands. The day of leadership by the press is on the wane, we admit. The press as the days pass is exerting less and less influence upon public opinion. That is because the public which the press serves has received its education and to a great extent formed its tastes and opinions on matters in general. The public today looks for information, not for lessons. What industry is there that does not cater to the tastes of its customers? What business house will try to force upon its patrons that which the patrons do not want? The business man who would attempt to tell his customers what they desire would speedily find himself without an outlet for his wares. Why should newspapers attempt the impossible?

Mr. Marshall is not far from wrong, however, when he declares that the "newspaper business is like law in that it has ceased to be a profession and has become a trade." Our esteemed vice-president would have been more fortunate in the choice of "business" instead of "trade." If he means, however, that the newspaper man and publisher is tired of being penurious, if at last he has determined to sell his wares—that is, the space in his newspaper, just as any other business man does—he has hit the nail on the head. Because the editor enjoys the reputation of being one of the leaders in the community is no reason why he should be willing to go without the comforts of life and a little of its pleasures. The day of attic poets and sockless editors has passed, Mr. Marshall, and there is no use in being sad about it.—American Press.

SELF-PRESERVATION SHOULD GO FORWARD.

"Safety first" is becoming the cry of every railroad in the country. Very naturally it is to be presumed that men following a stated occupation every day in the year which is hazardous would learn to safeguard themselves. Self-preservation is said to be the first law of nature, yet we see automobilists every day taking their lives and others' into the jaws of death. Each and every one of these drivers discuss the other fellow's foolhardiness and tell how this or that accident could have been avoided. This is a characteristic of nature, to blame others for the things we also are guilty. Here is a small list for one day. No doubt these people blamed others before them for carelessness:

Fourteen persons met death July 4 throughout the country through automobile accidents.

Thirty others were seriously injured, several probably fatally. The death list west of the Rockies was comparatively small. Only one death was reported in California. That was at Sacramento, where Samuel R. Liye, member of a picnic party, was killed when he was hurled from an automobile truck into a ditch alongside of the Folsom road.

As a result of an accident on the state highway eleven miles south of San Jose, Acton M. O'Donnell, aged 11 years, son of E. M. O'Donnell of San Jose, lies in a San Jose hospital suffering from concussion of the skull. He may die.

While driving on the highway between Novato and San Rafael five San Franciscans were injured in an accident and one, Hamilton S. Elliott, may die. His collarbone, right leg and three ribs were broken. In addition he is believed to be suffering from internal injuries. Others injured in the same accident are: Alfred W. Hobro, chief deputy county treasurer of San Francisco; Allerton Hawlett, Dr. H. G. Ryan and James L. Hildreth.

The most serious accident in the east occurred at Chicago. A Burlington freight train crashed into an automobile containing two men and their wives. Dr. Henry Gerley and wife and Mrs. C. W. Richardson were instantly killed. Richardson died an hour or so later.

Frank Nelson Gifford of Chicago was killed in an automobile accident caused by the bursting of a tire.

Dolly Price, six years old, and an unidentified man were killed in an auto accident at Somerset, Pa.

JOY IN HIS JOKES.

Texas is a wonderful state and big in its men as well as its acres. The Lone Star state has produced and developed a great number of important men. With all her greatness, however, Texas has no statesman, no institution and no individual of whom she has so much reason to be proud as Judd Mortimer Lewis, the poet and jokesmith of the Houston Post. Mr. Lewis is frequently referred to as one of the leading newspaper poets of the country and sometimes one reads interesting stories of his home life and his humor. Mr. Lewis writes some very clever verse and his humor is worth reading always. But these are only small side lights. Lewis is a great man in spite of the fact that he is a poet. His greatness consists in scattering sunshine and happiness and sympathy and love and service all over the great state of Texas from the gulf to the panhandle and from the Oklahoma line to El Paso.

Incidentally he is in the business of finding homes for babies, or maybe it might be better to say he is in the business of finding babies for homes. Lewis finds the home which after applying the acid test he believes would be a good place for a homeless baby. He has placed hundreds of babies in hundreds of homes. No, he doesn't run an institution. Lewis loves babies and loves people and loves homes, so he does what he can to enlarge the happiness and possibilities of the babies and the people and the homes.

George M. Bailey, the paragrapher who works on the Post with Mr. Lewis, has this to say of him:

"Lewis is a most methodical worker, and to me he is an intellectual marvel. He possesses a sense of humor that is always ready to serve him in emergencies. His good nature is never ruffled. He doesn't swear at the proofreaders when they murder his poetry. He is simply a sweet-souled, talented, normal gentleman who beholds all that is beautiful in the world and whose heart is responsive to its sorrows."

