

Ashland Undertaking Parlors

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Calls Promptly Attended, Day or Night

H. C. STOCK, Proprietor

80-90 North Main,

Ashland, Oregon.

In the Social Realm

Frank Burgess of Medford was a business visitor today.

Miss Ruth Turner was a Medford visitor Saturday while visiting her aunt.

Miss Clara Provost is visiting with her family here. She returns to Portland within the next two days.

The West Side school will give a musical entertainment at the high school Friday evening, April 17, at 8 o'clock. General admission 15 cents.

Mrs. Hattie E. Gailis, formerly a resident of this city, but who has been living in Lexington, Mass., for

a long time, is in town visiting her sister-in-law, Mrs. Mary Macomber, on Meade street.

Miss Harriet Buford, district manager representing the Fraternal Brotherhood of Los Angeles, will be in the city for two months in the interest of this society.

Mrs. George A. Stannard, who recently went to Rochester, Minn., is rapidly recovering from a very serious operation which she underwent at the hand of the noted surgeon, Dr. Will Mayo, of that place.

Frances Hamlin and Kathryn Miller boarded the south-bound train Saturday afternoon, bound for Honolulu. A large crowd was at the train to see them off, and all wished them hearty good luck in their work.

Kathryn Miller was entertained at dinner by Miss Leila Mitchell at the Blodgett home last Thursday evening. About the time Miss Miller was ready to start home the Should Worrys pounced in and surprised her with a shower of many useful articles. After the shower and later in the evening delightful refreshments were served.

Monday evening Mrs. Herman Mattern charmingly entertained at a 7 o'clock dinner, in honor of Mr. Mattern's birthday. The table was beautifully decorated in Easter style, with daffodils and flowers. A bountiful dinner was served. Mr. Mattern was presented with a very handsome hand-painted decanter. The guests were the Meers, and Mesdames A. E. Kinney, Thomas Simpson and H. L. Whited.

The ladies of the Teacup Club were delightfully entertained at the home of Mrs. Cassius Lee Miller, on East Main street, last Thursday evening. The rooms were decorated with yellow and white crepe paper, colored eggs, and baby chicks. The entertainment, which called forth much mirth, and the refreshments were also suggestive of Eastertide. Miss Tomlin, Mrs. Albert Marske, Mrs. Geo. Kramer and Mrs. Charles Chaffin assisted Mrs. Miller in entertaining.

Sunday about twenty boys and girls, principally freshmen, enjoyed an Easter picnic at Kingsbury springs. All went in a big hayrack, and the going and coming were full of jolly fun. While at the springs the party climbed Kingsbury peak. Loads of good things to eat were provided, and the only trouble was they could not manage all of them. Mrs. Payne accompanied the crowd as chaperon.

One of the delightful Easter parties was the one given by the executive committee of the West Side Parent-Teacher Association. Mrs. Peruzzi, who is president, assisted by Mrs. Whittle, Mrs. Campbell and Mrs. Bert Greer, gave a five-course dinner at her home on Granite street to the teachers of the West Side school. The house was gay with many spring flowers, while the table was a bower of beauty. In the center was a basket filled with Easter eggs and banked around were yellow marigolds. Yellow ribbons guarded by tiny yellow chickens led from the basket to the place cards. The souvenirs were yellow pansies. The color scheme was carried out in the cakes and ice cream. The teachers, all of whom forgot for the evening that they were teachers, entered into the egg hunt and other games with much merriment. The guests were Misses Eagle, Hurley, Caldwell, Brown, Creekpaum, Oats, Thomas, Poley, Myers and Updegraph.

The District Federation of Women's Clubs will meet the last Tuesday, Wednesday and Thursday of this month at Grants Pass. There are twenty-five affiliated clubs in the federation and it is estimated there will be about one hundred outside members present. About twenty-five will attend from here. This is the first district convention ever held in Oregon and it will be a landmark in club history. An invitation will be extended to Klamath Falls to join. The officers of the federation are: President, Mrs. E. C. Gard of Ashland; vice-president, Mrs. C. H. Clemens of Grants Pass; secretary, Mrs. C. H. McKibbin of Grants Pass; treasurer, Mrs. C. H. Vaupel of Ashland. The federation will take up the fly campaign, beautifying the Pacific Highway, and other measures, political, social or otherwise, which will go toward benefiting the interests of southern Oregon and the state. There will be speakers from all parts of the state, from U. of O. and Corvallis. The state food and dairy commissioner will speak, also Mrs. Stewart, the organizer of the Oregon Trail girls, will be present and start proceedings along this line. The federation includes Jackson and Josephine counties.

Flag Presented W. R. C. The W. R. C. and G. A. R. and families had a very pleasant social time at their birthday party Saturday evening. There were not as many present as usual on account of the inclemency of the weather. The corps was very agreeably surprised by the presentation of a large bunting flag by Mr. Fred Reid of San Francisco through his mother, Mrs. Reid, a member of the corps. They expressed their appreciation of this gift by a rising vote of thanks. All joined in singing the Star Spangled Banner, after which they adjourned to the dining room, where all good things were served in abundance.

Civic Improvement Club Entertainment.

The entertainment under the auspices of the Civic Improvement Club at the armory Saturday night was a glowing success from every standpoint except that of attendance. It being Saturday night and many conflicting affairs was largely responsible for this.

Madame Elizabeth de Barrie-Gill is a most accomplished singer and reader. Her rendition of General Lew Wallace's *Chariot Race* in itself was worth more than the price of admission.