We wonder if Mr. Bailey hasn't really described the greatest man in Texas.

The springs water commission is determined that the project under its charge shall be carried out from start to finish without graft. Every dollar available must be made to earn its just value in labor, material and necessary land, or the enterprise cannot be carried out on the plan contemplated for the money. There will be no soft pension jobs connected with the work. There will be no fancy prices paid for real estate. An honest day's pay will bring an honest day's work. The commission does not intend to try to dip into the funds itself and it certainly will not allow other people to dip in. This much is said for a fair understanding as to the policy of the springs commission.

Possibility For Great Resort

Harry B. Miller, director of the school of commerce of the University of Oregon, spent Tuesday and Wednesday in Ashland. He formerly lived here and is much interested in southern Oregon, and especially the proposed springs development. In speaking of our future as a watering resort he said: "I fear the people of Ashland fail to realize her tremendous possibilities in developing along resort lines. I have visited many of the watering resorts of America and abroad and Ashland has greater possibilities than any of them. Her combination of salubrious climate, scenic beauty, fertility of soil and splendid medicinal waters supplies a tremendous asset for the project. If a proper resort organization as perfected along scientific lines so that the greatest possible attractive force will be brought systematically to bear in utilizing them, the possibilities are beyond computation." His department of the university has perfected a system for gathering useful information along all lines of development throughout the world and Mr. Miller will lend us the help of his department in perfecting a plan of organization for our resort.

Ashland Tidings wants ads bring results.

Railroads Ask Shippers' Help

The railroads throughout the west, especially the Southern Pacific, are trying this year to alleviate the shortage-of-cars question during the rush season—that of grain and fruit shipping. Heretofore much money and time have been lost for moth the shipper and the railroad by the unintelligent ordering of cars, and the delays caused by delinquent unloading and loading. Below we give an extract from a letter from the head office to the local agent and manager:

"There is unfortunately a prospect that with the recurrence of the period when car shortages have developed, conditions for the coming season will be rendered more acute owing to a dearth of westbound business to the coast territory, forestalling an excess accumulation of eastern line cars at the time the harvest season begins. The seriousness of the situation will be further accentuated by reason of the enormous grain crops in the middle west which will render the securing of cars from connecting lines highly improbable.

"Shippers can materially assist in relieving the situation by bearing in

The Oldest National Bank in Jackson County

Member Federal Reserve System

FIRST NATIONAL BANK

Capital and Surplus \$120,000.00

DEPOSITORY OF

City of Ashland County of Jackson State of Oregon
United States of America

mind that for every day a car is held beyond the time actually required for loading or unloading, some other shipper is deprived of a chance to load the car, and the railroad of a chance to haul it to destination promptly, so it will be available for other loading.

"If shippers would endeavor to utilize all the space possible in cars instead of simply loading with respect to minimum, there would be a material difference in the amount of

equipment required.

"When ordering cars if they would specify the number of tons of any commodity they desired to move, it would enable the railroads to handle the car supply more intelligently than under the present system, which would naturally accrue to the interests of all concerned."

The Tidings is on sale at Foley's drug store, 17 East Main street.

Make it "Ashland the Beautiful."

Staple and Fancy
Dry Goods
Fancy Waists

VAUPEL'S
The QUALITY STORE

Butterick Patterns
SHOES
GENTS' FURNISHINGS

We Give 5% Cash Coupons With Every Cash Purchase

To Fully Enjoy Wearing Pumps

Many a woman has been denied the full enjoyment possible in wearing pumps, because of experience with ill-fitting makes.

You will find in our SOROSIS pumps perfect-fitting qualities—no bulging, no slipping at the heel, no binding at the toe.

All the midsummer designs are here in leathers and fabrics.

Our prices represent their usual standard of GOOD VALUE.

THE STAPLES REALTY AND AUTO AGENCY

Cheap Land AND Good Land

200 a. stock ranch, water and alfalfa	110 a.	17 a. high grade alfalfa home	\$9,000
Large wheat ranch	\$ 30 a.	16 a. 6-yr-old gill-edge orchard	6,400
800 a. partly improved	25 a.	80 a. alfalfa home ranch	12,500
120 a. improved, close to town	100 a.	20 a. bottom land on Bear creek	200 a.

Lots of other properties at fair prices and easy terms

Automobile Insurance

On all makes of cars against loss by fire from any cause in the old Boston Insurance Co., the first company to write insurance on automobiles.

Stanley Steamer Agency

The car that pleases.
The car that excels in all points.
Get a demonstration and tell us your opinion.

Hotel for Rent

Furnished House for Rent

E. T. STAPLES
Hotel Ashland Bldg. Ashland, Oregon