Her entrancing contralto voice with the Italian harp accompaniment was a delight to the audience, as well as her impersonation of the dialect and antics of children. The lullaby, which is so often sung by Madame Schumann-Heink, she sang with rare skill.

"The Old Lady at the County Fair" brought much applause.

The Civic Club is to be congratulated upon securing such an artist as is Madame de Barrie-Gill.

Magazines.

We take subscriptions at the Tidings office for new subscribers or renewals to the following magazines: *The Ladies' Home Journal*, *The Saturday Evening Post*, *The Country Gentleman*, also *Good Housekeeping*, *Hearth's Magazine*, *Motor Boating*, *Cosmopolitan*, *Harper's Bazar*.

You save money by subscribing for these magazines and have the advantage of having them delivered at your home.



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A Few Shepherd's Plaids, special from \$16.50 to \$21.00
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We give our personal guarantee with every one of these suits against any fault of workmanship or quality.

Our Millinery Department

It's no wonder everybody is talking about it when we save you from 25 cents to 75 cents on every dollar.

All Ladies' hats from \$6.50 to \$10, now go for \$5.95

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17 of these 3¢ labels—2 on every package of "Supreme" baked goods—and if your dealer cannot supply you with a Surprise Box, mail them direct to us and it will be sent to you by parcel post absolutely free—offered just to prove the real quality of

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10¢ AT YOUR DEALERS and the entire line of "Supreme" baked delicacies.

F. F. HARRISON & SON, PORTLAND, ORE.

Miss Jessie Miller

[Leading Lady With Claman's Western Amusement Co., Opening at the Armory Tonight



The Claman Company will appear in the following plays during the week, commencing with the "Thief" Monday evening and continuing as follows: Tuesday night, "Bought and Paid For;" Wednesday night, "When We Were Twenty-one;" Thursday night, "Beverly of Graustark;" Friday night, "East Lynne;" Saturday matinee, "My Irish American Cousin;" Saturday night, "Tyranny of Tears."

The reserved seat sale opened at Butler's Saturday morning, the price of admission being 25 cents when with a merchants' ticket or 50 cents without, and will continue throughout the week.

Collars For Dancing Men.
You can carry one or two extra collars inside the band of your silk hat. Men who perspire freely when dancing go to the cloak room when their collars wilt and return in a few minutes with an unfaded collar.—New York World.

Her Forebodings.
"Why are you worrying, dear?" he asked after they had got things settled in their cunning little bungalow. "I was just thinking that if you turn out to be as great as I expect you to be and we have any children, they will have to take their places among the idle rich."—Chicago Record-Herald.

Not All Blank.
"How about this shooting?" "My client's mind is blank, judge. That ought to be sufficient excuse to get him off." "I might consider it if the cartridges had been blank too."—Kansas City Journal.

Fear and Danger.
Nervous Old Lady (to deck hand on steamboat)—Mr. Steamboatman, is there any fear of danger? Deck Hand (carelessly)—Plenty of fear, ma'am, but not a bit of danger.

Anxiety never yet successfully bridged over any chasm.—Rudini.

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They make a quick fire. They are economical.

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She Louisiana man who has just married a third sister pays a beautiful tribute to his mother-in-law.

An extensive campaign is planned to advertise the Willamette Valley loganberry.

REO THE FIFTH

1914 Model. Now \$1,330 Equipped—f. o. b. Ashland

New-Style Body Electric Lights 35 Horsepower Electric Starter Tires 34x4 Electric Horn Also Roadster One-Rod Control

Is It Too Good a Car?

Please Come This Week and See

Reo the Fifth, as most men know, is the best built car in its class.

It is built by R. E. Olds—built as he thinks a car should be built, after 27 years of car building.

It is built slowly and carefully—with

utter exactness—with big margins of safety. It is built to stay new, to save trouble and upkeep.

Here is the utmost in an honest car. Come see if you find any part too good.

Reo the Fifth--a Super-Car

Here is a car which embodies extremes found in no other car in this class.

It has a 35-horsepower engine, but every driving part is made to stand 50-horsepower tests.

Test chassis have been run for 10,000 miles—run night and day at high speed on rough roads. Then taken apart and inspected. And every vital part is built so that all that reckless driving leaves it practically like new.

The steel is made to formula. The gears are tested for 75,000 pounds per tooth. The springs for 100,000 vibrations.

The car has 15 roller bearings. It has 190 drop forgings. It has oversize tires. It has a very costly clutch to prevent all the damage of gear clashing.

In a hundred ways which mean strength and endurance it offers you a superior car.

THE CAR TO KEEP.

The car is for men who buy cars to keep. For men who want cars to stay new. Each car is built as Mr. Olds would build it for himself.

It is also for men who want the last word in beauty and equipment. It has the new streamline body. It has electric starter and lights. It has the one-rod control which makes gear shifting easy. It has perfect finish, deep upholstery, hand-buffed leather, etc.

NOW \$220 LESS.

This year's model sells for \$220 less than last year's model with

electric starter. This is largely due to the fact that all special machinery for building this chassis has been charged against previous output.

Now, for the first time, a car built like this and equipped like this is sold for \$1,330 f. o. b. Ashland.

Every spring the demand for Reo the Fifth exceeds the factory output. Production this year has been largely increased. But the demand for this car keeps ahead of supply.

We urge you, therefore, to come this week. If you want this car for early delivery come while we can supply you. The time is bound to come when we can't.

Ashland Garage

PHONE 492